Graphic Organizer: **Analyzing Appeals to Pathos**

As you read, collect your thoughts in the table below. You may not need every box. Or you may need more.

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| **1. Emotional Keywords.** What emotional keywords or images did you identify in this article/video? Name the keyword and the emotion you think it signifies. | |
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| **2. Disparaging or honorific language.** What disparaging or honorific language do you identify? Examples of “disparaging” language include despicable, calculating; examples of “honorific” language include wonderful, amazing. List the language, and the specific thing being honored or disparaged. | |
| Specific examples | What is being honored / disparaged? |
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| **3. Emotional Connection.** What other strategies for emotional connection do you identify? Examples include anecdotes, personal experiences, commonplaces, etc. | |
| Specific examples | What emotions are being evoked with these strategies? |
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