TYPING ASSIGNMENT

Tell us about yourself

. your name

. Home

. Family

. Likes and dislikes

. Business /business ideas (2-3 lines describing your product /services, customers, marketing tactics, location) vision

Save it as “your name” in your folder

**Name: ANNET NAKANWAGI**

**Home**: Kyebando

**Family**: Am single, still stay with both parents. A family of 8 people Including two grand children

**Likes**: praying

Watching movies

Travelling

Open minded people

Social relationships

**Dislikes**: Talking behind my back

Don’t interact with people who don’t add value to me

**Business idea**: Poultry Farming.

Apparently haven’t started up but have a plan of rearing off layer chicks. mainly focusing on meat and egg production. Target markets are restaurants, whole sale shops, hotels, small canteens in a short term but in a long run aiming at international market. the market strategies are social media advertising, local radio advertising, reaching out to agriculture extension offices, advertising in papers and magazines.

**VISION**: To be among the best poultry farmers in Uganda.

BUSINESS NAME

EXECUTIVE SUMMARY SITUATIONALANALYSIS(SWOT) Analysis marketing Tactics.

Production of raising poultry layer

Bird’s purpose of producing eggs

And birds in the first year [entry]

Aiming at 250 birds, increasing the

