

ROYAL BROW

Year: 2018

Service: naming, logo design

Trade mark "Royal Brow" is a collaborative project of "Natali-hair" brand and Julia Chizhik. Julia Chizhik is a top master in eyelash extension and eyebrow modeling, an international teacher and trainer.

The company has already opened its successful stores and salons in the largest cities of the country. They offer the highest quality professional cosmetic products and services. The motto of brow bar says: "Distract at least half an hour from the daily routine, and we will try to surprise you royally!"

Thus the brand identity clearly reflecting this principle.



The name and logo reflect the idea of the project - to make eyebrows like a king. Classic style, serif typeface, monogram of the initial letters of the logo under the open crown.

Main colors: black and silver. Additional color is gold.

There are options for the logo (and logo block) for brow bar branding with the "brow bar" definator, for the trademark - with and without a monogrammed logo.

ROYAL  BROW
brow bar

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