



Year: 2021

Service: photo zone design

The work on this project was divided into 3 stages: concept development, design project and production.

While working on the concept, the team separately worked out the target audience of the IT school. Further, possible points where the target audience contact with the brand were worked out and, based on the results of the analysis, we proposed 3 concepts, which were presented to the client.

The frame of the rocket was made of board and installed separately on the floor. The letters were made of styrofoam with a glossy plastic cove. Stars, printed on pvc, were fastened to the wall. At the final stage, on the basis of the compiled statements and drawings, a miscalculation was made and estimates were drawn up.

