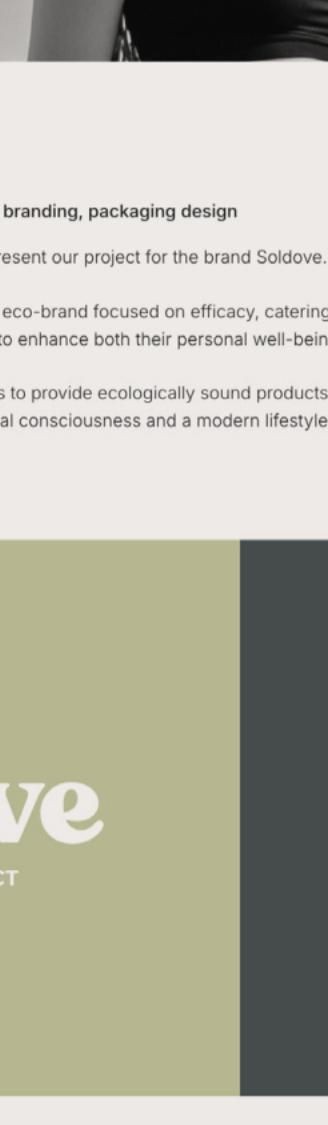


Soldove



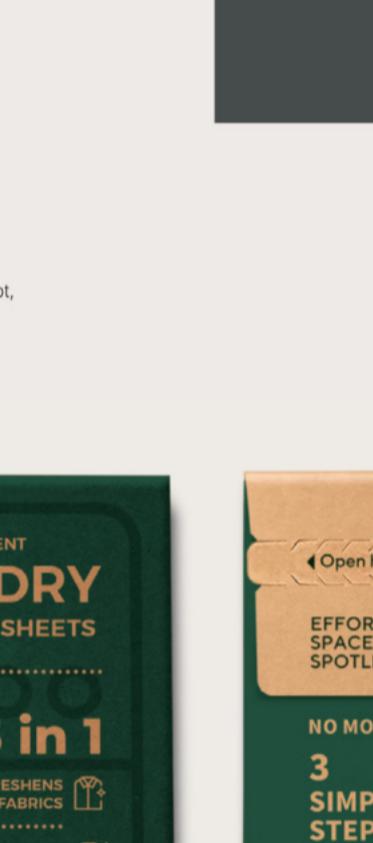
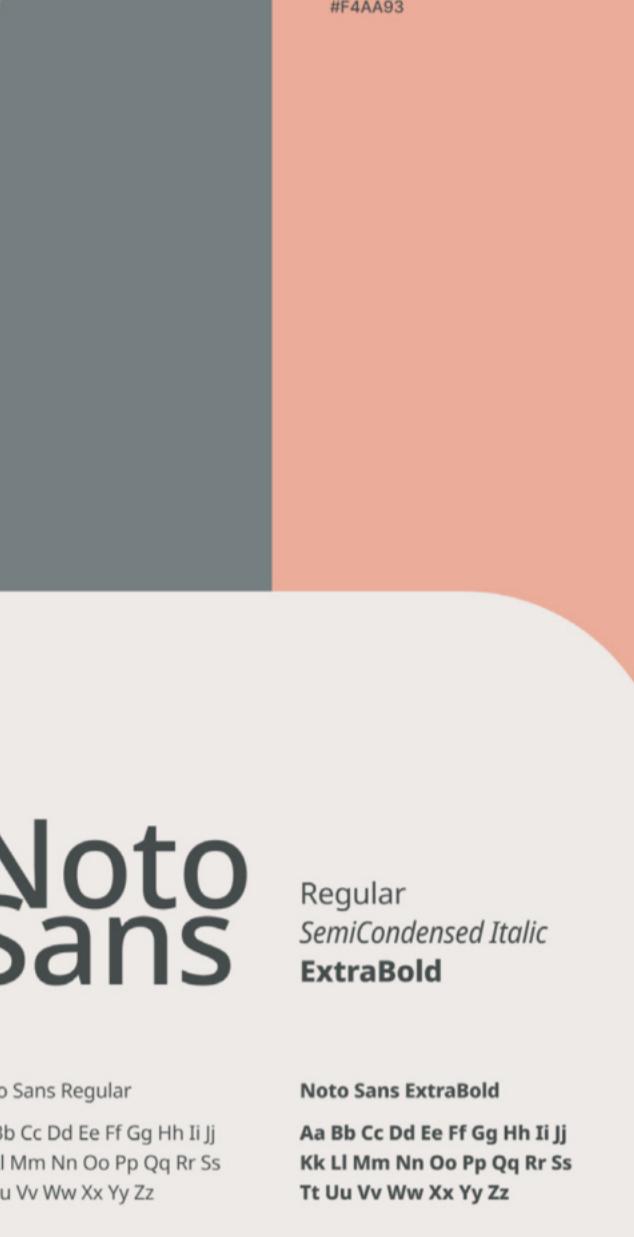
Year: 2025

Service: logo design, branding, packaging design

We are delighted to present our project for the brand Soldove.

Soldove is a premium eco-brand focused on efficacy, catering to active individuals who seek sustainable solutions to enhance both their personal well-being and their environmental impact.

The brand's mission is to provide ecologically sound products to consumers who strive for balance between environmental consciousness and a modern lifestyle.



CMYK 63 45 50 0

RGB 114 127 127

#72777F

CMYK 0 40 40 0

RGB 244 170 147

#F4AA93

CMYK 90 20 50 0

RGB 181 183 139

#B5B788

CMYK 5 5 9 0

RGB 238 234 230

#434C46

CMYK 90 82 82 0

RGB 0 76 76

#434C46

CMYK 90 40 75 40

RGB 0 86 66

#005642

Noto Sans

Regular
SemiCondensed Italic
ExtraBold

Noto Sans Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

Kk Ll Mm Nn Oo Pp Qq Rr Ss

Tt Uu Vv Ww Xx Yy Zz

Noto Sans ExtraBold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

Kk Ll Mm Nn Oo Pp Qq Rr Ss

Tt Uu Vv Ww Xx Yy Zz

Aa Aa

Aa Aa

Abhaya Libre Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

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Tt Uu Vv Ww Xx Yy Zz

Abhaya Libre ExtraBold

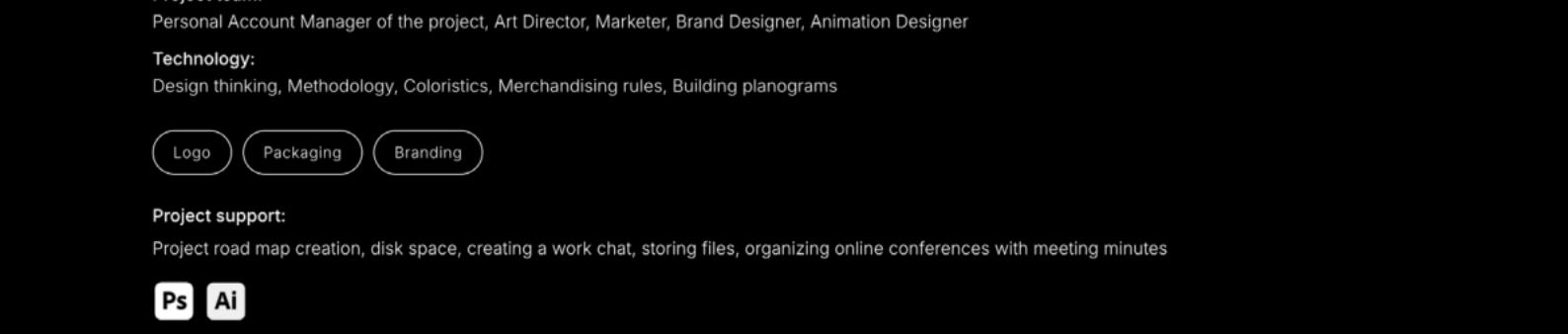
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Kk Ll Mm Nn Oo Pp Qq Rr Ss

Tt Uu Vv Ww Xx Yy Zz

Aa Aa

Aa Aa



Created in 2025

Project development period: 3 month

Project team:

Personal Account Manager of the project, Art Director, Marketer, Brand Designer, Animation Designer

Technology:

Design thinking, Methodology, Coloristics, Merchandising rules, Building planograms

(Logo)

(Packaging)

(Branding)

Project support:

Project road map creation, disk space, creating a work chat, storing files, organizing online conferences with meeting minutes

Ps Ai