

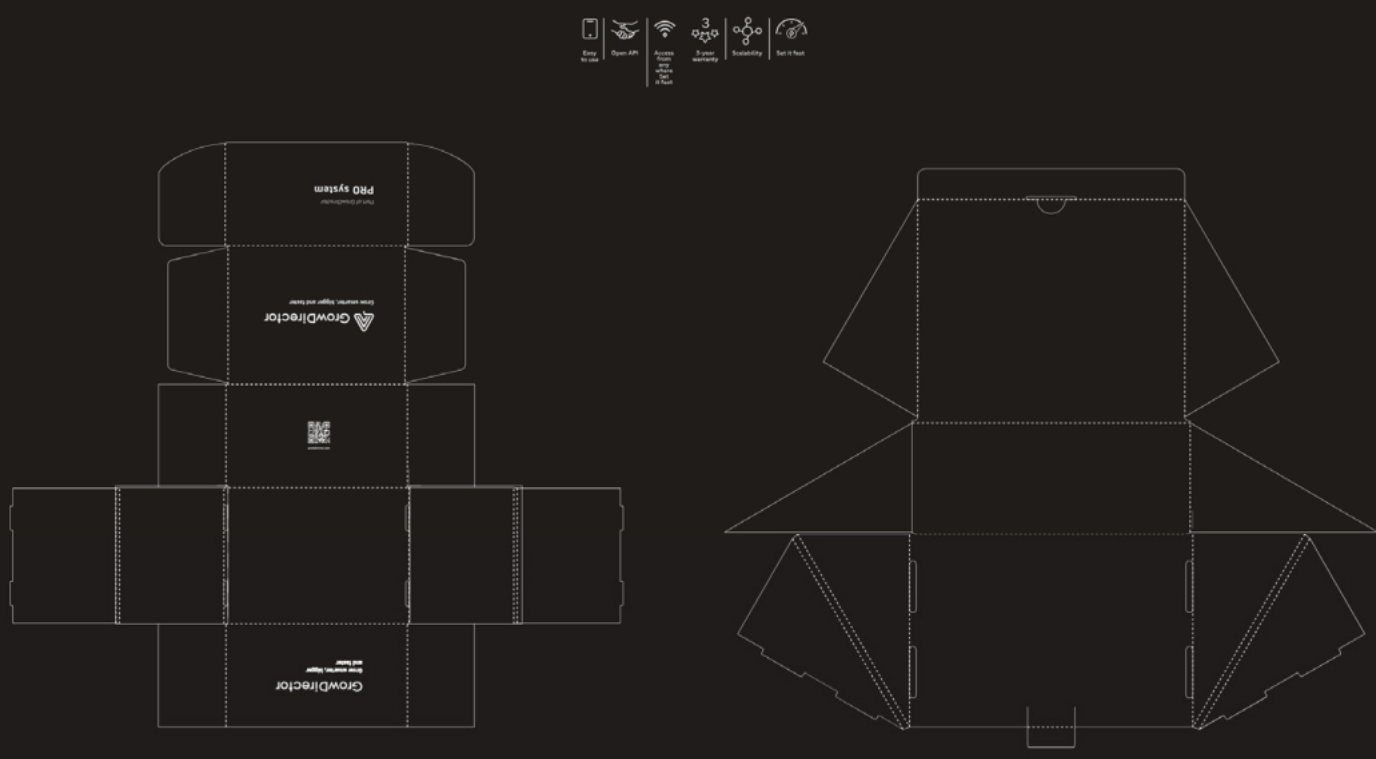


Year: 2022

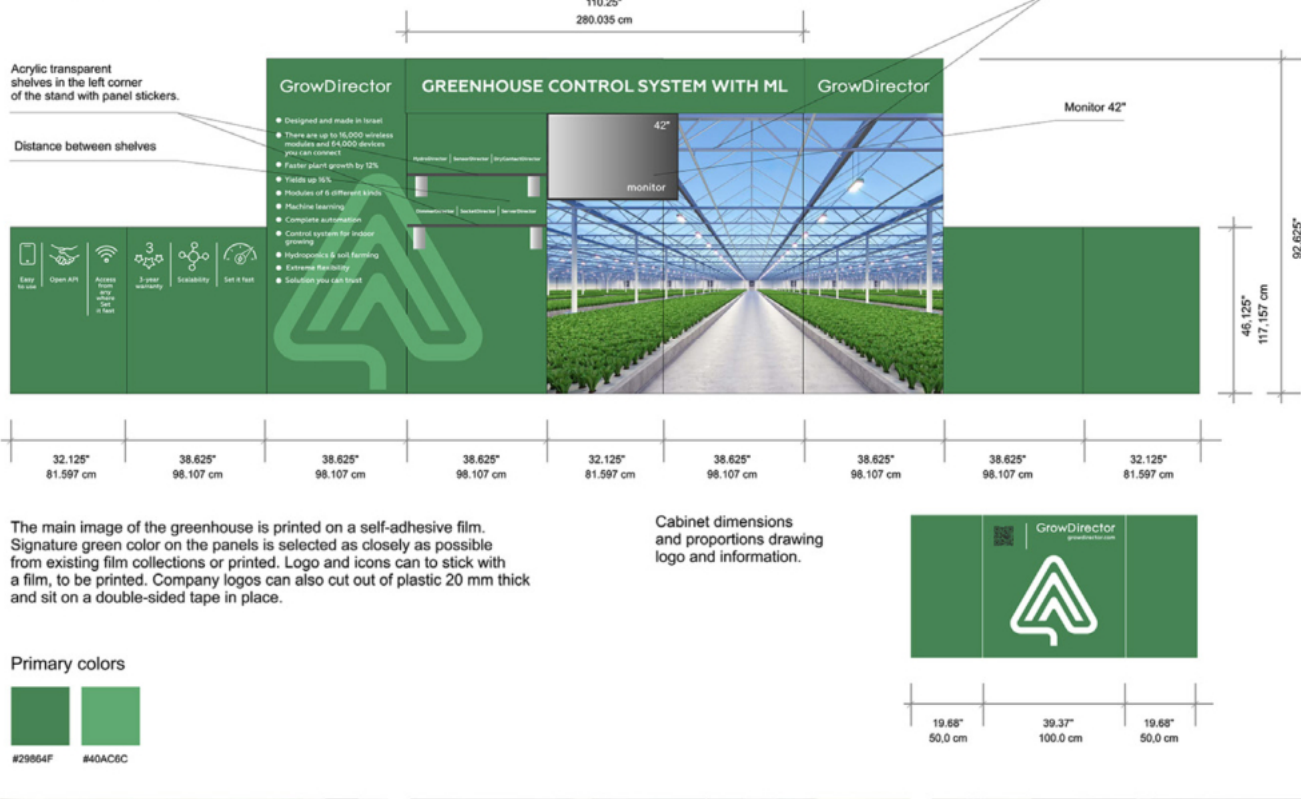
Service: packaging design, exhibition stand design

GrowDirector is an international company producing automated plant growing systems. The main goal of the company is to make growing process as simple and enjoyable as possible. To achieve this goal the team of agronomists and IT specialists developed an unique automated system with a user-friendly interface.

We created a packaging for the automated growing devices as well as an original and informative display stand. We hope it would attract new distributors and customers and increase brand recognition during the specialized exhibitions and events.



Budget design solution exhibition space, without additional structures. Everything is decided by self-adhesive colored film, or printing on film. Variations can only be with manufacturing the logo itself. It can be either film or plastic 20 mm thick.



The main image of the greenhouse is printed on a self-adhesive film. Signature green color on the panels is selected as closely as possible from existing film collections or printed. Logo and icons can be stick with a film, to be printed. Company logos can also cut out of plastic 20 mm thick and sit on a double-sided tape in place.

Cabinet dimensions and proportions drawing logo and information.

Primary colors
#20804F #40AC8C



Meeting room zone
Shelves
Cabinet