

Where the past  
meets your  
future



# Rērere

Year: 2025

Services: Brand Platform Development, Branding, Logo, Web Design

## STAGES

### BRAND PLATFORM

- Research
- Positioning
- Mission
- Values
- Tone of voice

### LOGOTYPE

- Concept development
- Typography
- Color Palette
- Adaptation

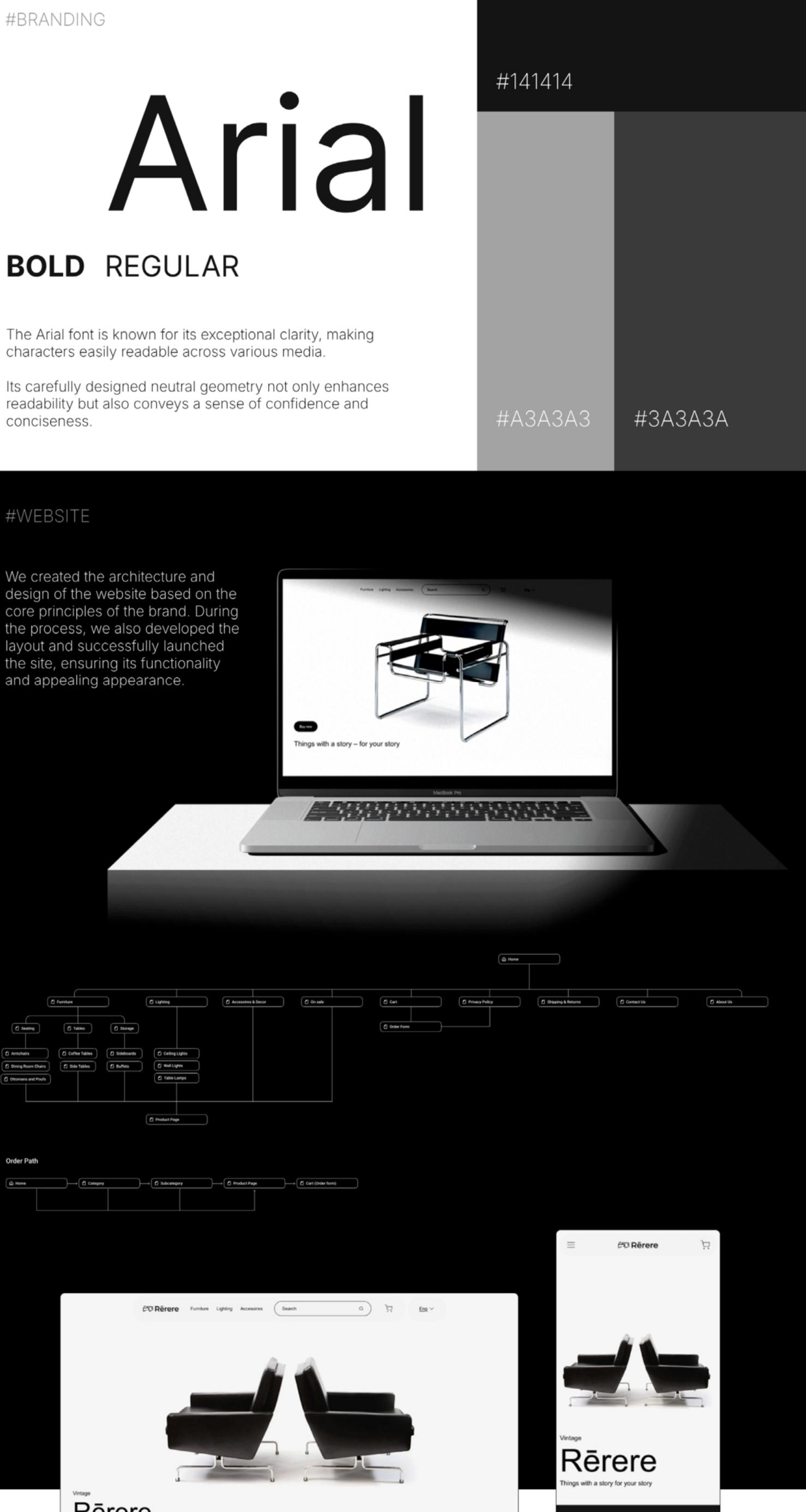
### WEBSITE

- Research
- Site Map
- Wireframes
- UI-kit
- Visual content

#BRAND PLATFORM

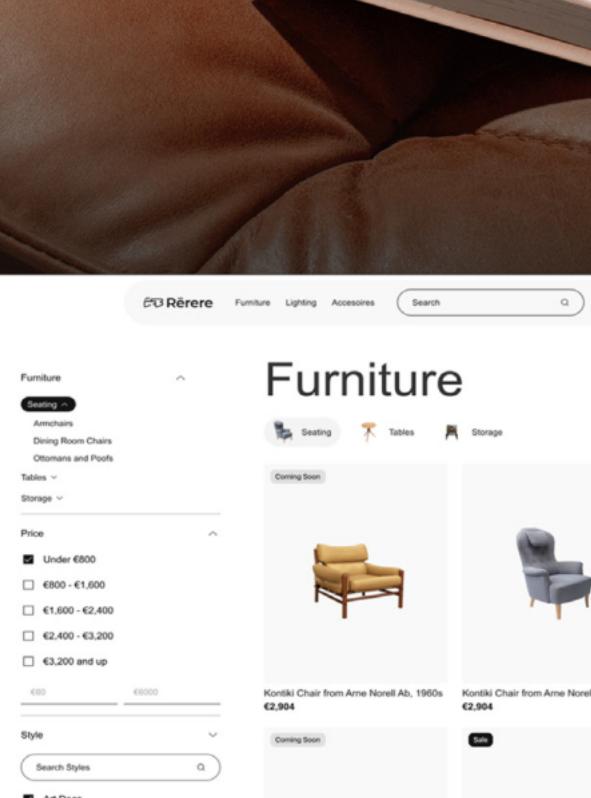
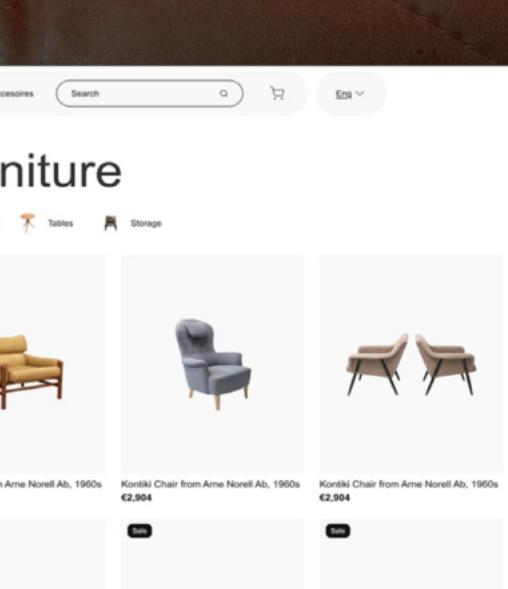
## ESSENCE OF THE BRAND

"RERERE. Things with a story – for your story."



#LOGOTYPE

## Rērere



Reclaim. Refresh. Redefine.

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