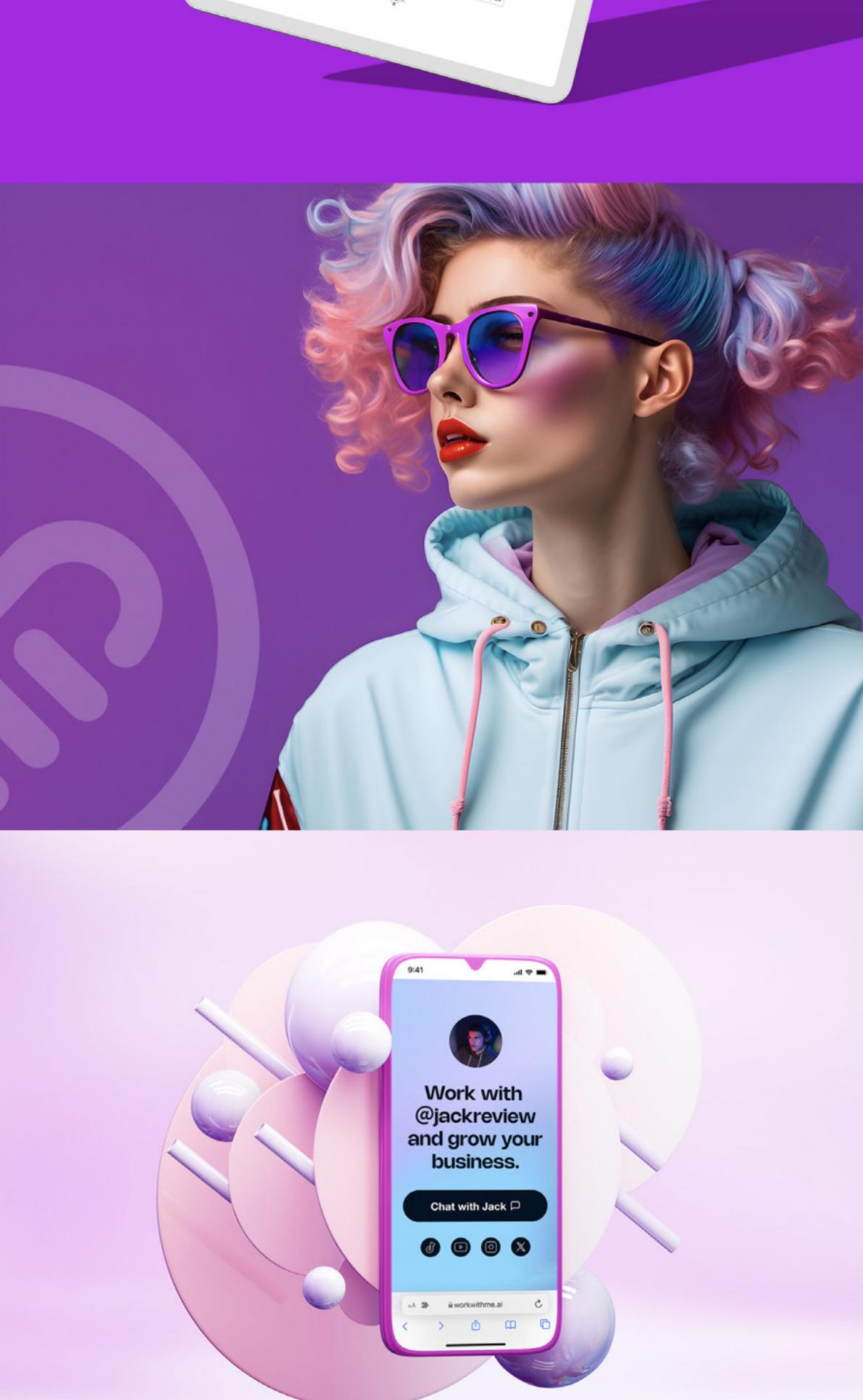
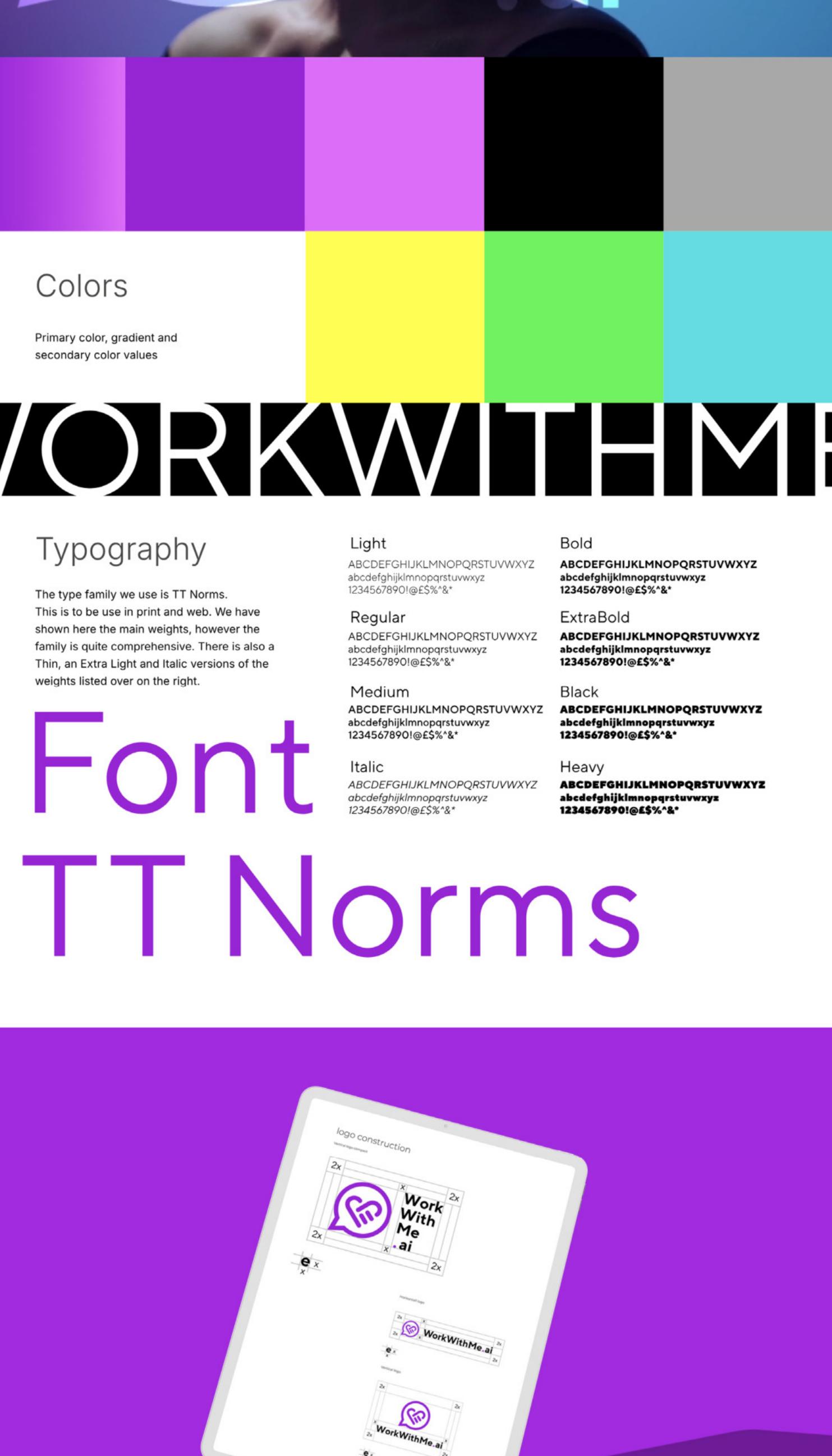


Year: 2023

Service: logo design, app style design

The logo and app style development for an application that serves as a platform connecting brands and bloggers for product promotions and collaborations. The logo reflects the essence of the platform and its purpose, while the app style creates an engaging and user-friendly interface helping facilitate smooth and effective collaborations between them.

The logo incorporates imagery that can be associated with a "bubble," a handshake, and a heart. These three symbols align perfectly with the company's vision, conveying messages of openness, friendliness, and support. The brand guidelines serve as a comprehensive set of rules. They provide clear instructions on how to develop the WorkWithMe brand consistently, ensuring uniformity across all produced materials.



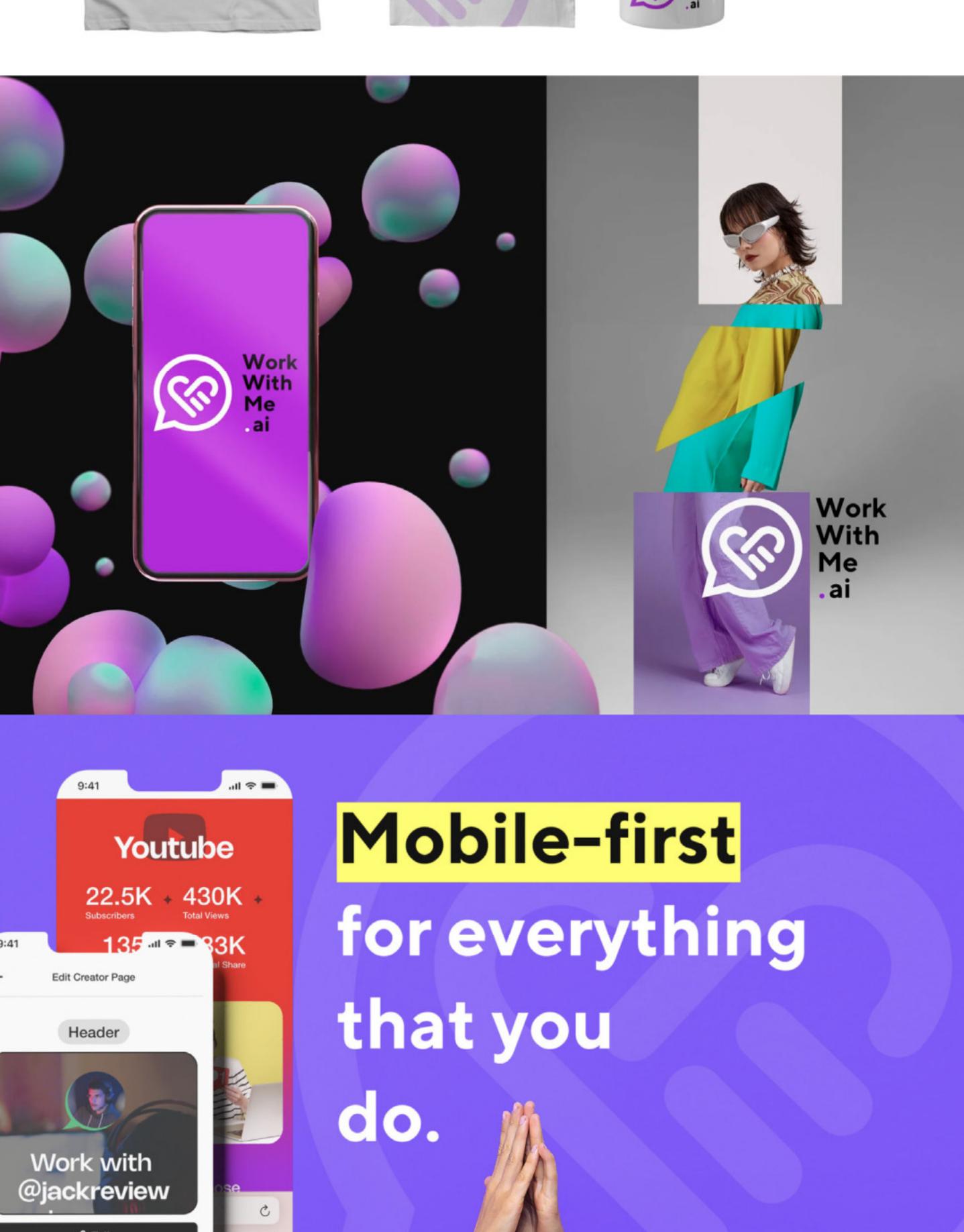
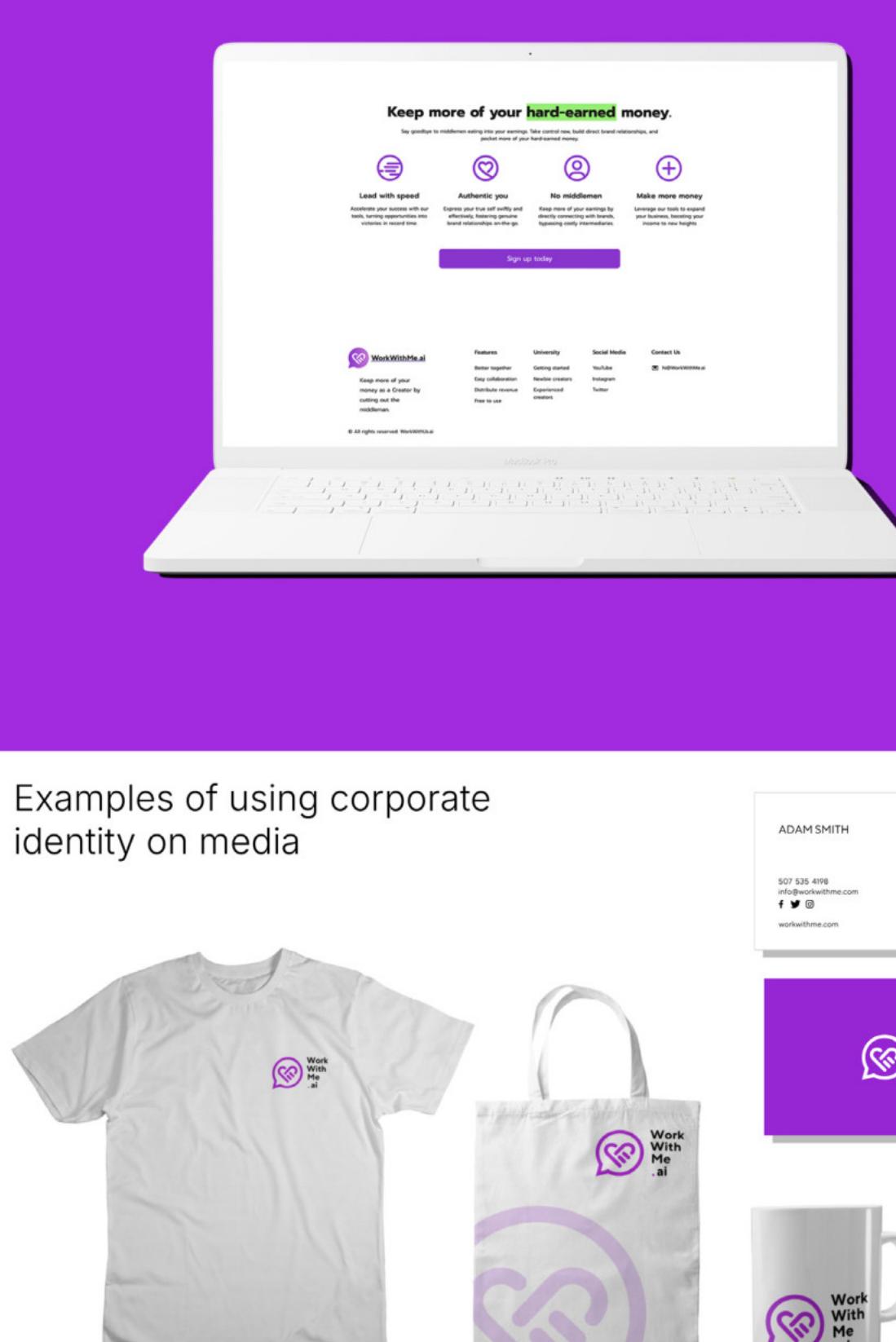
Colors

Primary color, gradient and secondary color values

WORKWITHME

Typography

The type family we use is TT Norms. This is to be used in print and web. We have shown here the main weights, however the family is quite comprehensive. There is also a Thin, an Extra Light and Italic versions of the weights listed over on the right.



Thank you for watching

Created in 2024

Project development period: 1 month

Project team:

Personal Account Manager of the project, Art Director, Brand Designer, Web-designer

Technology:

Design thinking, Methodology, Coloristics, Principles of UX/UI

Branding Logo Key Visual Brand book

Project support:

Project road map creation, disk space, creating a work chat, storing files, organizing online conferences with meeting minutes

