

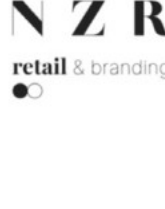
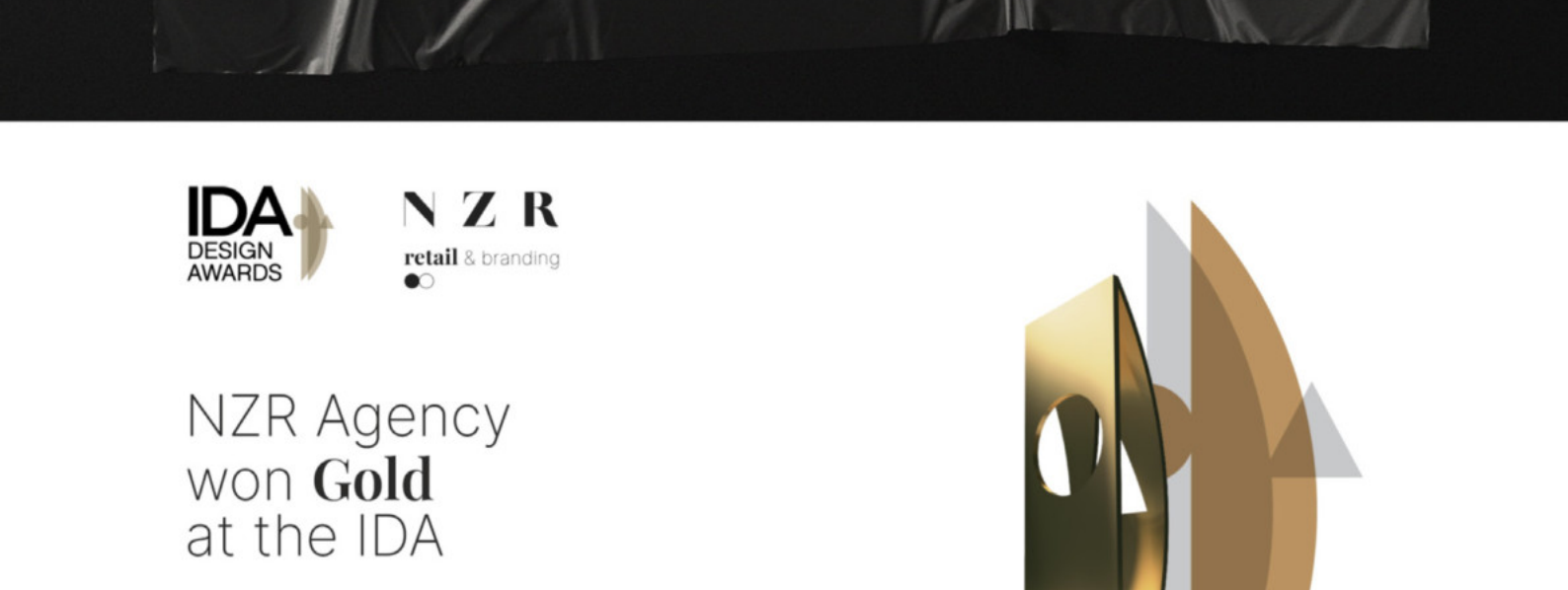
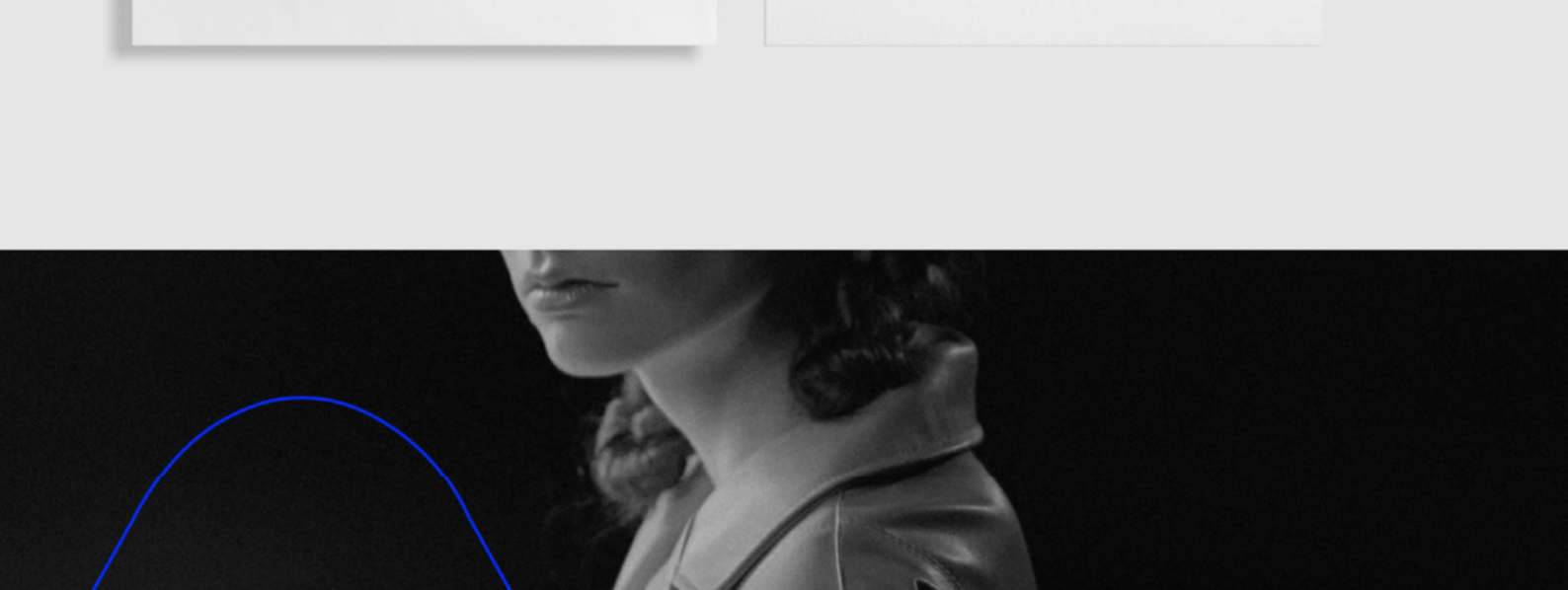
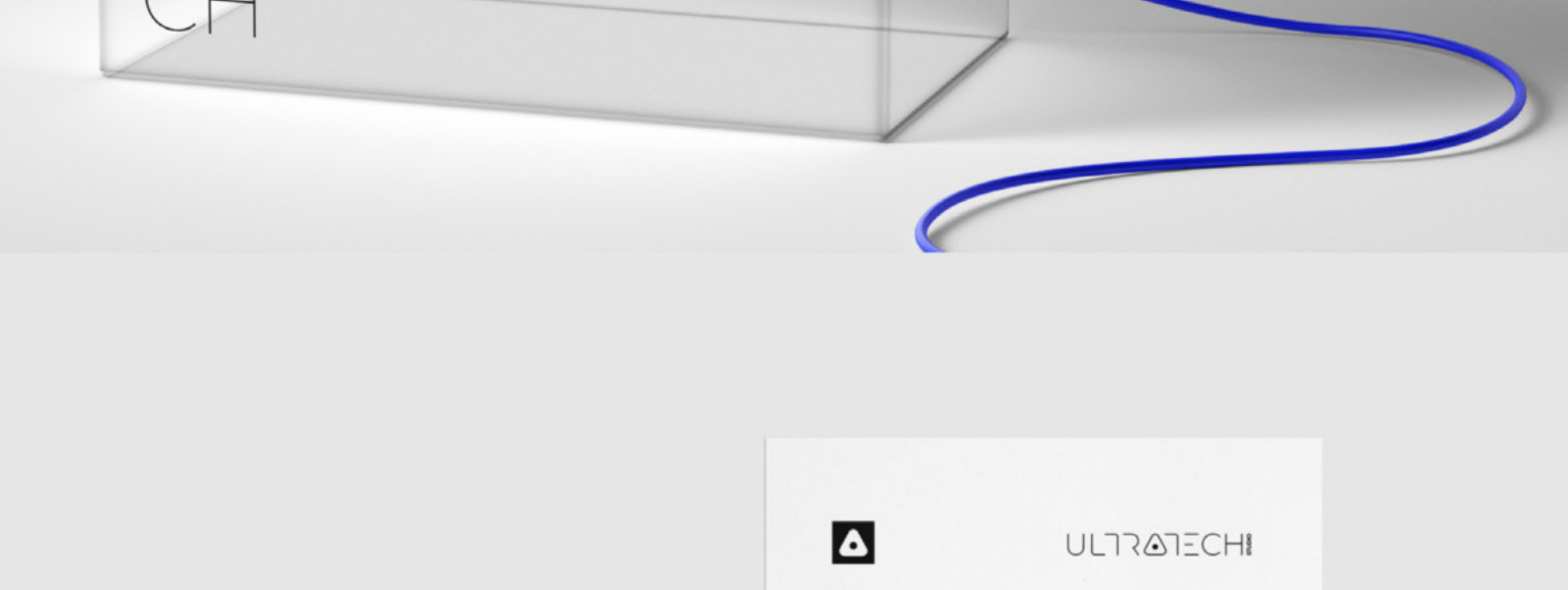
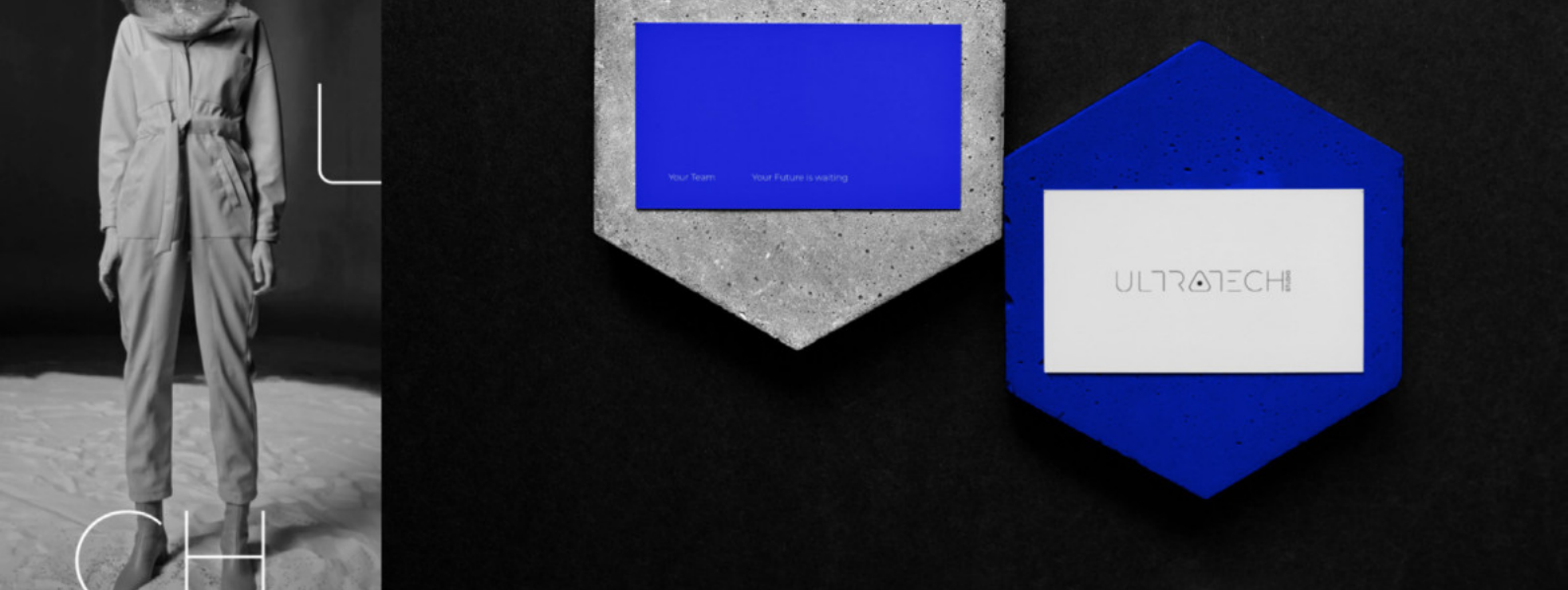
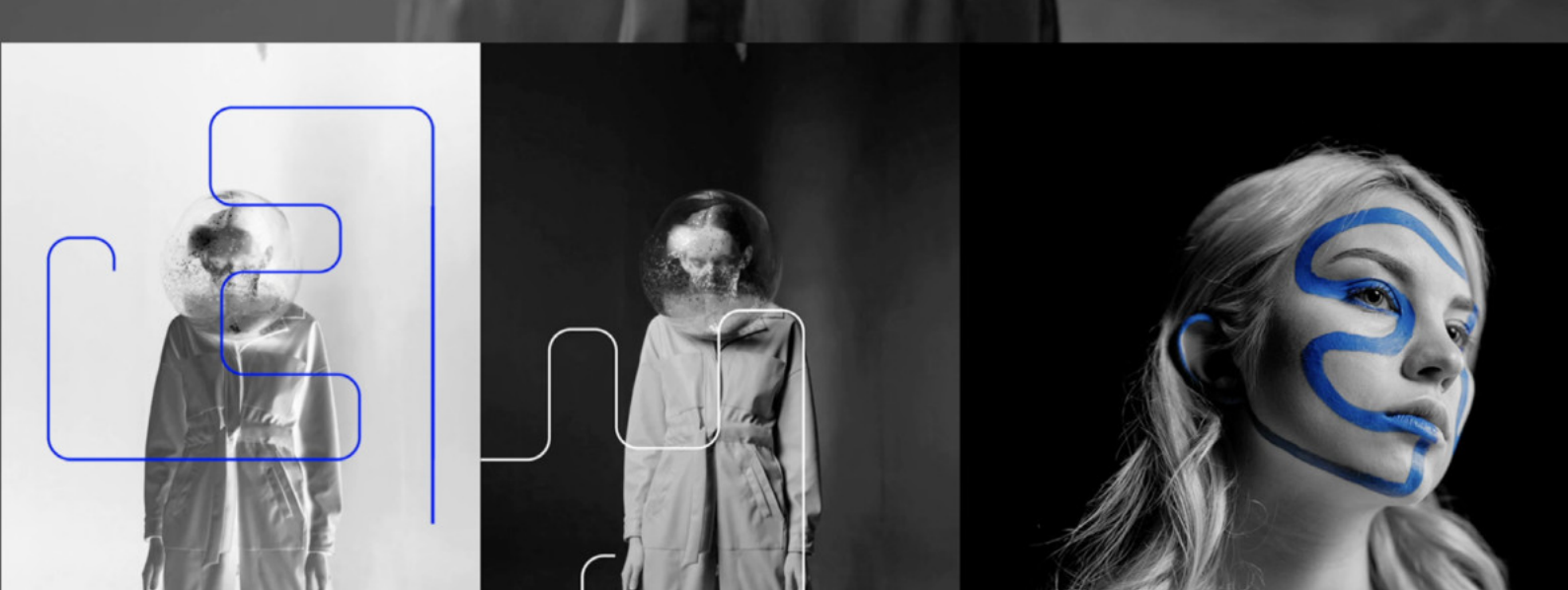
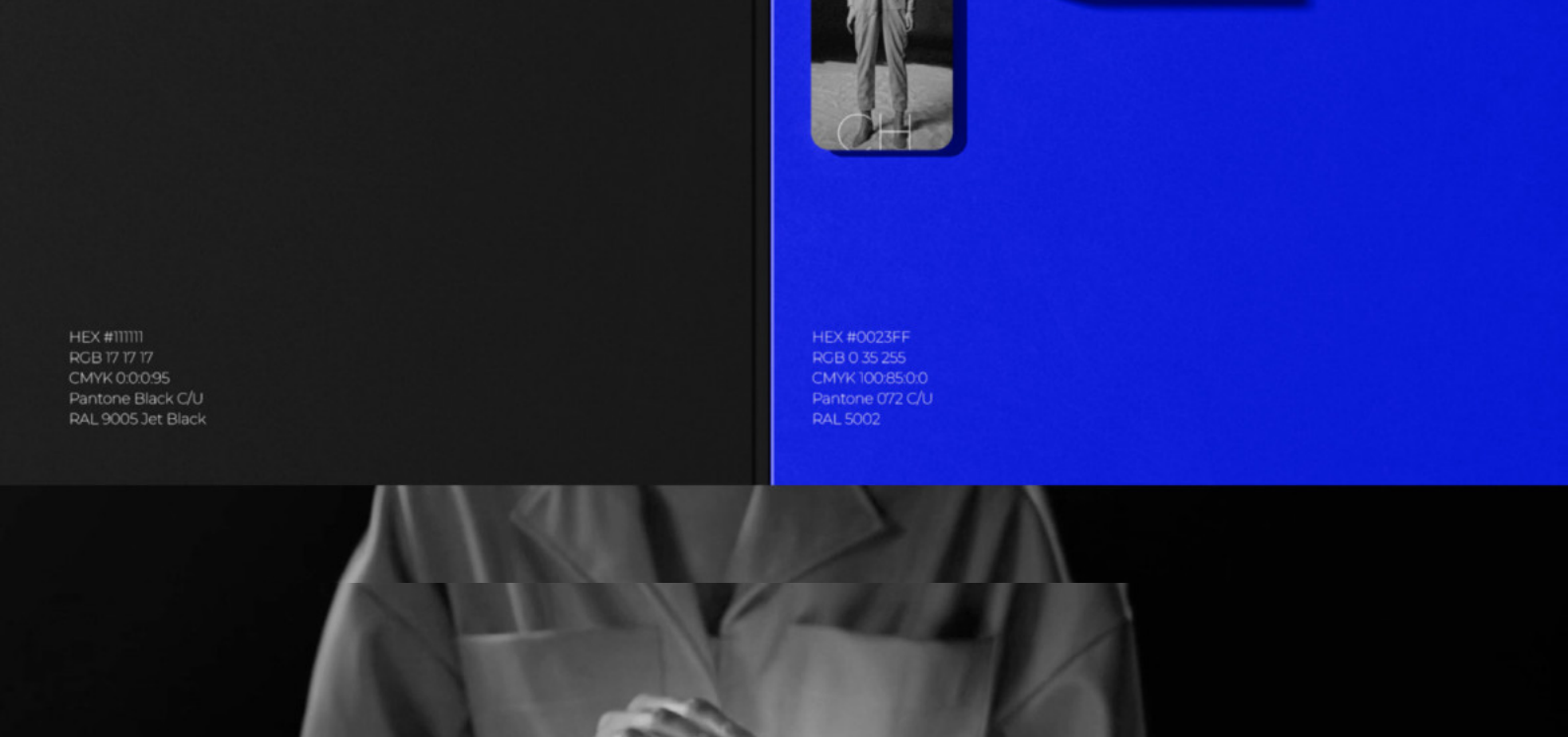


Year: 2022

Service: logo design

Our task was to update and actualize the logo for the company specialized in innovative technologies to improve and optimize business processes. First we analysed the existing trends iconducted a series of studies to understand which visuals reflect company's passion and commitment to innovation the best. We went through many concepts and design decisions to create a logo that in our opinion perfectly represents Ultratech values and spirit.

The new Ultratech logo is a unique combination of graphic elements and font. We used white color and geometric shapes to express the boldness and energy of the company.



NZR Agency won **Gold** at the IDA

Award: IDA - 2023, Gold  
Winner: NZR retail and Branding Agency

Project: Ultratech

