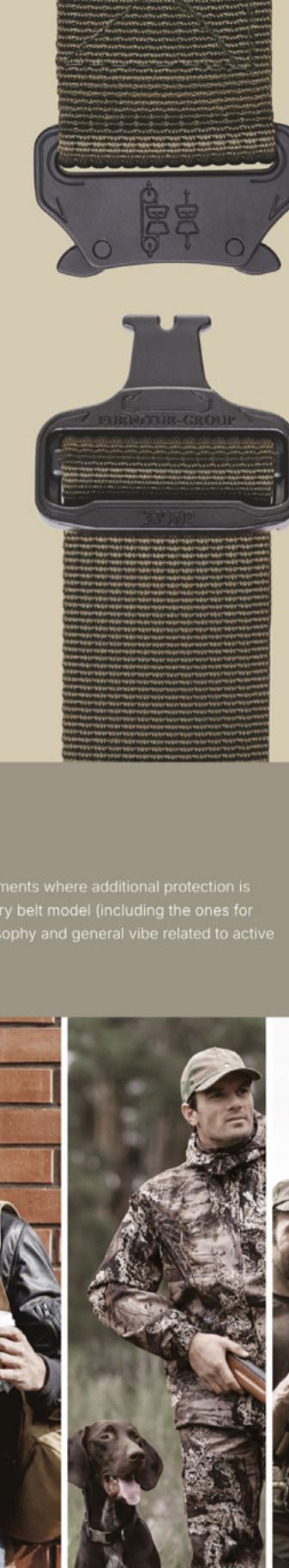


FURNITUR GROUP

CATALOG 2023

TACTICAL WAIST BELTS
RELIABLE SUPPORT
IN ANY SITUATION



Year: 2023

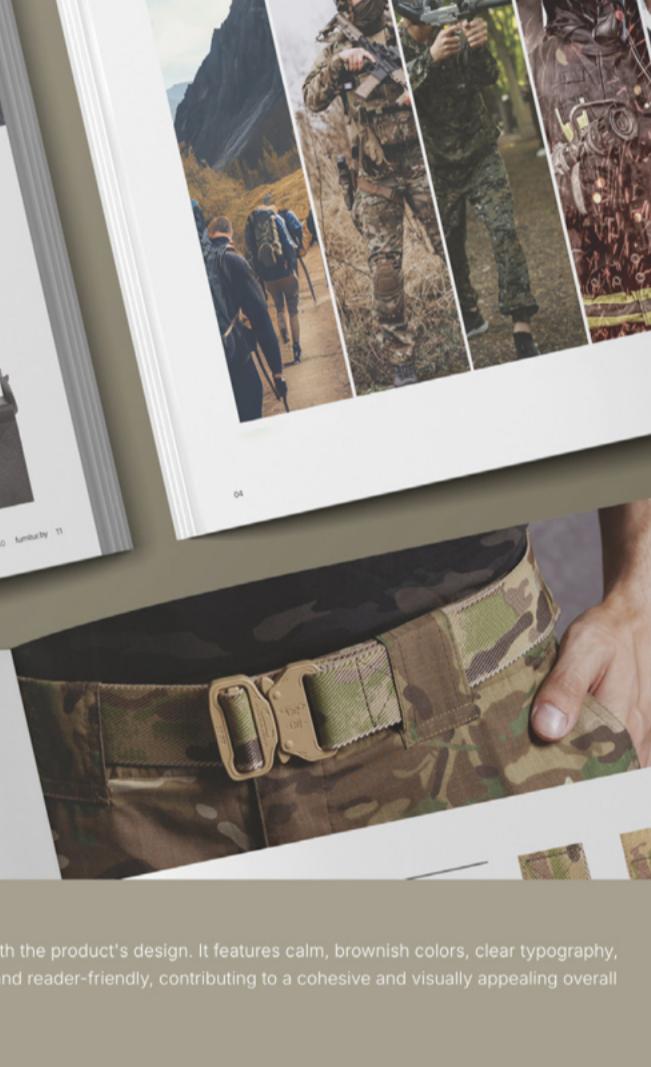
Service: catalogue design

Furnitur group specializes in professional tactical waist belts used for sporting, hiking and open air active entertainments where additional protection is required. The catalog present wide range of the brand's assortment with possible color and design options for every belt model (including the ones for buckles and ribbons). The photos in the catalog not only present the product but also try to translate brand's philosophy and general vibe related to active style of life.



CATALOG 2023

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Created in 2023

Project development period: 1 month

Project team:

Personal Account Manager of the project, Art Director, Brand Designer

Technology:

Design thinking, Methodology, Coloristics

Branding Catalog Design

Project support:

Project road map creation, disk space, creating a work chat, storing files, organizing online conferences with meeting minutes

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