



KeldaHome

No-Drill Hooks

Year: 2024
Services: Visual development / Typography / Packaging design / Visual communications

We are pleased to present our new packaging design for bath hooks, which is the result of careful work and a creative approach to creating a stylish and functional product. Our goal was not just to pack the product, but also to add brightness and mood to it, which reflect its use in the bathroom space.

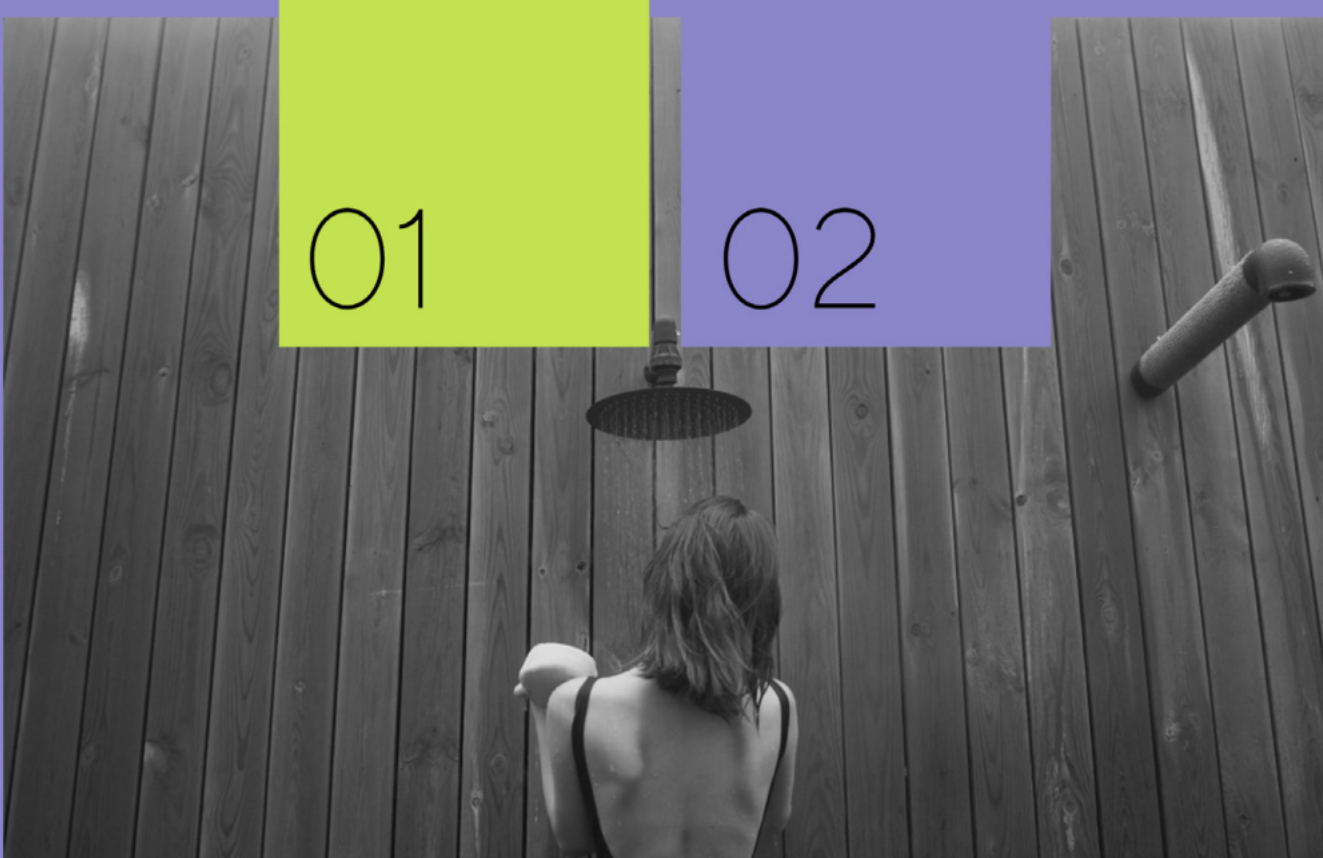


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02



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Created in 2024
Project development period: 1 month
Project team:
Personal Account Manager of the project, Art Director, Marketer, Brand Designer, Animation Designer, Digital Designer, Copywriter
Technology:
Methodology, Design thinking, Building planograms, Merchandising rules, Coloristics
Packaging Branding Logo
Project support:
Project road map creation, disk space, creating a work chat, storing files, organizing online conferences with meeting minutes

