

# ASSESSMENT #1- 8/20/2021

## User Persona 1:



Name: Mitchell Wilson

Age: 30

Location: Salt Lake City, UT

Lifestyle: full-time worker, full-time dad

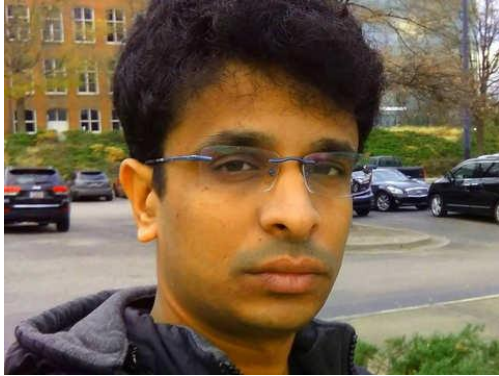
Industry: tech

Bio: He is very active and on the go. He is a go getter in his career and works extra hours in hopes of a promotion. If he is not working he is taking his boys out mountain biking and to sporting events.

Life Goals: Raise active go getter boys and receive a promotion at work

Favorite Snack: His active lifestyle creates a major appetite. He enjoys Mexican food and likes to remain healthy most of the time.

## User Persona 2:



Name: Shan Subramanian

Age: 33

Location: Dallas, Texas

Lifestyle: Bachelor, Works fulltime

Industry: architect

Bio: Shan is a hard worker who fully enjoys his job. He is well known in his profession. He enjoys going home after a full work day to read or watch historical dramas on Netflix.

Life Goals: family/marriage

Favorite Snack: He is a very picky eater. His food typically has to be very custom as his IBS can cause him major discomfort.

## User Persona 3:



Name: Sandra Gonzalez

Age: 25

Location: Chicago, Illinois

Lifestyle: Student part time, artist full time

Industry: art history major

Bio: Sandra loves music and art. She is very open to new things and wants to experience it all. However, she is quite the home body when she is in the middle of a project.

Life Goals: Not many at the moment, she wants to live and enjoy one day at a time

Favorite Snack: Sandra loves pretty much anything you put in front of her. She gets bored easy and likes to spice up her food in different ways. Her favorite snack is Blue Heat Takis.

**Trello link:** [Food App- User Stories | Tr](#)

<https://www.figma.com/file/kTtP7TmQkwNgvvsO843nXn/Food-Ordering-App?node-id=0%3A1ello>

**Figma link:** <https://www.figma.com/file/kTtP7TmQkwNgvvsO843nXn/Food-Ordering-App?node-id=0%3A1>