5 User Stories:

Scroll bar on top → pick a phone → pick a color → capacity → pick a carrier → Do you have a trade in? → cart → check out

There is another similar user flow if you scroll down to the bottom of the page.

5 User Stories:

1. As an artist, I want to be able to view what my product will look like before I purchase it.

Reason: They had incredible visuals of each of their products.

2. As an elderly person I want to be able to easily buy a phone to talk to my family who lives far away.

Reason: It was extremely simple to figure out and user friendly.

3. As a busy mom I want to purchase a phone quickly without too many steps.

Reason: It was extremely easy and quick to get to point A to point Z.

4. As a professional I want to be sure my product is the newest available.

Reason: They advertised their newest product, and it was simple to figure out which were older versions.

5. As a young adult I want to be sure my product looks awesome.

Reason: They had a very visual and bright color selections.