



marsan exchange (MRS)

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marsan exchange

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ABSTRACT

We founded **Marsan Exchange** after seeing a pressing need in the market, first-hand. From the very beginning, back when the company was founded in April 2020, the idea behind **Marsan Exchange** has been to establish a platform that customers can fully trust, and which has the potential to become a leading crypto exchange across Canada, powering the future of crypto finance.

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RISK STATEMENT

Legal and regulatory, market and operational risks are set out in the Terms and Conditions of the Whitepaper. You must review these risks before purchasing MRS to use on our platform and continuing to read this Whitepaper.



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- Warranty of merchantability;
- Warranty of fitness for a particular purpose;
- Warranty of title; or
- Warranty against infringement of intellectual property rights of a third party, whether arising by operation of law, course of dealing, course of performance, usage of trade, or otherwise except as expressly set forth in writing between the company and any purchaser of MRS. It is a condition of you receiving and retaining this Whitepaper that you warrant to the group, its managers, and its officers that you have not relied upon any warranty made by the group, or any other person on the group's behalf. By purchasing MRS you do so at your own risk.

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Accordingly, there are, or will be important factors that could cause **Marsan Exchange's** actual results to differ materially from those indicated in the statements. These factors include but are not limited to those described in the part of the Terms entitled "Risks", which should be read in conjunction with this Risk Statement and other cautionary statements in the MRS Terms and Conditions.

Any forward-looking statements in this Whitepaper reflect **Marsan Exchange's** current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to **Marsan Exchange's** operations, results of operations and growth strategy. These forward-looking statements speak only as of the date of this Whitepaper. MRS purchasers should specifically consider the factors identified in the Terms could cause actual results to differ before making a purchase decision. No statement in this Whitepaper is intended as a profit forecast and no statement in this Whitepaper should be interpreted to mean that **Marsan Exchange's** earnings for the current or future years would be as may be implied in this Whitepaper.

INDUSTRY PROBLEMS AND OUR SOLUTIONS

Some of the current crypto exchanges in Canada suffer from a number of problems:

■ POOR CUSTOMER SUPPORT

When it comes to users, cryptocurrency traders are a different breed. Understanding the mindset of traders is vital for running a successful exchange. Money is literally on-the-line. Many exchanges are serving their customers as if they were on vacation. Your crypto is stuck and you can't have access to your funds? You shouldn't have to wait 2 weeks to get an answer from a support team.

Marsan Exchange is built with service in mind. We share customer support responsibilities across the entire staff and company. When a client has a problem, they quickly get an answer directly from someone who knows the system and not someone reading a script. At **Marsan Exchange**, we pledge to do all we can to make your crypto purchases as easy as possible.

■ HIDDEN FEES

A lot of exchanges are promising low transaction fees, sometimes even saying that there are none. However, exchanges are businesses and they need to make profits somewhere, and what we sometimes see are hidden fees where the exchange has a significant spread (Selling higher than the true market price and buying lower than the true market price). Another tendency is to not charge a transaction fee, but charging a withdrawal fee when their customers wish to move their crypto or fiat assets to an external wallet.

Transparency is key when it's time to build a great relationship with your customers, that's why **Marsan Exchange** reveals the fees in an explicit way.

Right before making a transaction, customers will know what they are paying and there's no surprises, no hidden fees.

■ STUCK TRANSACTIONS

How many times have we heard that users get a lot of stuck transactions when trying to make withdrawal from other exchanges? The Problem comes from the fact that centralized exchanges control all the on-going and out-going operations, so when the users are trying to move their funds to an external wallet, sometimes the request is made but the exchanges take hours to approve the transaction.

Marsan Exchange fixes that, by providing each user a non-custodial multi-asset wallet. Every purchase made by a customer on our exchange will instantly be sent to their wallet, after which the client will be free to either leave their funds on their wallet, or send it to another wallet outside of our ecosystem. The users are in full control of their funds.

■ NO INCENTIVE

Most of the other available exchanges right now either have no incentive at all to use them, or the little they offer really isn't worth it. We believe our customers are important and they will have great perks with our exchange. We will implement a program in which our users will have rewards proportional to our exchanges success and their stake in our tokens. *See revenue model and MarsanExchange tokens (MRS).

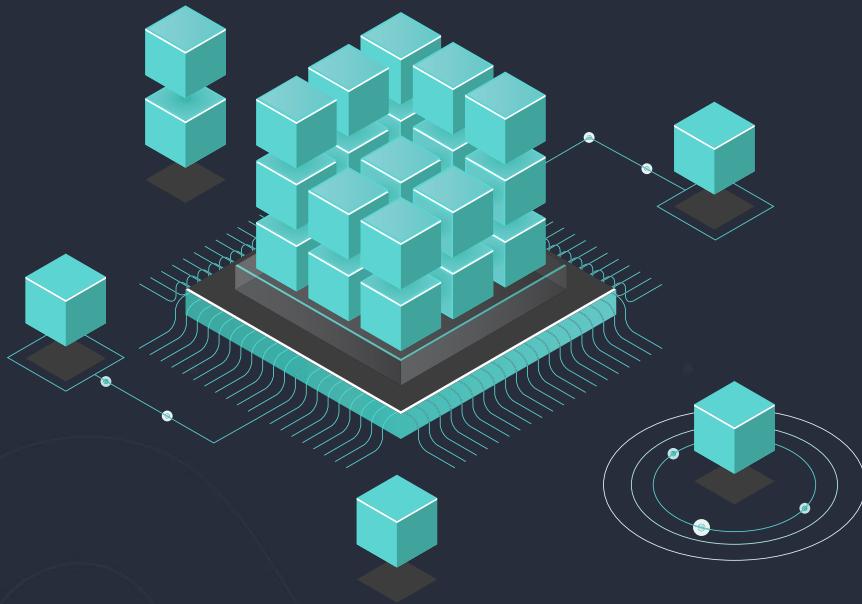




**marsan
exchange**

HIGHER PERFORMANCE

HIGHER MATCHING EFFICIENCY AND FASTER SETTLEMENT SPEED ENABLE A BETTER EXPERIENCE WHEN IT'S TIME TO BUY OR SELL CRYPTOCURRENCIES. SINCE OUR EXCHANGE IS A NON-CUSTODIAL ONE, EVERY TRANSACTION IS SETTLED ON THE BLOCKCHAIN, AND WE UNDERSTAND OUR CUSTOMERS WANT EFFICIENCY. WE ARE WORKING WITH 11 SUPER-NODES DEPLOYED GLOBALLY, ALLOWING OUR TRANSACTIONS TO BE BROADCASTED IN UNDER 2 SECONDS, WHICH IS ONE OF THE FASTEST DELAYS ON THE MARKET TODAY.



COINS



Marsan Exchange will support buying and selling of the following coins:

- BTC
- ETH
- MRS (Marsan Exchange coin)

We have no plans to support any fiat currencies other than CAD.

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SECURITY

Hundreds of exchanges went down due to central bases being hacked. Most of exchanges today provide a custodial wallet, but it goes against the fundamental philosophy in the world of cryptos: Not your keys, not your coins.

Marsan Exchange provides a decentralized wallet to each user, assets are locked in the blockchain and safely guarded. When a client signs up, they will get their 24 seed words and be responsible for their private keys. The wallets are hosted on our app but we never have access to clients funds.

DEVICE COVERAGE

We will provide cross-platform clients for:

- iOS native client
- Android native client
- Mobile HTML5 client
- Web-based client
- PC (Windows and MAC) clients



MULTILINGUAL SUPPORT

Our platform will be offered in 2 languages, English and French.

Our customer service will also be bilingual.

REVENUE MODEL

Marsan Exchange's revenue will come from the following sources:

- TRANSACTION FEE

Marsan Exchange initially will charge a 4.5% fixed fee per buying transactions and 4% per selling transactions.

Other variations will subsequently be introduced, including a 0.5% fee promotion.

*See revenue model and **MarsanExchange** tokens (MRS).

**Fees subject to variations depending on market conditions.

MARSAN EXCHANGE COIN (MRS)

As an incentive for our users to exchange on our platform and to encourage others to move from our competitors, we created an ERC20 token that will provide various perks to its holders. The **main benefit will be reduced transaction fees depending on the number of tokens held in the clients wallet**, but we will also implement a staking program with buybacks from the exchanges revenue. The Elite membership will be really exclusive as the clients who will have the required amount of tokens to be eligible will only pay a 0.5% transaction fee.

There will be 5 different discount tiers. Elite, Superior, Premium, Advanced and Base.

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ELITE

0.5%

Fixed transaction fee

100k

Tokens required

- MRS | Private.
- 3 transactions a year at 0% fees.
- VIP Customer and Technical support.
- Free Marsan Exchange events admission.
- MRS Private Telegram group with Marsan Exchange's team.



1

SUPERIOR

1.5%

Fixed transaction fee

50k

Tokens required

PREMIUM

2.5%

Fixed transaction fee

25k

Tokens required

1

ADVANCED

3.5%

Fixed transaction fee

8k

Tokens required

BASE

4%

Fixed transaction fee

1k

Tokens required

1

¹ Limited to a maximum of 50 000\$ CAD daily. For personal use only. If there is any doubt that a client is using the discounted rate for commercial/resale use, the perks will be cut and the client will be refused service.





Total supply: 10 Million, No mint function, No Pre-Sale.



100% OF THE SUPPLY LAUNCHED IN UNISWAP POOL, LOCKED FOREVER.



ALL THE TEAM/COMPANY TOKENS WERE PAID FOR IN THE UNISWAP POOL.



20% OF THE SUPPLY WAS PUT BACK IN THE LIQUIDITY POOL AFTER
BEING BOUGHT BY THE COMPANY AND IS LOCKED ON TEAM.FINANCE.
10% RELEASE AFTER 1 YEAR AND THE OTHER 10% AFTER 2 YEARS.



STAKING PLAN

WE WILL ALSO LAUNCH A STAKING PROGRAM TO ENCOURAGE HOLDING AND PROMOTE THE USE OF THE EXCHANGE.



EARN MRS REWARDS FROM THE 10% FEES CHARGED FOR ENTRY AND EXIT.



10% OF THE TRANSACTION FEES REVENUES EARNED ON THE PLATFORM WILL SERVE TO MARKET BUY MRS ON UNISWAP.²

IT WILL ENCOURAGE USERS TO HOLD AND STAKE THEIR MRS AS WELL AS RECOMMEND MARSAN EXCHANGE TO POTENTIAL CLIENTS.

² The MRS buybacks and distribution has been established at 10% of our revenue for launch and for the initial phases of Marsan Exchange. This program is subject to modifications at the company's discretion at any time.