MUHAMMAD ZUBAIR

Creative Lead | Digital Content & UI/UX designer

About Me

I am a creative professional specializing in book cover design, video trailers, video editing, and UI/UX design. With expertise in crafting engaging social media posts, reels, and shorts, I bring stories to life through visuals. Skilled in project and team management, I ensure smooth execution while meeting client expectations. Passionate about delivering high-quality content, I focus on creativity, strategy, and effective client collaboration.

Skills:

Book Cover Design	95%
Video Editing	90%
2D Animation	85%
Video Trailers	90%
Reels & Shorts Creation	92%
Social Media Post Design	95%
Project Management	88%
Team Management	85%
Client Handling	87%

Education:

B.Com -University of Karachi
Intermediate - Private
Matriculation -Kids Heaven School

Softwares:

Adobe Photoshop	95%
Adobe Illustrator	90%
Adobe Premiere Pro	85%
Adobe After Effects	90%
Canva	92%
Capcut	95%
Adobe Animate	85%
DaVinci Resolve	90%
Adobe XD	87%
Figma	90%

Contact:

📞 +92-345-3132361
🌐 bb3132361@gmail.com
📍 House # L-163 Sector 11C1 North Karachi, Karachi

Professional Experience:

Tech Cuber
Lead UI/UX DESIGNER

Led the design team, overseeing projects from concept to final production. Ensured high-quality visuals, collaborated with designers, and guided the team to maintain creative excellence.

Amigoz Tech
Head of UI/UX DESIGNER

Led a team of four designer, delivering 250+ high-quality projects. Managed designer and animation strategies to meet client goals and boost audience engagement.

Al-Tafseer Solutions
Senior UI/UX DESIGNER and guided a team of four designers, encouraging creativity delivering high-quality designs.
and Successfully managed 150 projects, ensuring they met client needs and company goals.

Digitonics Labs
Creative Designer (eBooks & Digital Media)

Designed eBook covers and videotrailersthat enhanced book visibility and sales. Ensured covers matched author vision and market trends. Used digital tools and creative editing to produce high-quality, engaging visuals.

Subway (Oman)

Graphics Desginer

Designed social media graphics that boosted engagement by 30%. Ensured brand consistency across teams and optimized designs using performance data.

Portfolio

UI/UX PORTFOLIO
Design & video