

Call for Proposals

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The landscape of design is changing quickly and it's time to rethink design education, together. As the field embraces an increasingly amorphous definition of practice and an ever-expanding toolset, educators have a unique opportunity to imagine the many possible futures of graphic design, and to speculate, dream, and ideate on the role of future graphic designers.

Help us begin by disrupting the role and format of the traditional design conference. Instead of calling for papers, we call for ideas, thought experiments, and new ways to engage a conference audience. Motivated by a desire to provoke and energize, static presentations will be replaced by highly participatory small events, and submissions are encouraged to reflect a broader range of investigation and intervention, including but not limited to: workshops, panel discussions, performance, film screenings, pop-up exhibitions, design writing, and design fiction. More akin to a fair than a conference, this network of satellite events will encourage physical activity, promote an optimistic esprit de corps, and ask participants to proactively define

the future of design education. This open call for proposals welcomes anyone to contribute to Frontier—a conference concerned with the speculative future of graphic design education. Any viewpoint or approach that specifically addresses the conference theme, and provides a critical or analytical take on how design education could (or should evolve) will be considered for inclusion. General subjects to explore may cover: alternative models for learning, radical pedagogy, utopianism, emerging technology and tools, global economics and design, virtual classrooms, invisible worlds, the growing relationship between design and tech, homogeneity in design, imagined scenarios, the role of critique in a post-internet culture, and more.

Have an idea, moonshot, or thought experiment you would like to share? Submit to Frontier by Monday, May 2nd. Accepted proposals will be developed further (see details under submission guidelines) and featured during the conference. Selected submissions will also be published online and in a handsome printed publication.

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Submission Guidelines

As a call for ideas, your proposal may include a completed or intended work, activity, or event. Please be as specific as possible in outlining your submission. Provide enough detail and description to communicate your idea clearly. At minimum, please include a title, overview, and comprehensive description.

We encourage individuals from any discipline or background to contribute.

We are interested in all forms of speculation and commentary, including essays, images, graphics, illustrations, and diagrams. Academic papers and presentations, design writing, and design fiction are all suitable formats for inclusion, as are workshops, panel discussions, and exhibition proposals. However, it is the author's responsibility to supply accurate information for any imagery, and to secure publication rights if necessary.

Please specify whether your submission is intended as a participatory small event or conference activity (ie: workshop, panel discussion, performance, exhibition, etc.). Include any

requirements for special equipment or support if needed.

Please remove all references to your name and/or institution within the title or body of your submission and send your proposal via email as a one page (8.5 x 11") PDF document to info@frontier.aiga.org by Monday, May 2nd, 2016. If your proposal is accepted, you will be notified via email by May 18, 2016.

Please note: regardless of format, your final completed submission will be due by June 30, 2016.

Questions? Email us: info@frontier.aiga.org

About the Area

Bozeman, Montana is a small town situated in the beautiful and remote Northern Rocky Mountains adjacent to Yellowstone National Park, and October is an ideal time for outdoor recreation and wildlife viewing. Concurrent to the conference The Museum of the Rockies will be hosting an international exhibit: Leisure and Luxury in the Age of Nero: The Villas of Oplontis near Pompeii. We recommend extending your stay a day or two to enjoy the amenities, outdoor opportunities, and culture of this special place.