

# Web Application Development

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Lecturer

Dr. HAMDANI M

Speciality : Computer Science (ISIL)

Semester: S4

# Plan

- 1 General Introduction
- 2 Introduction to World Wide Web
- 3 Importance of SEO in Web Development

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# Introduction

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# Types of web developers

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- **Full stack developers:** Full stack developers do bits of both backend and frontend.

# Internet vs. WWW

Most people use the two terms interchangeably but they are in fact different.

- **The Internet** is a vast, international network, made up of computers and the physical connections (wires, routers, etc.) allowing them to communicate.
- **The World Wide Web** (WWW or just the Web) is a collection of software that spans the Internet and enables the interlinking of documents and resources.

*Provides a way of accessing information on the Internet.*



# Web Apps Compared to Desktop Apps

Advantages of web apps :

- Accessible from any internet-enabled computer.
- Usable with different operating systems and browser platforms.
- Easier to roll out program updates since only need to update software on server and not on every desktop in organization.
- Centralized storage on the server means fewer concerns about local storage (which is important for sensitive information such as health care data).

# Web Apps Compared to Desktop Apps

Disadvantages of web apps :

- Internet is not always available everywhere at all time).
- Security concerns about sensitive private data being transmitted over the internet.
- Concerns over the storage, licensing and use of uploaded data.
- Problems with certain websites on certain browsers not looking quite right.
- Limited access to the operating system can prevent software and hardware from being installed or accessed (like Adobe Flash on iOS).

# Internet

- Global public network.
- Accessible by anyone with an internet connection.
- Emphasis on external security.
- Open for public information sharing.
- Users: Worldwide public.

# Intranet

- Private network within an organization.
- Access limited to organization members.
- Emphasis on internal security.
- Primarily for internal collaboration.
- Users: Employees or members.

# Extranet

- Extends to external parties.
- Controlled access for trusted stakeholders.
- Emphasis on both internal and external security.
- Facilitates external collaboration.
- Users: External parties (e.g., clients, partners).

# Static Websites

- Fixed Content
- HTML, CSS, and Limited JavaScript
- Manual Updates
- Limited Interactivity
- Examples: Personal Blogs, Brochure Sites

# Dynamic Web Sites

- Dynamic Content
- Server-Side Scripting (PHP, Python, etc.)
- Easy Updates (Content Management Systems)
- High Interactivity (User Logins, E-commerce)
- Examples: Social Media, E-commerce, Web Applications

# Server-side and client-side

- Server-side processes are executed on the web server.
- Client-side processes are executed on the user's device.



# Server-Side

- **Execution Location:** Code runs on the web server.
- **Languages:** Commonly uses server-side languages like PHP, Python, Ruby, Node.js, etc.
- **Responsibilities:** Handles server operations, database interactions, and business logic.
- **Data Processing:** Data processing occurs on the server.
- **Security:** Secure for sensitive data and logic.
- **Examples:** Content management systems (CMS), e-commerce platforms, web applications.

# Client-Side

- **Execution Location:** Code runs in the user's web browser.
- **Languages:** Primarily JavaScript.
- **Responsibilities:** Enhances user interface, interactivity, and user experience.
- **Data Processing:** Limited data processing; relies on server for critical operations.
- **Security:** Limited security for sensitive data and logic.
- **Examples:** Interactive websites, single-page applications (SPAs), browser games.

## Server-side and client-side : Key take-aways

- Server-side and client-side refer to the location where certain tasks or processes are carried out in a web application.
- Server-side processes are executed on the web server before the web application is delivered to the user's device.
- Client-side processes are executed on the user's device after the web application is delivered.
- Server-side processes have more access to resources and are more secure, while client-side processes have less access to resources and are potentially less secure.

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# Internet

- Internet is a world-wide global system of interconnected computer networks.
- It uses the standard Internet Protocol (TCP/IP).
- Every computer is identified by a unique IP address. IP Address is a unique set of numbers (such as 110.22.33.114) which identifies a computer location.
- DNS (Domain Name Server) is used to give name to the IP Address so that user can locate a computer by a name.

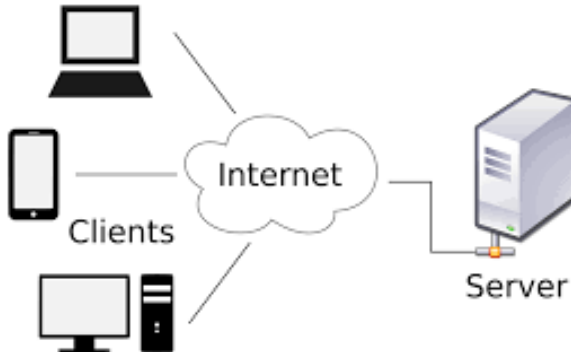
# History

- Network of networks, a networking infrastructure
- Created in 1969 as ARPANET by the United States Department of Defense
- On October 29, 1969, the first internet message was sent
- The first message to be distributed was "LO", which was an attempt at "LOGIN" by Charley S. Kline to log into the computer from UCLA (University of California, Los Angeles)
- In the 1980s this networking infrastructure was made available to the general public

# World Wide Web

- Tim Berners-Lee introduced WWW in 1989 and became available for everyone August of 1991.
- A distributed document delivery system.
- The documents are formatted in a markup language called HTML (HyperText Markup Language).
- Web browsers make it easy to access the World Wide Web.
- The World Wide Web uses a client-server model.

# Client-Server Architecture

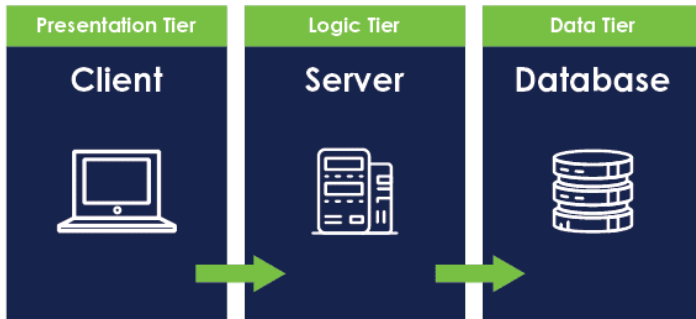




# Three-Tier Client/Server Architecture

- To overcome the limitations of two-tier architecture, a middle tier server (also called gateway) is added between the user machine (typically a thin client) and the backend servers (database servers).
- The middle tier is where the application/business logic of the system resides and it performs a number of different functions like mapping different database queries, integrating results from different data sources and interfacing with backend legacy applications

# Three-Tier Architecture



# Protocol

In diplomatic circles, a protocol is the set of rules governing a conversation between people

Client and server carry on a machine-to-machine conversation

A network protocol is the set of rules governing a conversation between a client and a server

There are many protocols, HTTP is just one

# URI

- A Uniform Resource Identifier (URI) is a string of characters that provides a compact and standardized way to identify or locate resources on the internet or in other contexts.
- can be further categorized into two main types:
  - Uniform Resource Locators (URLs)
  - Uniform Resource Names (URNs)

# URL

Address used to locate resources on the internet.

<https://www.example.com:8080/path/to/resource?param1=value1&param2=value2#section2>

- Protocol: "https://"
- Domain: "www.example.com"
- Port: ":8080" (optional, specifying a custom port)
- Path: "/path/to/resource"
- Query: "?param1=value1&param2=value2"
- Fragment: "#section2"

# URN

- URNs are another type of URI that serves as a persistent and location-independent identifier for resources.
- Unlike URLs, URNs do not specify how to access the resource but rather provide a unique name or identifier for it.
- URNs are intended to remain stable and unchanged over time, even if the resource's location or access methods change.
- Examples of URNs
  - "urn:isbn:0451450523" for identifying books by ISBN and
  - "urn:doi:10.1007/978-3-642-04898-2\_1" for identifying digital objects by DOI.

# HTTP ( HyperText Transfer Protocol)

- Set of rules governing the format and content of the conversation between a Web client and server
- Uses TCP as its underlying transport protocol
- Uses port 80
- It's a text-based communication protocol
- Stateless Protocol (doesn't require a server to retain the information of a session or the status of every communicating partner in multiple requests)

# Type of data transferred

Protocol for transfer of various data formats between server and client

- Plaintext
- Hypertext
- Images
- Video
- Sound

Meta-information also can be transferred



# Message structure

HTTP requests and responses consist of headers and an optional message body.

Headers contain metadata about the message, such as content type and length.

# Message Structure

HTTP attaches a header, which contains information such as:

- Name and location of the page being requested,
- Name and IP address of the remote server that contains the Web page,
- IP address of the local client,
- HTTP version number,
- URL of the referring page.

## Example Request

```
GET /index.html HTTP/1.1  
Host: www.example.com  
User-Agent: Mozilla/5.0
```

## Example Response

```
HTTP/1.1 200 OK  
Content-Type: text/html  
Content-Length: 1234
```

```
<html>  
  <body>  
    ...  
  </body>  
</html>
```

# Static Pages

- Content does not change based on user interactions or other factors.
- Simple to create and maintain, as they don't require server-side scripting or database interactions.
- Static pages Load quickly because their content is pre-generated and stored on a server, meaning they don't need to process complex requests or retrieve real-time data.
- Often used to display general information, such as company about pages, contact pages, or simple homepages.
- Typically written in HTML and can include images, text, and links.

# Dynamic Pages (1)

- Real-time Updates: Dynamic pages can update their content without requiring the user to reload the entire page.
- User Interactions: They can respond to user actions, such as form submissions, button clicks, or menu selections, by processing user input and displaying relevant information or performing specific actions.
- Data Retrieval: Dynamic pages often involve interactions with databases or external APIs to retrieve and display data in real-time. (ex. product listings, search results, user profiles, ..)

## Dynamic Pages (2)

- Personalization: *DP* can provide personalized content to users based on their preferences, behavior, or account information. For example, an e-commerce website may display personalized product recommendations.
- Server-side Processing: *DP* are typically generated on the server-side using programming languages like PHP, Python, Ruby, or JavaScript (Node.js).

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# What is SEO

- SEO stands for Search Engine Optimization.
- It's the practice of optimizing web content to rank higher in search engine results pages (SERPs).
- The process of improving the visibility of a website or a web page in search engines via the "natural," or un-paid ("organic" or "algorithmic"), search results



# How do organic search listings work?

- A **spider** or **crawler** which is a component of a SE gathers listings by automatically "crawling" the web
- The spider follows links to web pages, makes copies of the pages and stores them in the SE's index
- Based on this data, the SE then indexes the pages and ranks the websites
- Major SEs that index pages using spiders: Google, Yahoo, AltaVista, MSN, AOL, Lycos

# Why SEO Matters ?

- **Increased Visibility:** Higher search rankings lead to more visibility for your website.
- **Organic Traffic:** SEO can drive organic (non-paid) traffic to your site.
- **User Trust:** High-ranking sites are often perceived as more trustworthy.
- **Competitive Advantage:** SEO can give you an edge over competitors
- Accessible websites are more SEO-friendly.

# SEO Elements in Web Development

- **Content:** High-quality, relevant content is essential for SEO.
- **Keywords:** Research and use keywords strategically in your content.
- **HTML Tags:** Proper use of headings, meta tags, and alt attributes.
- **Site Speed:** Fast-loading websites rank better.
- **Mobile Optimization:** Mobile-friendly sites are favored by search engines.
- **Backlinks:** Quality inbound links from other sites improve SEO.

# Popular SEO Tools (1)

- Google Analytics: A comprehensive web analytics tool that tracks website traffic, user behavior, and more.
- Google Search Console: Offers insights into how Googlebot views your website, monitors search performance, and helps fix issues.
- Keyword Research Tools: Tools like Google Keyword Planner, SEMrush, and Ahrefs assist in finding relevant keywords.
- On-Page SEO Tools: Tools like Moz and Yoast SEO provide on-page optimization recommendations.

## Popular SEO Tools (2)

- Backlink Analysis Tools: Tools like Majestic and Moz help analyze and manage backlinks.
- SEO Auditing Tools: Tools like Screaming Frog and Sitebulb perform in-depth site audits.
- Rank Tracking Tools: Monitor your website's search engine rankings using tools like Rank Tracker.

## Questions ?

# APPLICATION WEB DEVELOPMENT

## HTML

25 février 2024

Lecturer

Dr. HAMDANI M

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| 6 <code>&lt;a&gt;</code> element |                        |



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# What is HTML ?

- HTML(Hypertext Markup Language), is the standard markup language used to create and structure content on the World Wide Web.
- It is the foundation of web pages and is used to define the structure and layout of web documents.
- HTML documents are interpreted by web browsers to render text, images, links, forms, and other elements on a web page.

# HTML Skeleton

```
<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width,
      initial-scale=1.0">
<title>Document</title>
</head>
<body>

</body>
</html>
```

# Basic structure

- `<!DOCTYPE html>` : document type and version of HTML. "HTML5" is the recommended standard.
- `<html>` : The root element that encapsulates the entire HTML document.
- `<head>` : Contains metadata about the document, such as character encoding, document title, and links to external resources like CSS and JavaScript files.
- `<meta charset="UTF-8">` : Declares the character encoding for the document. UTF-8 is a widely used encoding that supports a wide range of characters from various languages.
- `<body>` : Contains the visible content of the web page, including text, images, links, and other elements.

# TITLE

## Best Practice

The text in your **TITLE** should be as descriptive as possible because this is what many search engines, on the internet, use for indexing your site.

- Enclosed in angle brackets (< and >)
- Usually paired
- The opening tag indicates the beginning of an element, while the closing tag is used to mark the end of that element
- Not case sensitive

```
<TITLE> My Web Page </TITLE>
```

# Attributes

- Attributes are additional information or properties provided within the opening tag of an HTML element
- Used to specify various properties, behaviors, or settings for the element.

```

```

```
<input type="text" name="username" disabled />
```

```
<a href="https://www.example.com">Visit Example.com</a>
```



# HTML elements

- HTML documents consist of a series of elements that define the structure and content of a web page.
- Each HTML element has a specific purpose and meaning, and they can be combined to create the visual and interactive components of a webpage.
- These elements are represented by tags, and each tag has a specific purpose and meaning.

# Common Tags

- `<h1>`, `<h2>`, `<h3>`, ... : Headings of various levels.
- `<p>`: Defines a paragraph of text.
- `<a>`: Creates hyperlinks to other web pages or resources.
- `<img>`: Embeds images in the document.
- `<ul>`: Defines an unordered (bulleted) list.
- `<ol>`: Defines an ordered (numbered) list.
- `<li>`: Represents individual items within a list.
- `<table>`: Defines a table.
- `<tr>`, `<td>`: to define the structure and content of tabular data.
- `<div>`: A generic container element used to group and structure content for styling or scripting purposes.

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# Semantic Markup

- Semantic markup involves using HTML tags to reinforce the meaning and structure of web content.
- HTML5 introduces a set of semantic elements designed to describe the content's purpose.

# Semantic Elements in HTML5

- **<header>** : Defines the header of a section or page.
- **<footer>** : Specifies the footer of a section or page.
- **<nav>** : Represents a navigation menu.
- **<article>** : Defines independent, self-contained content.
- **<section>** : Represents a generic section of a document.

# Advantages of Semantic Markup

- Accessibility : Semantic elements improve accessibility for users of assistive technologies by providing clearer structure.
- SEO (Search Engine Optimization) : Search engines can better understand the content and context of a webpage, leading to improved search rankings.
- Consistency : Semantic markup promotes consistency in web development practices and encourages better organization of content.

# Example of Semantic Markup

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# New Semantic Elements

- **<header>** : Defines a header for a document or section.
- **<footer>** : Specifies a footer for a document or section.
- **<article>** : Defines independent, self-contained content.
- **<section>** : Represents a generic document or application section.
- **<nav>** : Defines navigation links.

These elements help structure web pages more semantically and improve SEO and accessibility.

# Form Enhancements

- New form types for improved user input : email, date, time, url, search, etc.
- New attributes like placeholder, autocomplete, required, and pattern for better form validation and user experience.

# Multimedia Support

- `<video>` and `<audio>` elements for embedding video and audio content natively without requiring third-party plugins.
- Support for multiple source files to ensure compatibility across different browsers.

# Graphics and Animation

- Canvas API : Allows for dynamic, scriptable rendering of 2D shapes and bitmap images.
- SVG (Scalable Vector Graphics) : Supports vector graphics embedding directly in HTML documents.
- CSS3 animations and transitions : Enhance web pages with visual effects.

# Enhanced Connectivity

- New technologies for communication such as WebSockets for real-time bidirectional communication between client and server.
- Offline storage capabilities with Application Cache, Web Storage, and IndexedDB for creating web applications that work offline.

# Accessibility Improvements

- HTML5 places a strong emphasis on making content accessible to all users, including those with disabilities.
- ARIA (Accessible Rich Internet Applications) roles and properties can be used with HTML5 to make web applications more accessible to people with disabilities.

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# Headings

- Used to define the hierarchical structure and titles of sections or content on a web page.
- Improve readability, accessibility, and SEO.
- Represented by the `<h1>`, `<h2>`, `<h3>`, `<h4>`, `<h5>`, and `<h6>` elements, each indicating a different level of importance and hierarchy.
- You should not skip heading levels : e.g., an H3 should not appear after an H1, unless there is an H2 between them.



# Heading Levels

- `<h1>` : Represents the highest level of importance and is typically used for the main heading or title of the page. There should be only one `<h1>` per page.
- `<h2>` : Represents a second-level heading, often used to subdivide the content under the main heading.
- `<h3>` to `<h6>` : Represent subsequent lower levels of headings, with `h3` being less important than `h2` , and so on. They are used to further structure the content within sections.

# SEO Benefits (1)

- Hierarchy and Content Organization : search engines use this hierarchy to determine the importance and relationship of different sections of your page
- Keyword Usage : Search engines consider the text within headings as important clues about the page's topic.
- User Experience : Visitors can quickly skim through the headings to get an idea of the page's content.

## SEO Benefits (2)

- Semantic Markup : using semantic elements like `<header>`, `<nav>`, and `<section>` alongside appropriate headings helps search engines understand the meaning and relationships between different parts of your page.
- Accessibility : Well-structured headings also improve web accessibility, which is a crucial factor for SEO.
- Featured Snippets : Headings are often used as the basis for featured snippets in search results.

# Example Usage

```
<body>
<h1>Main Heading</h1>
<p>This is some introductory content.</p>

<h2>Section 1</h2>
<p>Content for section 1 goes here.</p>

<h3>Subsection 1.1</h3>
<p>Content for subsection 1.1 goes here.</p>

<h2>Section 2</h2>
<p>Content for section 2 goes here.</p>
</body>
```

# Common Errors in Heading Usage

- **Skipping Levels** : Using heading levels non-sequentially (e.g., jumping from h2 to h4) can confuse both users and search engines.
- **Styling for Appearance** : Applying heading tags solely for styling (e.g., making text larger) rather than for semantic meaning.
- **Overuse of <h1>** : Using <h1> excessively throughout a page, which can lead to a lack of content hierarchy.
- **Empty Headings** : Creating headings with no content or using them solely as decorative elements.
- **Using Headings for Links** : Assigning headings to links (e.g., <a> with <h2>), which can disrupt the page's structure.

# Random text generator

## Text Generator

- 1 Microsoft Word :
  - =rand(), or
  - =lorem(4,5) : for 4 paragraphs of 5 sentences
- 2 VSCode : **lorem***Number\_of\_words*  
Example : `<p> lorem10 </p>`
- 3 <https://www.lipsum.com/>

# Paragraphs, `<P>` `</P>`

- used to format and present textual content on web pages, such as articles, blog posts, and informational content.
- Defined using the `<p>` and `</p>` tags

```
<p>  
This is a paragraph of text.  
It can contain multiple sentences and line breaks.  
</p>
```

```
<p>This is the first paragraph.</p>  
<p>This is the second paragraph.</p>  
<p>This is the third paragraph.</p>
```

- <BR> : is used to insert a line break or line break element within the content
- <BR> element does not have a closing tag

```
<p>  
  This is some text. <br> This text is on a new line.  
</p>
```



# <pre> Preformatted Text

- The tag will be displayed exactly as it is written in the HTML source code, including spaces, line breaks, and indentation.

```
<pre>
  This is an example of preformatted text.
  Here are some spaces:      and some tabs:  \t
  This text will be displayed exactly as written,
  including line breaks.
</pre>
```

# Text Formatting Tags

```
<B> Bold Face </B>  
<I> Italics </I>  
<U> Underline </U>  
<BR> Next Line
```

Add Space in HTML :

- **&nbsp; ;** (Non-Breaking Space)
- **&ensp ;** (En Space)
- **&emsp ;** (Em Space)

# <HR>

- <HR> : display a horizontal line (rule) within the content
- <HR> does not use a closing tag

```
<p>This is some text.</p>  
<hr>  
<p>This is more text below the horizontal rule.</p>
```

- <HR> attributes :

```
<hr size="2" width="50%" noshade align="center">
```

Property	Description	Example
color	Sets the text color	color: #333;
font-family	Specifies the font	font-family: Arial, sans-serif;
font-size	Sets the font size	font-size: 16px;
font-weight	Controls the font weight	font-weight: bold;
font-style	Applies font style (italic, etc.)	font-style: italic;
text-align	Aligns text horizontally	text-align: center;
text-decoration	Adds text decoration	text-decoration: underline;
text-transform	Controls text casing	text-transform: uppercase;
line-height	Sets the line height	line-height: 1.5;
letter-spacing	Adjusts character spacing	letter-spacing: 2px;
text-shadow	Applies shadow to text	text-shadow: 2px 2px #000;
text-overflow	Specifies text overflow behavior	text-overflow: ellipsis;
white-space	Specifies how white space is handled	white-space: nowrap;
overflow-wrap	Controls word wrapping	overflow-wrap: break-word;

## Key CSS Text Formatting Properties

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# a element

Is used to define hyperlinks, which allow users to jump from one location to another

- **href** : (Hypertext REFerence) : URL of the page the link goes to. This attribute is what makes an `<a>` element a hyperlink.
- **link text** : The clickable text that is displayed to the user.

# <a> examples

```
<a href="https://www.example.com">Visit Example.com</a>
```

Open in a New Tab :

```
<a href="https://www.example.com" target="_blank">Visit  
Example.com</a>
```

Download Link :

```
<a href="/path/to/file" download="filename">Download  
File</a>
```

Email Link :

```
<a href="mailto:example@example.com">Send Email</a>
```

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# <img> tag

- **src** : path to the image file
- **alt** : provides alternative text for the image. It's important for accessibility and is displayed if the image fails to load.

```

```

# Ordered list

Ordered list (numbered list) :

```
<ol>  
  <li>First item</li>  
  <li>Second item</li>  
  <li>Third item</li>  
</ol>
```

## Result

1. First item
2. Second item
3. Third item

# Unordered list

Unordered list (bulleted list) :

```
<ul>
  <li>First item</li>
  <li>Second item</li>
  <li>Third item</li>
</ul>
```

## Result

- First item
- Second item
- Third item

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# Table

- **<table>** : defines the table.
- **<caption>** : Sets the caption displayed above the table
- **<thead>** : contains the table header row(s).
- **<th>** : defines a header cell in the table.
- **<tbody>** : contains the table body rows.
- **<tr>** : defines a row in the table.
- **<td>** : defines a cell in the table.

```
<table>
  <thead>
    <tr>
      <th>Column 1 Heading</th>
      <th>Column 2 Heading</th>
    </tr>
  </thead>
  <tbody>
    <tr>
      <td>Data cell 1, row 1</td>
      <td>Data cell 2, row 1</td>
    </tr>
    <tr>
      <td>Data cell 1, row 2</td>
      <td>Data cell 2, row 2</td>
    </tr>
  </tbody>
</table>
```

## Result

Column 1 Heading	Column 2 Heading
Data cell 1, row 1	Data cell 2, row 1
Data cell 1, row 2	Data cell 2, row 2

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# About FORMs

- Forms are used to collect information from people viewing your web site.
- For example, you can use forms to find out details about your visitors through surveys and feedback, or engage in e-commerce by selling your goods and services to people.
- Forms are defined by the `<FORM>` `</FORM>` tags and are made up of different elements to collect data.
- Once the user inputs all of the information, they submit the form by using the "submit" button that you create.
- What happens with the data is a decision you will need to make.
- You can use a script to manage the data, sent the data to database, or even receive data via e-mail.

# FORMs content

Forms can contain :

- Text boxes
- Password boxes
- Check boxes
- Radio buttons
- Buttons
- Select lists
- Text areas
- Labels
- Fieldsets
- Legends
- ...

# Types of Form elements

Element	Description
<code>&lt;input type="text" &gt;</code>	Allows users to input single-line text.
<code>&lt;input type="password" &gt;</code>	Entered characters, typically used for passwords.
<code>&lt;textarea &gt;&lt;/textarea &gt;</code>	Allows users to input multiple lines of text.
<code>&lt;input type="checkbox" &gt;</code>	Allows users to select one or more options from a list.
<code>&lt;input type="radio" &gt;</code>	Allows users to select one option from a list.
<code>&lt;select &gt;&lt;/select &gt;</code> with <code>&lt;option &gt;&lt;/option &gt;</code>	Presents a dropdown list of options to the user.
<code>&lt;input type="file" &gt;</code>	Allows users to select and upload files from their device.
<code>&lt;input type="submit" &gt;</code>	Submits the form data to the server for processing.
<code>&lt;input type="reset" &gt;</code>	Resets all form fields to their initial values.
<code>&lt;input type="hidden" &gt;</code>	Hidden from the user, used to pass data that should not be visible.
<code>&lt;input type="number" &gt;</code>	Allows users to input numeric values.
<code>&lt;input type="date" &gt;</code> , <code>&lt;input type="time" &gt;</code> , etc.	Allows users to input specific types of data (date, time, etc.).

# <form> Tag

- **action** : Specifies where to send the form-data when a form is submitted.
- **method** : Defines the HTTP method for sending data (usually "GET" or "POST").
- **enctype** : Specifies how the form-data should be encoded when submitting it to the server (important for forms with file uploads).
- **autocomplete** : Indicates whether inputs can have their values automatically completed by the browser.
- **novalidate** : Tells the browser not to validate the form before submitting.
- **target** : Defines where to display the response received after submitting the form

# METHOD Get

The METHOD attribute specifies the HTTP method to be used when submitting the form data :

## GET :

- The default method when submitting form data
- Submitted form data will be visible in the page address field
- The length of a URL is limited (about 3000 characters)
- Never used to send sensitive data ! Better for non-secure data
- Useful for form submissions where a user want to bookmark the result

# METHOD POST

- The POST method does not display the submitted form data in the page address field.
- Used for sensitive or personal information.
- Has no size limitations, and can be used to send large amounts of data.

# ACTION

- The ACTION attribute defines the action to be performed when the form is submitted.
- Normally, the form data is sent to a web page on the server when the user clicks on the **submit** button.
- In the example below, the form data is sent to a page on the server called "action\_page.php". This page contains a server-side script that handles the form data :

```
<form action="action_page.php">
```

# Input Elements

- **type** : Specifies the type of input (e.g., text, password, submit).
- **name** : Defines the name of the input.
- **id** : provides a unique identifier for the input element
- **value** : Sets the default value of the input.
- **placeholder** : Provides a hint to the user about what to enter in the input.
- **required** : an input field must be filled out before submitting the form.
- **disabled** : Disables the input field.
- **readonly** : Makes the input field read-only.
- **autocomplete** : Specifies if the browser should autocomplete the form
- **autofocus** : Automatically focuses the input when the page loads.
- **min** and **max** : Define the minimum and maximum values for input types like "number" or "date".
- **maxlength** and **minlength** : maximum and minimum lengths of the input.
- **pattern** : Defines a regular expression against which the input's value will be checked.



# Other Attributes

- **multiple** (for `<input type="file">` and `<select>`) : Allows multiple file selections or multiple option selections.
- **selected** (for `<option>` in `<select>`) : Specifies that an option should be pre-selected when the page loads.
- **checked** (for `<input type="checkbox">` and `<input type="radio">`) : Indicates that a checkbox or radio button is selected by default.

```
<form action="/submit-form" method="post">
  <label for="username">Username:</label><br>
  <input type="text" id="username" name="username"
    placeholder="Enter your username" required><br><br>
  <label for="password">Password:</label><br>
  <input type="password" id="password" name="password"
    required><br><br>
  <label for="email">Email:</label><br>
  <input type="email" id="email" name="email" required><br><br>

  <label for="birthdate">Birthdate:</label><br>
  <input type="date" id="birthdate" name="birthdate"
    required><br><br>

  <label for="country">Country:</label><br>
  <select id="country" name="country">
    <option value="algeria">Algeria</option>
    <option value="canada">Canada</option>
    <option value="uk">UK</option>
  </select><br><br>
```

```
<label for="gender">Gender:</label><br>
<input type="radio" id="male" name="gender" value="male">
<label for="male">Male</label>
<input type="radio" id="female" name="gender"
      value="female">
<label for="female">Female</label><br><br>

<label for="color">Favorite Color:</label><br>
<input type="color" id="color" name="color"><br><br>

<label for="avatar">Profile Picture:</label><br>
<input type="file" id="avatar" name="avatar"><br><br>

<label for="bio">Bio:</label><br>
<textarea id="bio" name="bio" rows="4"
      cols="50"></textarea><br><br>

<input type="submit" value="Submit">
</form>
```

# legend

- Resides within the `<fieldset>` element
- Acts as a descriptive title for the fieldset
- Improves accessibility for screen readers and other assistive technologies
- Enhances clarity and navigation for users

# Fieldsets

- Fieldsets are a powerful tool for structuring and organizing forms in HTML
- They help group related input elements together,
- **<fieldset>** opening tag
- Optional **<legend>** element for the title
- Content : form controls, labels, and other elements
- **</fieldset>** closing tag

```
<form>
  <fieldset>
    <legend>Personal Information</legend>
    <label for="fname">First Name:</label>
    <input type="text" id="fname" name="fname" /><br>
    <label for="lname">Last Name:</label>
    <input type="text" id="lname" name="lname" /><br>
  </fieldset>
  <fieldset>
    <legend>Contact Information</legend>
    <label for="email">Email:</label>
    <input type="email" id="email" name="email" /><br>
    <label for="phone">Phone:</label>
    <input type="tel" id="phone" name="phone" /><br>
    <label for="address">Address:</label>
    <textarea id="address" name="address"></textarea><br>
  </fieldset>

  <input type="submit" value="Submit" />
</form>
```

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The `<div>` element is one of the most fundamental building blocks in HTML, serving as a generic container for any type of content

- Groups related content together semantically, even if it has no inherent meaning itself.
- Creates visual sections on a webpage for styling and layout purposes.
- Acts as a placeholder for applying CSS styles to specific sections.



# div : Common Use Cases

- Creating sections like headers, footers, main content, sidebars.
- Grouping related form elements.
- Building layouts using CSS grid or flexbox.
- Highlighting specific content with unique styles

```
<div class="container">
  <h2>This is a heading</h2>
  <p>
    This is some content wrapped in a `<div>` element with
    the class "container".
  </p>
</div>
```

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# Article and Section

## **article :**

- Represents a self-contained, independent piece of content
- Provides semantic meaning for both users and search engines
- Improves accessibility by helping screen readers identify and announce distinct content units

## **section :**

- Defines a thematic section within a document
- Used to organize and structure content within an article or larger page
- Offers a way to visually and semantically divide content for better understanding

An `<article>` can contain multiple `<section>`

```
<article class="blog-post">

  <header>
    <h1>This is an Article Title</h1>
  </header>

  <section class="introduction">
    <p>This is the introduction of the article, providing a brief
      overview.</p>
  </section>

  <section class="main-body">
    <h3>Headline 1</h3>
    <p>This is the main content of the article, with detailed information and
      explanations.</p>
    <h3>Headline 2</h3>
    <p>Here's another section with additional information related to the main
      topic.</p>
  </section>

  <section class="conclusion">
    <p>This is the conclusion of the article, summarizing the key points and
      leaving a final thought.</p>
  </section>

</article>
```

Questions ?

# APPLICATION WEB DEVELOPMENT

## Cascading Style Sheets (CSS)

12 mars 2024

Lecturer

Dr. HAMDANI M

Speciality : Computer Science (ISIL)  
Semester : S4

# Plan

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# What is CSS ?

## CSS : Cascading Style Sheets

- A style sheet language used to describe the presentation (appearance) of documents written in HTML or XML

Describes *how* information is to be displayed, not *what* is being displayed

- Can be embedded in HTML document or placed into separate **.css** file

# Why CSS ?

- CSS separates content from presentation
- It allows for consistent styling across multiple pages of a website
- CSS simplifies the process of updating the look and feel of a website

# Basic CSS rule syntax

```
selector {  
  property: value;  
  
  ...  
  
  property: value;  
}
```

The selector can either be a grouping of elements, an identifier, class, or single XHTML element (body, div, etc.)

```
p {  
  font-family: sans-serif;  
  color: red;  
}
```

# Attaching a CSS file <link>

```
<head>
...
<link href="filename" type="text/css" rel="stylesheet" />
...
</head>
```

- A page can link to multiple style sheet files
- In case of a conflict (two sheets define a style for the same HTML element), the latter sheet's properties will be used

```
<link href="style.css" type="text/css" rel="stylesheet" />
<link href="http://www.google.com/uds/css/gsearch.css"
rel="stylesheet" type="text/css" />
```

# Absolute Units

Unit	Description
px	Pixels, ideal for screen-based design.
pt	Points, equal to $1/72$ of an inch, used in print.
pc	Picas, equal to 12 points or $1/6$ of an inch.
in	Inches, a physical unit of measurement.
cm	Centimeters, a physical unit of measurement.
mm	Millimeters, a physical unit of measurement.

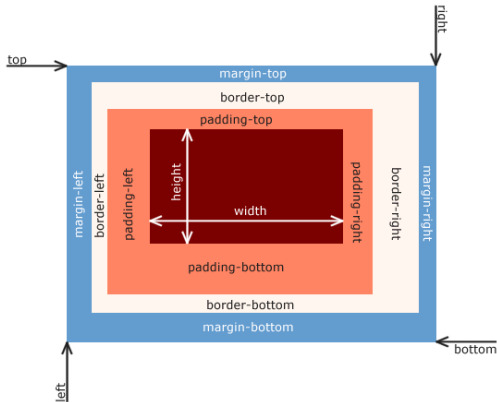
# Relative Units

Unit	Description
em	Relative to the font size of the element.
rem	Relative to the font-size of the root element.
%	Percent, relative to the parent element's property.
vw	Viewport width, 1% of the viewport's width.
vh	Viewport height, 1% of the viewport's height.
vmin	1% of the viewport's smaller dimension.
vmax	1% of the viewport's larger dimension.

# Experimental/Less Common Units

Unit	Description
ex	Roughly the height of a lowercase letter.
ch	Width of the "0" character in the current font.
q	Quarter-millimeters, mainly used in print contexts.

# The Box Model



- Every element in the DOM (Document Object Model) has a conceptual “box” for presentation.
- The box consists of margin, padding, border, content (width, height), and offset (top, left)



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# Color formats in CSS

- **Color Names** : Predefined names for basic and extended colors (e.g., red, blue, green)
- **Hexadecimal Codes (Hex)** : 6-digit code preceded by # (e.g., #FF0000 for red) **RGB and RGBA Values** : Specify intensity of red, green, and blue components (0-255) (e.g., rgb(255, 0, 0) for red)
- **HSL and HSLA Values** : Define color based on hue, saturation, lightness (e.g., hsl(0, 100%, 50%) for red)

# Choosing the right color format (1)

- **Color names** : Good for basic colors or quick prototypes
- **Hex codes** : Ideal for precise color control or matching design palettes
- **RGB/RGBA values** : Useful for programmatic color manipulation or working with design tools
- **HSL/HSLA** : Suitable for users who prefer a more intuitive approach to describing colors

# Choosing the right color format (2)

- **Ease of use** : Color names are the simplest, while hex codes and RGB/RGBA values require more technical knowledge.
- **Precision** : Hex codes and RGB/RGBA values offer the most precise color control.
- **Flexibility** : RGB/RGBA values are well-suited for programmatic manipulation.
- **Intuition** : HSL/HSLA can be easier to understand for some users.

# Color Names

- A color can be specified by using a predefined color name : red, green, blue, yellow, black, white
- CSS/HTML support 140 standard color names
- Offer a limited range compared to other methods (hex, RGB, .. )

```
body {  
    background-color: lightblue;  
    color: darkslategray;  
}  
h1 {  
    color: red;  
}  
p {  
    color: blue;  
}
```

# Color Names

- **RGB(red, green, blue)** : each parameter defines the intensity of the color between 0 and 255
- **RGBA (Red, Green, Blue, Alpha)** is an extension of the RGB color model in CSS. It allows to define colors with both **color** and **transparency** alpha : Alpha channel value (0.0 - 1.0) representing transparency :
  - 1 0.0 : Fully transparent
  - 2 1.0 : Fully opaque (default)

```
p { /* Applying RGB color to text - Green color */
  color: rgb(0, 128, 0);
}
div { /* Red color with 50% opacity */
  background-color: rgba(255, 0, 0, 0.5);
}
```

# Hexadecimal Colors (Hex)

- Offer precise control and are widely used in web development
- Starts with # followed by 6 hexadecimal digits (0-9, A-F)
- **#rrggbb** : rr (red), gg (green) and bb (blue)

```
h1 {  
    color: #FF0000; /* Red */  
}  
  
p {  
    color: #333333; /* Gray */  
}  
  
a:link {  
    color: #0000FF; /* Blue */  
}
```

# HSL/HSLA Colors

## HSL(hue, saturation, lightness)

- **Hue** : Represents the color itself on a color wheel (0-360 degrees, where 0 is red and 180 is cyan).
- **Saturation** : color intensity (0% is gray, 100% is full saturation).
- **Lightness** : Controls the brightness of the color (0% is black, 100% is white).

**HSLA** : Alpha : Represents transparency (0.0 - 1.0, where 0.0 is fully transparent and 1.0 is fully opaque)

```
h1 {  
  color: hsl(0, 100%, 50%); /* Red */  
}  
.header { /* Green color with 70% opacity */  
  background-color: hsla(120, 100%, 50%, 0.7);  
}
```



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Property	Description	Example
color	Sets the text color	color: #333;
font-family	Specifies the font	font-family: Arial, sans-serif;
font-size	Sets the font size	font-size: 16px;
font-weight	Controls the font weight	font-weight: bold;
font-style	Applies font style (italic, etc.)	font-style: italic;
text-align	Aligns text horizontally	text-align: center;
text-decoration	Adds text decoration	text-decoration: underline;
text-transform	Controls text casing	text-transform: uppercase;
line-height	Sets the line height	line-height: 1.5;
letter-spacing	Adjusts character spacing	letter-spacing: 2px;
text-shadow	Applies shadow to text	text-shadow: 2px 2px #000;
text-overflow	Specifies text overflow behavior	text-overflow: ellipsis;
white-space	Specifies how white space is handled	white-space: nowrap;
overflow-wrap	Controls word wrapping	overflow-wrap: break-word;

## Key CSS Text Formatting Properties

# Basic Formatting

- **font-family** : Specifies the desired font family for the text.
- **font-size** : Sets the size of the text in various units (pixels, ems, rems, etc.).
- **font-weight** : Controls the boldness of the text (normal, bold, bolder, etc.).
- **color** : Defines the color of the text, using color names, hexadecimal codes, or RGB values.
- **text-decoration** : Adds decorative lines to the text (underline, overline, line-through, none).
- **text-align** : Aligns the text within the element (left, right, center, justify).
- **line-height** : Controls the vertical spacing between lines of text.

# Advanced Formatting

- **letter-spacing** : Adjusts the amount of space between individual characters.
- **text-transform** : Transforms the text case (uppercase, lowercase, capitalize, etc.).
- **text-shadow** : Adds a shadow effect to the text.
- **text-indent** : Indents the first line of text.
- **font-style** : Specifies additional styles like italic or oblique.

## Selecting Text :

- **:selection** : Styles the text that is currently selected by the user

# Example : CSS Text Formatig

```
body {  
    font-family: Arial,  
        sans-serif;  
    font-size: 1em;  
    line-height: 1.5;  
    margin: 0;  
    padding: 0;  
}  
  
header {  
    background-color: #f0f0f0;  
    padding: 20px;  
    text-align: center;  
}  
  
header p {  
    font-style: italic;  
}
```

```
main {  
    padding: 20px;  
}  
  
h1 {  
    font-size: 2em;  
}  
  
p {  
    margin-bottom: 15px;  
    text-align: justify;  
}  
  
footer {  
    text-align: center;  
    padding: 10px;  
    background-color: #f0f0f0;  
}
```

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# Example : CSS Input Formatig

```
input[type="text"],
input[type="email"] {
  margin-bottom: 10px;
  width: 200px;
  height: 30px;
  border: 1px solid #ccc;
  padding: 5px;
  font-size: 16px;
}
```

```
textarea {
  width: 100%;
  /* width : 100% of its
     container */
  min-height: 100px;
  border: 1px solid #ccc;
  padding: 10px;
  font-size: 16px;
}
```

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# Before the Flexbox

Before the Flexbox, there were four layout modes :

- Block, for sections in a web page
- Inline, for text
- Table, for two-dimensional table data
- Positioned, for explicit position of an element

The Flexible Box Layout Module, makes it easier to design flexible responsive layout structure without using float or positioning.

# About Flex

- Flexbox is a one-dimensional layout model
- Designed to provide greater control over alignment and space distribution between items within a container.
- Being one-dimensional, it only deals with layout in a single direction - columns or rows - at a time. This works well for smaller layouts, such as components

# Flex container properties

- **display** : Defines a flex container ; set to flex or inline-flex.
- **flex-direction** : Sets the main axis direction (row, row-reverse, column, column-reverse).
- **flex-wrap** : Controls the items' wrapping (nowrap, wrap, wrap-reverse).
- **flex-flow** : Shorthand for flex-direction and flex-wrap.
- **justify-content** : Aligns items along the main axis (flex-start, flex-end, center, space-between, space-around, space-evenly).
- **align-items** : Aligns items along the cross axis (stretch, flex-start, flex-end, center, baseline).
- **align-content** : Distributes space between rows (stretch, flex-start, flex-end, center, space-between, space-around).

# Flex Items properties

The direct child elements of a flex container automatically becomes flexible (flex) items.

- **order** : control order of items (override source order).
- **flex-grow** : how much an item can grow to fill extra space.
- **flex-shrink** : how much an item can shrink if there's not enough space.
- **flex-basis** : initial size of the item before considering grow/shrink.
- **flex** : shorthand for flex-grow, flex-shrink, and flex-basis.
- **align-self** : override default alignment for individual items.

# Flex container properties

The use media of queries to create different layouts for different screen sizes and devices

**Example** : create a two-column layout for most screen sizes, and a one-column layout for small screen sizes (such as phones and tablets)

```
.flex-container {  
    display: flex;  
    flex-direction: row;  
}  
  
/* Responsive layout - makes a one column layout instead of a two-column  
   layout */  
@media (max-width: 800px) {  
    .flex-container {  
        flex-direction: column;  
    }  
}
```

# Example

```
.flex-container {
  display: flex; /*Establishes this container as a flex container */
  justify-content: space-around; /* Distributes space around items */
  align-items: center; /* Vertically centers items in the container */
  flex-wrap: wrap; /* Allows items to wrap onto multiple lines as needed */
  padding: 20px;
  background: lightgrey;
}

.flex-item {
  background: navy;
  color: white;
  padding: 20px;
  margin: 10px;
  flex: 1; /* Allows items to grow to fill available space */
  text-align: center;
}

/* Responsive behavior */
@media (max-width: 600px) {
  .flex-container {
    flex-direction: column; /* Stack items vertically on small screens */
  }
}
```

- 1 About CSS
- 2 Colors in CSS
- 3 CSS text formatting
- 4 CSS Input Formatting
- 5 CSS Flexbox
- 6 Project 01**
- 7 Grid Layout Module

Create three web pages using **flexbox**, **text formatting**, and **input elements** :

- Login Page
- Profile Page
- University Information Page

Showcase your skills in design and implementation while focusing on usability and creativity.

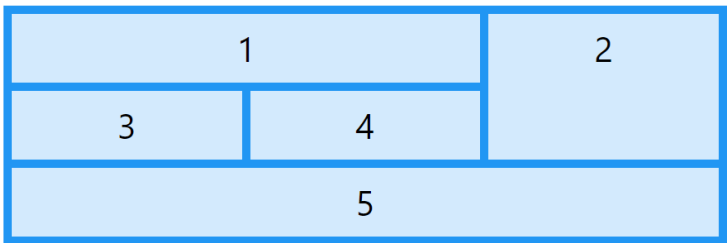
**Example** : [https://github.com/hamdani2023/Flex\\_ISIL\\_2024](https://github.com/hamdani2023/Flex_ISIL_2024)



- 1 About CSS
- 2 Colors in CSS
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- 7 Grid Layout Module

# About Grid

Offers a grid-based layout system, with rows and columns, making it easier to design web pages without having to use floats and positioning



Grid example

# What Grid is ?

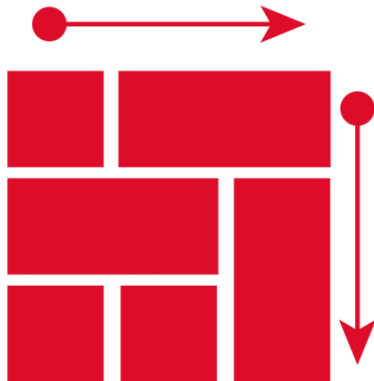
- Two-dimensional layout system
- Control of larger layouts, such as whole page layouts
- Similar to tables, it allows for items to be aligned in columns and rows.
- Easier to control and provides more layout options than old table-based layouts.

# Grid vs Flexbox



Flexbox

**ONE DIMENSION**



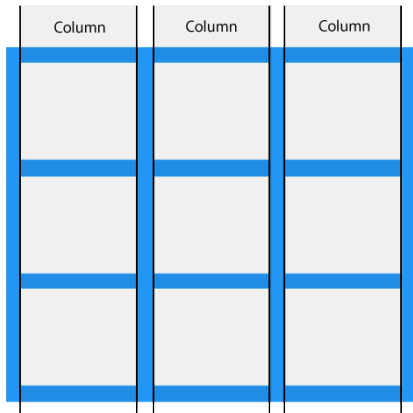
CSS Grids

**TWO DIMENSIONS**

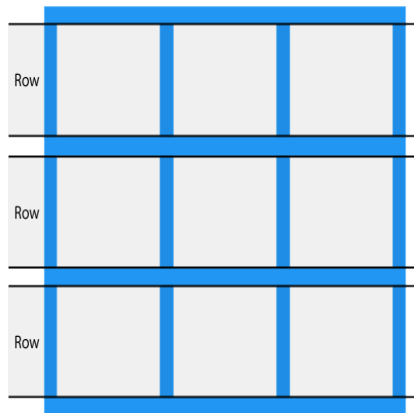
# Difference between CSS Grid and Flexbox

- Flexbox is one-dimensional and CSS Grid is two-dimensional
- Flexbox is content-first and CSS Grid is layout-first :
  - 1 Flexbox is more content-first, adapting to the size of its content. It's useful for distributing space and aligning items in a container when their size is dynamic or unknown.
  - 2 Grid is more layout-first, meaning you define the grid structure and then place items into it, which can be more aligned with a designer's approach to layout planning.

# Grid : Columns and Rows

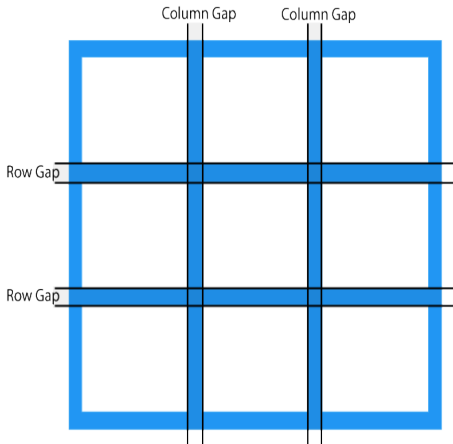


Grid Columns

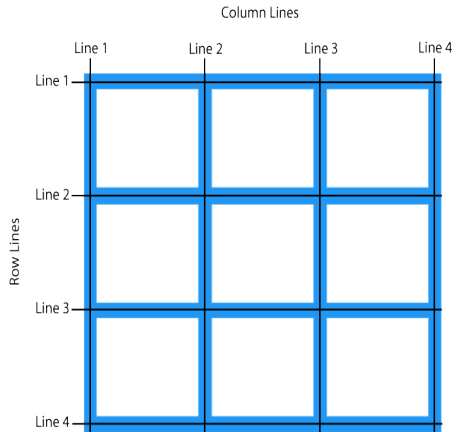


Grid Rows

# Grid : Gaps and Lines



Grid Gaps



Grid Lines

# Grid container properties

- **display** : Activates grid layout ; grid or inline-grid
- **grid-template-columns, grid-template-rows** : Define sizes of columns and rows.
- **grid-template-areas** : Assigns names to parts of the grid layout.
- **gap (grid-gap)** : Sets space between rows and columns.
- **grid-auto-columns, grid-auto-rows** : Sizes for implicitly created grid tracks.
- **grid-auto-flow** : Directs auto-placement of grid items ; row, column, dense.
- **justify-items** : Aligns items horizontally within their grid area.
- **align-items** : Aligns items vertically within their grid area.
- **justify-content** : Aligns the grid within the container horizontally.
- **align-content** : Aligns the grid within the container vertically.
- **grid-template** : Shorthand for grid-template-rows, grid-template-columns, and grid-template-areas.



# Example

```
.boxes {  
  display: grid;  
  /* grid-template-columns: 1fr 2fr 1fr;  
   can be written :  
   grid-template-columns: repeat(3, 1fr)  
  
   grid-template-columns: repeat(auto-fit,  
                                minmax(100px, 1fr));  
  */  
  grid-template-columns: repeat(3, 1fr);  
  /*1fr: one fraction*/  
  gap: 1em;  
  grid-auto-rows: minmax(100px, auto);  
  /* define the size of rows */  
}
```

# Grid Item Properties

- **grid-column-start** : Item's start line in grid columns.
- **grid-column-end** : Item's end line in grid columns.
- **grid-row-start** : Item's start line in grid rows.
- **grid-row-end** : Item's end line in grid rows.
- **grid-column** : Shorthand for column start/end (e.g., 1 / 3).
- **grid-row** : Shorthand for row start/end (e.g., 2 / 4).
- **grid-area** : Shorthand for row/column start/end or named area.
- **justify-self** : Aligns item in cell along row axis.
- **align-self** : Aligns item in cell along column axis.
- **order** : Defines the order in which an item appears in the grid

# Naming Grid Items

Use the `grid-template-areas` property on the grid container to define named areas. Each name corresponds to a specific area of the grid. Unnamed areas can be marked with a period (.).

```
.container {  
  display: grid;  
  grid-template-columns: repeat(3, 1fr);  
  grid-template-rows: auto;  
  grid-template-areas:  
    "header header header"  
    "sidebar content content"  
    "footer footer footer";  
}  
  
.header { grid-area: header; }  
.sidebar { grid-area: sidebar; }  
.content { grid-area: content; }  
.footer { grid-area: footer; }
```

Questions ?

# APPLICATION WEB DEVELOPMENT

## Cascading Style Sheets (CSS)

12 mars 2024

Lecturer

Dr. HAMDANI M

Speciality : Computer Science (ISIL)  
Semester : S4

# Plan

## 1 JavaScript

# 1 JavaScript

- JavaScript is a versatile programming language used for creating dynamic web content.
- Control inputs in JavaScript allow users to interact with web pages, enhancing user experience and functionality.



# Manipulating Control Inputs

- JavaScript enables dynamic manipulation of control inputs.
- Using JavaScript, you can :
  - Retrieve input values.
  - Validate input data.
  - Dynamically update input options.
  - Trigger actions based on user input.

# Accessing the Input Arena

- **Accessing elements by ID** : `document.getElementById('inputId')`
- **Targeting by name** : `document.getElementsByName('nameAttribute')`
- **Selecting by tag** : `document.getElementsByTagName('input')`
- **Using CSS Selectors** : `document.querySelector('#inputId')`

# Modifying Input Values

Changing input content : `element.value = 'newValue'`

```
document.getElementById("username").value = "isil";  
document.getElementById("password").value = "isil@2024";
```

# Example : Form Validation

```
<script>
  function validateForm() {
    var username = document.getElementById("username").value;
    var password = document.getElementById("password").value;

    if (username.trim() === "isil" && password.trim() === "isil"){
      // Redirect to the Profile page
      window.location.href =
        "http://127.0.0.1:3000/Profile.html";
      return false; // Prevent form submission
    } else {
      alert("Invalid username or password.");
      return false; // Prevent form submission
    }
  }
</script>
```

```
<script>
```

```
// Function to clear form inputs
```

```
function clearForm() {
```

```
    document.getElementById("username").value = "";
```

```
    document.getElementById("password").value = "";
```

```
}
```

```
</script>
```

```
<form action="post" onsubmit="return validateForm()">
```

```
...
```

```
<button onclick="return clearForm()">Cancel</button>
```

```
<button type="submit">Enter</button>
```

```
...
```

# Example : Dynamic Dropdown Menu

```
<script>
function populateDropdown() {
var select = document.getElementById("country");
var countries = ["Algeria", "Canada", "UK", "Australia"];
var defaultOption = document.createElement("option");
defaultOption.text = "Select a country";
defaultOption.disabled = true;
defaultOption.selected = true;
select.add(defaultOption);

countries.forEach(function(country) {
    var option = document.createElement("option");
    option.text = country;
    select.add(option);
});
}

window.onload = function() {
    populateDropdown();
};
</script>

<select id="country" name="country"></select>
```

Questions ?