### **EXPERIENCE**

### **Art Director**

August 2023 - Present | Ayria Group, Tehran

Producing ideas by developing art concepts and providing work direction to staff. Training, assigning, scheduling, and coaching designers. controlling standards by following production, productivity, quality, and customer service standards.

## **Senior Graphic Designer**

September 2022 - August 2023 | Ertebat Farda, Tehran

Leading the design projects, designing key visuals for advertising campaigns, controlling and receiving designs from juniors, Designing printed materials for costumer pakages, infographic report documents, digital banners and social media contents.

### Senior Graphic Designer

July 2022 - September 2022 | Taaghche, Tehran

Designing digital contents for social media, advertising banners, blog contents, in-app banners, UI assets and receiving designs from juniors.

### **Graphic Designer**

June 2020 - July 2022 | Sibche, Tehran

UI design for landing pages and app products, designing for printed materials and digital contents, creating design guidlines for app contents, designing display ads, html ads and animated gif banners.

# **Junior Graphic Designer**

October 2016 - March 2019 | Shatel, Tehran

Designing for printed materials, social media and billboard ads.

## **EDUCATION**

# Master's Degree, Music Theory and Composition

September 2016 - July 2018 | University of Tehran

# **Bachelor's Degree, Visual Communication**

February 2011 - February 2015 | EITTC

# **SKILLS**

Art Direction | 3D Modeling | Photo Manipulation | Visual Design | Prototyping | UI/UX Design

Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe XD, Adobe Premiere Pro, Adobe Animate, Figma, Maxon Cinema 4D

# HAMED HAKAM

PORTFOLIO )

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