NLP Twitter Analysis

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1 Introduction

This is the final report for the NLP course project. In this project we have collected tweets from Twitter and labeled them using ChatGPT model. Then we have augmented the data using GPT-3.5-turbo model. After that we have trained a classifier using the augmented data and evaluated the results.

Word2vec, tokenizer and language model and other stuffs also have been trained on the collected data, which we will discuss in the following sections.

2 Repository

You can access the source code of this project at https://github.com/hamedhf/nlp_twitter_analysis

3 Requirements

If you have a GPU(especially Nvidia) then you are good to go and can run project locally, as we did. Otherwise you can use Google Colab to run the project. For that purpose you need to clone the github repo inside colab and run the commands provided with main.py file. These commands are also provided in the README.md file of the repository.

4 Installation

You should create a file named "users.csv" inside src folder which contains the Twitter username, University name an Actual name of the users you wish to analyze.

Furthermore installation instructions are provided in the README.md file of the repository.

5 Project Structure

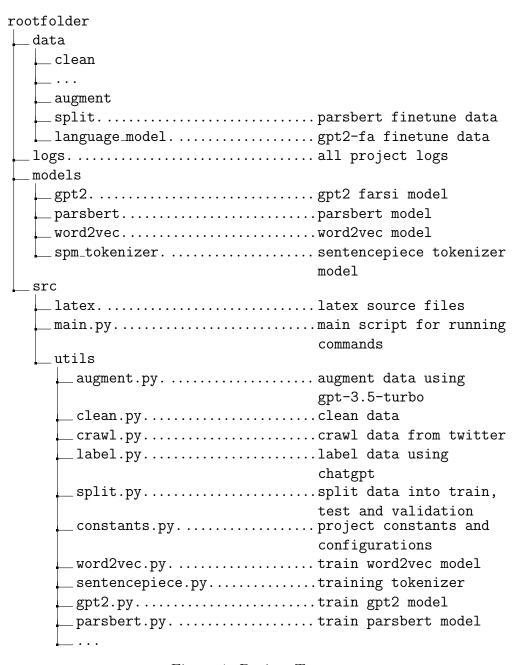


Figure 1: Project Tree

6 Data Collection

We used selenium >= 4.6.0 for collecting data from Twitter. This tool helps us to bring up an actual browser and navigate through the pages. Note that you should have Chrome installed on your system for this to work. Then you can simply install other dependencies form pyproject.toml file using poetry or other package managers. The crawler script reads the users.csv file and for each user, it navigates to the user's profile and collects the tweets. The tweets are stored in a file named unlabeled.db inside data/raw folder. Then labeling script uses this and with the help of ChatGPT model, it generates the labels for each tweet and stores them in data/raw/labeled-run-date.csv file.

7 Data Format

The data is stored in a csv file with the following format: tweet_time, tweet_owner, tweet_text, owner_university, owner_name, label. We use tweet_time, tweet_owner as unique identifiers for each tweet. The tweet_owner is Twitter username of the owner. The tweet_text is the actual text of the tweet. owner_university and owner_name are the university and

actual name of the tweet owner. The label is the generated label for the

tweet.

8 Data Preprocessing

We have splitted data with three criteria: split by sentence with hazm sentence tokenizer, split by word with hazm word tokenizer, split by word with hazm lemmatizer.

For cleaning the data, we used the following steps: remove emojis, remove urls, remove hashtags, remove mentions, remove numbers, remove punctuations. We used the hazm, cleantext and nltk libraries for this purpose.

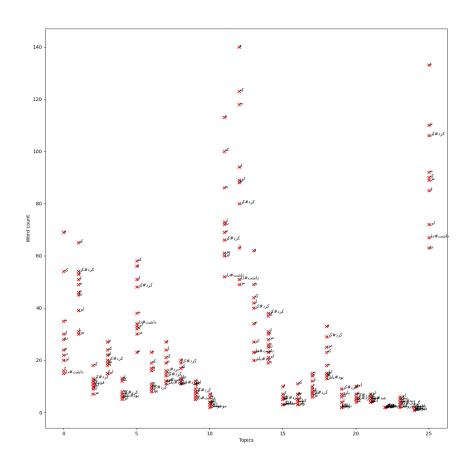
9 Labeling

We give label to the whole tweet using ChatGPT. For more info about labeling see the src/utils/label.py file. You can also see the labels in src/utils/

constants.py file.

10 Statistics

tweet-count	word-count	sentence-count	unique-word-count
2079	31987	2944	6725



11 Augmenting Data

For this part to work you need to sign up for an account at https://platform.openai.com and provide your openai api key in .env file. Then you can run the augment-data command.

The augmentation script takes a cleaned csv file as input and counts how many tweet we have for each label. Then it will fix the imbalance of the data by generating new tweets for the labels with less tweets. The generated tweets are stored in data/augment folder.

You can see the implementation detail of the augmentation script in src/utils/augment.py file. We have used gpt-3.5-turbo model for this purpose and the given prompt is like this:

```
import openai
      label = "home_and_garden"
      temperature = 0.6
      system_message = "Generate an informal Persian tweet
     about the given topic without any hashtags, mentions,
     links, or emojis." # noqa
      messages = [
          {
              "role": "system",
              "content": system_message
          {"role": "user", "content": f"topic: {label}"}
      response = openai.ChatCompletion.create(
12
          model="gpt-3.5-turbo",
13
          messages=messages,
14
          temperature=temperature,
          timeout=120
      )
17
```

Temperature is a parameter that controls the randomness of the generated text. The higher the temperature, the more random the text. The lower the temperature, the more predictable the text. We have used 0.6 for this parameter and it is random enough for our purpose and if we increase it will take much more time to generate the text and this is not practical for our purpose.

Using this approach we have doubled our total data size and each label has at least 200 tweets. It is worth mentioning that because of openai api rate limit, it took us about 2 and a half days to generate the data.

11.1 Generated Tweets

Some of the generated tweets:



11.2 Augmented Data Statistics

	label	tweet count
1	politics_and_current_affairs	200
2	$entertainment_and_pop_culture$	200
3	$sports_and_athletics$	200
4	technology_and_innovation	200
5	science_and_discovery	200
6	$health_and_wellness$	200
7	business_and_finance	200
8	$travel_and_adventure$	200
9	food_and_cooking	200
10	$fashion_and_style$	200
11	environment_and_sustainability	200
12	education_and_learning	216
13	social_issues_and_activism	217
14	$in spirational_and_motivational$	200
15	$funny_and_humorous$	200
16	$\operatorname{art_and_design}$	200
17	books_and_literature	200
18	religion_and_spirituality	200
19	family_and_parenting	200
20	gaming	200
21	beauty_and_cosmetics	200
22	home_and_garden	200
23	automotive	200
24	pets_and_animals	200
25	$weather_and_seasons$	200
26	other	413

12 Word2Vec

We used gensim library for training skipgram word2vec model because it is easy to use and fast. The implementation is in src/utils/word2vec.py file.

All of the available commands are listed in **ReadME.md** file. Here we explain some of them.

12.1 Training

This command trains word2vec for a specific label.

```
python src/main.py train-word2vec-label path-to-augmented
-csv home_and_garden
```

This command trains word2vec for some preselected labels.

```
python src/main.py train-word2vec-preselected path-to-
augmented-csv
```

This command trains word2vec for all labels.

```
python src/main.py train-word2vec-all path-to-augmented-
csv
```

Each model is saved in a models/word2vec/label.npy file.

12.2 Evaluation

Let's find that in topic of home_and_ garden, which words are similar to the Persian word for home (khaneh).

```
Q | >> /mnt/c/Users/Hamed/Desktop/nlp_twitter_analysis | المحتوى | P master +14 !2 ?2

python src/main.py get-most-similar-words home_and_garden عاد --topn 10

[2023-07-11 18:34:11,793: INF0/main-get_most_similar_words] Most similar words to all in home_and_garden are:

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9983492493629456

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.99828928790903015

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982603788375854

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982589483261108

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982321858406067

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982321858406067

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982321858406067

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982138276100159

[2023-07-11 18:34:11,790: INF0/main-get_most_similar_words] 0.9982138276100159
```

Some of the similarity results are shown in the following image. We use cosine similarity for measuring the similarity between two words. The higher the similarity, the more similar the words are.

```
کلمات مشابه برای کلمه سیاست:
                                             کلمات مشابه برای کلمه ایران:
[('جاري', 0.984733521938324),
                                             [('تعداد', 0.9875343441963196),
                                             (خوابگاه', 0.9871758818626404),
('امور', 0.9736297726631165),
('پيچىدە', 0.9675320982933044),
                                             ('حكم', 9862680435180664),
                                             ('ددلاين', 0.9860983490943909),
('روزها', 0.9606905579566956),
('سياسي', 0.9490455389022827),
                                             ('اونور', 0.9860574007034302),
                                             ('اولش', 0.9858595728874207),
('بازار', 0.9372583627700806),
('اخبار', 0.9359972476959229),
                                             ('انقلاب', 0.9857739210128784),
('شده', 0.9271780252456665),
                                             ('تنها\u200cتری', u200c/1419334412),
('تجارت', 0.925977885723114),
                                             ('بى\u200c گناه', u200c 11785889),
('گرون', 0.9195088744163513)]
                                             ('تومن', 0.9853056073188782)]
کلمات مشابه برای کلمه گل:
                                             کلمات مشابه برای کلمه ماشین:
[('باغچه\u200cم', 0.9820027351379395),
                                             [('بخرم', 0.9738640189170837),
                                             ('روزی', 9613807797431946),
('گل\u200cها', 0.9808597564697266),
                                             (ایکیشونوا, 0.9528212547302246),
('دكوراسيون', 0.9766149520874023),
('اَروم', 0.970939040184021),
                                             ('قدرتمند', 0.948646605014801),
('می\u200c گذرونم', 0.9690070748329163),
                                             ('بتونم', 0.9442844390869141),
('گیاهانم', 0.9681393504142761),
                                             ('خفن', 9425691366195679),
                                             ('خيابونا', 0.9352948069572449),
('باغچه\u200c، u200c), 0.9678846001625061),
('باغ', 0.9676481485366821),
                                             ('ميخوام', 0.9346776604652405),
('گياه', 0.9649395942687988),
                                             ('بشم', 0.9335148334503174),
('تميز', 0.9636048674583435)]
                                             ('خريد', 0.9271440505981445)]
```

13 Tokenizer with byte pair encoding

With the help of sentencepiece library we trained a tokenizer with byte pair encoding. The implementation is in src/utils/sentencepiece.py file. We used the augmented data for training the tokenizer. The tokenizer is saved in models/spm_tokenizer/tokenizer(vocab_size).model file.

We have trained the tokenizer with different vocab_size and tested them with this metric that how many of the words in the test set will be mapped to UNK token. The results are shown in the following table.

vocab_size	UNK count
100	316
1000	57

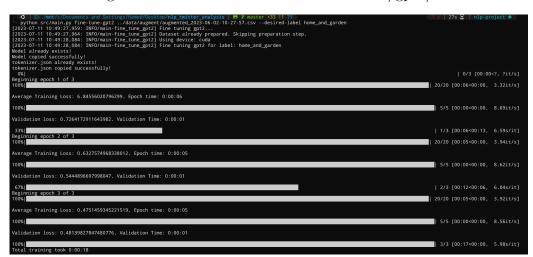
As you can see, larger vocab_size leads to less UNK count on the test set.

14 Language Model

We used huggingface transformers library for training the language model. The implementation is in src/utils/gpt2.py file. We used HooshvareLab/gpt2-fa model for this purpose. The model is trained on huge Persian corpus and it is available at https://huggingface.co/HooshvareLab/gpt2-fa. Use of pretained model helps us gain better results with less data.

14.1 Fine Tuning

The below command shows how to fine tune the model for a specific label. The script will check for dataset in data/languagemodel and if it is not available, it will create it using the augmented data. Then it will fine tune the model for the given label and save the model in models/gpt2/label folder.



14.1.1 Training and Validation Loss

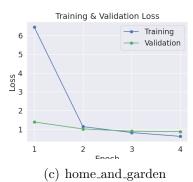
Following image shows the training and validation loss for some of the preselected labels, which you can see the list of them in src/utils/constants.py file. Also you can fine tune the model for them too. If you provide a label then it will be fine tuned for that label, otherwise it will be fine tuned for all of the preselected labels.

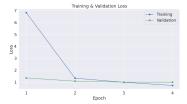




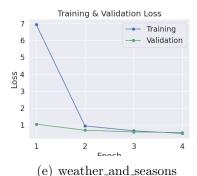
(a) education_and_learning

(b) environment_and_sustainability





(d) politics_and_current_affairs



All implementation details are in src/utils/gpt2.py file. Each model is saved in models/gpt2/label folder.

14.2 Generating Tweets

If we fine tune gpt2-fa on politics label amd we give it prompt about politics, we expect it to generate a tweet about politics. The following image shows the result of this experiment.

It is important to note that we should set max_seq length according to the common length of the tweets in the dataset. If we set it a large number, then model will be overfitted on PAD token and it will generate a lot of PAD tokens.

15 Classification

We have utilized the HooshvareLab/bert-fa-base-uncased model(parsbert v2), a variant of BERT specifically designed for Persian language processing, to extract features from the tweets for our text classification task. The tweets were tokenized using the ParseBERT tokenizer, which splits the text into individual tokens, including special tokens like [CLS] denoting the classification task. The ParseBERT model, consisting of multiple transformer layers, was then employed to process the tokenized input and learn contextual dependencies among the tokens. By leveraging the pre-trained contextualized representations of the HooshvareLab/bert-fa-base-uncased model, we could effectively capture the semantic and syntactic information within the Persian tweets. Finally, the contextualized representation of the [CLS] token was passed through a classification head, enabling the model to map the features to the appropriate number of output labels. This approach empowered us to perform accurate and efficient text classification on Persian tweets.

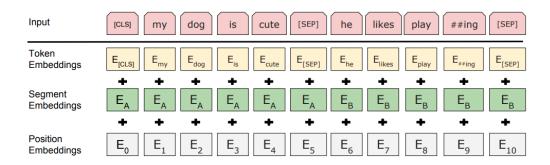


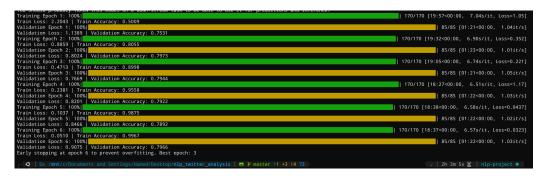
Figure 2: [CLS] token representation is used for classification.

The model is available at https://huggingface.co/HooshvareLab/bert-fa-base-uncased. Also you can find the implementation details in src/utils/parsbert.py file.

15.1 Fine Tuning

```
python src/main.py fine-tune-parsbert path-to-augmented-
csv
```

The below image shows the process of fine tuning parsbert model. The script will check for dataset in data/split and if it is not available, it will create it using the augmented data.



We have used early stopping tequiique to prevent overfitting. The accuracy on validation set is roughly 80%.

The model is saved in models/parsbert/best and models/parsbert/final folder. The best model is the model with the highest accuracy on validation set. The last model is the model at the end of the training process.

15.2 Testing

```
python src/main.py test-parsbert
```

test-loss	test-accuracy
0.7573	0.7985

15.3 Inference

Following image shows how to use our main model for inference. The model will be loaded from models/parsbert/best folder.

```
رباید به گل و گیاه رسید ' master +3 !4

python src/main.py classify-tweet-parsbert ' يباید به گل و گیاه رسید ' python src/main.py classify-tweet-parsbert ' يباید به گل و گیاه رسید ' [2023-07-11 22:11:28,136: INFO/main-classify_tweet_parsbert] Using device: cuda [2023-07-11 22:11:28,136: INFO/main-classify_tweet_parsbert] Classifying tweet: [2023-07-11 22:11:28,136: INFO/main-classify_tweet_parsbert] بباید به گل و گیاه رسید [2023-07-11 22:11:31,635: INFO/main-classify_tweet_parsbert] Predicted label: home_and_garden
```

16 OpenAI API for classification

We used OpenAI API to classify the tweets. The following code shows what prompt was given to the API.

Probably the most important parameter is the temperature parameter. It controls the randomness of the generated text. The higher the temperature, the more random the generated text is. The lower the temperature, the more predictable the generated text is. The default value is 0.7. We have used 0.2 so that the model be more deterministic.

```
def get_tweet_label(
               api_key: str,
2
               api_base: str,
               tweet: str,
               sleep\_seconds: int = 10
      ) -> str:
          openai.api_key = api_key
          openai.api_base = api_base
          topics = list(TOPICS.values())
          messages = [
               {
                   "role": "system",
                   "content": f"Classify the topic of the future
      tweet into only one of the following categories: {', '.
     join(topics)}. some of these tweets are in slang persian
     language. please try to understand them. Just type the
     topic and nothing else."
              },
              {"role": "user", "content": f"Tweet: {tweet}"},
          ]
17
18
          while True:
19
              try:
20
                   print("*" * 100)
22
                   print(messages)
                   response = openai.ChatCompletion.create(
23
                       model="gpt-3.5-turbo",
24
                       messages=messages,
25
                       temperature=0.2, # we want the model to
26
     be more deterministic
                   )
27
                   print(response)
                   print("*" * 100)
29
```

```
label = str(response['choices'][0]['message'
30
     ]['content']).strip()
                   label = get_clean_label(label)
31
32
               except (ServiceUnavailableError, APIError,
33
     Timeout, RateLimitError):
                   print(f"Some error occurred. Sleeping for {
34
     sleep_seconds } seconds and trying again")
                   time.sleep(sleep_seconds)
35
               except KeyError:
36
                   print("KeyError occurred. Setting label to ')
37
     unknown'.")
                   label = 'unknown'
38
                   break
39
          return label
40
41
```

16.1 Accuracy

Because we are doing classification task, accuracy is the most important metric and we don't need to calculate other metrics like precision, recall and f1 score.

The following table shows the accuracy of the model on small test dataset.

total-tweets	total-correct	accuracy
78	63	0.8077

The accuracy is a little bit better than the parsbert model. It was expected because the model is trained on a huge dataset and it is a state of the art model.

There are couple of problems with this approach:

- Very strict API rate limits. To overcome this we had to shrink the test dataset massively.
- The model is not deterministic. We can lower the randomness by lowering the temperature parameter but at end of the day it is still a random process.
- The model is not open source. We have to use the API which is not free.

16.2 Inference

The following image shows how to use the OpenAI API for inference.

```
| Second Content | Second | S
```

17 Resources

- https://github.com/hooshvare/parsgpt
- https://huggingface.co/HooshvareLab/bert-fa-base-uncased
- https://platform.openai.com/docs/introduction
- https://www.geeksforgeeks.org/python-word-embedding-using -word2vec
- https://www.kaggle.com/code/akshat0007/bert-for-sequence-c lassification
- https://www.kaggle.com/code/nulldata/fine-tuning-gpt-2-t o-generate-netlfix-descriptions
- https://colab.research.google.com/github/hooshvare/parsgpt/blob/master/notebooks/Persian_Poetry_FineTuning.ipynb
- https://medium.com/geekculture/easy-sentencepiece-for-subword-tokenization-in-python-and-tensorflow-4361a1ed8e39