

Art Collector Role

Name: Juanita Suarez

Age: 68

Location: Singapore

Profile:

You are an art lover and art collector, and have been collecting art all of your life. You also inherited several value art works from a distant relative some years ago, so have built up a medium sized collection which you exhibit both in your home and garden, and lend to museums and similar institutions from time to time. You are interested in a wide range of media, from paintings to sculptures, and also fashion design.

Although you work with several art dealers, you also enjoy finding and buying art work directly from artists and from galleries that you discover in the extensive global travel that you undertake in your career as a diplomat. You are planning to retire soon, and will then devote more time to your art collection, and in particular to finding unusual art works from lesser known artists in different parts of the world. For this reason, you are excited about the prospect of a web site that will assist you in finding art works that meet your exacting requirements.

You are particularly interested in the ability to be able to participate in online auctions in remote places, as well as purchasing items with fixed prices, as you feel that you are often locked out of the opportunity to join auctions since you are not a professional art dealer.

