

PITCH DECK

Construct the right match in the labour market



CVerify

Business Proposal & Prototype

Problem



Problem 1

- Time-consuming and cost-consuming for traditional background checks



Problem 2

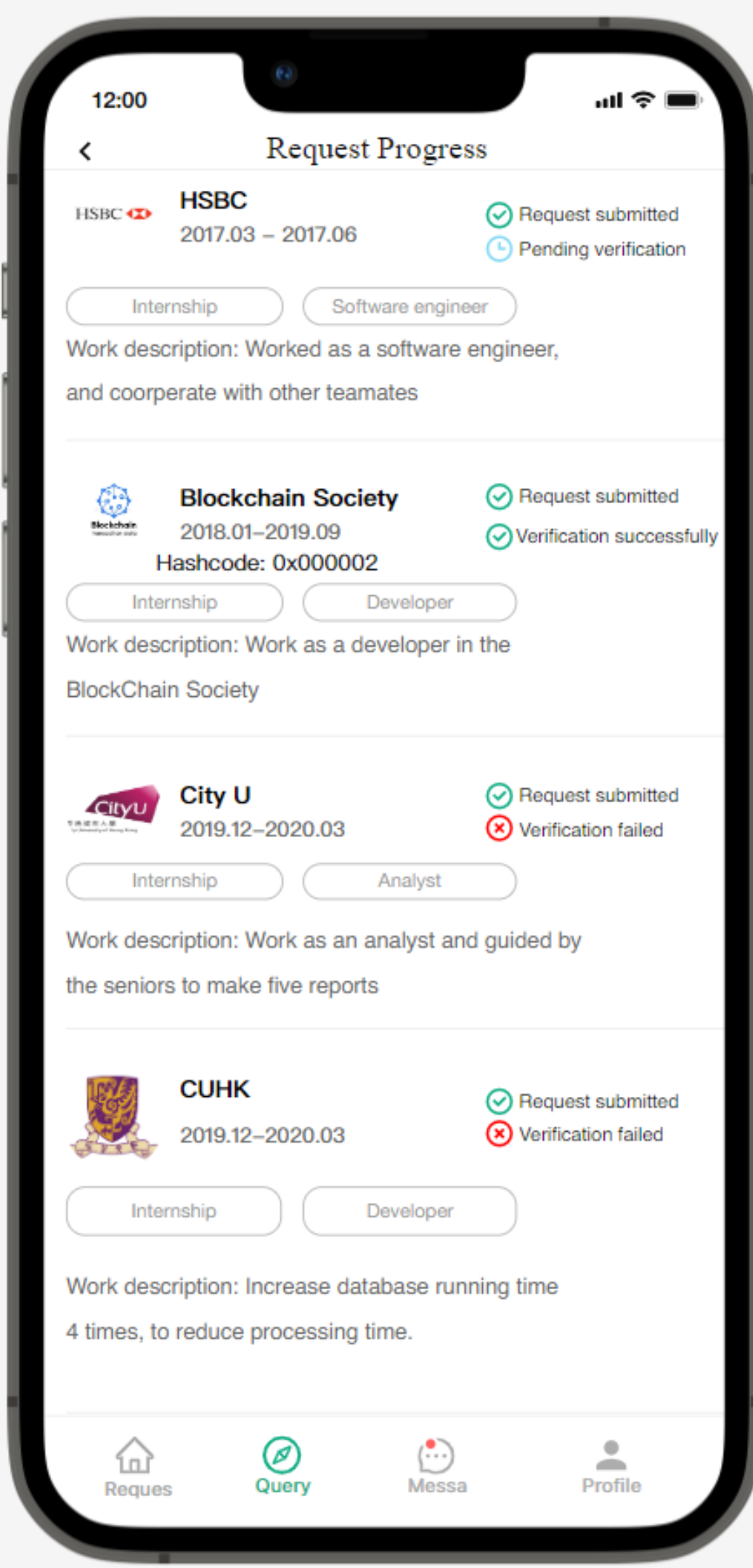
-Inaccessibility for SME



Problem 3

-Lack of data accuracy





Solution



Enterprise blockchain

- Scalable
- Fast Processing
- Data Accuracy
- Immutable



Credit

- Incentive

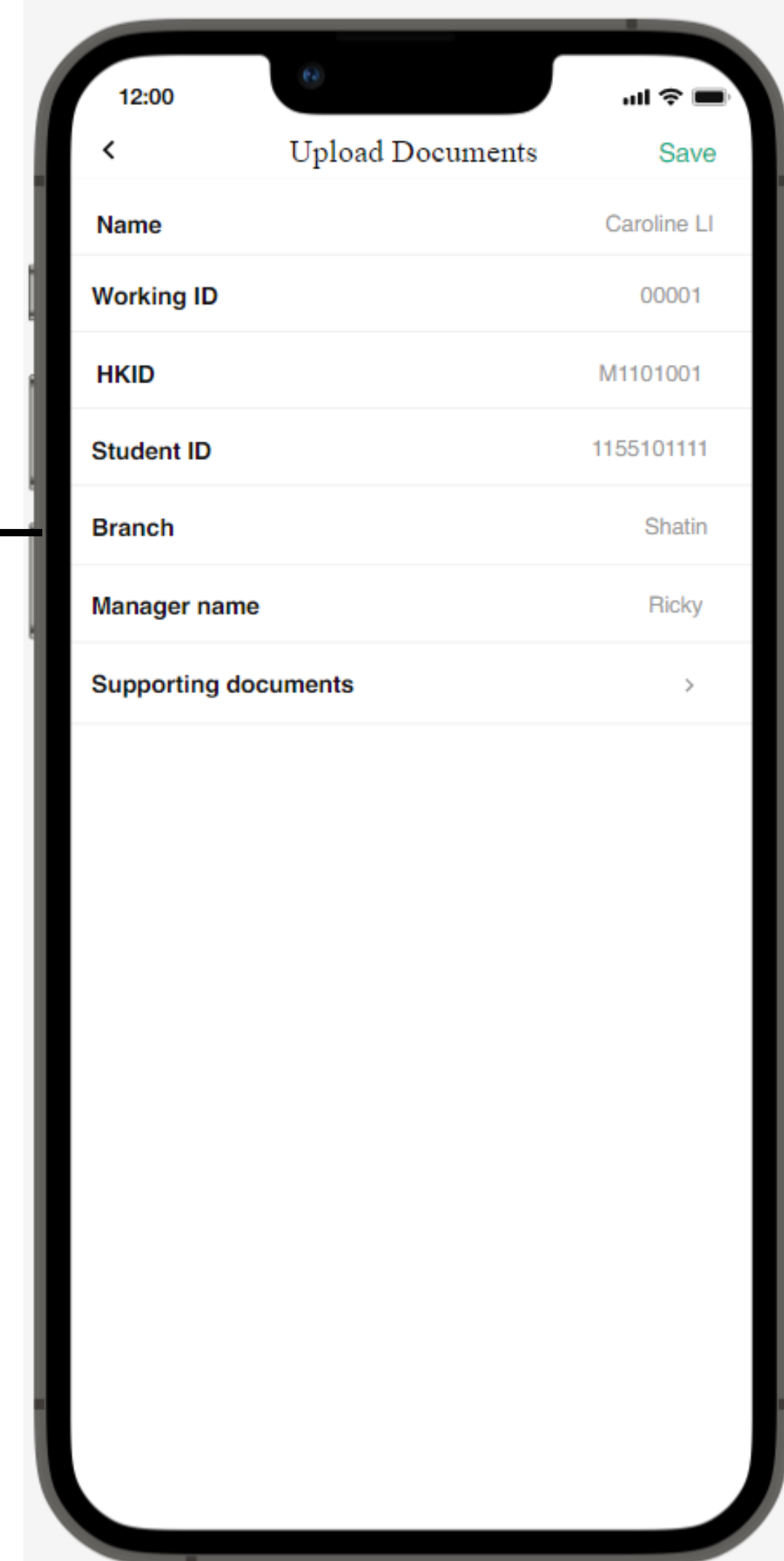
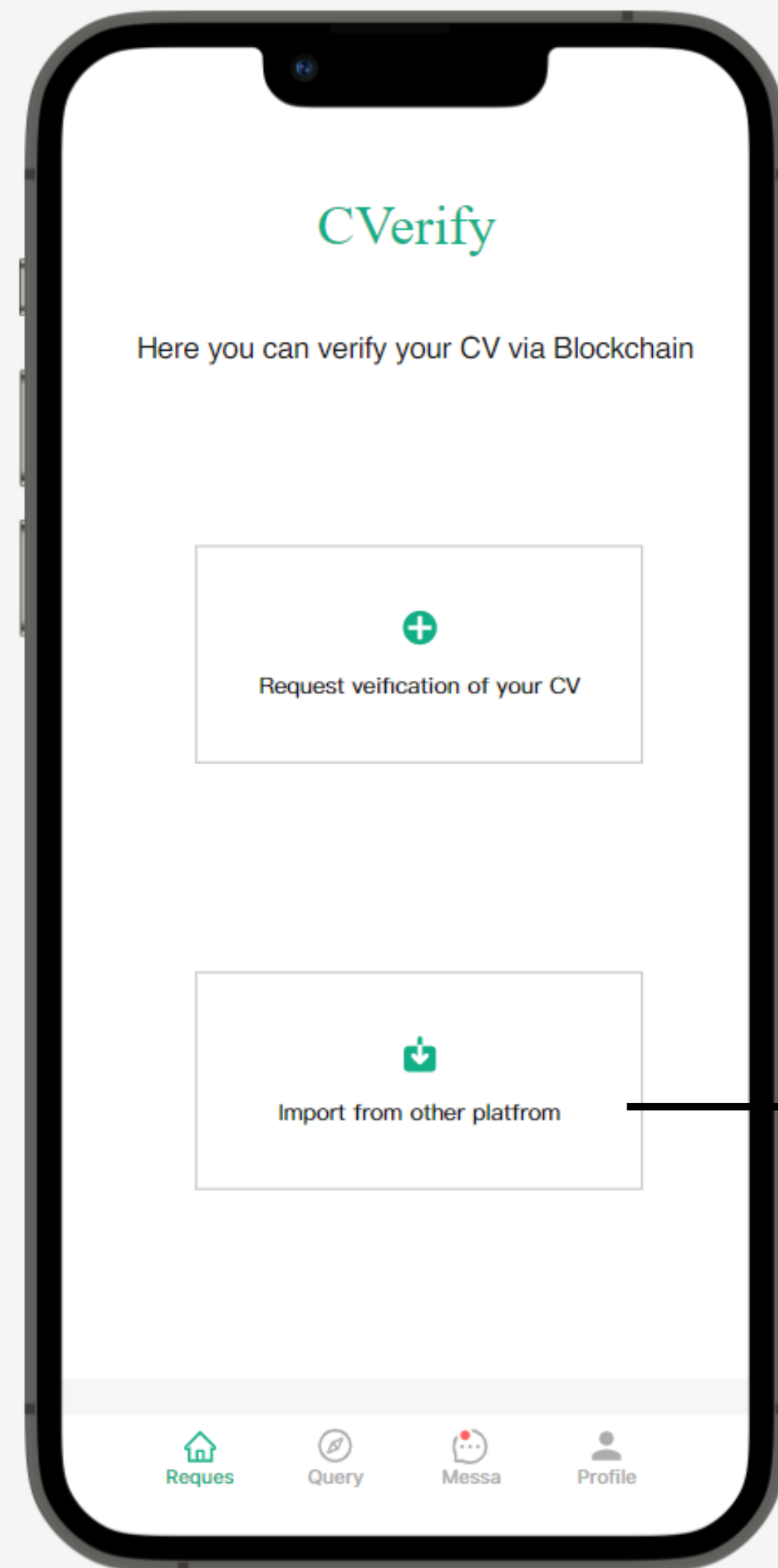
Competitive advantage

- High efficiency
- Low cost
- High accuracy
- High accessibility
- High scalability

Product

Claiming & Uploading

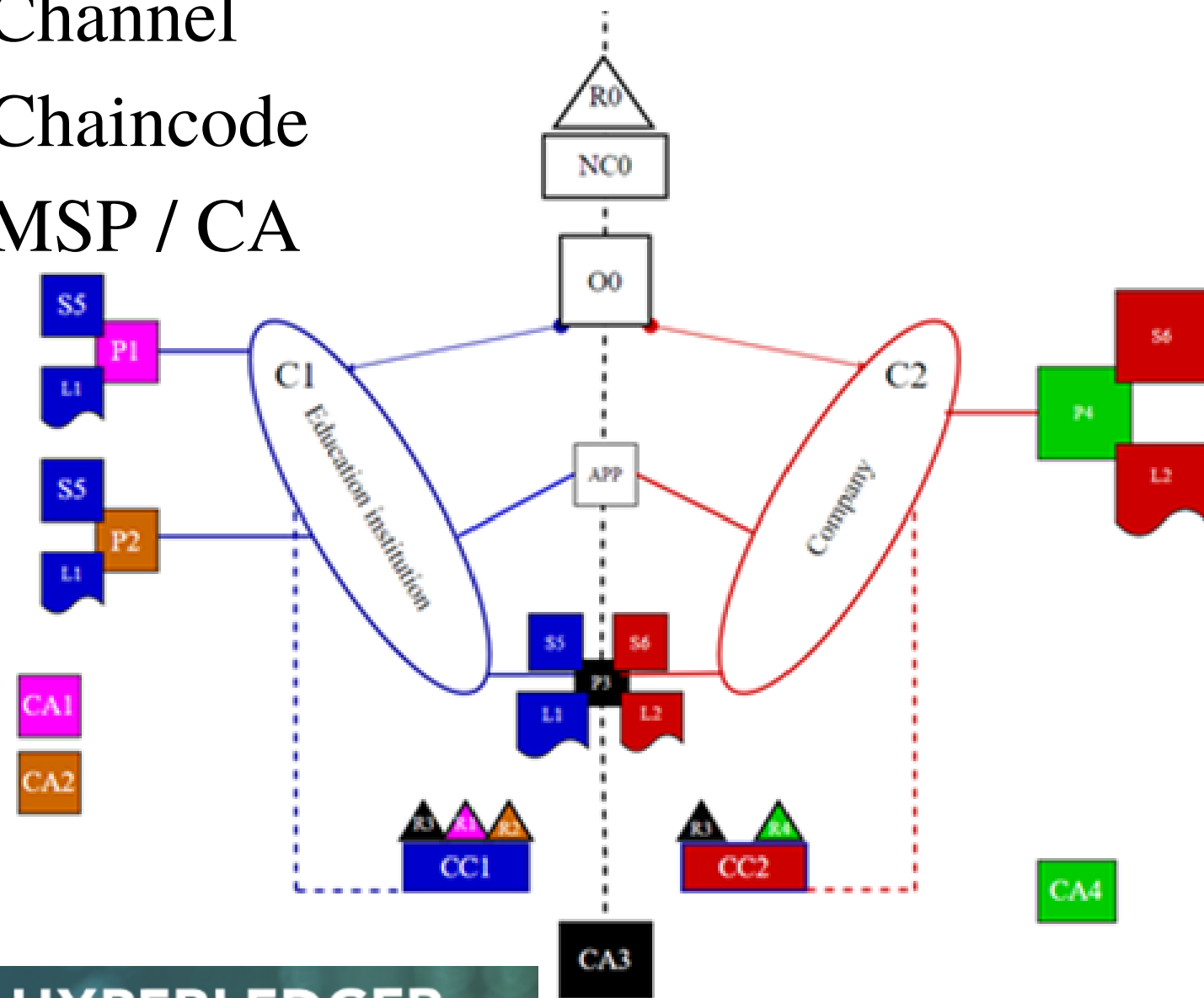
Compatible Application



Core Technology

Hyperledger fabric

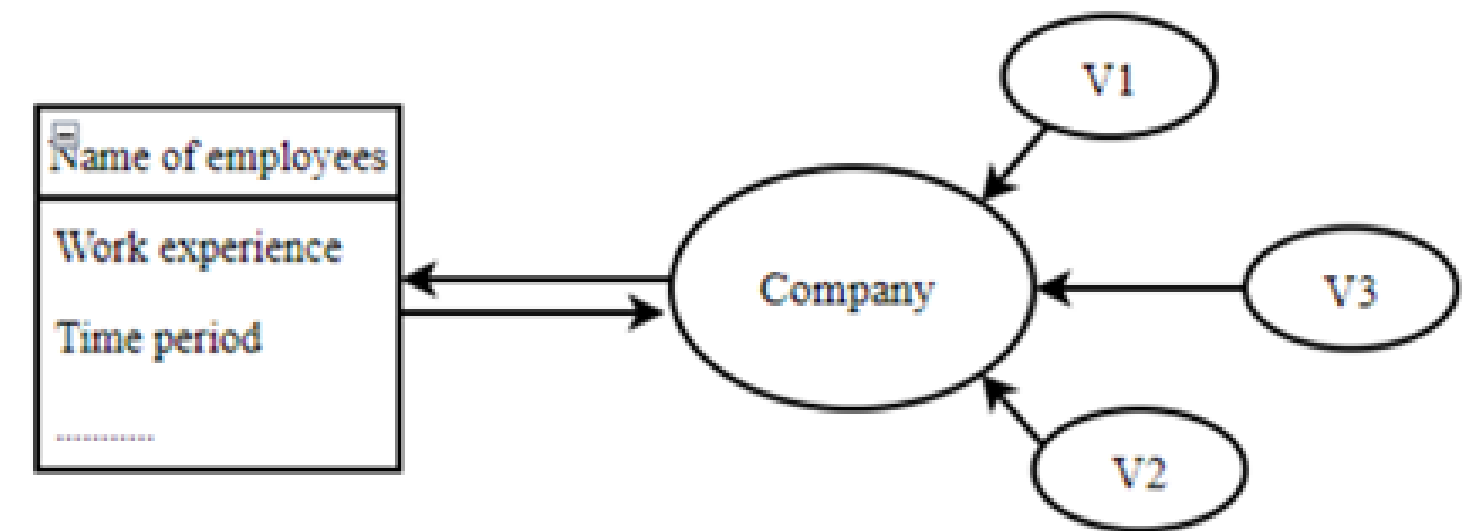
- Ledger
- Channel
- Chaincode
- MSP / CA



Governance

Multi-Manager Verification

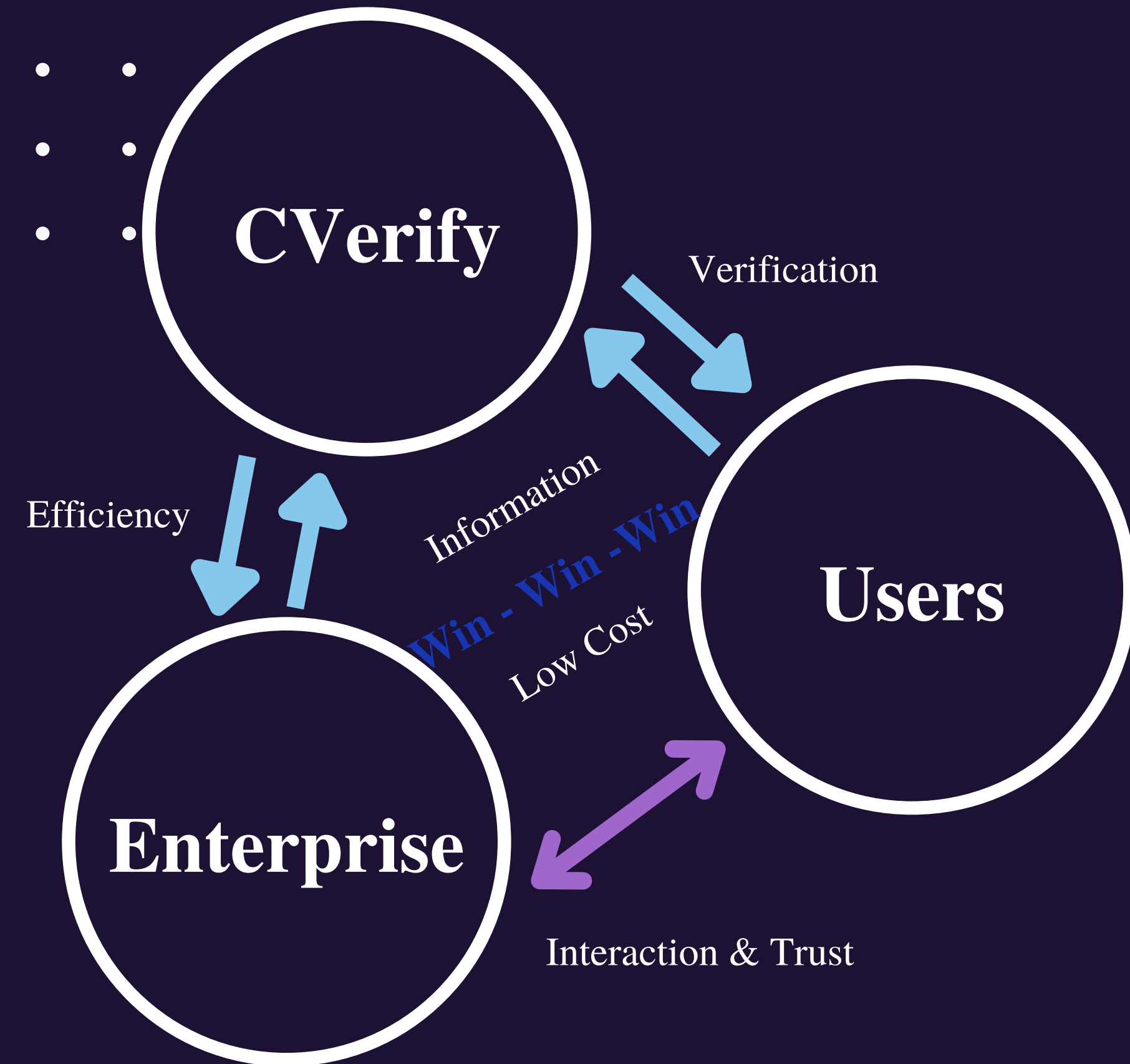
- Decrease probability of "GIGO"
- Increase security



Multi-Channel

- Increase scalability
- Classify companies with different requirements.

Business Model



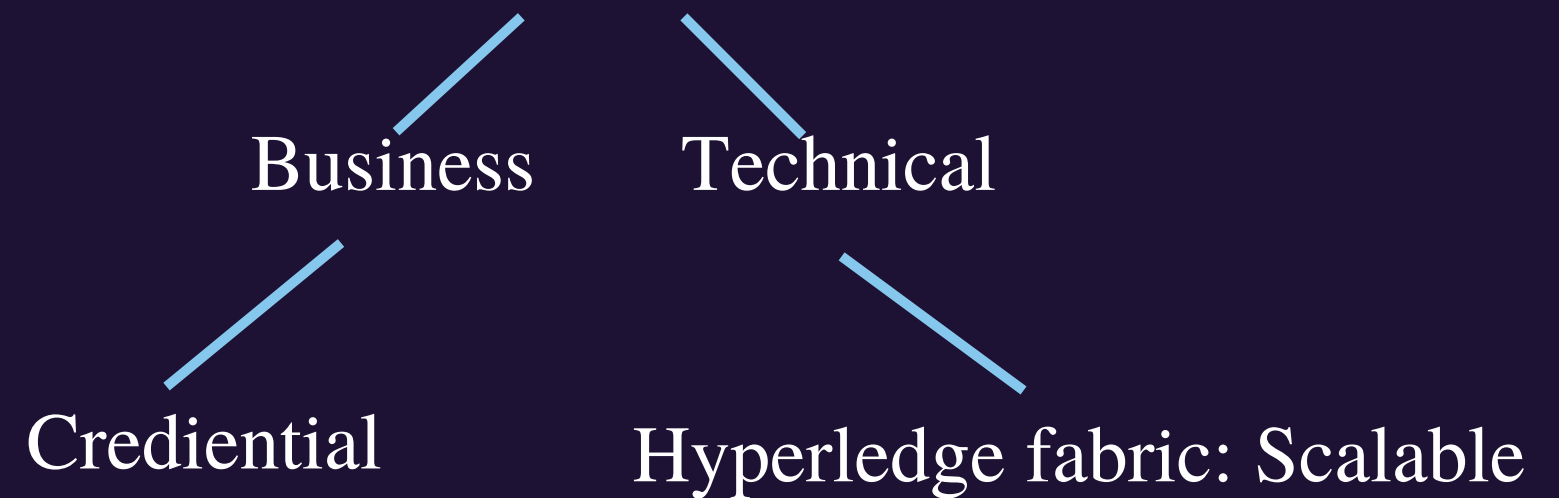
◆ B2B

- Enterprise oriented
- Headhunter oriented

◆ BCB

- Freemium

◆ Scalability



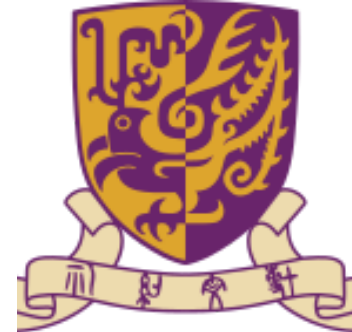
Competitors analysis

	Effieciency	Cost	High accuracy	Blockchain Verification
Traditional				
				
				
				

Team

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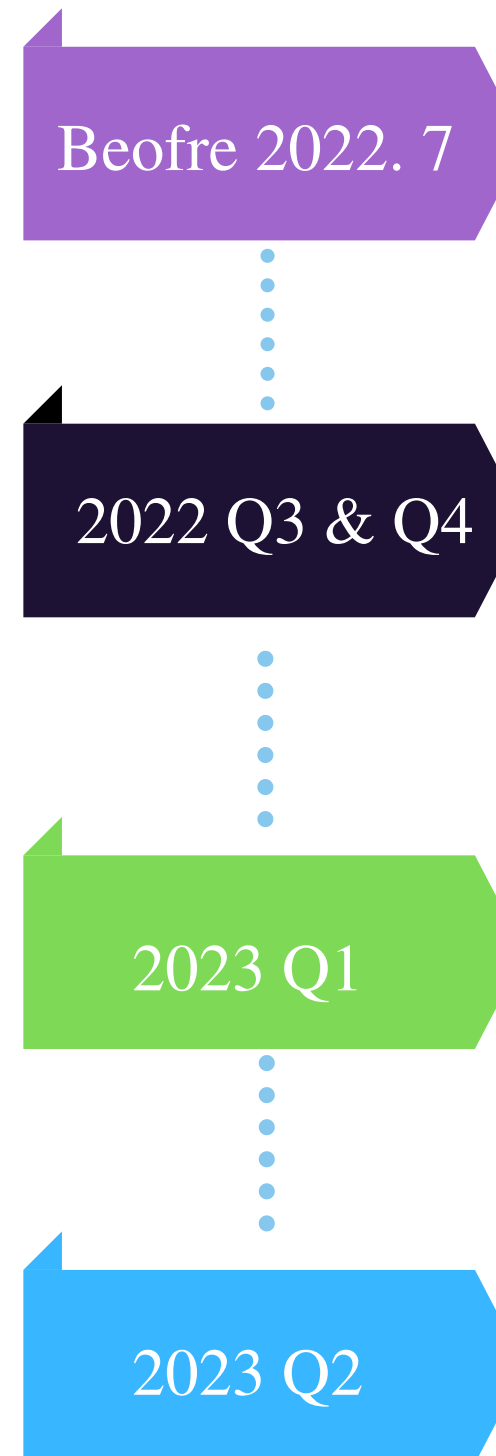
Credentials: Fintech Olympiad 2022 Best Cross-Border Fintech Solution



香港
區塊鏈學會
HONGKONG
BLOCKCHAIN
SOCIETY

Milestone

- Project start in 2021.11
- Architecture & Process flow & Governance
- UI & Prototype
- Market research & Social media research
- Fintech Olympiad 2022 Best Cross-Border Fintech Solution
- Develop: Whole application
- Preliminary contact with universities and company
- Cooperating with universities and SMEs
- Testing



- Develop: Flowchart
- Develop: UML & Chaincode
- Develop: Webpage
- Funding
- Launch the product
- Marketing through SEO, SEM
- Funding
- Advertising based on social media research & Users portrait