

# PITCH DECK

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1155165457@link.cuhk.edu.hk

+ 852 57085168



**Austen Tech**

Business Proposal & Prototype

# Problem



## Problem 1

- Time-consuming and cost-consuming for traditional background checks



## Problem 2

-Inaccessibility for SME



## Problem 3

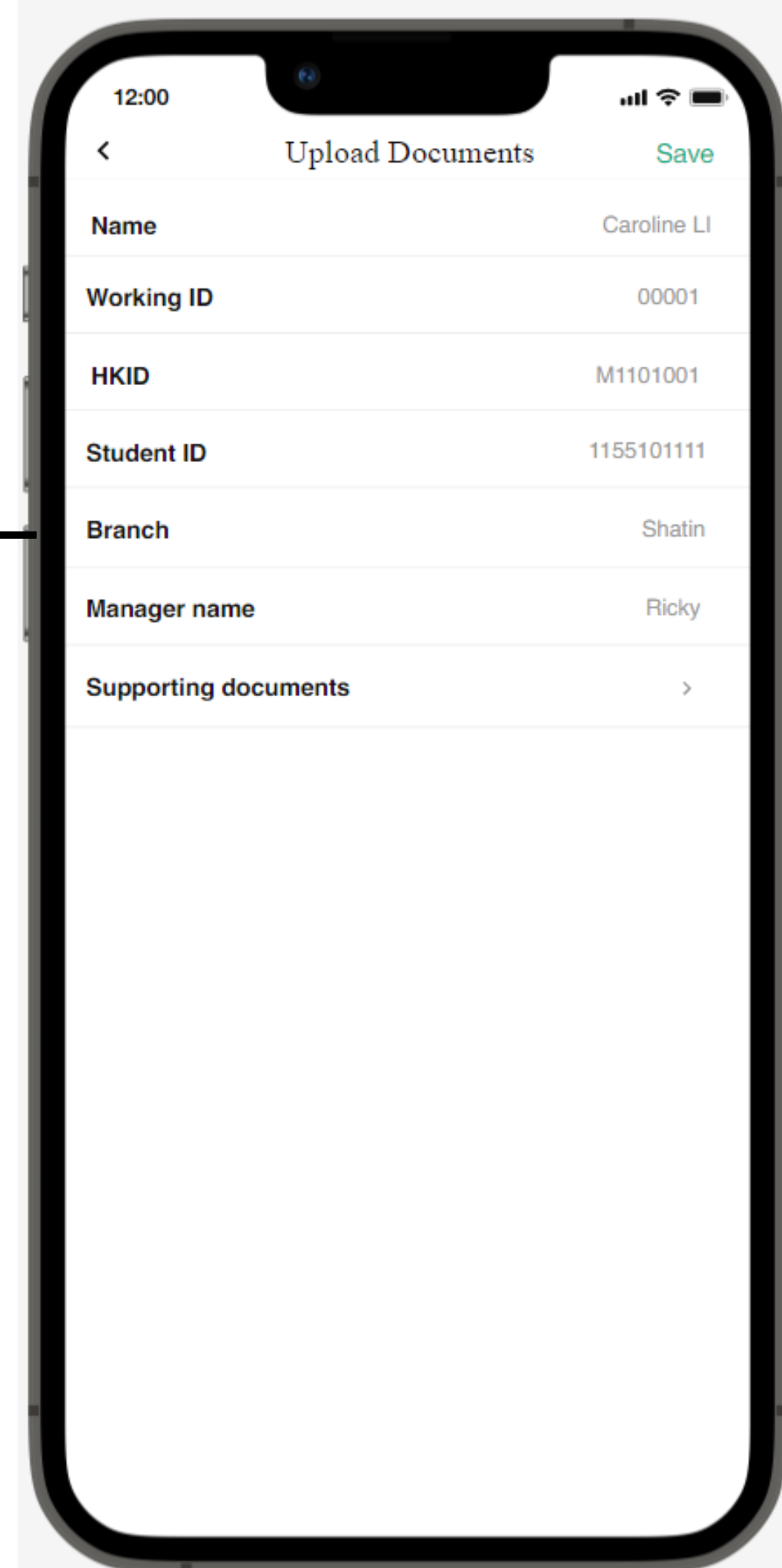
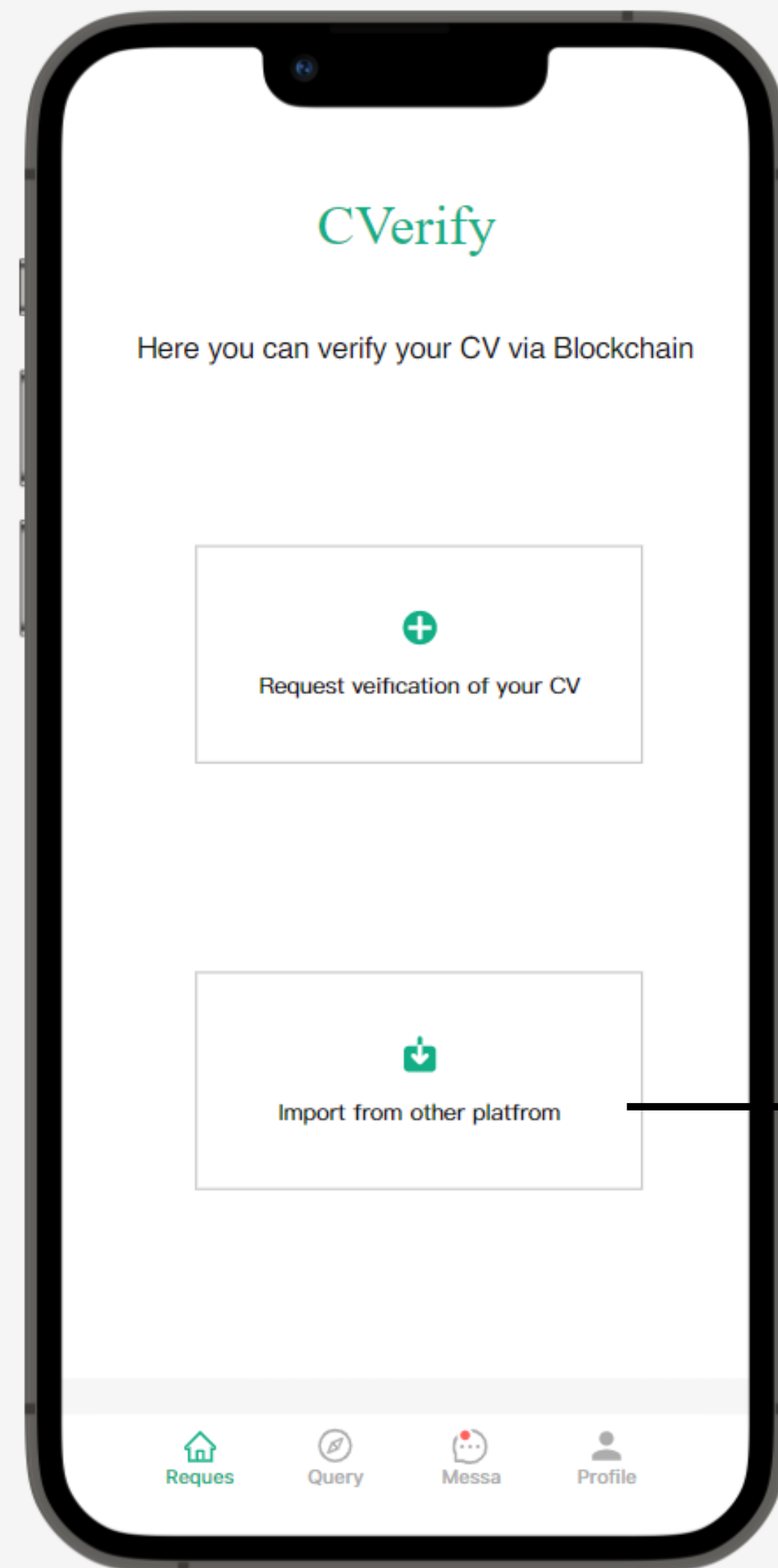
-Lack of data accuracy

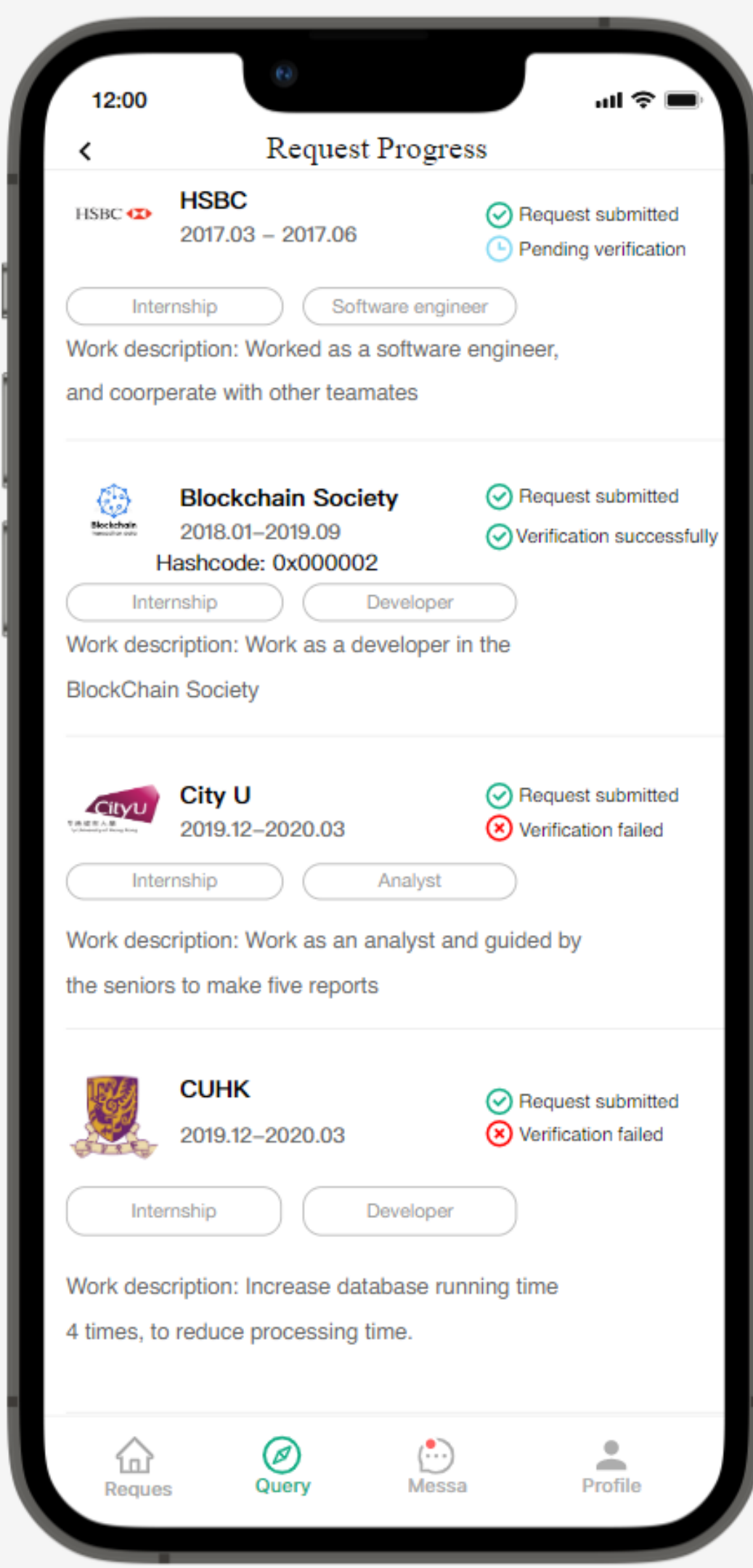


# Product

Claiming & Uploading ←

→ Compatible Application





# Solution



## Enterprise blockchain

- Scalable
- Fast Processing
- Data Accuracy
- Immutable



## Credit

- Incentive

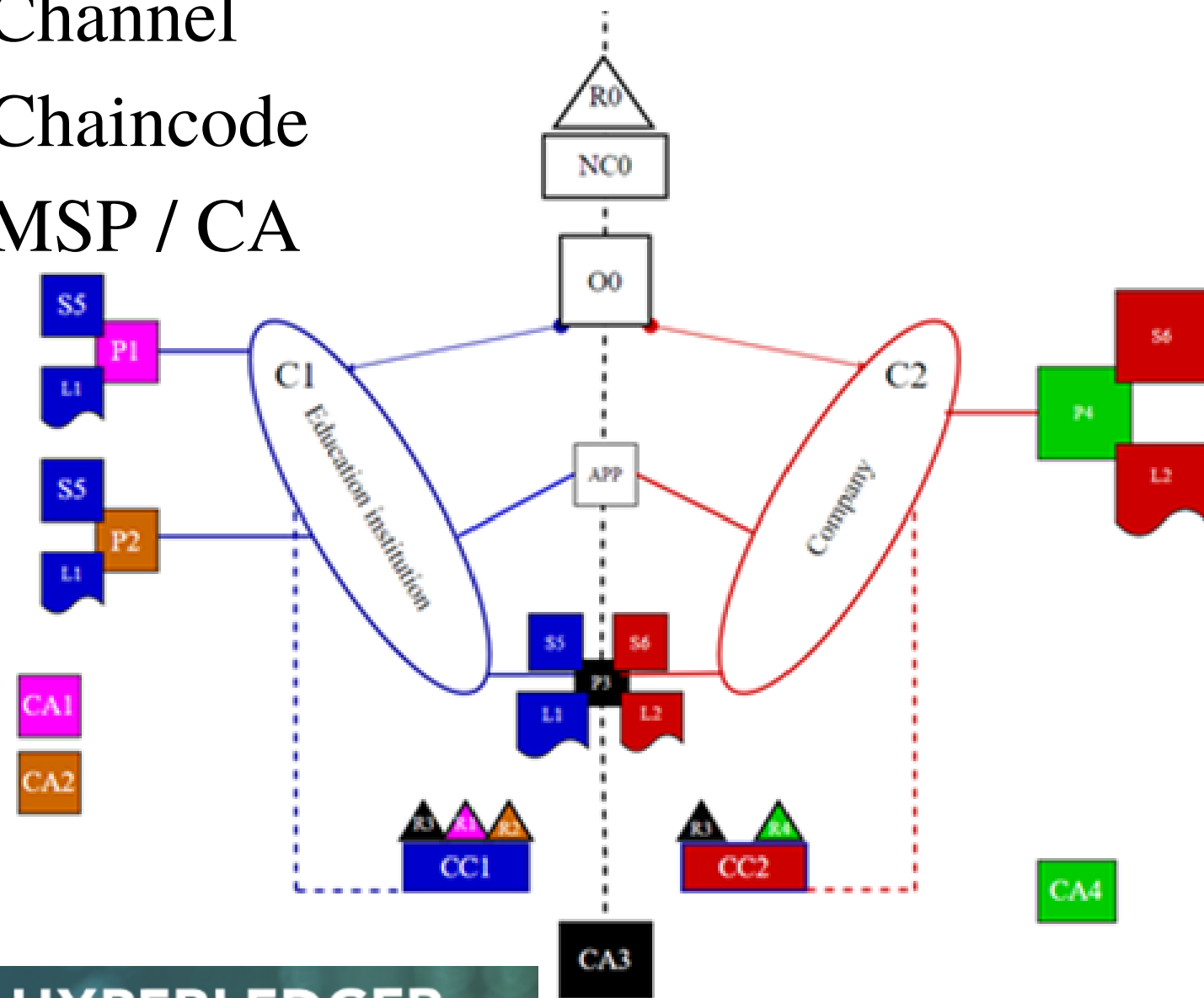
# Competitive advantage

- High efficiency
- Low cost
- High accuracy
- High accessibility
- High scalability

# Core Technology

## Hyperledger fabric

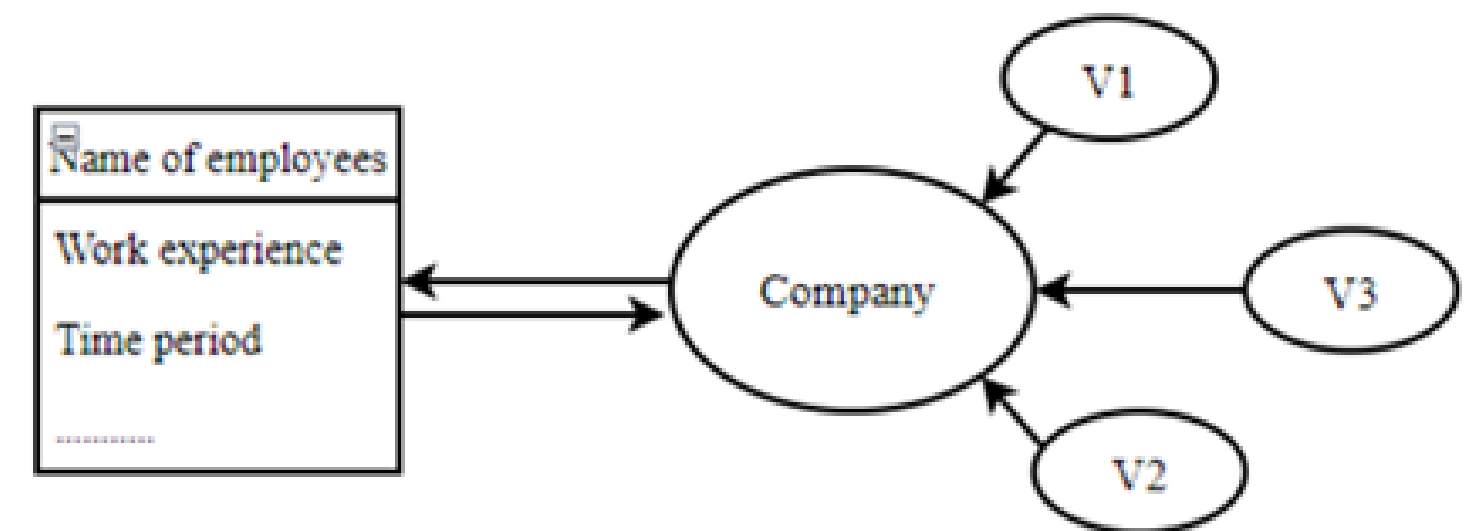
- Ledger
- Channel
- Chaincode
- MSP / CA



# Governance

## Multi-Manager Verification

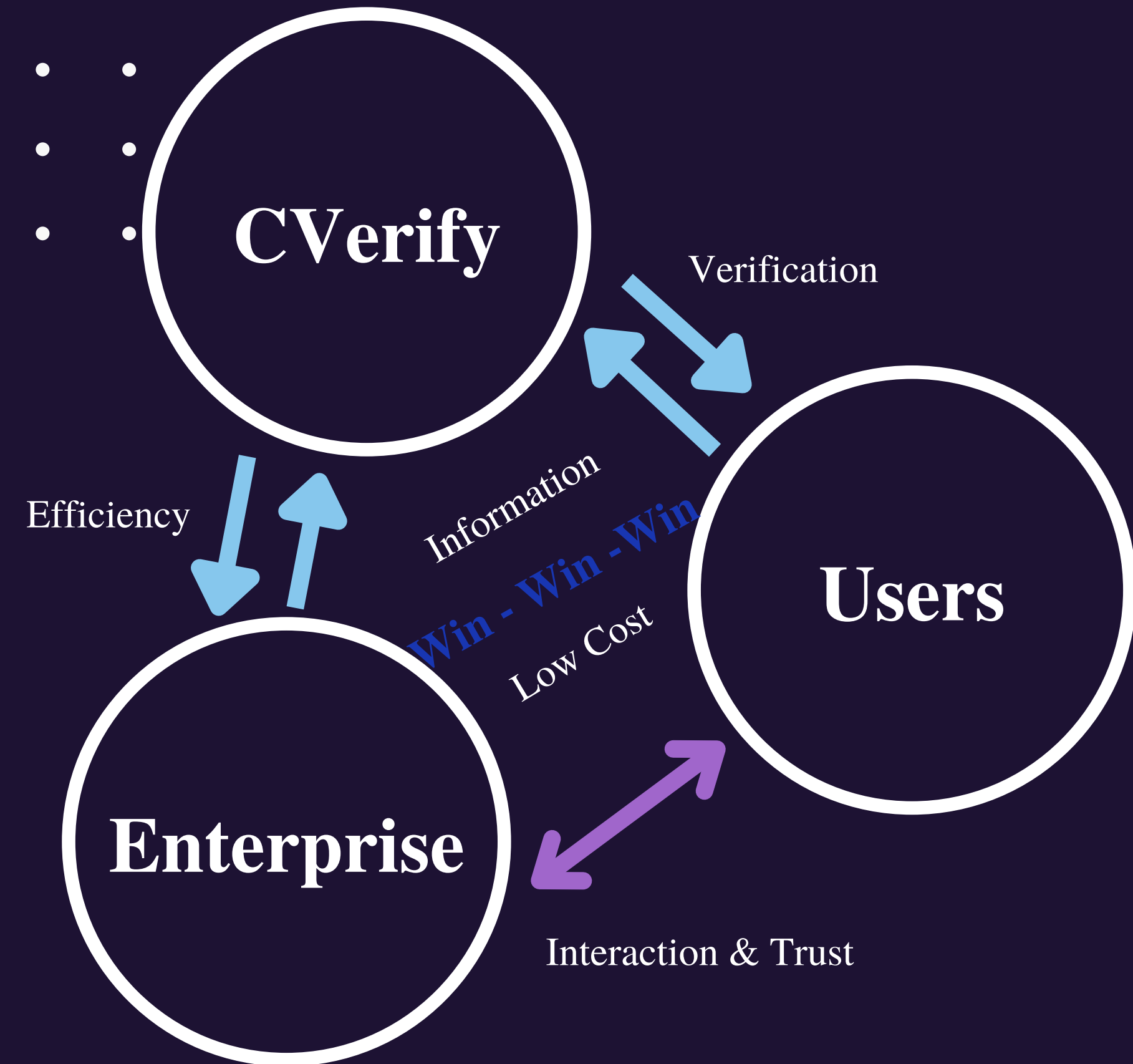
- Decrease probability of "GIGO"
- Increase security



## Multi-Channel

- Increase scalability
- Classify companies with different requirements.

# Business Model



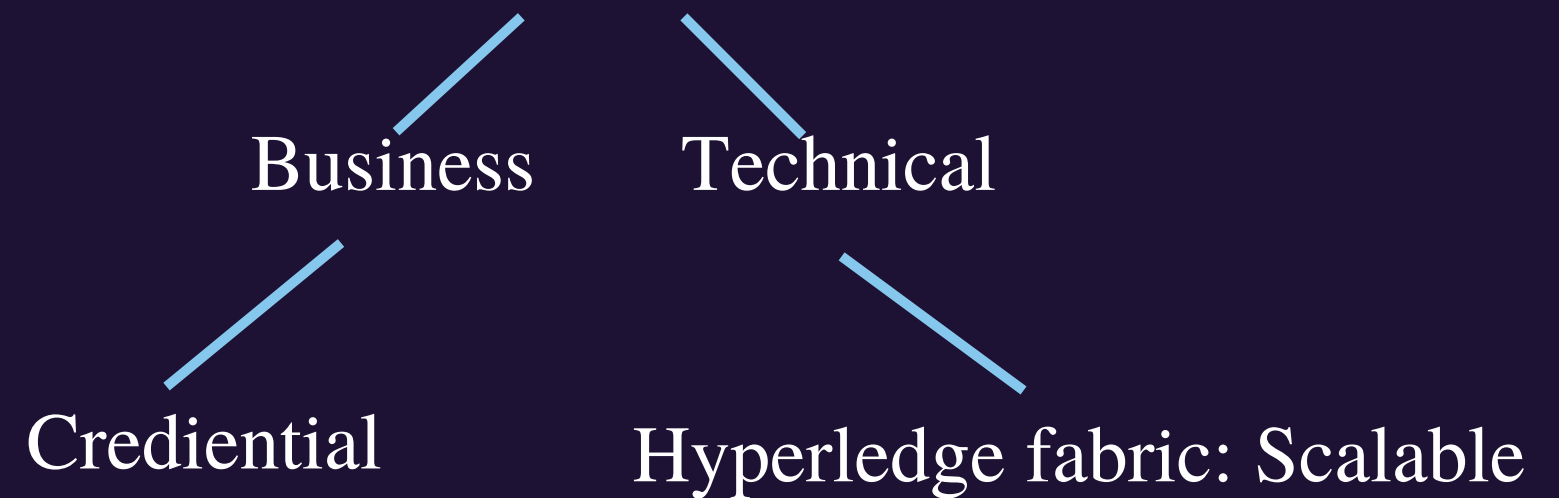
◆ B2B

- Enterprise oriented
- Headhunter oriented

◆ BCB

- Freemium

◆ Scalability





# Team

## Jialu Li

The Chinese University of  
Hong Kong CSCIN (ug)



## Yirui Huang

The Chinese University of  
Hong Kong FTECN (ug)



## Yechao She

City University of Hong  
Kong CS (PhD candidate)



## Chong Ki Wong

City University of Hong  
Kong Fintech (ug)



Credentials: Fintech Olympiad 2022 Best Cross-Border Fintech Solution



# Milestone

- Project start in 2021.11
- Architecture & Process flow & Governance
- UI & Prototype
- Market research & Social media research
- Fintech Olympiad 2022 Best Cross-Border Fintech Solution
- Develop: Whole application
- Preliminary contact with universities and company
- Cooperating with universities and SMEs
- Testing

Beofre 2022. 7

2022 Q3 & Q4

2023 Q1

2023 Q2

- Develop: Flowchart
- Develop: UML & Chaincode
- Develop: Webpage
- Funding
- Launch the product
- Marketing through SEO, SEM
- Funding
- Advertising based on social media research & Users portrait