

PITCH DECK

Construct the right match in the labour market

Presenter: Chong Ki Wong



CVerify

Business Proposal & Prototype

Problem



Problem 1

- Time-consuming and cost-consuming for traditional background checks



Problem 2

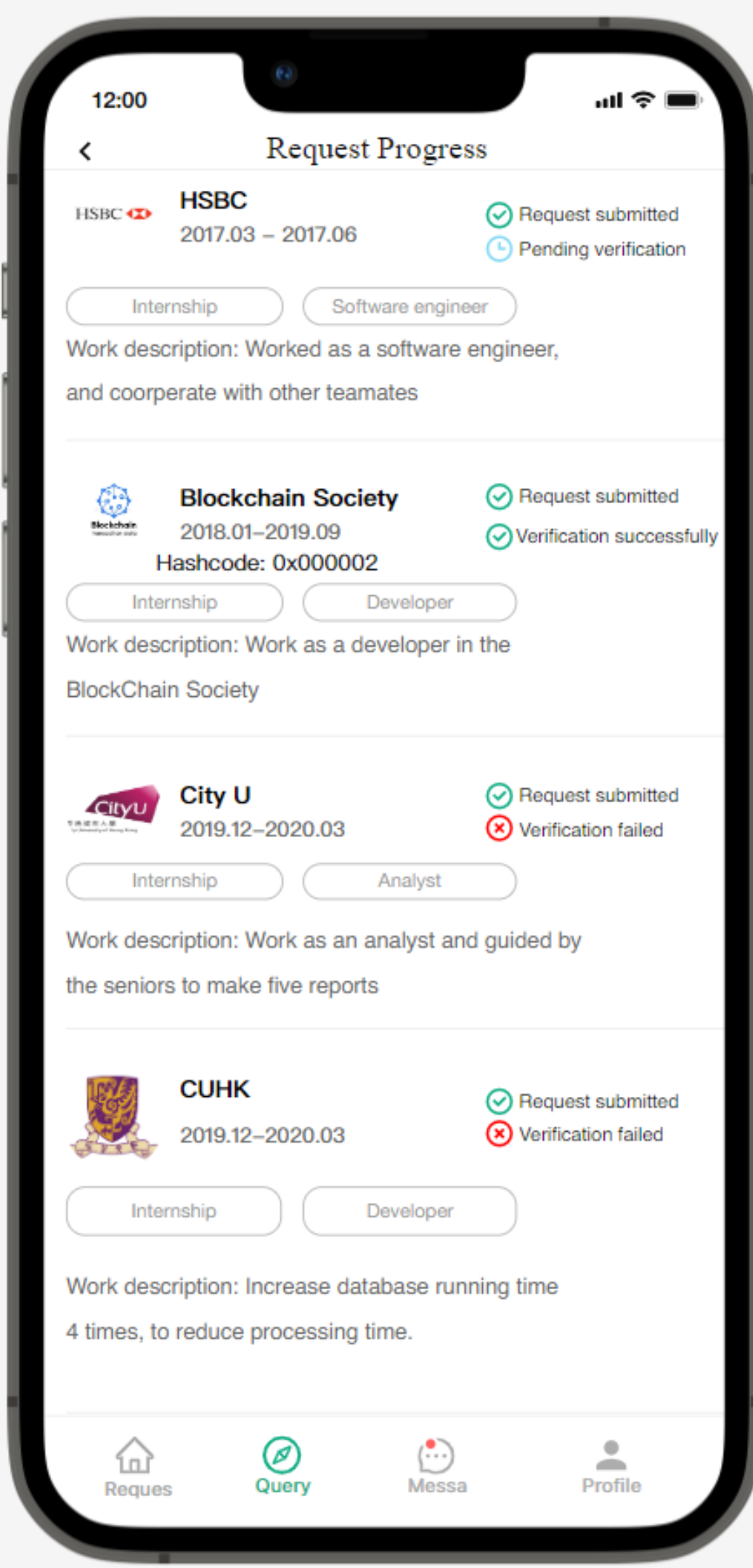
- Inaccessibility for SME



Problem 3

- Lack of data accuracy





Solution

- Construct the right match in the labour market by using permissioned blockchain with incentive



Enterprise blockchain

- Scalable
- Fast Processing
- Data Accuracy
- Immutable



Incentive

- Credit
- Additional service

Competitive advantage

- High efficiency
- Low cost
- High accuracy
- High accessibility
- High scalability

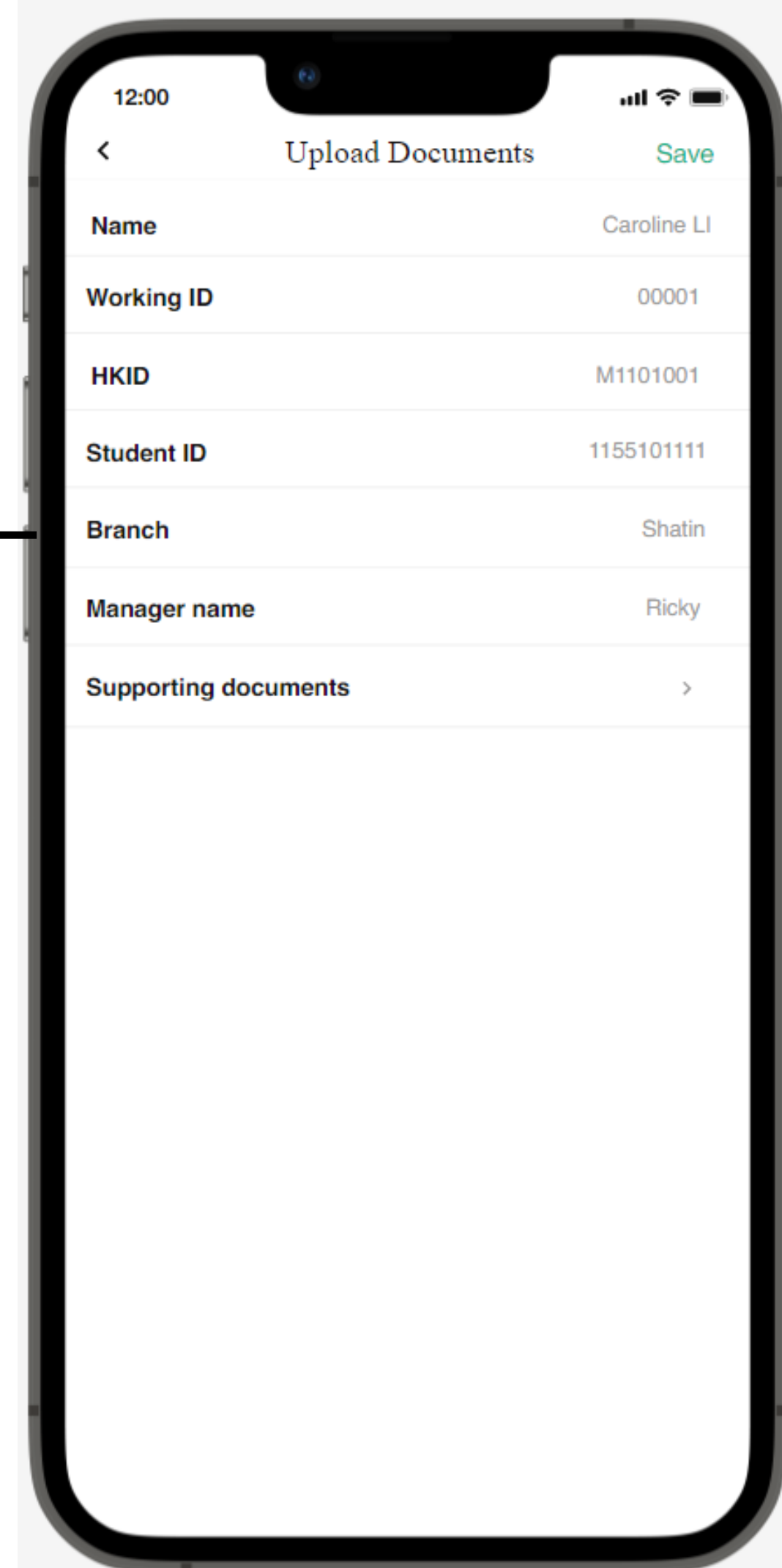
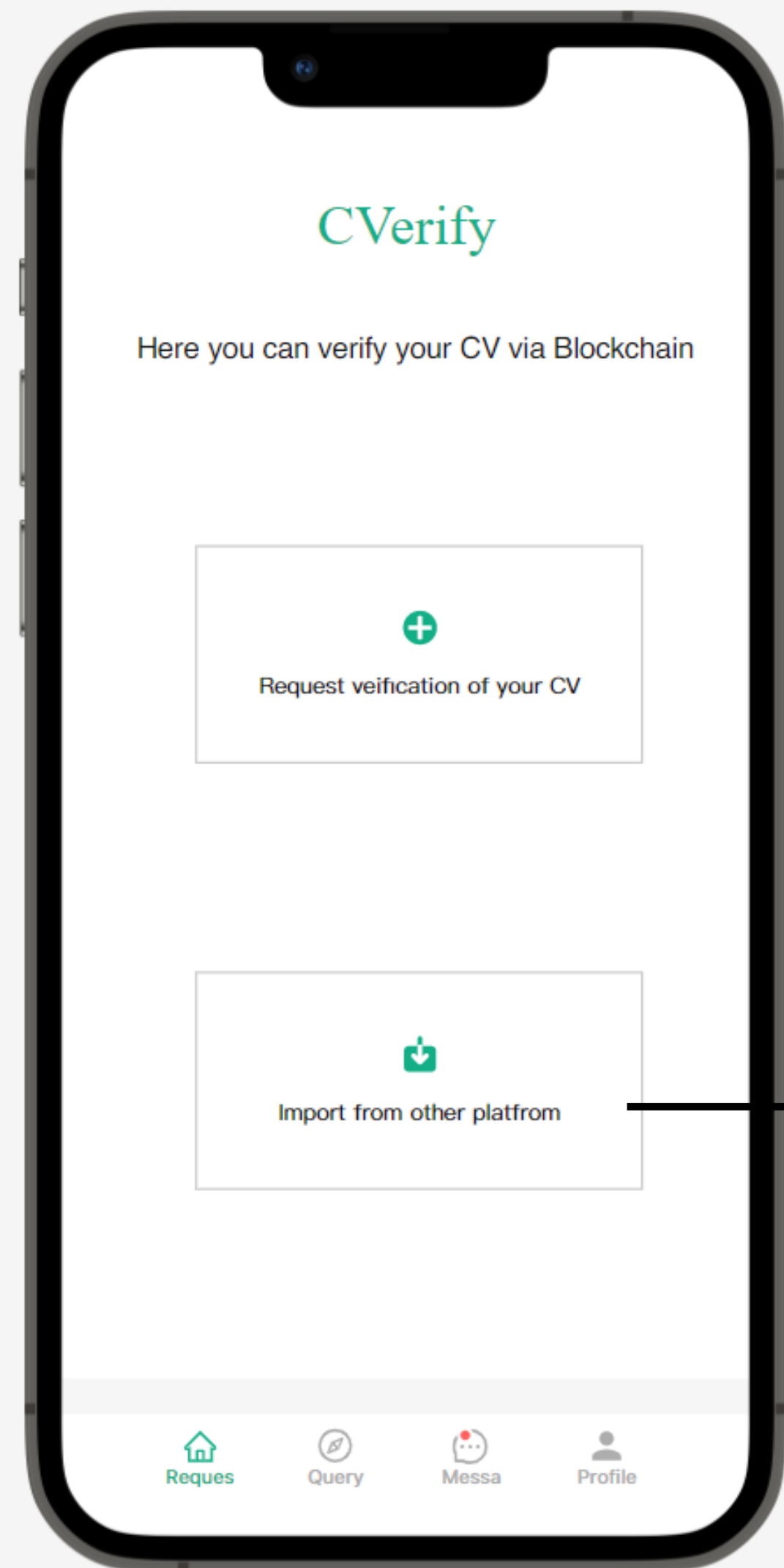
Competitors analysis

	Effieciency	Cost	High accuracy	Blockchain Verification
Traditional				
				
				
				

Product

Claiming & Uploading

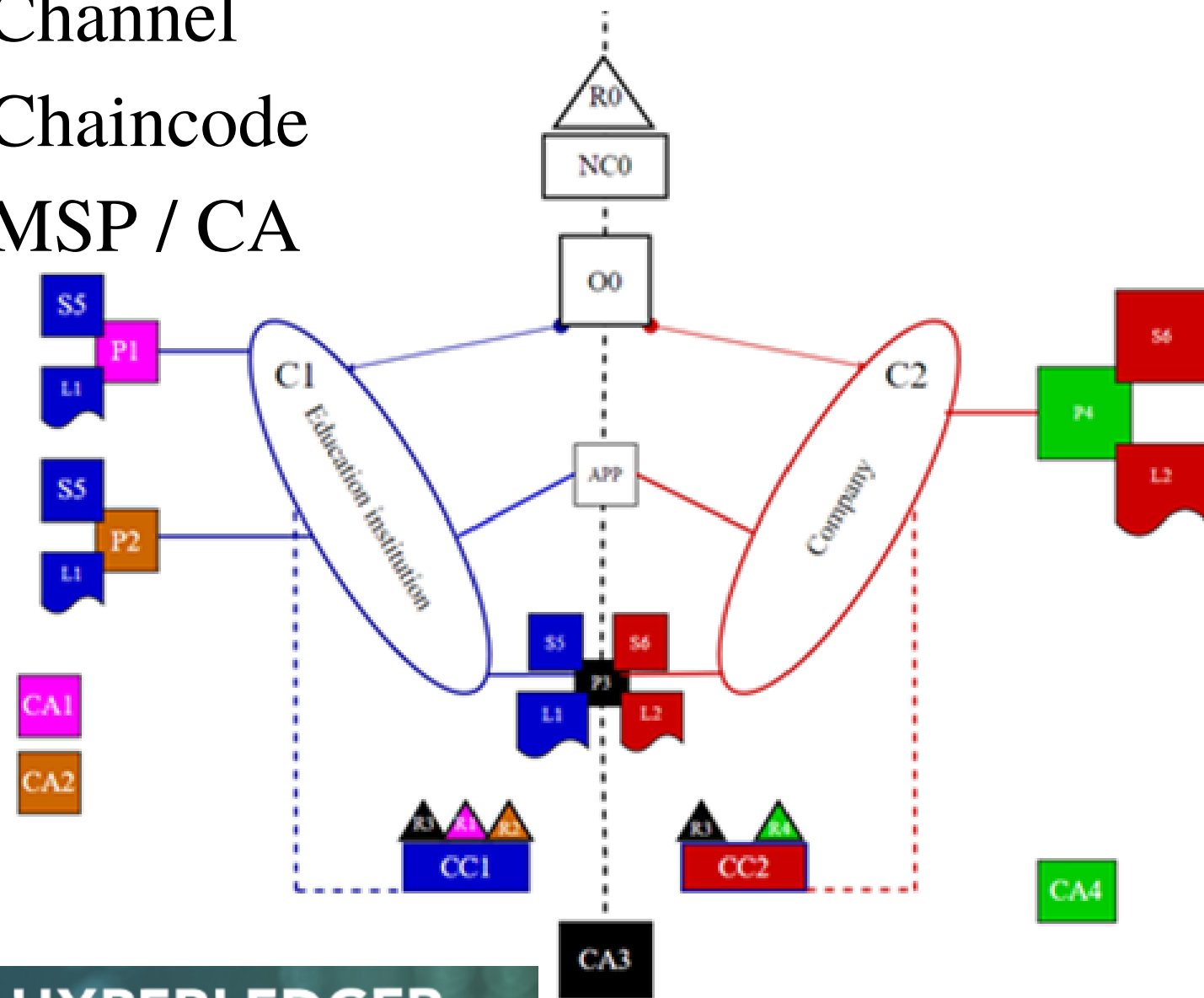
Compatible Platform



Core Technology

Hyperledger fabric

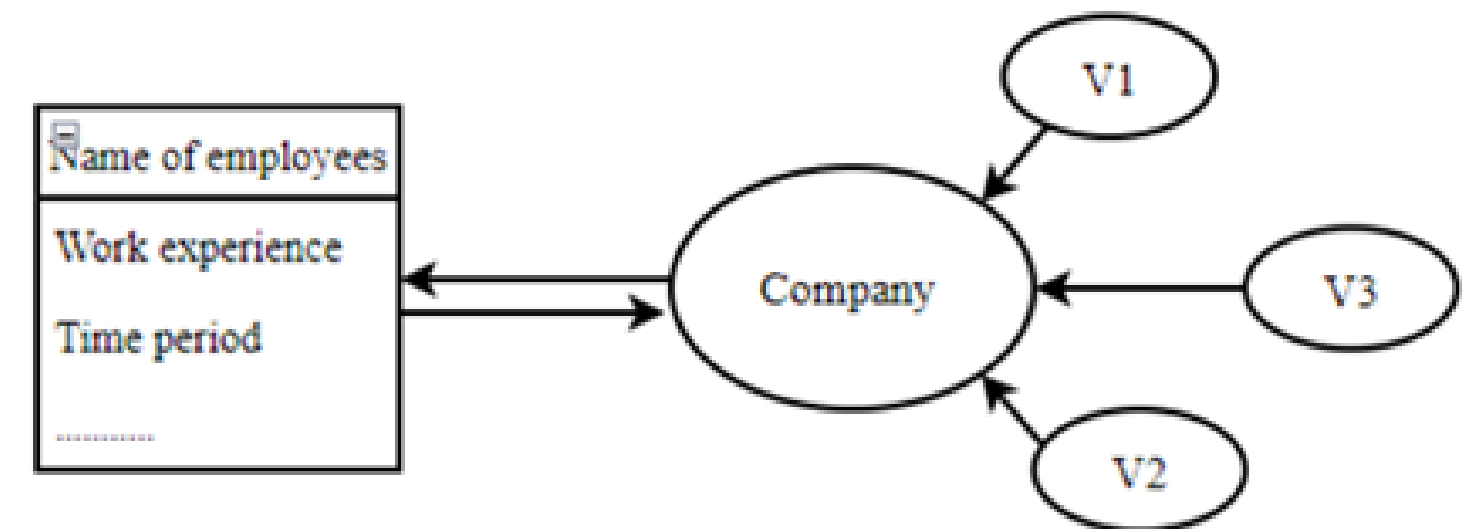
- Ledger
- Channel
- Chaincode
- MSP / CA



Governance

Multi-Manager Verification

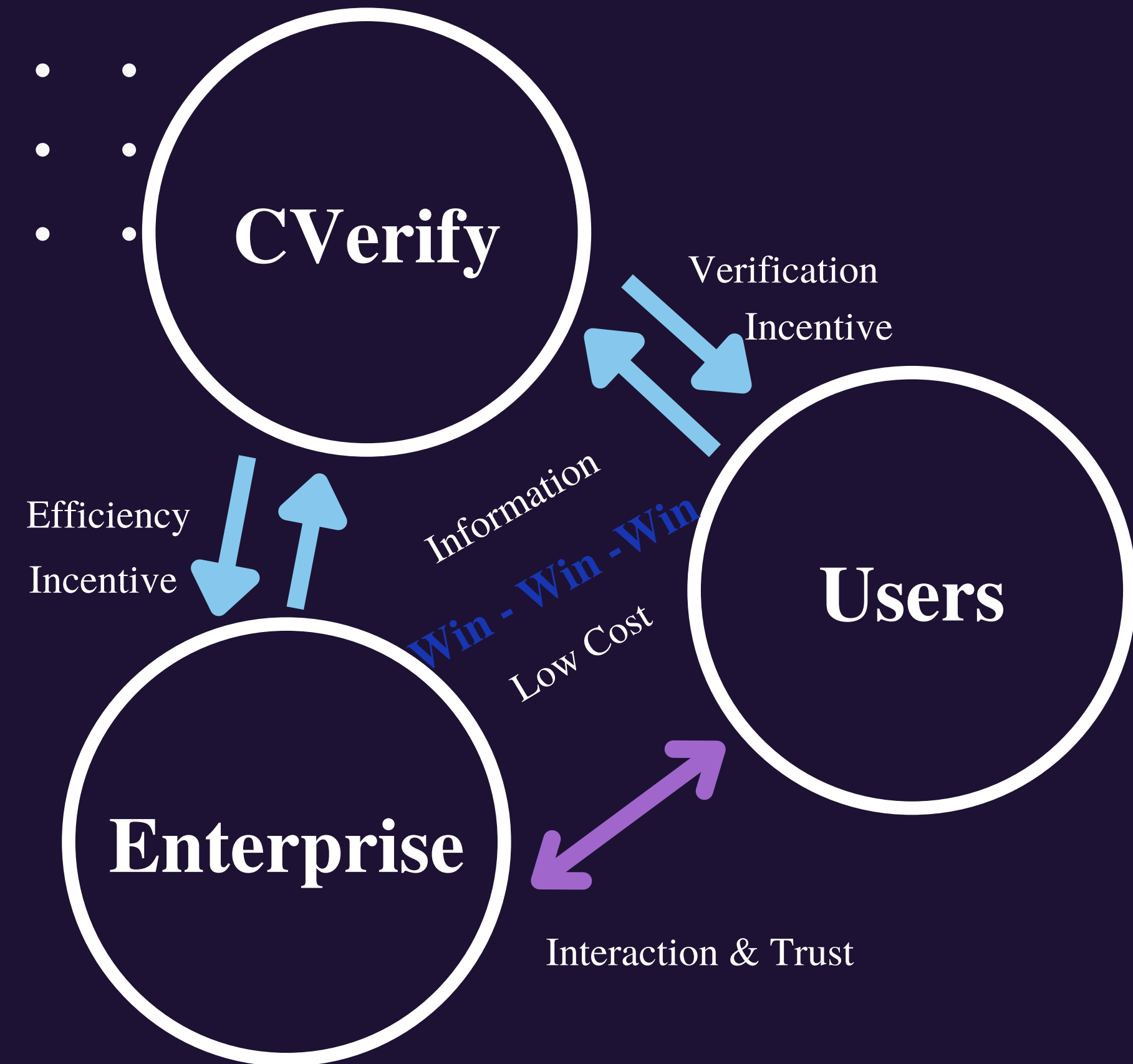
- Decrease probability of "GIGO"
- Increase security



Multi-Channel

- Increase scalability
- Classify companies with different requirements.

Business Model



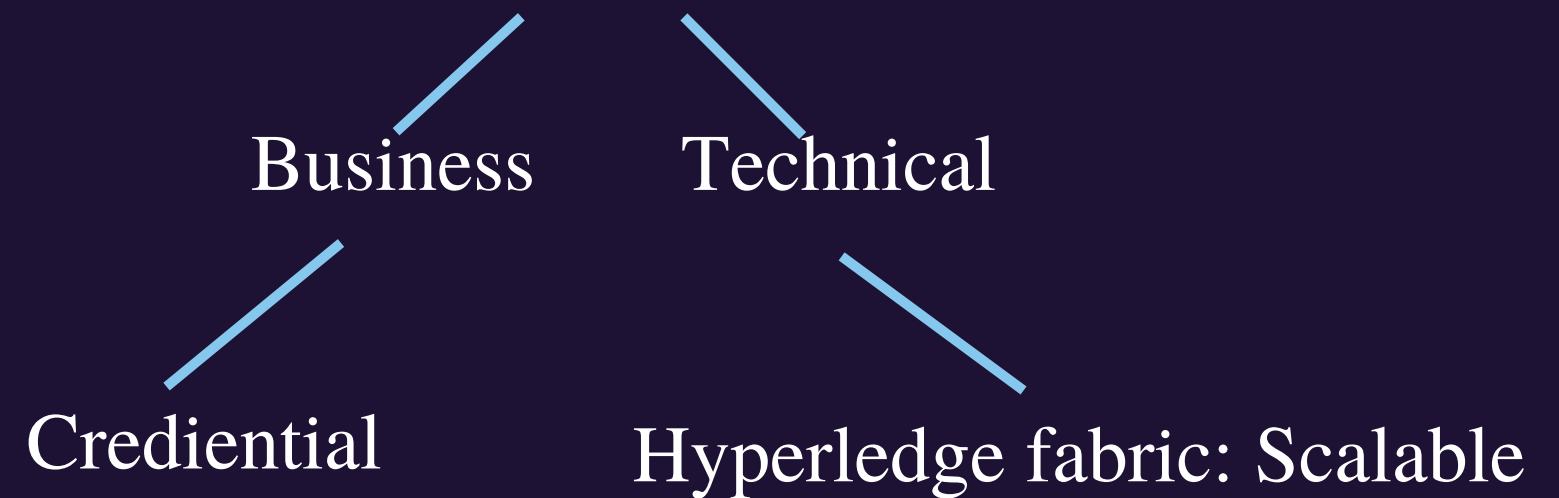
◆ B2B

- Enterprise oriented
- Headhunter oriented

◆ B2C

- Freemium

◆ Scalability



Team

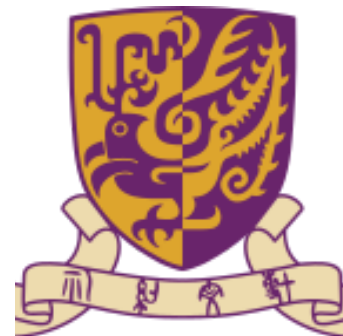
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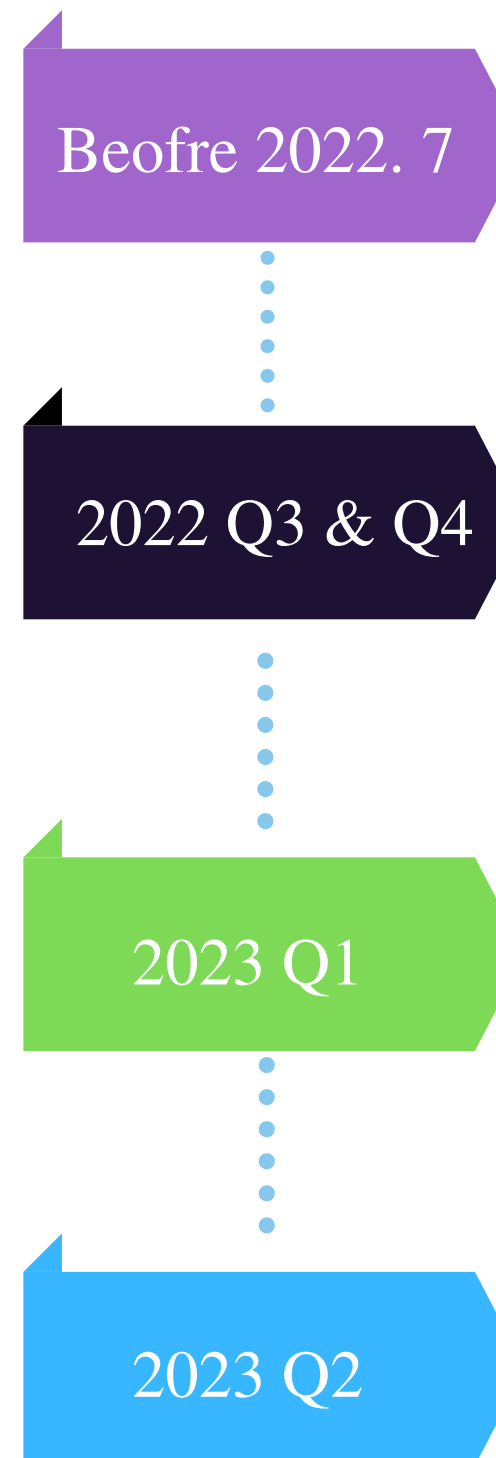


Credentials: Fintech Olympiad 2022 Best Cross-Border Fintech Solution



Milestone

- Project start in 2021.11
 - Architecture & Process flow & Governance
 - UI & Prototype
 - Market research & Social media research
 - Fintech Olympiad 2022 Best Cross-Border Fintech Solution
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- Develop: Whole application
 - Preliminary contact with universities and company
 - Cooperating with universities and SMEs
 - Testing



- Develop: Flowchart
 - Develop: UML & Chaincode
 - Develop: Webpage
 - Funding
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- Launch the product
 - Marketing through SEO, SEM
 - Funding
 - Advertising based on social media research & Users portrait