DIGITAL EMPOVERMENT NETWORK (DEN) VIRTUAL UI/UX INTERNSHIP

Batch # 03

SUBMITTED BY:

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COURSE:

UI/UX DESIGNING

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Task # 01:

Redesigning a Website Homepage:

- **Objective:** Improve the visual appeal and usability of a website's homepage.
- **Description:** Focus on enhancing the layout, navigation, and overall aesthetics of the homepage to ensure a better user experience.
- Key Steps:
 - o Conduct user research to understand the target audience
 - Create wireframes and mockups
 - o Implement design changes based on usability principles
 - o Gather feedback through user testing and iterate
- > Website:

Whatmobile Website

> Existing Website Link:

https://www.whatmobile.com.pk/

> Re-designed Figma Link:

https://www.figma.com/design/Iprt2efy2BoWhYGsjkcunu/Untitled?node-id=0-1&t=bMfrWxS2vGeQb24J-1

- 1. Existing Website Screenshot
- 2. Re-Designed Figma Screenshot.



