Asmae Hamidouche
Product Designer (UX/UI)

23 years (07/01/2000)
Tangier -Morocco

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PROFESSIONAL EXPERIENCE

- **UI /UX Designer** (May/2022 - Present)
  Foliatech France - tanger

  Responsible for day-to-day UX operations of a B2B SaaS and B2C Saas

  company's core products offering (responsive web app and native mobile app) within an Agile workflow.
  - Directed several product features (Onboarding, permissions, rate the app, Subscription..)
    delivery from ideation to handover.
  - Worked in a cross-functional team with COO, software engineers, and software tester quality assurance.

- **WEB DEVELOPER** Intern (SEP/2021 - OCT/2021)
  Abodystudio - tanger

  Realization of a marketplace specialized in Moroccan crafts.
  - Technologies used: CMS WordPress (WooCommerce, Dokan ...). DB: phpMyAdmin.
  - Technologies utilisées : CMS WordPress (WooCommerce, Dokan...).BD : phpMyAdmin.
  - Graphic design

EDUCATION

- 2021-2022 **CERTIFICATE OF QUALIFICATION TRAINING IN MOBILE DEVELOPMENT**
  Centre solidaire digital SOLICODE, Tangier.

- 2020-2021 **CERTIFICATE OF QUALIFICATION IN WEB DEVELOPMENT**
  Centre solidaire digital SOLICODE, Tangier.

- 2019-2021 **DEUG Diploma in General University Studies in the fields of economy**
  FSJES, Tangier.

- 2017-2018 **BACCALAUREATE OF APPLIED ARTS**
  Lycée Technique Moulay Youssef, Tangier.

SKILLS AND KNOWLEDGE ACQUIRED

LINGUISTIC SKILLS

French

English

Arabic

SOFTWARES

Adobe xd / Figma /Illustrator
Photoshop / Indesign
Hotjar / uxcam
Wordpress / odoo
visual studio / git / github

INTERESTS

KICK-BOXING

COMPUTER LANGUAGES

Front-End   HTML /CSS/Boostrap

Javascript/Typescript

Angular / Ionic

Back-End   MongoDb

NodeJs

OFFICE SOFTWARE

Word / Excel / Powerpoint

DRAWING (CRAFT & ART)