

Hamid Siddiqi

6148 Vineyard Dr, Ottawa, ON K1C 2N6

(613) - 793-5540 | hamidsiddiqi458@gmail.com

[LinkedIn](#) | [Portfolio](#)

EDUCATION

Bachelor of IT, Interactive Multimedia & Design, Carleton University **Sep 2022 – Present**

- Collaborative Program with Algonquin College

Interactive Media Design, Algonquin College, Ottawa ON **Sep 2020 – Aug 2022**

- Deans Honours List

PROGRAM RELATED-SKILLS

- Learned industry standards for graphic design tools such as Adobe Photoshop & Illustrator
- Gained understanding of user experience and how users interact with sites
- Experienced in Web Development using HTML, CSS & JavaScript
- Good problem solver, good debugging skills, and good trouble-shooter
- Ability to enhance media and create digital content with Adobe Premiere Pro & Lightroom
- Have technical expertise with CMS tools such as WordPress and Shopify Partners

ADDITIONAL QUALIFICATIONS

- Experienced with Microsoft Word & PowerPoint
- Technical knowledge in the Adobe CC applications: Illustrator, Photoshop, Premiere Pro, InDesign, After Effects, & XD
- Good communication, teamwork skills, people skills, and analytical skills
- Camera, photography/videography skills, and an eye for detail
- Strive to be creative, organized, and flexible
- Able to effectively manage time, multitask, and be enthusiastic

WORK EXPERIENCE

Technical Graphic Designer, OC Transpo (Co-op), Ottawa ON **Jan 2022 – Apr 2022**

- Edited 3D map layouts for bus and train stations using Illustrator
- Updated transit information panels for bus boarding locations using InDesign
- Designed and updated transit info screen ads to be shown at stations and on website
- Shot photos to promote new fare card passes for transit
- Created flyers for new season service changes

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Creative Editor, Ontario Learning Development Foundation, Ottawa ON

Jul 2021 – Sep 2021

- Designed and developed a brand proposal and photo guidelines for publication
- Curated layouts of a digital [magazine](#) for the *Black Voice* publication about Black Excellence
- Designed graphic layouts for social media posts
- Collaborated with the Managing Editor in overseeing designs and brand of publication, website, and social media platforms.
- Oversaw the creative process behind impactful digital design, as well as social and digital brand development.
- Collaborated with the editorial team in acquiring images, graphics, or art
- Assembled content, graphics, and different aspects for publication into the final design
- Assisted with layout design for an upcoming magazine publication titled *Youth Mind*

Broadcast Crew Member, Laurier Live, Ottawa ON

Sep 2018 – Jun 2020

- Taken on many roles such as the Floor Manager, Director, Broadcast Technician, Anchor, Social Media Manager, and Audio Specialist for daily live announcements
- Floor Manager: Ensured that all the cameras are functional and made sure that the anchor is looking at the camera
- Social Media Manager: Posted content about upcoming shows
- Director: Verified that the whole crew was performing their jobs correctly
- Broadcast Technician: Changed the scenes and the cameras
- Anchor: Presented the announcements
- Audio Specialist: Set up the microphones and ensured that they are functioning accurately
- Video Editor: Created clips using Premiere Pro to be aired on shows

Broadcast Crew Member, Rogers TV (Co-op), Ottawa ON

Jul 2019 – Aug 2019

- Filmed at many mobile locations such as live sports events with minimal supervision
- Worked with industry professionals and received direct feedback
- Gained experience working with the Morning Production Crew for the Daytime Live show
- Received training in the following areas: camera operator, graphics operator, audio operator & floor director

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VOLUNTEER EXPERIENCE

Virtual Ventures Summer Camp, Carleton University, Ottawa ON

Aug 2017 – Aug 2018

- Assisted the instructors and students for various day-to-day activities such as creating games, coding, and animation projects
- Aided at the registration desk for smooth check-ins and check-outs of the campers
- Took photos for the camp to be shared on social media platforms

Indigenous Youth Conference, Carleton University, Ottawa ON

Apr 2019 – Apr 2019

- Helped film and take photos of speakers and workshops happening
- Assisted with setting up cameras on tripods before filming the event
- Edited videos from the event in a team environment

AWARDS/HONOURS

- 2020 Vice-Principal's Award
- Subject Excellence Certificate in Broadcasting (For receiving the Top Marks in Broadcasting)
- Media Certificate (Broadcasting Specialty)
- 2019 Coaches Award for Senior Boys Cross Country

HOBBIES & SPECIAL INTERESTS

- Running, editing photos, videos, and learning new techniques in the Adobe CC applications

REFERENCES

Amanda Owusu
Managing Editor
Ontario Learning
Development Foundation
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Alexander Molnar
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Laurier Live
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