HAMID SIDDIQI

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PROFILE

Soon-to-be graduate from Algonquin College with a passion for multimedia design that is looking for experience in the field. My expertise includes branding design, UX/UI design, web development, magazine design, motion graphics, and videography.

EDUCATION

Interactive Media Design

2022

Algonquin College

WORK EXPERIENCE

OC Transpo, Ottawa

Jan 2022 – Apr 2022

Technical Graphic Designer

- Edited 3D map layouts for bus and train stations
- Updated transit information panels for bus boarding locations using InDesign
- Designed and updated transit info screen ads to be shown at stations and on website pages
- Shot photos to promote new fare card passes for transit
- Created flyers for new season service changes

Ontario Learning Development Foundation, Ottawa Jul 2021 – Sep 2021 Creative Editor

- Designed and developed a brand proposal and photo guidelines for publication
- Curated layouts of a digital magazine for the Black Voice publication about Black Excellence
- Designed graphic layouts for social media posts
- Collaborated with the Managing Editor in overseeing designs and brand of publication, website, and social media platforms.
- Oversaw the creative process behind impactful digital design, as well as social and digital brand development.
- Collaborated with the editorial team in acquiring images, graphics, or art
- Assembled content, graphics, and different aspects for publication into the final design
- Co-designed layout for a magazine for Youth Mind publication

VOLUNTEER EXPERIENCE

Algonquin College, Ottawa

Sep 2021 - Dec 2021

Class Representative

- Acted as a liaison between students and academic staff
- Ensured classmates were properly represented and are well informed
- Gathered information from students about what they think is and isn't working well in courses

Indigenous Youth Conference, Ottawa

Apr 2019 - Apr 2019

Videographer/Photographer

- Helped film and take photos of speakers and workshops happening
- Helped set up cameras on tripods before filming and taking photos
- Worked in a team to edit videos and photos from the event

Virtual Ventures, Ottawa

Aug 2017 – Aug 2017

Summer Camp Volunteer

Jul 2018 - Aug 2018

- Assisted the instructors and students with various day-to-day activities such as creating games, coding, and animation projects
- Aided at the registration desk for smooth check-ins and check-outs of the campers
- Took photos for the camp to be shared on social media pages

HONOURS AND AWARDS

Dean's Honours List, Algonquin College

2020, 2021

CERTIFICATIONS

InDesign 2021 Essential Training

LinkedIn Learning

2020

After Effects 2020 Essential Training: The Basics

LinkedIn Learning 2020

Specialist High Skills Major, Broadcasting/Digital Media focus

Sir Wilfrid Laurier S.S. 2020

PROFESSIONAL DEVELOPMENT

SELspace Website Project

May 2022 - Aug 2022

- Collaborated with team to develop current website
- Developed leadership skills from team collaboration and communication
- Collaborated with team to improve UX & UI Design

LANGUAGES

English

SKILLS

Adobe: Photoshop, Illustrator, InDesign, Lightroom, XD, Premiere Pro, After Effects

Coding: HTML, CSS, JavaScript, Bootstrap

Soft Skills: Problem-Solving, Attention-to-Detail, Teamwork, Creative Thinking, Self-Motivated, Time Management, Leadership

Expertise: Branding Design, UX/UI Design, Web Development, Magazine Design, Motion Graphics, Videography

REFERENCES

Sue McCallum, Employer

Service Information Department

OC Transpo

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Amanda Owusu, Employer

Ontario Learning Development Foundation

Email: amandaowusu3@gmail.com

Alexander Molnar, High School Teacher

Sir Wilfrid Laurier S.S.

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