

Intro to the Stock Market



What are Stonks? (a.k.a Stocks)



- An investment that gives you partial ownership of a corporation
- Each stock denotes a certain percentage of the company that can be bought
- Alternate names: shares, equity

What's the Stock Market?

- A place, both virtual and physical, where people buy and sell "shares" of companies
- The release of a stock is called an Initial Public Offering (IPO)
- The price of a company's stock varies almost every day



Investing in Stocks



Two strategies for making money:

- Buy low, sell high
- Dividends

Two main types of investors:

- Day traders (time consuming, high risk - high reward)
- Long-term investors (safer, less demanding)

Diving Deeper

- As high schoolers, how can we start investing? Should we?
- Are there ways to indirectly invest in the stock market? What are mutual/hedge funds and derivatives (NOT calculus)?
- With all of these companies, sectors, and fluctuations, how can we figure out what to buy or sell?



Thank you for joining us!



Next meeting: October 21st at 2:00