





**The Easy Pantry**  
**Regional Sales to Specialty Stores**

	Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total	% of Total Sales	Trend
Northeast	\$ 325,465.50	\$ 410,758.22	\$ 452,877.24	\$ 485,326.27	\$ <b>1,674,427.23</b>	19%	
Southeast	295,784.87	301,875.43	320,983.47	335,752.43	<b>1,254,396.20</b>	24%	
Midwest	210,985.37	218,674.19	200,548.40	220,621.78	<b>850,829.74</b>	25%	
West	489,624.81	466,233.87	469,987.54	522,874.66	<b>1,948,720.88</b>	25%	
<b>Total Sales</b>	<b>\$ 1,321,860.55</b>	<b>\$ 1,397,541.71</b>	<b>\$ 1,444,396.65</b>	<b>\$ 1,564,575.14</b>	<b>\$ 5,728,374.05</b>		

