The Digital Economy and Society Index (DESI) 2022 highlights Finland's strong performance in digitalization, ranking it 1st out of 27 EU Member States with a score of 69.6 compared to the EU average of 52.3. Key areas where Finland excels include human capital, digital skills, and ICT (Information and Communication Technology) integration among businesses.

## \*\*Key Highlights:\*\*

- 1. \*\*Human Capital\*\*: Finland leads the EU in human capital, with 79% of individuals having at least basic digital skills and 48% possessing above-basic skills. The share of employed ICT specialists is also above the EU average (7.4% vs. 4.5%), and 24% of ICT specialists are female, exceeding the EU average of 19%.
- 2. \*\*Digital Skills Initiatives\*\*: The Finnish government promotes digital skills through various educational programs, including the new literacies program and the Digivisio 2030 initiative for higher education. The aim is to strengthen ICT, media literacy, and programming skills.
- 3. \*\*Business Digitalization\*\*: A significant majority (82%) of SMEs in Finland have at least a basic level of digital intensity, with substantial use of cloud solutions and e-invoicing. Social media use among businesses is notably high at 51%.
- 4. \*\*Connectivity\*\*: Finland shows good broadband connectivity, with 61% of households having fixed broadband and 29% having access to at least 100 Mbps, although it ranks lower (8th) in connectivity compared to other countries.
- 5. \*\*5G and Broadband Initiatives\*\*: Finland is a leader in 5G services but faces challenges in providing very high capacity network (VHCN) coverage in rural areas. The country is implementing its national broadband plan to address these gaps.
- 6. \*\*E-Government Services\*\*: The use of e-government services is nearly universal, with 92% of internet users engaging with these platforms. Finland aims to bring all key public services online by 2030.
- 7. \*\*Digital Economy Focus\*\*: The Recovery and Resilience Plan allocates €574.3 million for digital goals, focusing on investments in digital public services, skills, and infrastructure, among others. Significant funds are designated for boosting broadband infrastructure and technology development.

Overall, Finland demonstrates a comprehensive digital strategy, with continued investments in skills, connectivity, and public service digitization, positioning it as a leader in the digital economy within the EU.