Intro to IT
Project & Problem Proposal
10-7-12

<u>PageSave</u>

<u>What it Does:</u> The product looks to save web content that a user likes. Often, a user loses track of content due to removal from the host, mismanagement of bookmarks, multiple devices, or other issues. PageSave looks to avoid this problem by hosting a copy of the content on local servers, in plaintext or PDF format, and is tied to a user's account. It should be noted that this is not a web sharing service, but a private and individual web saving service.

<u>Who it Serves:</u> Anybody who wishes to save web content and has Internet connectivity.

<u>In context of Existing Applications:</u> Web content caching has a small existing application base. Google does web caching through their search engine. Other clients usually involve plugins or just save a link to the original content. With PageSave, we look to take advantage of the universal aspect of the PDF format. First, PDF file is fast and easy to create. Second, All PDF files support data encryption hence providing an easy and secure way of data transfer and sharing. Thus it provides security and privacy, which is very important as we intend to avoid any web content fraud. Capability to compress large files is another benefit of PDF. PageSave users will send the link to the content and receive a PDF format copy in their email & online storage space.

<u>Reason for application:</u> "As competition for web content cashing applications is very low, in fact, as we searched the market we didn't find a tool that would have the same concept as PageSave and demand is quite significant, we believe that our project has a chance to become of a high value.

PageSave

Username

Password

Who   What   How   Why

PageSave

Uploads

Format

Account

Help

Content Folder 1

Content Folder 2

Content Folder 3