

# Google Course

## Introduction:

This is course officially powered by Google to understand the AI in the real world.

### 1) AI Success Stories:

UKG → AI → Automate HR and workforce management

Jiva → AI → ~~Help~~ Update crop diseases, help farmers in agricultural stuff and help to improve businesses.

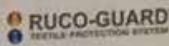
### 2) The Exciting world of AI:

As AI is revolutionize the industry, people also think about the negative section so instead of that let's learn and understand AI and its features.

### 3) How AI uses Machine Learning:

Youtube → Recommendation System → AI → Machine Learning

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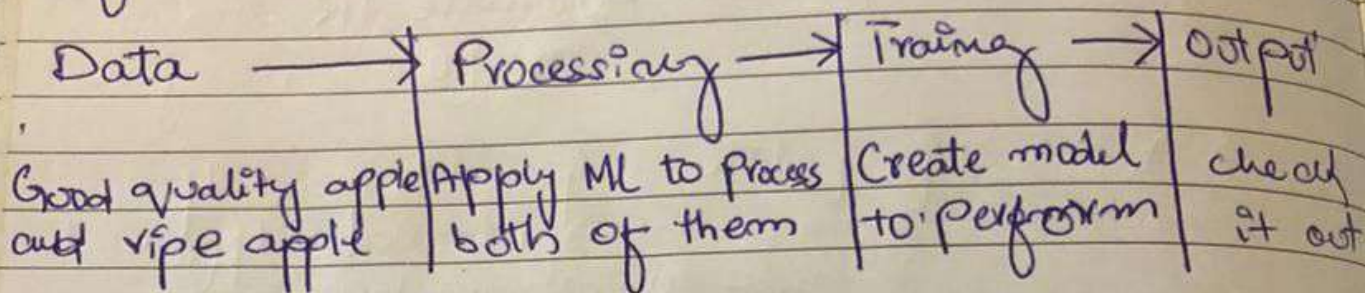


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Machine learning is subset of AI focused on develop computer systems that analyze data to ~~make~~ perform task. The

The ML work under training set which is collection of data to use AI.



Ex 4) Foundation of Generative AI :

"AI that can generate new content such as text, video image. etc."

\* How generative AI tool works with Natural language

Input → Process → Output.

"Conversational AI tool that processes text requests and generates text responses."



AI refers two main techniques used to design AI programs:

- 1) Rule-Based Techniques
- 2) ML Techniques

\* 3 Common approaches to train ML programs:

- 1) Supervised
- 2) Unsupervised
- 3) Reinforcement

### 5) Capabilities & Limitations of AI:

- \* Generate Content
- \* Analyze Information
- \* Answer Query
- \* Simplify task.

### 6) AI for Change:

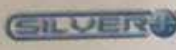
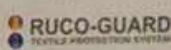
"We want people to have a conscious sense of both the power and peril of AI".

Vint, Google

### \* AI Augmentation:

The process of using AI to improve work product whether make easier to do high quality.

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## Module #02 : Generative AI

### Generative AI Application :

Speeko → AI Powered Voice Assistant

Nural Filters → Edit image, background, face expression

"An AI tool must be powered by a Gen AI model.  
It's not like an engine of AI tool."

### Conversational Tools :

- 1) Anthropic
- 2) Gemini
- 3) Microsoft Copilot
- 4) ChatGPT