



**DESIGN
THINKING**
PROS

BRAND GUIDELINES

Design Thinking Pros is a company that offers services for various industries based on requirement. Their services can be used in a wide range of industries.





BRAND GUIDELINES

CORPORATE COLORS

The primary corporate colours should form the basis of corporate marketing communications where suitable.

These can be used to highlight information or add interest to the design



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CORPORATE TYPOGRAPHY

It is yet another form of non-verbal messaging you are sending out about your brand. Your typographic palette helps to tie all communications together, from the copy on your website, direct mail through to your logo; creating brand consistency and memorability.

Font

MODERNIA

Aa

Primary Font

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 10 ! @ # \$ % & [] *

Secondary Font

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 10 ! @ # \$ % & () *



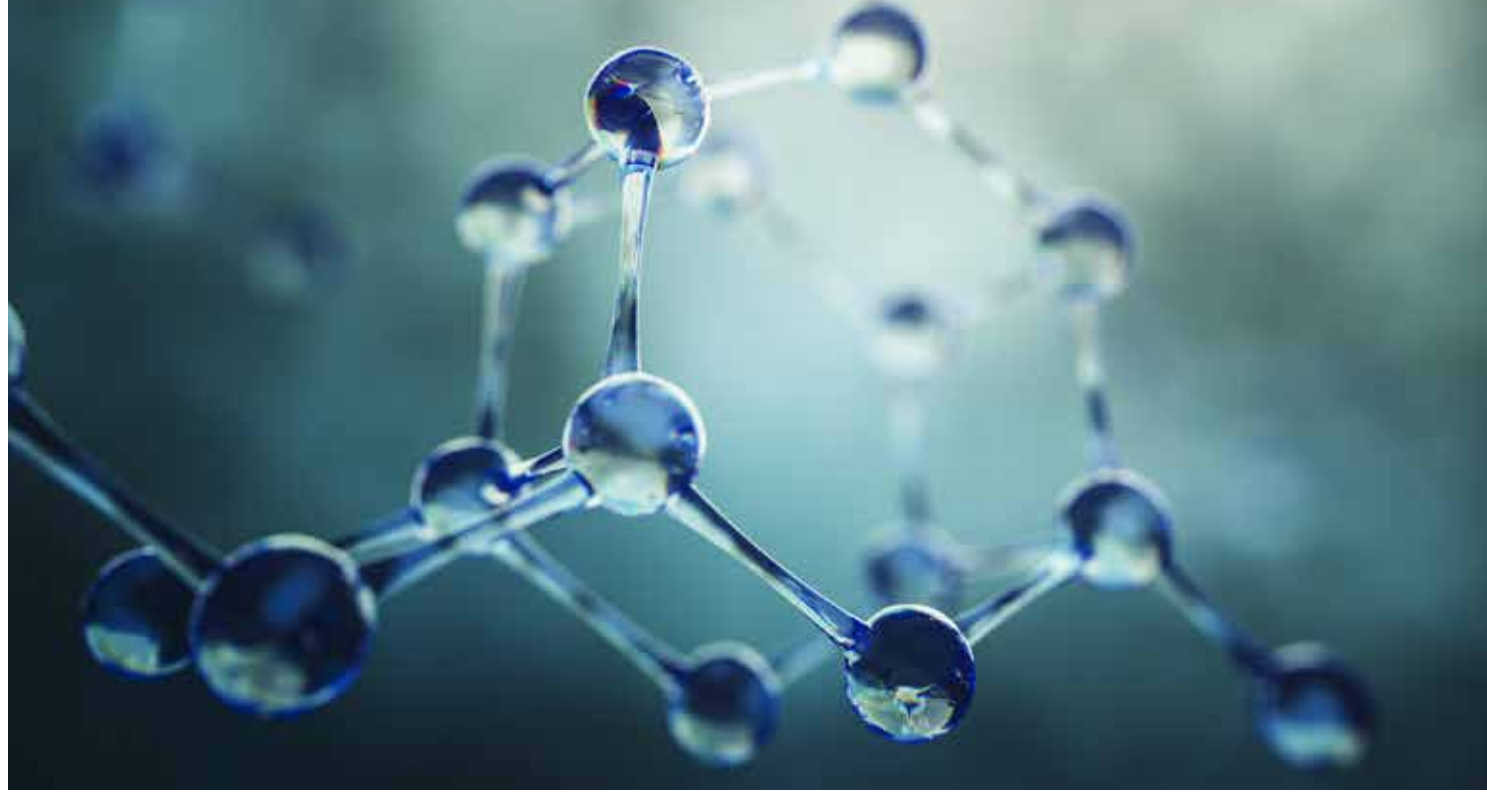
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BRAND GUIDELINES

COLOR CODES

HEX: #34637D
RGB: 52,99,125
CMYK: 84,55,35,13

HEX: #f1f2f2
RGB: 241,242,242
CMYK: 4,2,3,0



LETTERHEAD

DESIGN TEMPLATE_____



FREE
FONT USED



FULLY LAYER
ORGANIZED



FULLY
PRINT READY



EASY
EDITABLE



A4 SIZE
WITH BLEED



DESIGN
THINKING
PROS

E: dmilankovic@designthinkingpros.com
A: 66666 Koelpin Valley, East Millie,
Chicago - 99999

To,

CREATIVE AGENCY

T : 000 123 456 78

E : yourmail@email.com

Royal Galaxy House
13/A, Street Address, City Name

Date: 01/10/2020

Dear Sir,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

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John Smeeth

John Smeeth
Manager



BUSINESS CARD

DESIGN TEMPLATE_____



FREE
FONT USED



FULLY LAYER
ORGANIZED



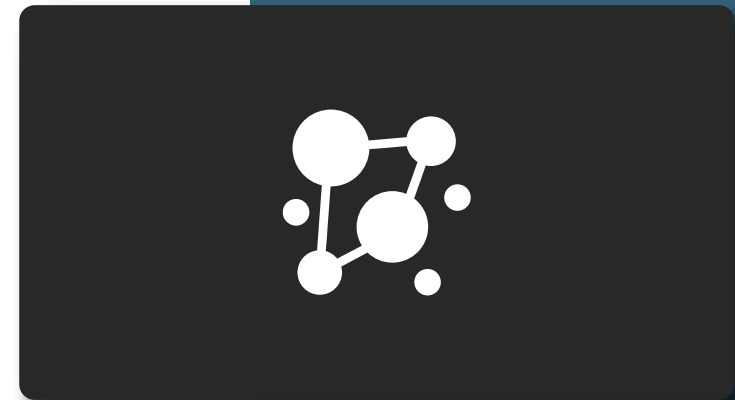
FULLY
PRINT READY



EASY
EDITABLE



3.5'x2' SIZE
WITH BLEED _____



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Founder & Principal Consultant

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