

Projects

SEO

SEO Dashboard

COMPETITIVE RESEARCH

Domain Overview

Traffic Analytics

Organic Research

Keyword Gap

Backlink Gap

KEYWORD RESEARCH

Keyword Overview

Keyword Magic Tool

Keyword Strategy Builder

Position Tracking

Organic Traffic Insights

LINK BUILDING

Backlink Analytics

Backlink Audit

Link Building Tool

Bulk Analysis

ON PAGE & TECH SEO

Site Audit

Listing Management

SEO Content Template

On Page SEO Checker

Log File Analyzer

Local

Advertising

Social Media

Content Marketing

.Trends

Agency Solutions

MANAGEMENT

My Reports

User Management

Notes

Online demo

SEOquake for your browser

Hire a digital agency

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Have you seen our new customizable API format?

Sensor

Profly

Semrush Rank

Winners & Losers

https://thereviewguys.com.au/Root DomainSearch

Projects > Domain Overview

User manualSend feedbackExport to PDF

Domain Overview: thereviewguys.com.au

WorldwideUSUKAUAU...DesktopSep 15, 2024USD

OverviewCompare domainsGrowth reportCompare by countries

Authority Score9Semrush Domain Rank 388.1K↑

Organic Search Traffic233+39%View detailsKeywords 122

Paid Search Traffic0Keywords 1

Backlinks2.3KReferring Domains 56

OrganicPaid

Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	233	122
AU	100%	233	39
US	<0.1%	0	41
UK	<0.1%	0	12
Other	<0.1%	0	30

Compare

SERP features AU

View full report

1M6M1Y2YAll time

DaysMonthsExport

Organic Traffic233/month

Organic TrafficPaid TrafficNotes

Organic Keywords122

Top 34-1011-2021-5051-100SERP Features

Organic Research AU

Top Organic Keywords34

Keyword	Intent	Pos.	Volume	CPC (U...	Traffi...
the review guys	CN	1	140	5.13	48.06
google review card	C	2	590	1.93	33.04
nfc google review cards	C	1	70	1.42	7.29
google review cards	C	2	480	1.93	6.86
google reviews plate	C	2	40	2.65	2.14

View details

Keywords by Intent

Intent	Keywords	Traffic
Informational	11.1%	50
Navigational	11.1%	5112
Commercial	71.1%	32233
Transactional	6.7%	30

View details

Main Organic Competitors133

Competitor	Com. Level	Com. Keywords	SE Keywords
cardsync.com.au		9	80
fivestarreview.com.au		5	42

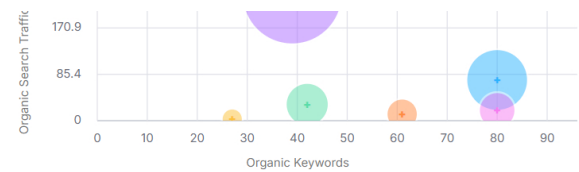
Organic Position Distribution

Branded Traffic Trend

Branded vs. Non-Branded Traffic

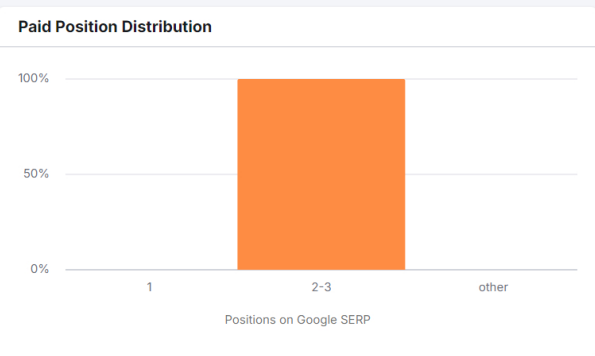
Competitive Positioning Map

<a href="#">yourcard.au</a>	<div><div></div></div>	6	61
<a href="#">tapitag.co</a>	<div><div></div></div>	4	80
<a href="#">reputigo.com</a>	<div><div></div></div>	4	27
<a href="#">View details</a>			

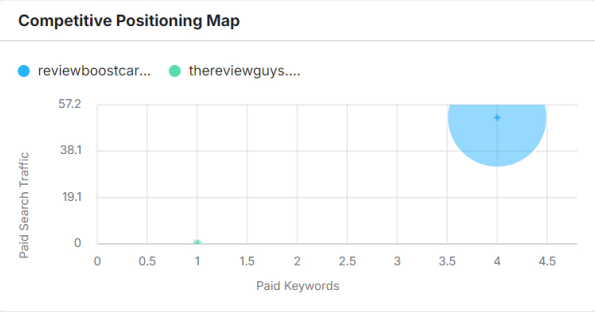


### Advertising Research AU

Top Paid Keywords 1				
Keyword	Pos.	Volume	CPC (U...	Traffi...
<a href="#">review boost card</a>	2	50	1.46	0.00
<a href="#">View details</a>				



Main Paid Competitors 1			
Competitor	Com. Level	Com. Keywords	Paid Keywords
<a href="#">reviewboostcard.com</a>	<div><div></div></div>	1	4
<a href="#">View details</a>			

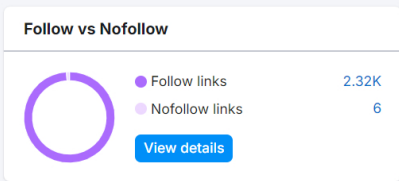


### Backlinks All time

<a href="#">View details</a>
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### Backlinks All time

Backlinks			<a href="#">Export</a>
Referring Page Title / Referring Page URL	Anchor Text / Link URL	Type	
NFC+Sign - Αναζήτηση Εικόνες <a href="https://akam.bing.com/images/search?q=NFC...">https://akam.bing.com/images/search?q=NFC...</a>	thereviewguys.com.au <a href="https://thereviewguys.com.au/products/google-r...">https://thereviewguys.com.au/products/google-r...</a>	follow	
NFC+Sign - Αναζήτηση Εικόνες <a href="https://akam.bing.com/images/search?FORM=...">https://akam.bing.com/images/search?FORM=...</a>	thereviewguys.com.au <a href="https://thereviewguys.com.au/products/google-r...">https://thereviewguys.com.au/products/google-r...</a>	follow	
NSW - OVERNIGHTER/RTE Urunga, 25 - 26th N... <a href="http://ozstoc.com/index.php?topic=11429.25">http://ozstoc.com/index.php?topic=11429.25</a>	The Review Guys <a href="http://www.thereviewguys.com.au/">http://www.thereviewguys.com.au/</a>	follow	
Australia's first Ironbutt Rally <a href="http://ozstoc.com/index.php?topic=11534.0">http://ozstoc.com/index.php?topic=11534.0</a>	The Review Guys <a href="http://www.thereviewguys.com.au/">http://www.thereviewguys.com.au/</a>	follow	
Wanted - side stand pad.. <a href="http://ozstoc.com/index.php?topic=1467.0">http://ozstoc.com/index.php?topic=1467.0</a>	The Review Guys <a href="http://www.thereviewguys.com.au/">http://www.thereviewguys.com.au/</a>	follow	
<a href="#">View details</a>			



Backlink Types		
Text	2%	36
Image	98%	2.3K
Form	0%	0
Frame	0%	0
<a href="#">View full report</a>		

Top Anchors			<a href="#">Export</a>
Anchor	Domains	Backlinks	
the review guys	2	2,244	
google review nfc card – the review guys	42	57	
shop now	1	14	

Referring Domains			<a href="#">Export</a>
Root Domain	Country/IP	Backlinks	
<a href="#">ozstoc.com</a>	119.148.90.131	2,248	
<a href="#">thereviewguys.co.nz</a>	23.227.38.65	16	
<a href="#">calculation.ru</a>	92.53.96.246	3	

thereviewguys.com.au	6	8	skmedia.at	81.19.145.158	3
http://www.thereviewguys.com.au	1	2	bing.com	23.205.107.69	2
<a href="#">View details</a>			<a href="#">View details</a>		

Indexed Pages

↑ Export

Title & URL	Domains	Backlinks
The Review Guys <a href="https://thereviewguys.com.au/">https://thereviewguys.com.au/</a>	7	7
Google Review NFC Card – The Review Guys <a href="https://thereviewguys.com.au/products/the-review-guys-google-card-review">https://thereviewguys.com.au/products/the-review-guys-google-card-review</a>	4	4
- <a href="https://thereviewguys.com.au/products/google-review-nfc-epoxy-wall-sticker">https://thereviewguys.com.au/products/google-review-nfc-epoxy-wall-sticker</a>	2	2
Our Range – The Review Guys <a href="https://thereviewguys.com.au/collections/frontpage">https://thereviewguys.com.au/collections/frontpage</a>	1	14
- <a href="http://www.thereviewguys.com.au/">http://www.thereviewguys.com.au/</a>	1	2,212

[View details](#)

Contact us

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- Cookie Settings
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LANGUAGE

English