



Data Bank

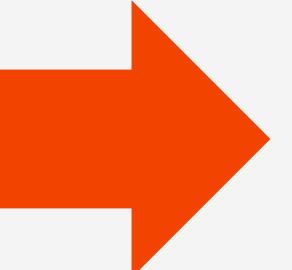
# Data Bank

Key Indicators for Strategic Decisions for Data  
Allocation



# Nodes and Regions

Data Bank has **5** nodes for customer allocation and it is available in five regions.

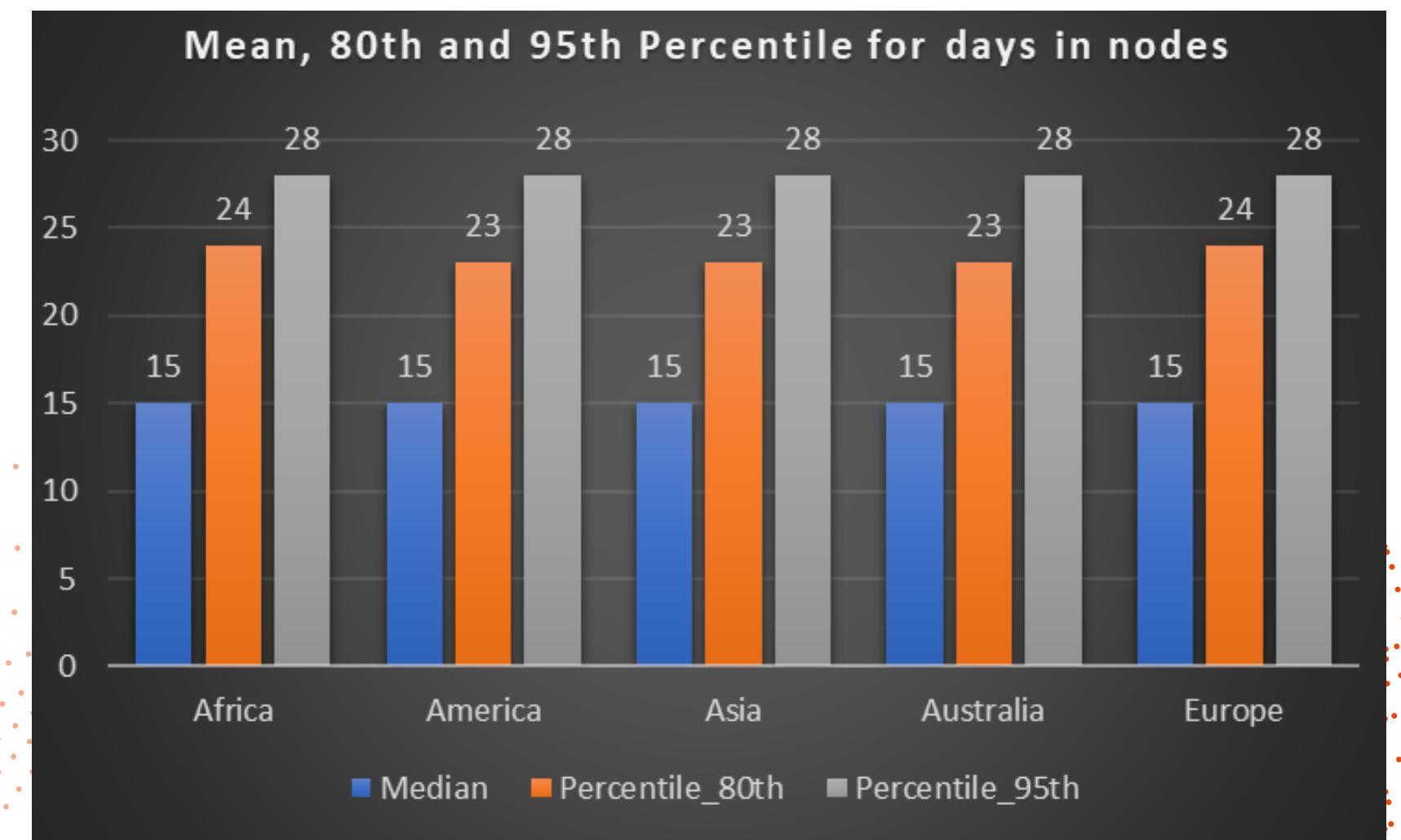
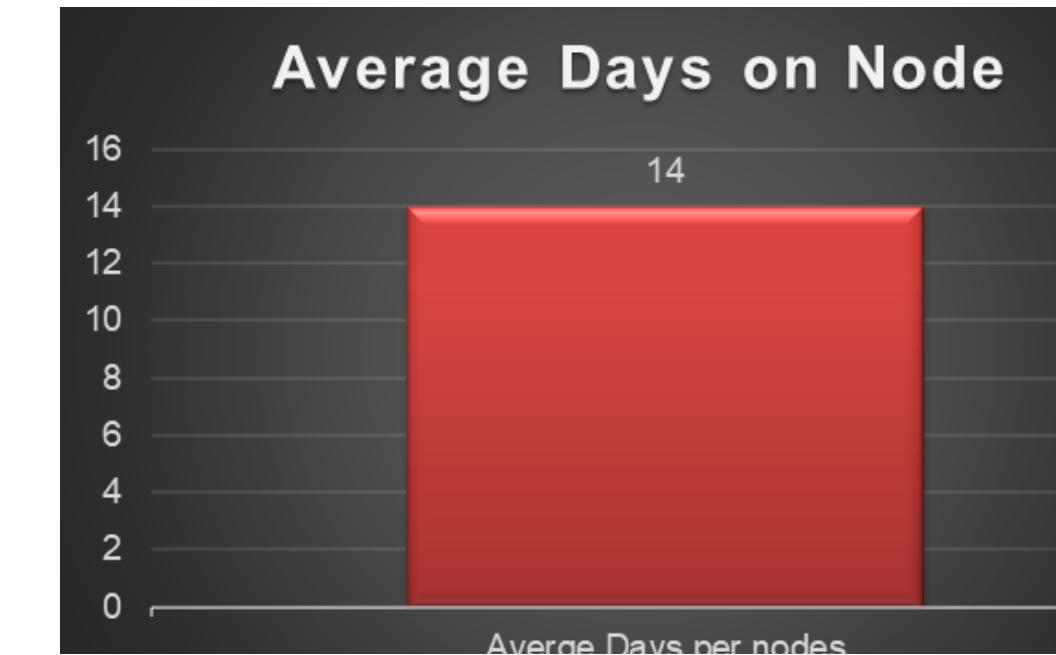
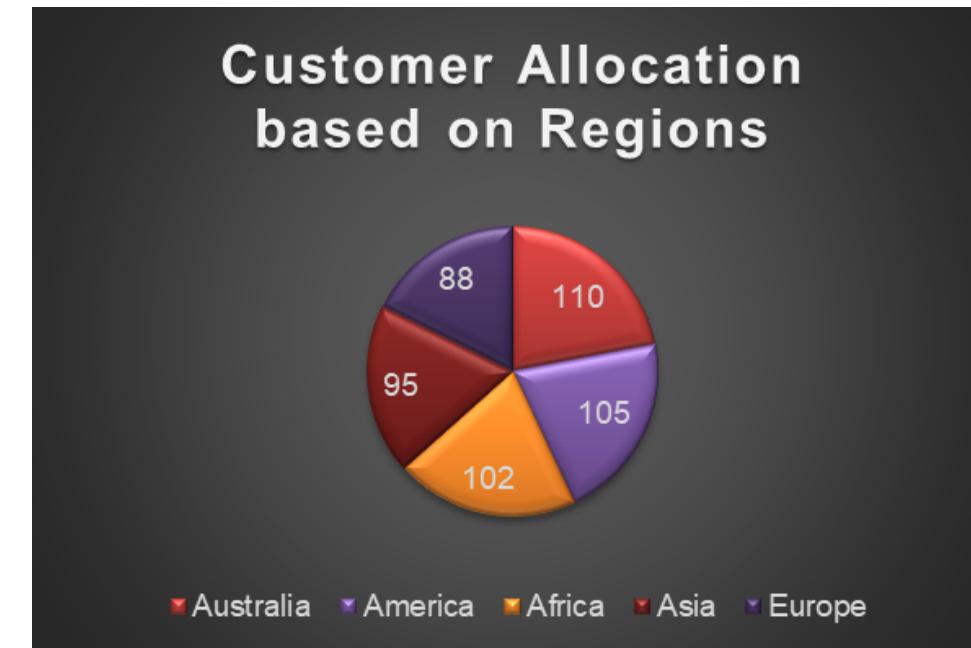
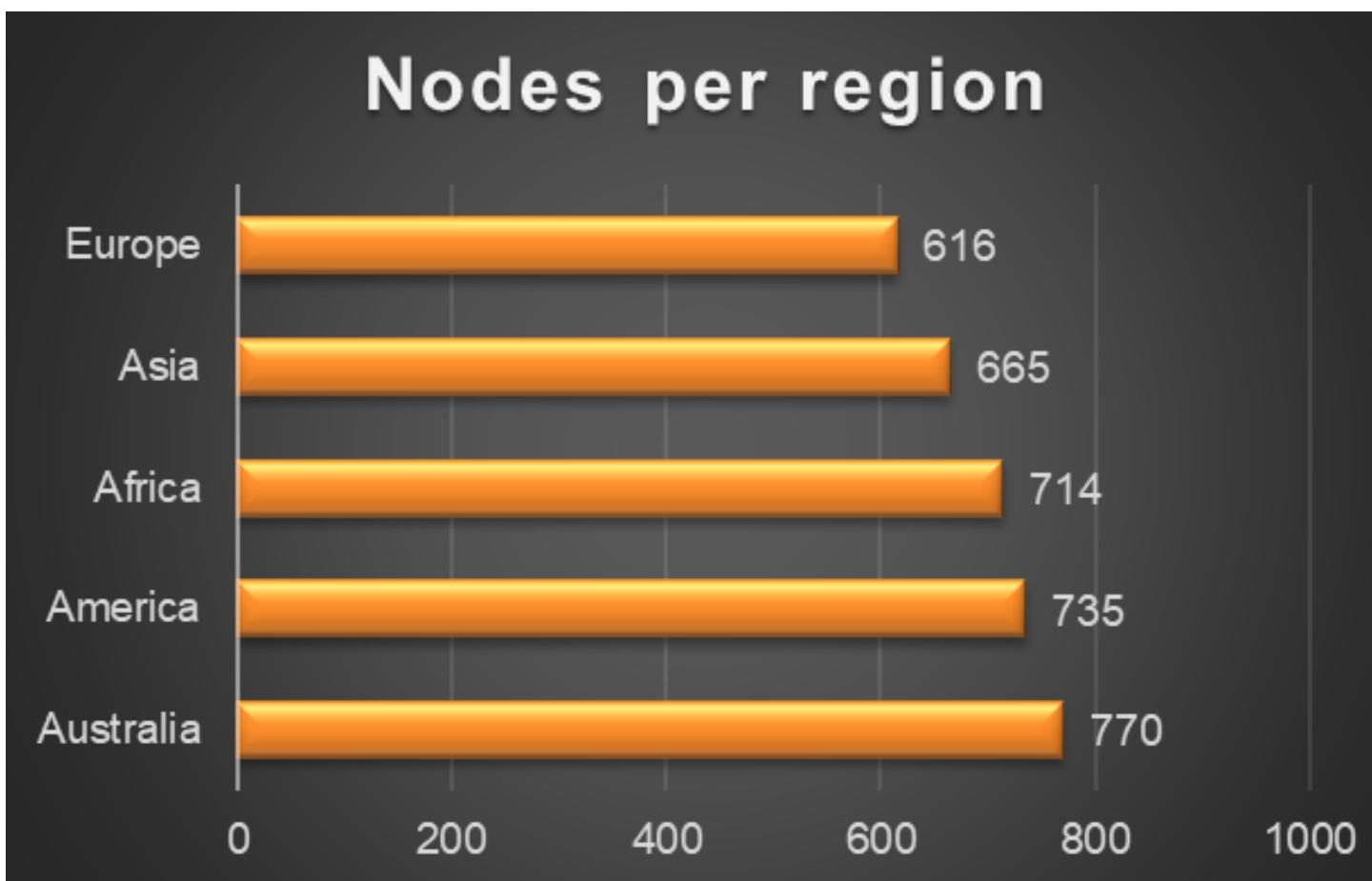


- Australia
- America
- Africa
- Asia
- Europe



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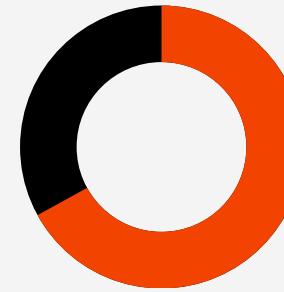
# Key Insights





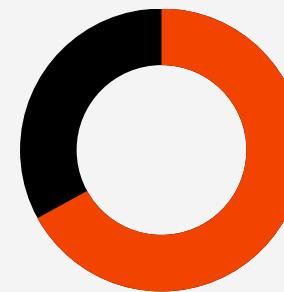
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# Three Options for allocations



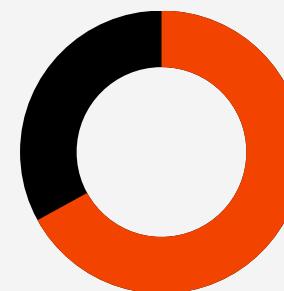
## Previous Month

Data is based on amount of money at the end of previous month



## Previous Thirty Days

Data is based on amount of balance in previous thirty days



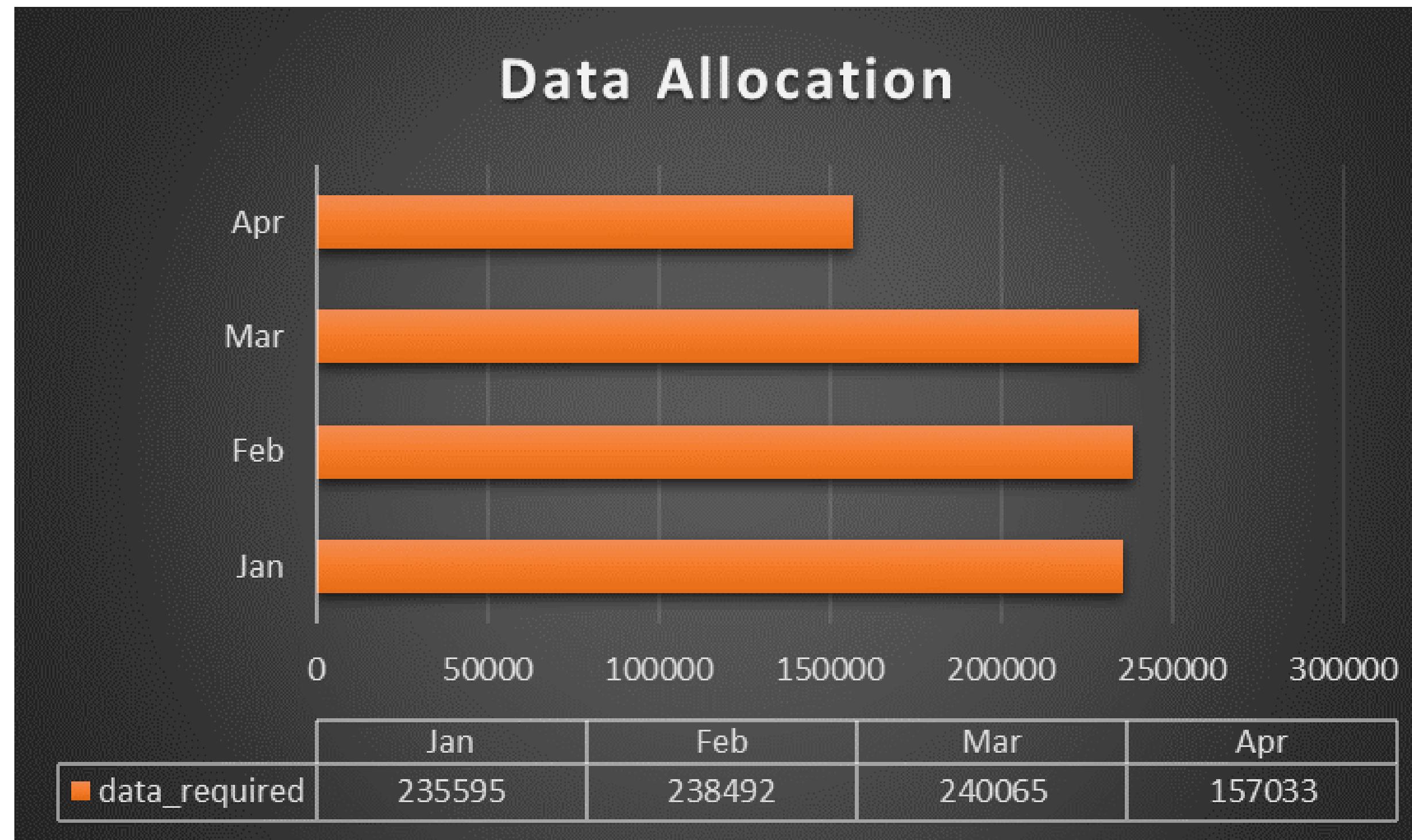
## Real Time Balance

Data is based on amount of money as per real time balance



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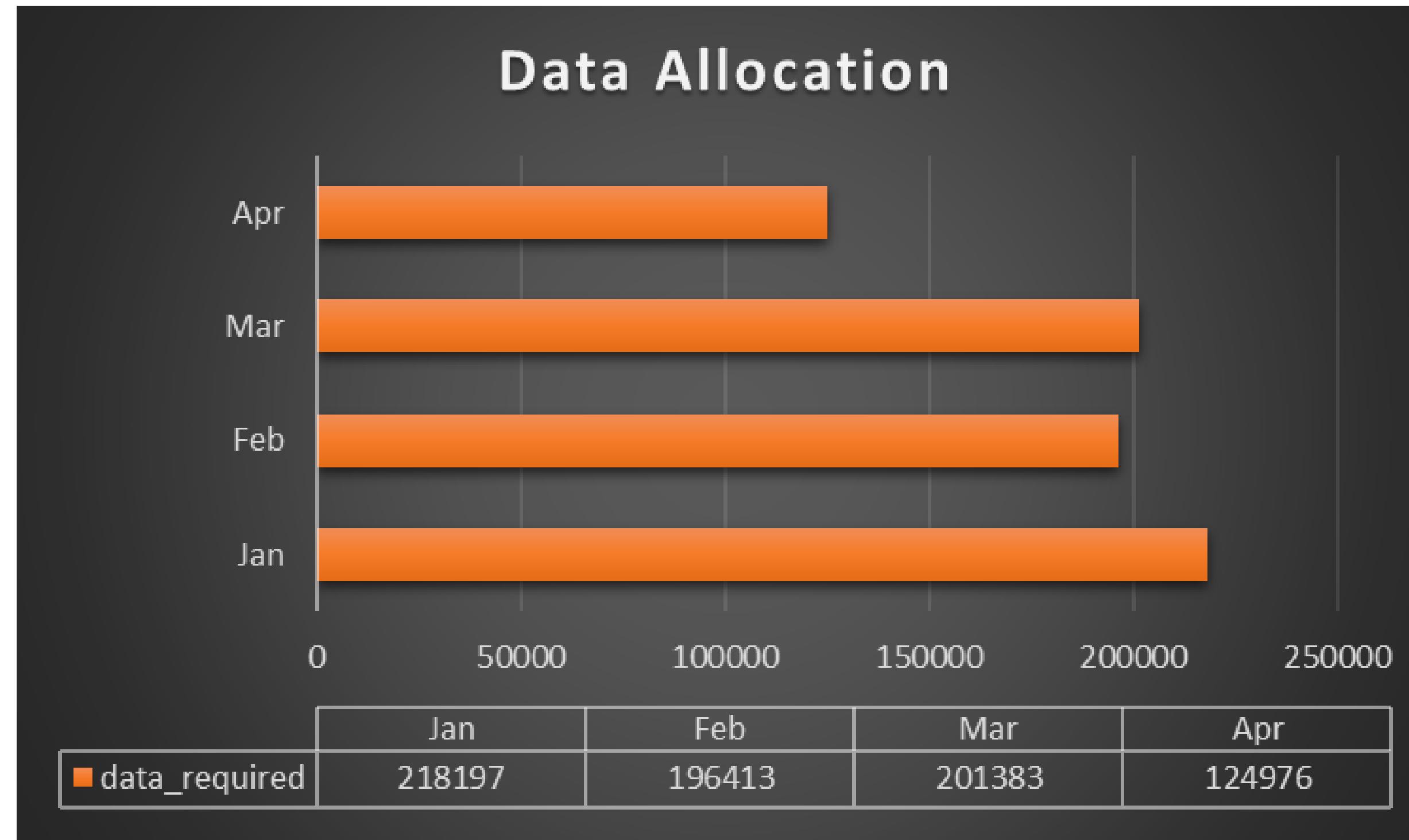
# Data Allocation based on **previous month balance**





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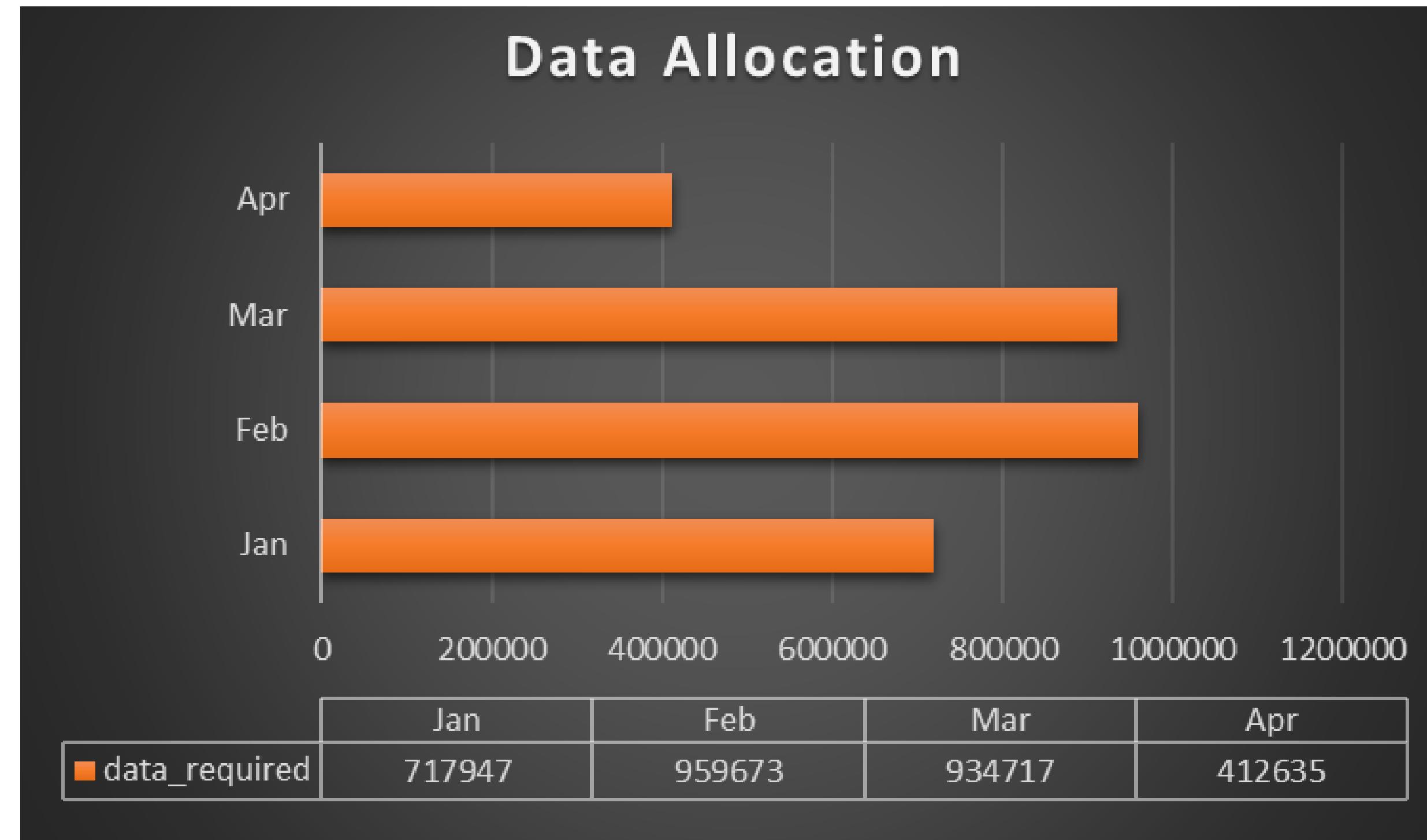
# Data Allocation based on **last thirty days balance**





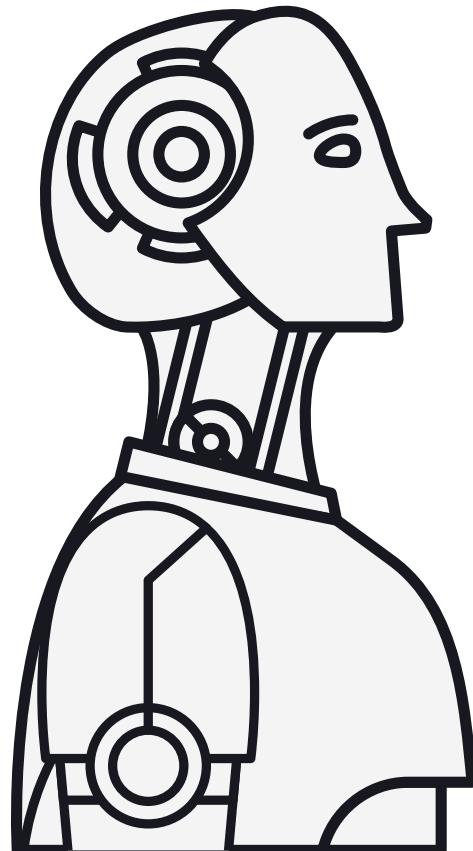
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# Data Allocation based on **real time balance update**





# Futher Analysis



- There is further need to evaluate the number of deposits and other transactions made in months to understand the data allocation.
- More trends and patterns related to customer behaviors are required for proper allocation startegies