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Emotional Aspects of HCI

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Questions:

- Can computers detect user emotions?
- Can computers influence user emotions?
- Can usage of computers be affected by emotions?
- Can emotions affect people's behavior?
- Can emotions affect people's ability to achieve goals?
- Do people build emotional bonds with computers?
- Can we design for this?
- How far can we go?

In today's lecture:

- Introduction to Emotional Aspects of HCI

How far can we go?

<https://www.euronews.com/culture/2024/01/03/meet-spanish-artist-alicia-framis-the-first-woman-to-marry-a-hologram>

What do we know about human emotions?

What do we know about human emotions?

- It fluctuates
- It is easily influenced
- It affects people's behavior
- It is more influential than logic
- It is user dependent

A case study that illustrates emotion fluctuations ..

<https://growth.design/case-studies/audible-purchase-ux>