

### Insights:

- Sales for 2023 amounted to \$560,000, while sales in 2024 increased to \$1,000,000.
- The profit for 2023 was \$81,820, and in 2024, it rose to \$93,440.
- Standard delivery was the preferred option for the majority of customers.
- In terms of sub-categories, the top three selling products were cellphones, chairs, and binders.
- Regarding product categories, the leading sales were in office supplies, technology, and furniture.
- The West region generated the highest sales and the highest profit among all regions.