Hyundai Ioniq 5 - US Market Analysis

What Advertisements Actually Say About Features

Market Overview:

Total Ads Analyzed: 602Total Feature Mentions: 421

• Top Advertisers: 44

Leading Advertisers:

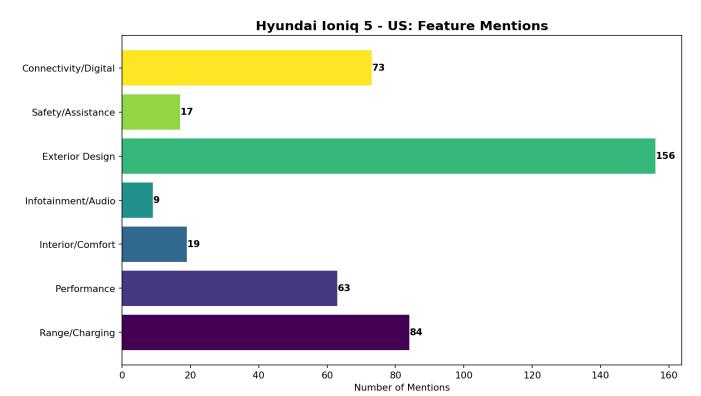
Libertyville Happy Hyundai: 50 ads (8.3%)Happy Hyundai of Rochester: 50 ads (8.3%)

• Hanlees Hilltop Hyundai: 50 ads (8.3%)

• Answers By Expert - Lifestyle : 48 ads (8.0%)

• Classic Hyundai: 36 ads (6.0%)

Feature Distribution Analysis



What Ads Actually Say About Features

Exterior Design (156 mentions)

- 1. "The advertisement is promoting the 2022 Hyundai Ioniq 5 SE, targeting potential used car buyers interested in a modern, eco-friendly electric vehicle with advanced safety features."
- 2. "The advertisement is promoting the 2022 Hyundai Ioniq 5 SE, targeting consumers interested in a modern, eco-friendly electric vehicle with advanced safety features and connectivity options."
- 3. "The ad highlights the vehicle's sleek, modern, and futuristic aesthetic, set against a natural outdoor background that emphasizes its clean lines and innovative style, appealing to environmentally conscious consumers."
- 4. "The advertisement adopts a minimalist and sophisticated visual approach, emphasizing the vehicle's modern design, safety features, and connectivity, with an eco-friendly and forward-looking tone aimed at attracting tech-savvy and environmentally awar..."
- 5. "The advertisement is focused on the 2022 Hyundai Ioniq 5 SE, targeting potential buyers interested in a modern, eco-friendly electric vehicle with advanced safety features and good value."
- 6. "The advertisement is for the 2022 Hyundai Ioniq 5 SE, targeting potential used car buyers interested in a modern, eco-friendly electric vehicle with advanced safety features."
- 7. "The advertisement is focused on the 2022 Hyundai Ioniq 5 Limited, targeting consumers interested in a modern, eco-friendly, and technologically advanced electric vehicle."
- 8. "The ad features a sleek, modern design of the Hyundai Ioniq 5, emphasizing its futuristic and innovative aesthetic. The visual theme is minimalist and clean, focusing on the vehicle's smooth lines and contemporary look to appeal to tech-savvy and env..."
- 9. "The advertisement is focused on the Hyundai Ioniq 5 Limited, targeting environmentally conscious and tech-savvy consumers interested in a modern, electric vehicle."
- 10. "The ad features a sleek, modern, and futuristic visual theme, emphasizing the vehicle's innovative and eco-friendly aesthetic. The design highlights smooth lines and a contemporary look to appeal to consumers interested in stylish, environmentally fr..."
- 11. "The advertisement adopts a minimalist and clean style, focusing on the vehicle's modern design and eco-friendly appeal to attract a forward-thinking, environmentally conscious audience."
- 12. "The advertisement is focused on the 2022 Hyundai Ioniq 5 Limited, targeting potential buyers interested in a modern, eco-friendly electric vehicle with a sleek design."
- 13. "The ad highlights the Hyundai Ioniq 5's sleek, modern, and futuristic appearance. The visual theme emphasizes its innovative look with a minimalist, clean style and a natural outdoor background to reinforce its environmentally conscious image."
- 14. "The advertisement adopts a minimalist and modern aesthetic, focusing on the vehicle's stylish design and eco-friendly appeal to attract environmentally conscious consumers seeking a reliable electric vehicle."
- 15. "The advertisement is focused on the 2022 Hyundai Ioniq 5 Limited, targeting environmentally conscious and tech-savvy consumers interested in a modern, electric vehicle."
- 16. "The ad features a sleek, modern, and futuristic visual theme, highlighting the loniq 5's smooth lines and contemporary aesthetic to appeal to consumers interested in innovative and eco-friendly vehicles."
- 17. "The ad features a bright, summery beach background with a modern, sleek Hyundai Ioniq 5 prominently displayed, highlighting its contemporary and vibrant aesthetic."
- 18. "The ad features a bright, summery beach background with a sleek, modern image of the loniq 5, emphasizing a vibrant and fresh summer vibe."
- 19. "The ad features a bright, summery beach background with a sleek, modern car image, emphasizing a fresh and vibrant summer vibe."
- 20. "The ad features a bright, summery beach background with a modern, sleek vehicle, highlighting the vehicle's stylish and contemporary appearance."

- 21. "The ad features a bright, summery beach background with a modern, sleek vehicle, highlighting the stylish and vibrant appearance of the loniq 5."
- 22. "Described as modern and futuristic, the loniq 5 features a contemporary look that sets it apart, aligning with its innovative image."
- 23. "The advertisement adopts a forward-looking, innovative tone, emphasizing the vehicle's futuristic design, environmental consciousness, and modern features, appealing to consumers seeking a stylish and eco-friendly mobility solution."
- 24. "The advertisement is promoting Hyundai's Ioniq 5, targeting potential car buyers interested in modern, innovative electric vehicles with attractive financing options."
- 25. "The ad highlights that the Ioniq 5 is available in all colors ("Ready Semua Warna!"), emphasizing visual customization and aesthetic appeal."
- 26. "Mentions "desain modern" (modern design), indicating a contemporary and stylish exterior appearance."
- 27. "The advertisement is promoting the Hyundai Ioniq 5, targeting potential car buyers interested in electric vehicles with modern design and advanced technology."
- 28. "- Emphasized as "futuristic" with a modern aesthetic, and all color options are available, ready for immediate purchase. Visuals focus on a sleek, contemporary look to attract attention."
- 29. "The advertisement adopts a modern, professional tone with a focus on affordability, exclusivity, and advanced electric vehicle technology. It uses bold visuals and promotional offers to create a sense of urgency and opportunity for potential buyers."
- 30. "- Available in multiple colors: Gravity Gold Matte, Midnight Black, Optic White, Titan Grey, Magnetic Silver The ad highlights sleek, vibrant visuals and colorful themes emphasizing style and visual appeal."
- 31. "The Hyundai Ioniq 5 is described as having "desain fituristik" (feature-rich design), indicating a modern, stylish exterior with a sleek look. The visual theme of the ad emphasizes a clean, professional style with a focus on visual appeal."
- 32. "The ad adopts a modern, professional tone with a focus on innovation, environmental consciousness, and affordability. It emphasizes limited-time promotions, encouraging quick action to upgrade or acquire a new vehicle that aligns with a modern lifest..."
- 33. "The ad features a modern, vibrant visual theme with a sunset background, emphasizing the vehicle's stylish and eco-friendly design."
- 34. "The advertisement adopts an energetic and modern tone, using bold fonts and bright colors to highlight key offers and features, appealing to environmentally conscious and tech-savvy consumers interested in innovative electric vehicles."
- 35. "The ad features a modern, vibrant visual theme with a sunset background, highlighting the vehicle's stylish and eco-friendly appeal."
- 36. "The advertisement adopts an energetic and modern tone, emphasizing affordability, innovative electric technology, and a vibrant visual style to attract environmentally conscious and tech-savvy consumers."
- 37. "The ad features a modern, vibrant visual style with a sunset background, highlighting innovation, eco-friendliness, and energetic appeal to attract environmentally conscious buyers. Bold fonts and key offer details create an energetic and compelling ..."
- 38. "The advertisement employs a modern, vibrant visual style with a sunset background, using bold fonts and bright colors to create an energetic and eco-friendly appeal aimed at attracting environmentally conscious buyers."
- 39. "The advertisement adopts a modern, vibrant, and eco-friendly tone, using bold fonts and bright green accents against a sunset background to appeal to environmentally conscious and tech-savvy consumers. The energetic visual style underscores innovatio..."
- 40. "The ad features a sleek image of the Hyundai loniq 5, emphasizing its modern and energetic style with bright colors and bold text to appeal to consumers."
- 41. "The advertisement adopts a bold, vibrant, and energetic tone, focusing on significant savings and the modern appeal of the Hyundai Ioniq 5. It aims to attract eco-conscious and budget-savvy buyers through eye-catching visuals and compelling offers."
- 42. "The ad features a bold, vibrant visual theme with modern styling cues, emphasizing the vehicle's visual appeal and contemporary design."

- 43. "The ad employs a bold, vibrant, and modern visual style to emphasize savings, electric capabilities, and warranty benefits, appealing to buyers seeking innovation, affordability, and reliability."
- 44. "The ad mentions a sleek image of the Hyundai Ioniq 5 and emphasizes a modern, energetic visual theme, but does not detail specific exterior styling features."
- 45. "The advertisement adopts a bold, vibrant, and modern style, focusing on eye-catching savings, affordability, and the electric nature of the vehicle to appeal to environmentally conscious and budget-savvy buyers."
- 46. "The advertisement adopts an energetic and modern style, using vibrant colors and bold text to emphasize affordability, special offers, and the vehicle's electric capabilities, aiming to attract attention and encourage immediate action."
- 47. "The advertisement promotes the Hyundai Ioniq 5, targeting potential car buyers interested in electric vehicles and competitive leasing options, with an emphasis on affordability and modern features."
- 48. "The advertisement adopts a vibrant, energetic visual style with bold text and bright colors to emphasize affordability, modern electric technology, and a special lease offer, aiming to attract customers looking for a stylish, eco-friendly vehicle wit..."
- 49. "The advertisement adopts a vibrant, modern, and energetic style, using bold visuals and bright colors to draw attention to the special lease offer, long warranty, and electric capabilities. It aims to appeal to consumers seeking affordability, reliab..."
- 50. "The advertisement is promoting the Hyundai Ioniq 5, specifically targeting potential electric vehicle buyers interested in a modern, award-winning EV."
- 51. "The ad features a vibrant, eye-catching visual theme with bold text and bright colors, emphasizing the vehicle's modern and attractive appearance."
- 52. "The advertisement adopts a vibrant, modern, and energetic style, using bold colors and eye-catching design to emphasize a special lease promotion and the vehicle's key features, appealing to consumers interested in electric mobility and savings."
- 53. "The ad describes a modern and vibrant visual theme, highlighting the vehicle's eco-friendly and innovative design, with bold fonts and bright colors to attract attention."
- 54. "The advertisement adopts an energetic and modern tone, emphasizing eco-friendliness, innovation, and attractive financial offers to appeal to environmentally conscious buyers looking for a cutting-edge electric vehicle."
- 55. "The ad features a modern and vibrant visual theme with a sunset background, emphasizing the vehicle's eco-friendly and innovative appeal through bold fonts and bright colors."
- 56. "The advertisement adopts an energetic and modern tone, using vibrant visuals and bold messaging to appeal to eco-conscious consumers interested in innovative, fully electric vehicles with attractive financing deals."
- 57. "The ad features a modern, vibrant style emphasizing eco-friendliness, innovation, and attractive financial incentives to appeal to environmentally conscious and tech-savvy buyers."
- 58. "The ad features a modern, vibrant visual theme with a sunset background, emphasizing the vehicle's stylish and eco-friendly design. Bold fonts and bright colors highlight key offers, creating an energetic and appealing visual."
- 59. "The ad features a modern, vibrant visual theme with bold fonts and bright colors, emphasizing the vehicle's innovative and eco-friendly appeal."
- 60. "The advertisement adopts an energetic and modern tone, focusing on eco-friendliness, innovative design, and attractive financial incentives to appeal to environmentally conscious and budget-savvy consumers."
- 61. ""Meet the Wildest Ioniq 5 Yet!" and "You've Never Seen the Ioniq 5 Like This Hyundai's Wildest Color" emphasize the vehicle's unique, daring color and standout design."
- 62. "Hyundai loniq 5, targeting consumers interested in bold, stylish electric vehicles with a focus on standout design and modern appeal."
- 63. "The ad emphasizes the vehicle's boldest color, highlighting its striking and distinctive visual appeal. The focus is on the car's eye-catching appearance and vibrant styling choices."
- 64. "The ad features a sleek image of the Hyundai Ioniq 5 and emphasizes a modern, vibrant visual theme, but specific design details are not provided."

- 65. "The advertisement promotes the Hyundai Ioniq 5, targeting eco-conscious and budget-savvy consumers interested in a modern, fully electric vehicle."
- 66. "The ad features a sleek image of the Hyundai Ioniq 5 and emphasizes a modern, energetic visual theme, but specific exterior styling details are not included."
- 67. "The advertisement adopts a bold, vibrant, and energetic tone, focusing on significant savings, discounts, and the modern appeal of the fully electric Hyundai Ioniq 5 to attract consumers looking for value and eco-friendly transportation."
- 68. "The advertisement is promoting the Hyundai Ioniq 5, specifically targeting budget-conscious and environmentally aware consumers interested in a modern, fully electric vehicle."
- 69. "The ad features a sleek image of the Hyundai Ioniq 5, with a modern and vibrant visual theme that emphasizes its stylish and contemporary appearance."
- 70. "While not explicitly detailed, the mention of "America's Best Warranty" and the overall modern design imply a focus on reliability and safety features."
- 71. "The advertisement adopts a bold, energetic, and modern tone, using bright colors and large text to emphasize savings, key features, and the vehicle's electric capabilities, appealing to consumers seeking value and eco-friendly transportation."
- 72. "The advertisement is promoting the Hyundai Ioniq 5, targeting budget-conscious and environmentally aware customers interested in a modern, fully electric vehicle."
- 73. "The ad features a sleek image of the car with a modern, vibrant visual theme, emphasizing bold styling and energetic appeal."
- 74. "The advertisement adopts an energetic and modern tone, using bright colors and bold text to highlight savings, key features, and the vehicle's electric capabilities, appealing to consumers seeking value and eco-friendly transportation."
- 75. "The ad adopts a bold, energetic, and modern style, using vibrant colors and large text to emphasize savings, electric capabilities, and warranty benefits, appealing to consumers looking for value and eco-friendly transportation."
- 76. "The advertisement is focused on the Hyundai Ioniq 5, targeting consumers interested in bold, distinctive electric vehicles with a vibrant aesthetic."
- 77. "The ad highlights the Hyundai Ioniq 5's bold and vibrant visual style, focusing on its distinctive and striking color. The emphasis on color and energetic visual theme underscores the vehicle's unique and playful aesthetic, aiming to attract attentio..."
- 78. "The ad emphasizes the Hyundai Ioniq 5's bold and vibrant color, positioning it as the "wildest" and most eye-catching version yet. The visual theme is energetic and attention-grabbing, showcasing the vehicle's distinctive appearance and striking styl..."
- 79. "Hyundai Ioniq 5 targeting potential electric vehicle buyers interested in bold, stylish designs."
- 80. "The ad describes the vehicle as "award-winning" and visually emphasizes a modern, energetic style with bold fonts and vibrant colors, suggesting a sleek and contemporary design."
- 81. "The advertisement adopts a modern, energetic tone, emphasizing eco-friendliness, innovation, and affordability. It appeals to consumers looking for a stylish, technologically advanced electric vehicle with strong warranty coverage and attractive fina..."
- 82. "The ad features a modern, vibrant, and energetic visual style, emphasizing innovation, electric vehicle benefits, and attractive promotional offers to appeal to environmentally conscious and tech-oriented buyers."
- 83. "The visual theme emphasizes a modern, vibrant style with bold fonts and bright colors, underscoring the vehicle's innovative and eco-friendly appeal."
- 84. "The ad features a modern, vibrant style emphasizing eco-friendliness, innovation, and attractive promotional offers. Bright colors and bold text underscore the vehicle's electric capabilities and the special sales event, appealing to consumers intere..."
- 85. "The ad emphasizes a modern and energetic visual theme, highlighting the vehicle's eco-friendly and innovative design through bold fonts and vibrant colors, appealing to consumers interested in stylish, contemporary vehicles."
- 86. "The advertisement adopts a modern, energetic tone that emphasizes eco-friendliness, innovation, and savings. It appeals to consumers looking for cutting-edge electric vehicles with attractive financing options, reinforced by vibrant visuals and bold ..."

- 87. "The ad features a modern, vibrant visual theme with a sunset background, emphasizing the vehicle's eco-friendly and innovative appeal, along with bold fonts highlighting key offers."
- 88. "The advertisement adopts an energetic and modern tone, focusing on affordability, eco-friendliness, and innovative design to attract consumers interested in electric vehicles."
- 89. "The ad emphasizes a modern and energetic visual theme, highlighting the vehicle's innovative and eco-friendly features through bold fonts and vibrant colors, appealing to style-conscious buyers."
- 90. "The ad's visual theme emphasizes a modern, vibrant style with a sunset background, highlighting the vehicle's eco-friendly and innovative appeal. The bold, large fonts and energetic visuals aim to attract attention and convey a sense of modernity and..."
- 91. "The visual theme emphasizes a modern, vibrant style with bold fonts and bright colors, highlighting the vehicle's innovative and eco-friendly appeal."
- 92. "The advertisement adopts an energetic and modern tone, focusing on eco-friendliness, innovation, and affordability. It aims to attract consumers looking for a cutting-edge electric vehicle with attractive financing deals, reinforced by a vibrant visu..."
- 93. "Features a modern, vibrant style with a sunset background, emphasizing the vehicle's eco-friendly and innovative appeal through bold visuals and large fonts."
- 94. "The ad adopts an energetic, modern, and vibrant tone, focusing on eco-friendliness, innovation, and attractive financing deals to appeal to environmentally conscious and tech-savvy consumers."
- 95. "The advertisement is focused on the Hyundai Ioniq 5, targeting a trendy, urban audience that appreciates bold, modern design and high-tech features."
- 96. "The ad highlights the loniq 5's bold and unique color, described as Hyundai's "Wildest Color Ever," emphasizing its standout visual appeal. The visual theme features a futuristic, vibrant style with a nighttime cityscape and neon lighting, reinforcin..."
- 97. "The advertisement is focused on the Hyundai Ioniq 5, targeting consumers interested in bold, innovative, and stylish electric vehicles with a modern aesthetic."
- 98. ""Meet the Wildest Ioniq 5 Yet!" and "You've Never Seen the Ioniq 5 Like This Hyundai's Wildest Color Ever" emphasize the vehicle's unique, vibrant appearance and standout design."
- 99. "The ad highlights the loniq 5's bold and adventurous style, showcasing a striking, vibrant color option. The visual theme features a futuristic, neon-lit cityscape background, emphasizing the car's modern, innovative, and eye-catching aesthetic. The ..."
- 100. "The advertisement is focused on the Hyundai Ioniq 5, targeting a modern, tech-savvy audience interested in bold, distinctive electric vehicles."
- 101. "The ad highlights the loniq 5's bold and distinctive appearance, specifically emphasizing its "wildest color ever." The visual theme features a futuristic, vibrant aesthetic with a neon-lit cityscape background, reinforcing the car's modern, innovati..."
- 102. "The ad emphasizes the Hyundai Ioniq 5's bold and unique color, highlighting it as the "wildest" color ever offered. The visual theme features a futuristic, vibrant aesthetic with a sleek, modern cityscape background and neon lighting, underscoring th..."
- 103. "The ad features a modern, vibrant visual theme with a sunset background, emphasizing the vehicle's stylish and eco-friendly appeal."
- 104. "The visual theme emphasizes a modern, vibrant style with bold colors and sleek visuals, underscoring the vehicle's contemporary and eco-friendly appeal."
- 105. "The advertisement adopts a modern, vibrant tone focused on innovation, eco-friendliness, and attractive promotional offers, appealing to consumers seeking advanced electric vehicles with financial incentives."
- 106. "The visual theme showcases a modern, vibrant style with a sunset background, emphasizing the vehicle's eco-friendly and innovative appeal. The bold, large fonts highlight key offers and specifications, enhancing visual appeal."
- 107. "The advertisement adopts an energetic and modern tone, using vibrant visuals and bold text to attract attention to the vehicle's key features, promotional discounts, and financing deals, emphasizing the Hyundai Ioniq 5 as an innovative and eco-friend..."
- 108. "The advertisement promotes the Hyundai Ioniq 5, targeting potential electric vehicle buyers interested in modern, eco-friendly transportation options."
- 109. "The ad highlights a modern and vibrant visual theme with a sunset background, emphasizing the vehicle's stylish and contemporary appearance."

- 110. "The advertisement employs an energetic and modern tone, using bold visuals and large fonts to emphasize special offers, the vehicle's electric capabilities, and its innovative design, aiming to attract environmentally conscious and tech-savvy consume..."
- 111. "The ad features a sleek, modern image of the vehicle, emphasizing its contemporary, eco-friendly appeal with vibrant visuals and electric iconography."
- 112. "The advertisement adopts a bold, vibrant, and energetic visual style to attract attention, focusing on affordability, incentives, and the modern, eco-friendly appeal of the fully electric Hyundai lonig 5."
- 113. "The advertisement is promoting the 2025 Hyundai Ioniq 5 XRT, targeting eco-conscious and tech-savvy consumers interested in a modern, all-wheel-drive electric vehicle with off-road capabilities."
- 114. "The advertisement adopts a clean, minimalist, and modern style, emphasizing the vehicle's advanced technology, versatility, and readiness for diverse driving conditions to appeal to forward-thinking consumers."
- 115. "The advertisement is promoting the 2025 Hyundai Ioniq 5 XRT, targeting potential buyers interested in a modern, electric SUV with off-road capabilities and advanced features."
- 116. "- Features a sleek, modern, and futuristic aesthetic with a minimalist visual theme Emphasizes contemporary design elements against a suburban background"
- 117. "The advertisement is promoting the 2025 Hyundai Ioniq 5 XRT, targeting consumers interested in a modern, all-terrain electric vehicle with advanced features and a sleek design."
- 118. "The ad features models like the Stargazer, Creta, and Palisade, with mentions of free glass film and a focus on visual appeal, but specific exterior styling details of the Ioniq 5 are not described."
- 119. "The advertisement adopts a modern, professional, and trustworthy tone, emphasizing promotional offers, flexible financing, and comprehensive warranties to attract buyers. The visual theme is clean and bold, aiming to highlight Hyundai's variety of mo..."
- 120. "The ad highlights the Hyundai Ioniq 5 Signature Long model with a sleek, modern aesthetic, emphasizing its premium status and visual appeal through a clean image and sophisticated theme."
- 121. "The advertisement adopts a modern, sleek, and professional tone, emphasizing affordability, ease of purchase, and exclusive promotional offers. It aims to attract local customers with a focus on trust, convenience, and value, highlighted through attr..."
- 122. "The focus is on the vehicle's exterior protection, specifically highlighting the application of a satin matte paint protection film (PPF) that enhances the vehicle's appearance with a matte finish."
- 123. "The advertisement centers on vehicle protection and aesthetic enhancement through the application of high-quality, elastic, anti-scratch, self-healing, and hydrophobic satin matte PPF. It emphasizes durability and protection against scratches, stains..."
- 124. ""Selamat datang di masa depan mobilitas." (Welcome to the future of mobility.) emphasizing the futuristic and modern nature of the vehicle."
- 125. "- Menampilkan desain pemenang penghargaan dunia, menekankan gaya dan estetika modern serta futuristik."
- 126. "Ad ini mengusung tema modern dan profesional dengan gaya visual bersih dan kontras warna yang menonjolkan keunggulan produk dan penawaran terbatas. Menekankan inovasi, efisiensi, dan gaya hidup baru yang bebas polusi, serta menawarkan keuntungan dan ..."
- 127. "Classic Hyundai, a dealership offering this model, is the advertiser. *Note:* The ad highlights the vehicle's all-wheel-drive capability and rugged design suitable for off-road adventures, positioning it as a forward-looking electric SUV. The call-to..."
- 128. "The advertisement is promoting the Hyundai Ioniq 5, targeting consumers interested in innovative, electric vehicles with modern design and technology."
- 129. ""Step into the future with the Hyundai IONIQ 5 ■■—where cutting-edge design meets electric innovation." The ad emphasizes moving forward in style and embracing the future of mobility."
- 130. "The phrase "cutting-edge design" underscores a modern, innovative exterior aesthetic."
- 131. "The advertisement adopts a forward-looking, innovative tone, emphasizing modern design, electric technology, and a stylish, future-oriented driving experience."
- 132. "The advertisement is promoting the Hyundai Ioniq 5, targeting prospective electric vehicle buyers interested in innovative design and technology."

- 133. "Described as "cutting-edge design," indicating a modern, stylish exterior aesthetic."
- 134. "The advertisement adopts a forward-looking, innovative tone, emphasizing modern design, technological advancement, and the excitement of electric mobility. It encourages consumers to embrace the future with the Hyundai Ioniq 5."
- 135. "The phrase "cutting-edge design" underscores a modern, stylish exterior aesthetic."
- 136. "The advertisement adopts a forward-looking, innovative tone, emphasizing modern design, advanced technology, and electric vehicle benefits to appeal to consumers seeking a stylish and future-ready car."
- 137. "The ad features a vibrant, beach-themed background with bright colors and tropical elements, highlighting the vehicle's modern and eye-catching appearance."
- 138. "The ad features a vibrant, beach-themed background with bright colors and tropical elements, highlighting the modern and bold visual appeal of the Hyundai Ioniq 5. The car is showcased with a sleek image to attract attention."
- 139. "The advertisement adopts a bold, modern, and energetic tone with vibrant visuals and large, eye-catching text. It emphasizes excitement, savings, and the availability of a new 2025 model, encouraging immediate action through a limited-time offer."
- 140. "The ad features a vibrant, beach-themed background with bright colors and palm leaves, highlighting a lively and energetic visual style that emphasizes the vehicle's modern appeal."
- 141. "The ad highlights the new 2025 Hyundai Ioniq 5 SE, with visual emphasis on its modern, vibrant styling, complemented by a beach-themed background that underscores a fresh, summer vibe."
- 142. "The ad features a vibrant, beach-themed visual with bright colors and tropical elements, highlighting the vehicle's modern and eye-catching aesthetic."
- 143. "The advertisement adopts a bold, energetic, and summer-themed style to attract attention, emphasizing special offers and the excitement of owning a new Hyundai Ioniq 5. The vibrant visuals and limited-time promotion create a sense of urgency and appe..."
- 144. "The advertisement adopts a modern, professional tone emphasizing Hyundai's extensive product lineup, attractive promotions, and comprehensive after-sales benefits. It highlights customer-centric services, easy purchasing processes, and added bonuses ..."
- 145. "The ad emphasizes a vibrant, modern visual theme with bright blue skies and lush green grass, highlighting a fresh and energetic aesthetic. The Hyundai Ioniq 5 is presented as a stylish, contemporary vehicle within the promotional lineup."
- 146. "The advertisement adopts a lively, engaging, and approachable tone with bold colors and icons to attract attention. It emphasizes promotional benefits, affordability, and ease of purchase, aiming to appeal to buyers seeking modern Hyundai vehicles wi..."
- 147. ""HYUNDAI IONIQ 5 bukan cuma kendaraan, tapi gaya hidup masa depan." (The Hyundai Ioniq 5 is not just a vehicle, but a lifestyle of the future.) Main headline: "IONIQ 5 Mobil Listrik Canggih dengan Desain Futuristik!" (IONIQ 5 Advanced Electric Ca..."
- 148. "The advertisement is promoting the Hyundai Ioniq 5, targeting potential car buyers interested in electric vehicles, with a focus on consumers looking for a modern, eco-friendly, and innovative vehicle."
- 149. "The advertisement is promoting the Hyundai Ioniq 5, targeting potential car buyers interested in electric vehicles, with a focus on consumers looking for a modern, eco-friendly, and technologically advanced vehicle."
- 150. "The advertisement is promoting the Hyundai Ioniq 5, targeting potential car buyers interested in electric vehicles, particularly those looking for a modern, innovative EV option."
- 151. "The ad does not mention exterior styling or design elements."
- 152. "Hyundai Ioniq 5 targeted at potential EV buyers, emphasizing a versatile and modern electric vehicle."
- 153. "The ad adopts a bright, energetic summer theme with vibrant colors and beach imagery, creating a fresh, modern, and inviting atmosphere to attract attention to the promotional lease offer for the electric vehicle."
- 154. "The advertisement promotes the 2025 Hyundai Ioniq 5, targeting potential car buyers interested in modern, electric vehicles, with a focus on summer sales promotions."

- 155. "The advertisement is promoting the 2025 Hyundai Ioniq 5, targeting potential car buyers interested in modern, electric vehicles, particularly those looking for attractive leasing deals during the summer sales event."
- 156. "While not explicitly detailed, the emphasis on "protection" and the use of high-quality paint protection film suggests a focus on safeguarding the vehicle's exterior from scratches, stone chips, and other damage, contributing to its safety and durabi..."

Range/Charging (84 mentions)

- 1. "Hyundai San Luis Obispo *Note:* No additional details about range, performance, interior, infotainment, exterior design, safety, connectivity, or overall theme are provided in the ad content."
- 2. "Hyundai San Luis Obispo *Note:* No additional details about range, performance, interior, infotainment, exterior design, safety, or connectivity are provided in the ad content."
- 3. ""Hyundai IONIQ 5 Mobil Listrik Masa Depan, Kini Jadi Milikmu!" ("Future Electric Car, Now Yours!") and "Hyundai IONIQ 5 Mobil Listrik Futuristik yang Sudah Hadir Hari Ini!" ("Futuristic Electric Car Available Today!")"
- 4. "The ad mentions a free AC home charger included with the loniq 5, indicating a focus on convenient charging solutions. However, specific details about battery range, charging speed, or infrastructure are not provided."
- 5. "The advertisement adopts a modern, sleek, and professional tone, focusing on affordability, promotional benefits, and a wide range of color options to attract buyers. The visual style emphasizes trustworthiness and attractiveness through bold text an..."
- 6. ""Hyundai IONIQ 5 Mobil Listrik Masa Depan, Kini Jadi Milikmu!" (Future Electric Car, Now Yours!) and "Hyundai IONIQ 5 Mobil Listrik Futuristik yang Sudah Hadir Hari Ini!" (Futuristic Electric Car Already Here Today!)"
- 7. ""■ IONIQ 5 Signature Long Range Murah Banget■■" emphasizing affordability and long-range capability."
- 8. "- The loniq 5 is highlighted as a "futuristic electric car with the latest technology" and "jarak tempuh jauh" (long-range). Bonus includes a free public charging of 50 kWh per month for one year, indicating support for convenient charging infrastr..."
- 9. "- Not explicitly detailed in the ad, but the "long-range" mention suggests strong battery capacity suitable for extended driving distances."
- 10. "- 2-year/40,000 km warranty on audio system and 12V battery, indicating integrated audio features and electrical components."
- 11. "- Includes safety accessories such as fire extinguisher and first aid kit, with warranty coverage on high-voltage battery and vehicle components, implying a focus on safety and reliability."
- 12. "The advertisement promotes Hyundai, specifically highlighting two models: the Hyundai Creta Prime IVT 2024 and the Hyundai Ioniq 5 Signature Long Range. The target audience includes urban drivers and environmentally conscious consumers interested in ..."
- 13. "The Hyundai Ioniq 5 Signature Long Range features advanced electric vehicle technology with an impressive driving range, emphasizing its capability for long-distance travel and efficient mobility. Specific range figures are not provided, but the mode..."
- 14. "Headquarter Hyundai, a car dealership offering this vehicle. *Note:* No specific details about range, performance, interior, infotainment, exterior design, safety, connectivity, or overall theme are provided in the ad content."
- 15. "Arapahoe Hyundai is the dealer promoting the Hyundai Ioniq 5. *Note:* The ad content provided does not include specific details about range, performance, interior, infotainment, exterior design, safety, connectivity, or overall features beyond the ba..."
- 16. "Arapahoe Hyundai is the dealer promoting the Hyundai Ioniq 5. *Note:* The ad content provided does not include specific details about range, performance, interior, infotainment, exterior design, safety, connectivity, or overall features. It primarily..."
- 17. "Arapahoe Hyundai is the authorized dealer promoting the Hyundai Ioniq 5. *Note:* The ad content provided does not include specific details about range, performance, interior features, infotainment, exterior design, safety, connectivity, or other feat..."

- 18. "Arapahoe Hyundai, a car dealership, is the advertiser promoting the Hyundai Ioniq 5. *Note:* The ad content provided does not include specific details about range, performance, interior, infotainment, exterior design, safety, connectivity, or other f..."
- 19. "Up to 303 miles on a single charge, emphasizing the vehicle's impressive electric range."
- 20. "The ad highlights that the 2025 Hyundai Ioniq 5 can achieve up to 303 miles on a single charge, emphasizing its impressive electric range."
- 21. "The ad emphasizes that the 2025 Hyundai Ioniq 5 can achieve up to 303 miles on a single charge, highlighting its impressive electric range."
- 22. "The Hyundai Ioniq 5 SE RWD model offers up to 303 miles on a single charge, highlighting its impressive electric range."
- 23. "The advertisement adopts a bold, modern, and vibrant tone, focusing on significant savings, the vehicle's electric range, and warranty benefits to appeal to eco-conscious and budget-minded consumers seeking a reliable, award-winning electric SUV."
- 24. "Up to 303 miles on a single charge, highlighting the vehicle's impressive electric range."
- 25. "The ad highlights that the Hyundai Ioniq 5 is fully electric, emphasizing its electric capabilities but does not specify range or charging details."
- 26. "The ad emphasizes the 2025 Hyundai Ioniq 5 SEL AWD's impressive range of up to 305 miles on a single charge, appealing to environmentally conscious consumers seeking reliable electric driving."
- 27. "The advertisement adopts a vibrant, energetic style with bold visuals and bright colors to emphasize affordability, promotional leasing offers, and the vehicle's electric range. It aims to attract environmentally conscious and budget-savvy customers ..."
- 28. "The ad highlights that the 2025 Ioniq 5 SEL AWD offers up to 305 miles on a single charge, emphasizing its impressive electric range."
- 29. "The ad emphasizes the vehicle's impressive range, stating it can travel up to 305 miles on a single charge, appealing to environmentally conscious consumers and those seeking reliable electric driving."
- 30. "The ad emphasizes the vehicle's impressive range of up to 305 miles on a single charge, highlighting its full electric nature and suitability for long-distance driving."
- 31. "The ad emphasizes that the 2025 Ioniq 5 SEL AWD can achieve up to 305 miles on a single charge, highlighting its impressive electric range suitable for daily driving and longer trips."
- 32. "The ad emphasizes the Ioniq 5's impressive range of up to 305 miles on a single charge, highlighting its full electric capability."
- 33. "The advertisement adopts a vibrant, energetic tone with bold visuals and bright colors to attract attention, emphasizing affordability, promotional offers, and the vehicle's electric range. It aims to create excitement around the grand opening event ..."
- 34. "The ad emphasizes the loniq 5's impressive range of up to 305 miles on a single charge, highlighting its full electric capability and suitability for long-distance driving."
- 35. "The advertisement adopts an energetic and inviting tone, focusing on affordability, promotional leasing offers, impressive electric range, and warranty benefits to attract potential EV buyers."
- 36. "The advertisement adopts an energetic and vibrant tone, using bold visuals and bright colors to emphasize affordability, special offers, and the vehicle's electric range and warranty benefits, creating an inviting call to action for prospective buyer..."
- 37. "The ad emphasizes that the 2025 Hyundai Ioniq 5 SEL AWD offers up to 305 miles on a single charge, highlighting its impressive electric range."
- 38. "The advertisement adopts an energetic and promotional tone, emphasizing affordability, special lease offers, impressive electric range, and warranty benefits to attract attention and generate excitement around the new model launch."
- 39. "Up to 303 miles on a single charge, emphasizing impressive electric range suitable for daily driving and longer trips."
- 40. "The advertisement adopts an energetic, modern tone with vibrant visuals to attract environmentally conscious and tech-savvy buyers. It emphasizes affordability through special financing offers, the vehicle's impressive electric range, and the dealer'..."
- 41. "The advertisement adopts a bold, energetic style with bright colors and large text to emphasize savings, electric range, and the vehicle's modern appeal, aiming to attract environmentally

conscious and budget-focused buyers."

- 42. "The ad specifies the vehicle as "FULLY ELECTRIC," indicating it is an electric model, but does not provide details on range or charging capabilities."
- 43. "Up to 303 miles on a single charge, showcasing impressive electric range suitable for daily driving and longer trips."
- 44. "The vehicle offers up to 303 miles on a single charge, highlighting its impressive electric range."
- 45. "Up to 303 miles on a single charge, highlighting impressive electric range suitable for daily driving and longer trips."
- 46. "The ad highlights a range of up to 303 miles on a single charge, emphasizing the vehicle's long-distance capability."
- 47. "The advertisement adopts an energetic, modern, and eco-friendly tone, focusing on promotional offers, long-range electric capability, and the vehicle's innovative design to attract environmentally conscious consumers."
- 48. "Up to 303 miles on a single charge, emphasizing its impressive electric range suitable for daily driving and longer trips."
- 49. "The advertisement adopts a modern, energetic tone that emphasizes eco-friendliness, innovation, and affordability. It aims to attract consumers interested in electric vehicles by showcasing attractive financing options, impressive range, and the vehi..."
- 50. "The Hyundai Ioniq 5 offers up to 303 miles on a single charge, highlighting its impressive electric range suitable for long-distance driving."
- 51. "The advertisement adopts a modern, energetic, and eco-conscious tone, emphasizing attractive financing deals and the vehicle's impressive electric range to appeal to environmentally-minded consumers interested in innovative transportation solutions."
- 52. "The ad highlights the loniq 5's impressive range of up to 303 miles on a single charge, emphasizing its fully electric nature and suitability for long-distance driving."
- 53. "The ad emphasizes a range of up to 303 miles on a single charge, highlighting the vehicle's impressive electric range."
- 54. "Up to 303 miles on a single charge, emphasizing the vehicle's impressive electric range suitable for daily driving and longer trips."
- 55. "The ad emphasizes a range of up to 303 miles on a single charge, highlighting the vehicle's impressive electric range suitable for long-distance driving."
- 56. "The vehicle offers up to 303 miles on a single charge, emphasizing its impressive electric range suitable for daily driving and longer trips."
- 57. "The vehicle offers up to 303 miles on a single charge, emphasizing its impressive electric range suitable for long-distance driving."
- 58. "The ad features a modern, vibrant visual style with a sunset background, highlighting eco-friendliness, innovation, and affordability. Bold fonts and key offers like low APR, mileage range, and warranty appeal to consumers seeking a reliable, cost-ef..."
- 59. "The ad highlights that the 2025 Ioniq 5 SE RWD can achieve up to 305 miles on a single charge, emphasizing its impressive electric range."
- 60. "The advertisement employs a bold, vibrant, and energetic visual style to attract attention, emphasizing affordability, incentives, and the modern, electric nature of the Hyundai Ioniq 5. It aims to appeal to consumers seeking a stylish, cost-effectiv..."
- 61. "The ad highlights that the 2025 Ioniq 5 SE RWD can achieve up to 305 miles on a single charge, emphasizing its fully electric nature and impressive range."
- 62. "The 2025 Hyundai Ioniq 5 SE RWD offers up to 305 miles on a single charge, highlighting its impressive electric range suitable for daily driving and longer trips."
- 63. "- Over 300 miles of range in city driving Native Tesla charging port compatible with Tesla Superchargers Includes non-Tesla charger adapters for broader charging options"
- 64. "The advertisement adopts a clean, modern, and futuristic tone, highlighting the vehicle's innovative design, off-road readiness, and advanced charging capabilities to appeal to tech-savvy and adventurous buyers."
- 65. "While no explicit slogan is provided, the ad emphasizes the vehicle's new condition, performance, and versatility with phrases like "New condition," "All terrain," and highlighting its impressive acceleration and range."

- 66. "The advertisement adopts a clean, minimalist, and futuristic style, focusing on the vehicle's innovative design, off-road capability, and advanced charging compatibility to appeal to modern, tech-savvy buyers seeking versatility and performance in an..."
- 67. "While no explicit slogan is provided, the ad emphasizes the vehicle's new condition, impressive performance, and versatile capabilities, highlighting its readiness for all terrains and modern charging compatibility."
- 68. "The advertisement adopts a sleek, modern, and futuristic tone, emphasizing the vehicle's innovative design, versatile performance, and advanced charging compatibility to appeal to tech-savvy and adventure-oriented buyers."
- 69. "Hyundai Cianjur, represented by Hyundai Internusa, offering special purchasing packages and exclusive discounts. *Note:* The ad does not specify details about range, performance, interior, infotainment, exterior design, safety, connectivity, or digit..."
- 70. "The ad emphasizes the Hyundai Ioniq 5 as part of Hyundai's electric lineup, highlighting benefits such as free warranty on high-voltage batteries (8 years/160,000 km) and free emergency services for electric cars, indicating a focus on electric vehic..."
- 71. "The ad mentions a 2-year/40,000 km warranty on audio systems and batteries, hinting at the presence of advanced infotainment features, but no specific details are provided."
- 72. "- Free wall-mounted charger included Free public charging for 1 year High voltage EV battery with an 8-year/160,000 km warranty, indicating a focus on battery durability and reliability"
- 73. "The ad mentions a 2-year/40,000 km warranty for the audio system, implying a focus on audio quality and entertainment features."
- 74. "- Jarak tempuh hingga 481 km (up to 481 km range) Fitur fast charging hanya 18 menit (fast charging in just 18 minutes) Gratis charger rumah (free home charger)"
- 75. "Classic Hyundai, a dealership offering new Hyundai vehicles. *Note:* The ad emphasizes the vehicle's electric powertrain and off-road readiness but does not specify details about range, performance, interior, infotainment, exterior design, safety, or..."
- 76. "The ad highlights "ultra-fast charging," indicating the vehicle's capability for rapid recharging, though specific range figures or charging times are not provided."
- 77. "The ad highlights "ultra-fast charging," indicating the vehicle's capability for rapid recharging, though specific range or charging times are not detailed."
- 78. "The ad highlights "ultra-fast charging," indicating the vehicle's capability for rapid recharging, though specific range details are not provided."
- 79. "The advertisement promotes Hyundai, specifically highlighting the Hyundai Ioniq 5 among a range of Hyundai vehicles. The target audience appears to be potential car buyers interested in modern, innovative, and possibly electric vehicles, with an emph..."
- 80. "Hyundai Cilegon Serang *Note:* The ad emphasizes the vehicle's futuristic design, impressive range, and eco-friendly features, positioning it as a modern, lifestyle-oriented electric car."
- 81. "Hyundai Internusa, an authorized Hyundai dealer or representative. --- *Note:* The ad does not mention specific details about range, charging, performance, interior, infotainment, exterior design, safety, connectivity, or digital features. It primari..."
- 82. "Huntington Beach Hyundai, a dealership offering this promotion. *Note:* The ad highlights specific features related to performance and convenience but does not mention details about range, charging, interior, infotainment, exterior design, safety, co..."
- 83. "Keyes Hyundai of Mission Hills, a Hyundai dealership offering this promotional deal. --- *Note:* The ad emphasizes a leasing offer and a summer sales event but does not provide specific details about range, performance, interior features, infotainmen..."
- 84. "The ad highlights the Hyundai Ioniq 5 N as a high-performance machine with bold body panels, signature orange accents, and black trims. The vehicle is meticulously wrapped with ONEPRO™ XATIN premium matte PPF, enhancing its visual appeal and protecti..."

Connectivity/Digital (73 mentions)

1. "Features include Bluetooth, Apple CarPlay, and Android Auto, facilitating seamless smartphone integration and connectivity."

- 2. "The advertisement adopts an energetic, summer-themed approach with bold visuals and colorful text to highlight attractive financing deals and cash bonuses, creating an enticing and lively atmosphere aimed at summer car buyers."
- 3. "The advertisement adopts an energetic, summery theme with bold, colorful visuals and text to create an inviting, lively atmosphere that encourages quick action during the sales event. The tone is vibrant and appealing, emphasizing attractive financin..."
- 4. "No information about digital connectivity, apps, or smart features is provided."
- 5. "Details about connectivity, apps, or smart features are not provided."
- 6. ""Biggest Savings!" and "Save Big with Libertyville Happy Hyundai" emphasize significant discounts and financial benefits."
- 7. "Libertyville Happy Hyundai, a highly-rated Hyundai dealer with over 2,000 reviews, is promoting the sale event and offering competitive lease deals."
- 8. "Libertyville Happy Hyundai, a highly-rated Hyundai dealer with over 2,000 reviews, branding itself as the #1 Hyundai dealer and highlighting a 5-star rating."
- 9. "Libertyville Happy Hyundai, a highly-rated Hyundai dealer with over 2,000 reviews, branding itself as the #1 Hyundai dealer and highlighting its award-winning status."
- 10. "Libertyville Happy Hyundai, a highly-rated Hyundai dealer with over 2,000 reviews, branding itself as the #1 Hyundai dealer and offering a sales event with special lease offers."
- 11. "No details about connectivity or digital features are included."
- 12. ""Save Big with Happy Hyundai of Rochester" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight affordability and promotional leasing deals."
- 13. "Happy Hyundai of Rochester, a dealer with a 5-star rating and over 500 reviews, emphasizing their reputation and customer satisfaction."
- 14. ""Save Big with Happy Hyundai of Rochester" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE ON THE 2025 IONIQ 5 SEL AWLD" emphasize affordability and special leasing deals."
- 15. "Happy Hyundai of Rochester, a 5-star rated Hyundai dealer with over 500 reviews, is the advertiser promoting the sales event."
- 16. ""Save Big with Happy Hyundai of Rochester" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight the attractive lease deal and affordability."
- 17. "Happy Hyundai of Rochester, a 5-star rated Hyundai dealer with over 500 reviews, is the advertiser, emphasizing their status as the #1 Hyundai dealer in the area."
- 18. ""Save Big with Happy Hyundai of Rochester" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE ON THE 2025 IONIQ 5 SEL AWSD" highlight affordability and special leasing deals."
- 19. "Happy Hyundai of Rochester, a 5-star rated Hyundai dealer with over 500 reviews, emphasizing their reputation and customer satisfaction."
- 20. ""Save Big with Happy Hyundai of Rochester" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight the affordability and special leasing opportunity on the 2025 Ioniq 5 SEL AWD."
- 21. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews and a 5-star rating, emphasizing their reputation and customer satisfaction."
- 22. "The advertisement is promoting the Hyundai Ioniq 5, specifically targeting potential car buyers interested in electric vehicles through a dealership, Libertyville Happy Hyundai."
- 23. ""Save Big with Libertyville Happy Hyundai" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight affordability and promotional leasing deals."
- 24. "Libertyville Happy Hyundai, a 5-star rated Hyundai dealer with over 2,000 reviews, emphasizing their reputation and customer satisfaction."
- 25. "Libertyville Happy Hyundai, a dealer recognized as a 5-star rated, #1 Hyundai dealer with over 2,000 reviews, emphasizing their reputation and customer satisfaction."
- 26. ""Save Big with Libertyville Happy Hyundai" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight affordability and attractive leasing deals."
- 27. "Libertyville Happy Hyundai, a dealer with a 5-star rating and over 2,000 reviews, branding itself as America's best Hyundai dealer."
- 28. ""Save Big with Libertyville Happy Hyundai" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight the affordability and special leasing deal available."

- 29. ""Save Big with Libertyville Happy Hyundai" and "LOW LEASE OFFER | \$165 | 24-MONTH LEASE" highlight affordability and special leasing deals."
- 30. "Libertyville Happy Hyundai, a dealer with a 5-star rating and over 2,000 reviews, branding itself as the #1 Hyundai dealer and emphasizing a grand opening event."
- 31. "The ad features a vibrant, eye-catching visual theme with bold text and bright colors, emphasizing the vehicle's visual appeal and the excitement of the grand opening."
- 32. "No details about digital connectivity or smart features are provided."
- 33. "The ad highlights a low APR of 1.99% for up to 60 months on the all-electric 2025 Hyundai Ioniq 5, indicating attractive financing options that enhance the vehicle's appeal."
- 34. "The advertisement is focused on the Hyundai Ioniq 5, targeting consumers interested in bold, distinctive electric vehicles with a striking appearance."
- 35. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach, though the official Hyundai brand is implied."
- 36. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach, though the official brand is Hyundai."
- 37. "The advertisement is focused on the Hyundai Ioniq 5, targeting consumers interested in bold, standout electric vehicles with a distinctive appearance."
- 38. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach, though it does not specify an official Hyundai dealer or brand."
- 39. "The ad highlights the Hyundai Ioniq 5 in its boldest and most daring color yet, emphasizing its striking and vibrant appearance. The visual theme uses large, attention-grabbing text on a dark background to underscore the car's distinctive style and a..."
- 40. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews, positioning itself as the #1 Hyundai dealer in the area."
- 41. ""BIGGEST SAVINGS!" and "Save Big with Happy Hyundai of Rochester" highlight significant discounts and value."
- 42. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews, emphasizing their status as the #1 Hyundai dealer and offering a sales event with price cuts."
- 43. "No mention of connectivity features or digital integrations."
- 44. ""BIGGEST SAVINGS!" and "Save Big with Happy Hyundai of Rochester" highlight significant price reductions and value."
- 45. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews, emphasizing their status as a 5-star rated, #1 Hyundai dealer."
- 46. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews, highlighting their status as a 5-star rated #1 Hyundai dealer."
- 47. "Happy Hyundai of Rochester, a highly-rated Hyundai dealer with over 500 reviews, promoting their sales event and offering the vehicle at a discounted price."
- 48. ""Meet the Wildest Ioniq 5 Yet!" and "YOU'VE NEVER SEEN THE IONIQ 5 LIKE THIS HYUNDAI'S WILDEST COLOR EVER" emphasize the vehicle's unique, striking appearance and bold color options."
- 49. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach rather than an official dealership or brand-specific dealer."
- 50. "The advertisement is focused on the Hyundai Ioniq 5, targeting potential customers interested in bold, distinctive electric vehicles with a striking appearance."
- 51. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach, though it does not specify an official Hyundai dealer."
- 52. "The ad highlights the Hyundai Ioniq 5's bold and vibrant visual style, focusing on its distinctive and striking color. The emphasis is on the vehicle's unique appearance, with large, attention-grabbing text and a simple call-to-action to learn more a..."
- 53. ""Meet the Wildest Ioniq 5 Yet!" and "YOU'VE NEVER SEEN THE IONIQ 5 LIKE THIS HYUNDAI'S WILDEST COLOR EVER" highlight the vehicle's unique and vibrant color, emphasizing its boldness and visual appeal."
- 54. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach rather than an official Hyundai dealership."

- 55. "The ad emphasizes the vehicle's boldest color, highlighting its striking and daring visual appeal."
- 56. ""Meet the Wildest Ioniq 5 Yet!" and "You've Never Seen the Ioniq 5 Like This Hyundai's Wildest Color Ever" emphasize the vehicle's unique, vibrant color and distinctive appearance."
- 57. "The ad is from "Answers By Expert Lifestyle," suggesting an informal, lifestyle-oriented promotional approach, though it appears to promote the Hyundai brand directly."
- 58. "The ad is from "Answers By Expert Lifestyle," suggesting an informational or lifestyle-oriented promotional approach, though the official Hyundai brand is implied as the manufacturer."
- 59. ""Meet the Wildest Ioniq 5 Yet!" and "You've Never Seen the Ioniq 5 Like This Hyundai's Wildest Color Ever" emphasize the vehicle's unique, vibrant appearance and standout color options."
- 60. "The advertisement employs a bold, vibrant, and energetic visual style with bright colors and comic book-inspired graphics to attract attention. It emphasizes affordability, incentives, and the stylish, fully electric nature of the vehicle, creating a..."
- 61. "There is no explicit mention of connectivity features or digital interfaces."
- 62. "The ad is from Hyundai dealer located at Hyundai Aeon Mall Tanjung Barat, Jakarta Selatan, Indonesia. The contact person is Sales Consultant Dy_saputra, reachable via WhatsApp at 081280220334."
- 63. "The advertisement adopts a promotional and urgent tone, highlighting a special price, attractive financing options (including 0% interest for 1 year), minimal down payment starting at 20%, and flexible loan tenures (1-7 years). It emphasizes limited ..."
- 64. "While "advanced tech" is noted, no explicit details about connectivity features are included."
- 65. "The ad references "advanced tech," implying connectivity features, but no explicit details are given."
- 66. "The advertisement adopts a bold, energetic, and summer-themed style, using bright visuals and large fonts to create excitement around the savings and availability of over 800 new Hyundai vehicles, with a focus on the loniq 5's appeal and limited-time..."
- 67. "The ad features a vibrant, beach-themed background with bright colors and tropical elements, highlighting the vehicle's visual appeal and summer vibe."
- 68. "The ad mentions free GPS activation via Bluelink, indicating some digital connectivity features."
- 69. "The advertisement focuses on the Hyundai Ioniq 5, targeting owners or prospective buyers who are interested in protecting their vehicle's paint and appearance."
- 70. "The ad emphasizes that the Hyundai Ioniq 5 remains visually original and its paint is protected, thanks to the V-KOOL PPF, which preserves the car's natural appearance and enhances durability for long-term use."
- 71. "The ad is from a Hyundai dealer associated with Wulan (First Diyanti W), located at Hyundai Pondok Gede. The contact person is Wulan, reachable via WhatsApp or call at 0812.9295.6080. ---"
- 72. "The advertisement adopts an energetic and promotional tone, emphasizing a limited-time summer sales event to encourage immediate action. It highlights the benefits of switching to an electric vehicle, such as no oil changes and access to HOV lanes, a..."
- 73. "The ad does not specify connectivity features or digital integrations."

Performance (63 mentions)

- 1. "No specific information about acceleration, power, handling, or driving modes is included in the advertisement."
- 2. "The ad highlights the Ioniq 5's "teknologi EV terdepan" (cutting-edge EV technology) and "desain fituristik" (feature-rich design), suggesting high performance, efficiency, and modern driving experience. The Creta Prime IVT is described as offering "..."
- 3. "Offers a low APR of 1.99% for up to 60 months on the all-electric 2025 Hyundai Ioniq 5, highlighting attractive financing options for a high-performance electric vehicle."
- 4. "The ad highlights the 2025 Ioniq 5 SE RWD model, emphasizing its fully electric powertrain and modern styling through visual themes, but specific design details are not provided."

- 5. "The advertisement adopts a bold, vibrant, and energetic style to attract attention, emphasizing substantial savings, value, and the modern appeal of the fully electric Hyundai Ioniq 5. It aims to create excitement around the deal with large, colorful..."
- 6. "While specific performance metrics like acceleration or handling are not detailed, the ad emphasizes the vehicle's fully electric powertrain and the 2025 model designation, suggesting modern, efficient performance."
- 7. "No specific performance metrics such as acceleration or handling are mentioned."
- 8. "While specific performance metrics like acceleration or handling are not detailed, the mention of AWD (All-Wheel Drive) suggests enhanced traction and driving capability."
- 9. "The advertisement adopts an energetic, modern, and vibrant visual style, using bold text and bright colors to attract attention. It emphasizes affordability, electric performance, and warranty benefits, appealing to environmentally conscious consumer..."
- 10. "While specific performance metrics like acceleration or handling are not detailed, the mention of the "2025 Ioniq 5 SEL AWLD" suggests a focus on a well-equipped, high-performance model."
- 11. "The ad references "America's Best Warranty" and a "10-Year/100,000-Mile Powertrain Limited Warranty," underscoring reliability and safety assurance."
- 12. "While specific performance metrics like acceleration or handling are not detailed, the mention of the 2025 Ioniq 5 SEL AWD suggests all-wheel drive and modern electric performance features."
- 13. "The ad references "America's Best Warranty" and a 10-year/100,000-mile powertrain limited warranty, indicating a focus on reliability and safety assurance."
- 14. "The ad mentions a low APR of 1.99% for up to 60 months on the all-electric loniq 5, indicating attractive financing but does not specify performance metrics like acceleration or handling."
- 15. "While specific performance metrics like acceleration or handling are not detailed, the ad underscores the vehicle as "fully electric" and part of an "Electric Vehicle Sales Event," implying modern, efficient performance."
- 16. "The ad specifies the 2025 Ioniq 5 SE RWD model, indicating rear-wheel drive, but does not detail acceleration or handling features."
- 17. "No specific performance details such as acceleration, power, or handling are mentioned."
- 18. "The ad specifies the 2025 Ioniq 5 SE RWD model, implying rear-wheel drive, but does not detail acceleration or power specifications."
- 19. "The ad emphasizes the vehicle's fully electric powertrain, though specific performance metrics like acceleration or handling are not detailed."
- 20. "The ad mentions a low APR of 1.99% for up to 60 months, indicating attractive financing options, but does not specify performance metrics like acceleration or handling."
- 21. "The ad mentions "America's Best Warranty" with a 10-year/100,000-mile powertrain limited warranty, highlighting reliability and safety assurance."
- 22. "While specific performance metrics like acceleration or handling are not detailed, the ad emphasizes the vehicle's fully electric nature and award-winning status, implying strong performance and reliability."
- 23. "The ad highlights a low 1.99% APR financing for up to 60 months, indicating affordability and financial incentives, but does not specify acceleration or power details."
- 24. "While specific performance metrics like acceleration or handling are not detailed, the ad emphasizes the vehicle's fully electric powertrain and the availability of low APR financing, suggesting a focus on affordability and efficiency."
- 25. "While specific performance metrics like acceleration or handling are not detailed, the ad emphasizes the vehicle's electric powertrain and the affordability of financing options, suggesting a focus on efficient and cost-effective driving."
- 26. "While specific performance metrics like acceleration or handling are not detailed, the vehicle's electric nature and RWD configuration are noted."
- 27. "The advertisement adopts a bold, vibrant style with bright colors and dynamic shapes to attract attention. It emphasizes affordability, savings, and the modern, eco-friendly appeal of the all-electric Hyundai Ioniq 5 through prominent lease offers an..."
- 28. "The ad features a bold, vibrant, and energetic style with bright colors and dynamic shapes, emphasizing affordability, savings, and the vehicle's electric capabilities. It aims to attract consumers looking for a stylish, eco-friendly, and cost-effect..."

- 29. "No explicit slogan is provided, but the emphasis is on the vehicle's new condition, performance, and versatility, highlighted by the price and key features."
- 30. "While specific performance metrics are not detailed, the inclusion of the Ioniq 5 in the lineup suggests a focus on electric performance, with benefits like a 0% interest rate and flexible financing, implying a smooth and accessible driving experienc..."
- 31. "- The ad emphasizes instant approval, 0% interest rate, and a 7-year installment plan, highlighting financial flexibility rather than specific performance metrics."
- 32. "The advertisement is promoting the Hyundai Ioniq 5 N, targeting consumers interested in high-performance electric vehicles with a focus on speed and innovation."
- 33. ""Unleash electrifying performance with the 2025 Hyundai IONIQ 5 N! ■■ Combining cutting-edge EV technology with N-tuned power and precision, it's built for those who crave speed and innovation. Get ready to feel the thrill!""
- 34. "The ad emphasizes "N-tuned power and precision," highlighting enhanced performance capabilities designed for speed and driving excitement. The tone suggests a focus on thrilling driving experiences and advanced handling."
- 35. "The advertisement adopts an energetic and dynamic tone, emphasizing innovation, speed, and excitement, appealing to enthusiasts seeking a high-performance electric vehicle."
- 36. "The advertisement is promoting the Hyundai Ioniq 5 N, targeting consumers interested in high-performance electric vehicles with a focus on speed, innovation, and cutting-edge technology."
- 37. ""Unleash electrifying performance" and "Get ready to feel the thrill!" emphasizing excitement, power, and advanced EV capabilities."
- 38. "The ad highlights "N-tuned power and precision," suggesting enhanced performance features such as increased speed and handling tailored for driving enthusiasts. The mention of "unleash electrifying performance" and "feel the thrill" underscores a foc..."
- 39. "The advertisement promotes the Hyundai Ioniq 5 N, targeting consumers interested in high-performance electric vehicles with a focus on speed, innovation, and cutting-edge technology."
- 40. "The ad highlights "N-tuned power and precision," indicating enhanced performance features designed for speed and driving excitement. The mention of "unleash electrifying performance" and "feel the thrill" underscores the vehicle's dynamic driving cap..."
- 41. "The ad highlights "N-tuned power and precision," suggesting enhanced performance features tailored for speed and handling. The emphasis on "electrifying performance" and the call to "feel the thrill" underscores a focus on dynamic driving experience ..."
- 42. "" The future of off-road is electric." This emphasizes the vehicle's electric powertrain combined with rugged, off-road readiness."
- 43. "Classic Hyundai, a dealership offering this vehicle. *Note:* The ad emphasizes the vehicle's electric powertrain and off-road capabilities, highlighting its ruggedness and suitability for adventurous driving. It encourages viewers to learn more via a..."
- 44. "Classic Hyundai, a dealership offering this vehicle. *Note:* The ad emphasizes the vehicle's electric powertrain and off-road capability, highlighting its ruggedness and suitability for adventurous driving. The call-to-action encourages viewers to ca..."
- 45. "No specific details about acceleration, power, or handling are mentioned."
- 46. "No specific information about acceleration, power, or handling is provided in the ad."
- 47. "While not explicitly detailed, the use of lightning and the emphasis on innovation suggest a focus on electric performance and power."
- 48. "Highlights include instant-torque acceleration, suggesting quick and responsive driving performance."
- 49. "Highlights include instant-torque acceleration, emphasizing the vehicle's quick and responsive driving experience."
- 50. "The advertisement adopts an energetic and promotional tone, emphasizing a limited-time Summer Sales Event to encourage immediate action. It highlights the benefits of switching to an all-electric vehicle, focusing on ease of maintenance (no oil chang..."
- 51. "Highlights include "instant-torque acceleration," indicating quick and responsive power delivery, suitable for an engaging driving experience."
- 52. "The ad highlights "instant-torque acceleration," indicating strong and quick acceleration capabilities of the vehicle."

- 53. "The advertisement adopts an energetic and promotional tone, emphasizing a limited-time sales event with attractive incentives like no oil changes, access to HOV lanes, and instant-torque acceleration, encouraging consumers to test drive and compare m..."
- 54. "The ad emphasizes "instant-torque acceleration," indicating quick and responsive driving performance."
- 55. "The advertisement adopts an energetic and promotional tone, encouraging immediate action with a focus on special sales and the benefits of switching to an electric vehicle. It highlights key features like no oil changes, access to HOV lanes, and inst..."
- 56. ""Summer Sales Event" with a focus on making it an opportune time to purchase, highlighting features like no oil changes, access to HOV lanes, and instant-torque acceleration."
- 57. "Emphasized features include instant-torque acceleration, indicating strong and quick performance capabilities."
- 58. "Highlights include "instant-torque acceleration," indicating strong and quick acceleration capabilities."
- 59. "The ad adopts an energetic and urgent tone, promoting a limited-time summer sales event with attractive features like no oil changes, access to HOV lanes, and instant-torque acceleration to appeal to consumers considering a switch to electric vehicle..."
- 60. "Huntington Beach Hyundai, a dealership offering this promotion. *Note:* The ad highlights features such as no oil changes, full access to the HOV lane, and instant-torque acceleration, positioning the loniq 5 as a modern, high-performance EV suitable..."
- 61. "The ad emphasizes "instant-torque acceleration," highlighting the vehicle's quick and responsive driving performance."
- 62. "The advertisement is promoting the Hyundai Ioniq 5 N, an electric vehicle (EV) model, targeting car enthusiasts and owners who value high performance and premium protection for their vehicle."
- 63. "The advertisement adopts a premium, high-performance tone, emphasizing meticulous protection and a statement-making appearance. It combines the vehicle's sporty, electrified identity with a focus on superior exterior protection, appealing to owners w..."

Interior/Comfort (19 mentions)

- 1. "The advertisement is for the Hyundai Ioniq 5, targeting consumers interested in futuristic, environmentally friendly, and comfortable electric vehicles."
- 2. "The ad highlights a spacious cabin ("kabinet lega") designed to provide comfort and accommodate every step of your journey, emphasizing modern design and advanced technology."
- 3. "The ad does not detail interior features, seating, space, or comfort amenities."
- 4. "The ad highlights a "kabinet lega" (spacious cabin), emphasizing comfort and ample space for occupants."
- 5. "The advertisement adopts a futuristic, innovative tone, emphasizing modern design, advanced technology, environmental consciousness, and comfort, positioning the loniq 5 as the vehicle of the future that is available today."
- 6. "- The ad states the vehicle has a "modern and premium" design, implying a stylish and comfortable interior, though specific features are not detailed."
- 7. "- Carpet bludru (velvet carpet) Talang air (drip rails) Additional benefits like free towing, fire extinguisher (APAR), and first aid kit (P3K) suggest a focus on safety and comfort accessories."
- 8. "While specific interior features are not detailed, the emphasis on "kenyamanan" (comfort) and "efisiensi mobilitas listrik" (electric mobility efficiency) implies a focus on a comfortable, modern interior suited for contemporary lifestyles."
- 9. "Interior features are not detailed in the ad."
- 10. "No specific details about interior features, space, or comfort are provided in the ad."
- 11. "- Features heat-rejecting ceramic tint all around for comfort and UV protection The visual theme emphasizes a sleek, modern, and futuristic aesthetic, highlighting the vehicle's innovative exterior against a suburban background"
- 12. "- New condition, non-smoked, no pets, one owner, clean title Heat-rejecting ceramic tint all around, enhancing comfort and privacy"

- 13. "- Features heat-rejecting ceramic tint all around, enhancing comfort and privacy The visual theme emphasizes a sleek, modern, and futuristic aesthetic, highlighting the vehicle's contemporary design and electric appeal"
- 14. "- Features heat-rejecting ceramic tint all around, enhancing comfort and UV protection The visual theme highlights a sleek, modern, and futuristic aesthetic, emphasizing the vehicle's contemporary design and clean lines"
- 15. "No explicit details about interior features or comfort are provided in the ad."
- 16. "The vehicle is described as offering "spacious comfort," emphasizing a roomy interior designed for a comfortable ride."
- 17. "The ad mentions "spacious comfort," emphasizing a roomy interior designed for passenger comfort."
- 18. "The vehicle is described as offering "spacious comfort," emphasizing a roomy and comfortable interior suited for families or those valuing space."
- 19. "While specific interior features are not detailed, the mention of "full access to the HOV lane" suggests a focus on convenience and efficiency for daily commuting."

Safety/Assistance (17 mentions)

- 1. "The vehicle is equipped with forward collision warning, blind spot assist, and a backup camera, emphasizing safety and driver assistance features."
- 2. "While no explicit slogan is provided, the ad emphasizes affordability and readiness, highlighting the vehicle's condition, safety, and features with the price point of \$21,900."
- 3. "The vehicle is equipped with forward collision warning, blind spot assist, and a backup camera, underscoring its safety features and driver assistance technologies."
- 4. "The vehicle is equipped with forward collision warning, blind spot assist, and a backup camera, underscoring its safety features and driver assistance technologies. It is also noted to have a clean title, no accidents, and only one owner, indicating ..."
- 5. "The vehicle is equipped with forward collision warning, blind spot assist, and a backup camera, emphasizing safety and driver assistance features. It is also noted to have a clean title, no accidents, and one owner, underscoring reliability and good ..."
- 6. "Safety features or driver assistance technologies are not discussed in the ad."
- 7. "Safety features are not discussed in the ad."
- 8. "No safety or driver assistance features are mentioned."
- 9. "No specific safety features or driver assistance systems are mentioned in the ad."
- 10. "Hyundai Bandung, represented by Dimaz Hyundai Bandung, offering personalized assistance, flexible financing, and exclusive deals for local customers. ---"
- 11. "The advertisement promotes the Hyundai Ioniq 5, targeting potential car owners interested in vehicle protection and customization."
- 12. ""Hyundai Ioniq 5 Full PPF Satin Matte" emphasizing the application of a satin matte paint protection film."
- 13. "carwraping_sticker_jakarta, offering vehicle wrapping and protection services, with contact via WhatsApp. ---"
- 14. "V-KOOL PPF PIK, an authorized provider of paint protection film (PPF) services."
- 15. "No safety or driver assistance features are explicitly mentioned."
- 16. ""Electrified. Protected. Perfected." emphasizing the vehicle's electric nature, the importance of protection, and overall excellence."
- 17. "The ad is from onepro_ppf, a provider of paint protection film (PPF) services, with multiple locations in Alam Sutera, PIK, and Kebayoran Lama, Indonesia."

Infotainment/Audio (9 mentions)

1. "There is no mention of infotainment systems, screens, connectivity features, or audio options."

- 2. "Refers to "teknologi tercanggih dari Hyundai" (cutting-edge Hyundai technology), suggesting advanced infotainment and connectivity features."
- 3. "The advertisement does not specify infotainment or audio features."
- 4. "No information about infotainment or audio features is provided."
- 5. "No information about infotainment systems, connectivity, or audio features is included."
- 6. "Advanced tech is mentioned, suggesting modern infotainment features, but no specific details are provided."
- 7. "Advanced tech features are referenced, suggesting modern infotainment systems, though no specific details are provided."
- 8. "Advanced tech is mentioned, implying modern infotainment features, though specific systems are not detailed."
- 9. "No specific details about infotainment or audio features are provided in the ad."

Sample Advertisement Content

Sample Ad 1:

Title: Hyundai San Luis Obispo

Text: 2025 Hyundai Ioniq 5- all electric vehicle, pure freedom!

Advertiser: Hyundai San Luis Obispo

Sample Ad 2:

Title: Hyundai San Luis Obispo

Text: 2025 Hyundai Ioniq 5- all electric vehicle, pure freedom!

Advertiser: Hyundai San Luis Obispo

Sample Ad 3:

Title: Hyundai San Luis Obispo

Text: 2025 Hyundai Ioniq 5- all electric vehicle, pure freedom!

Advertiser: Hyundai San Luis Obispo

Sample Ad 4:

Title: Hyundai San Luis Obispo

Text: 2025 Hyundai Ioniq 5- all electric vehicle, pure freedom!

Advertiser: Hyundai San Luis Obispo

Sample Ad 5:

Title: Hyundai San Luis Obispo

Text: 2025 Hyundai Ioniq 5- all electric vehicle, pure freedom!

Advertiser: Hyundai San Luis Obispo