

# Cost Analysis for Shane's Candies

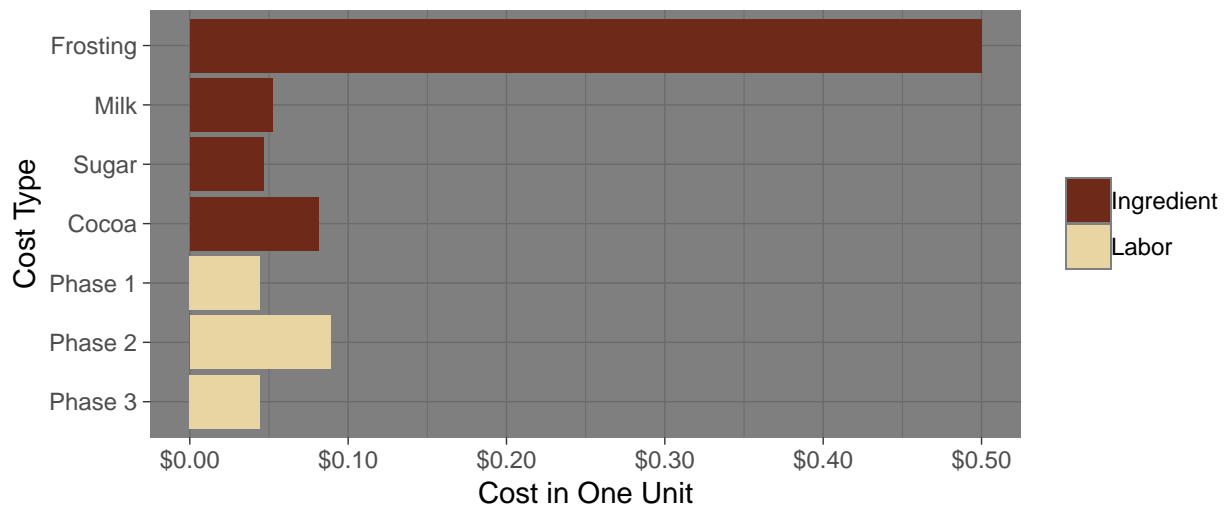
*Allocate Analytics*

*August 19, 2018*

## Cost and Margin for Truffle (Milk)

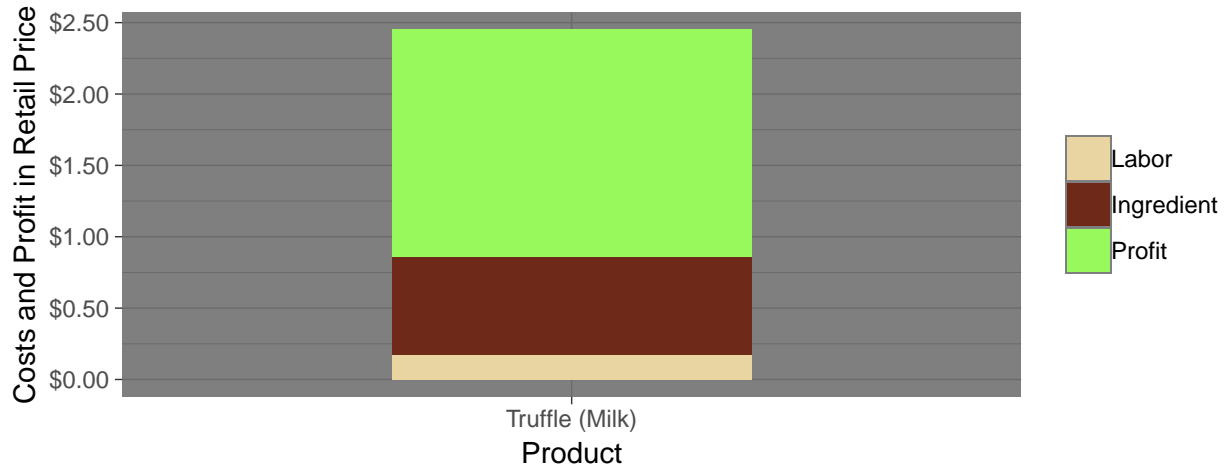
These charts show the cost components of the top selling products. The chocolate color shows the physical ingredients and the vanilla color shows the labor. The first chart focuses on individual ingredients and phases of production while the second one focuses on what portion of the total retail price is comprised of ingredients, labor, and profit. In this version fake data was created for 1) ingredients in each product, 2) bulk costs of ingredients, and 3) retail prices of individual products.

### Cost Breakdown for Truffle (Milk)

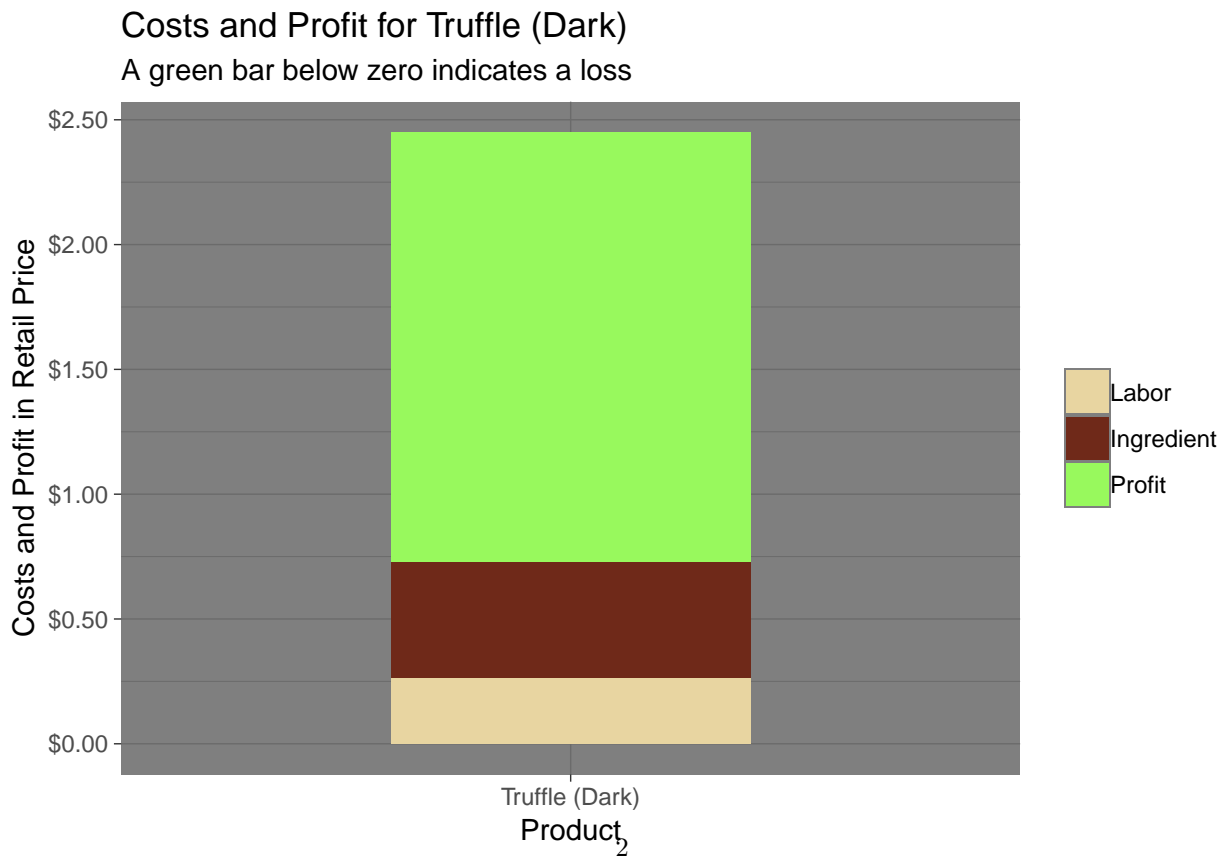
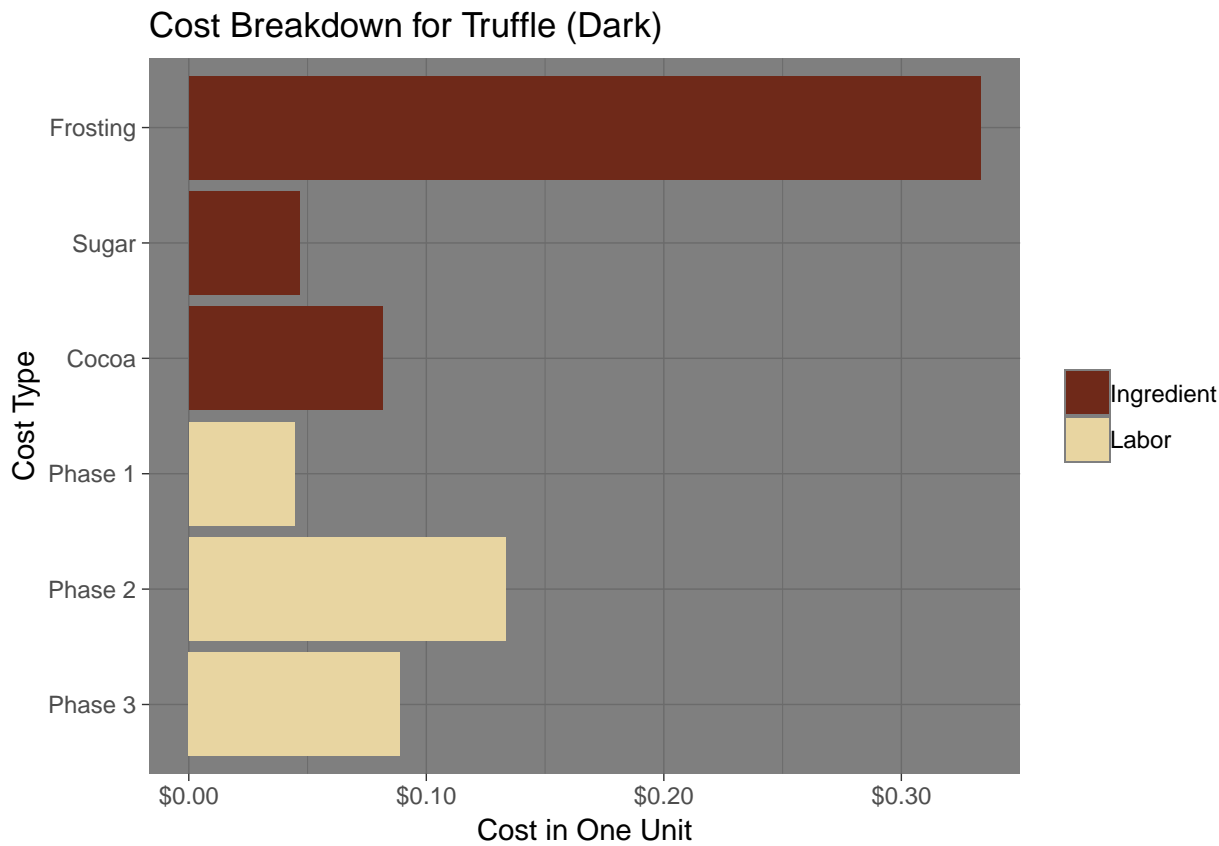


### Costs and Profit for Truffle (Milk)

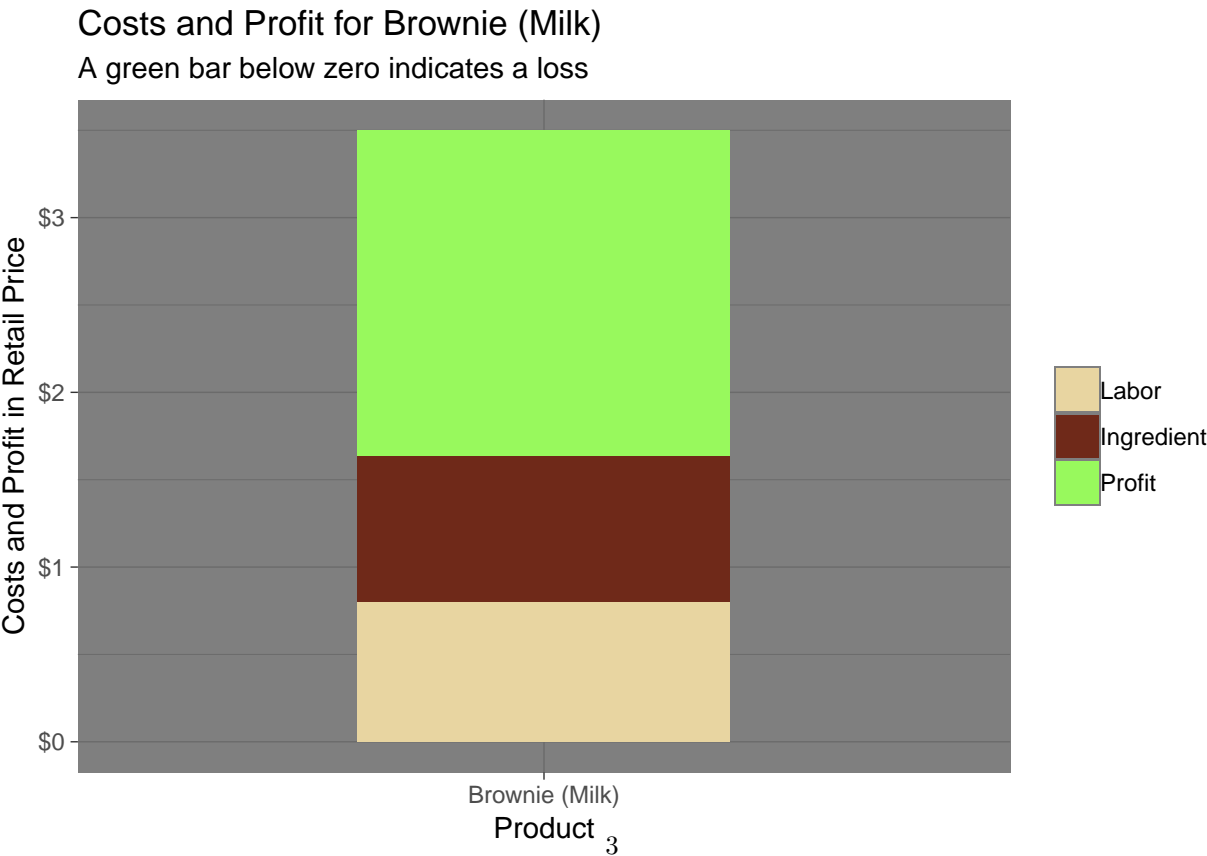
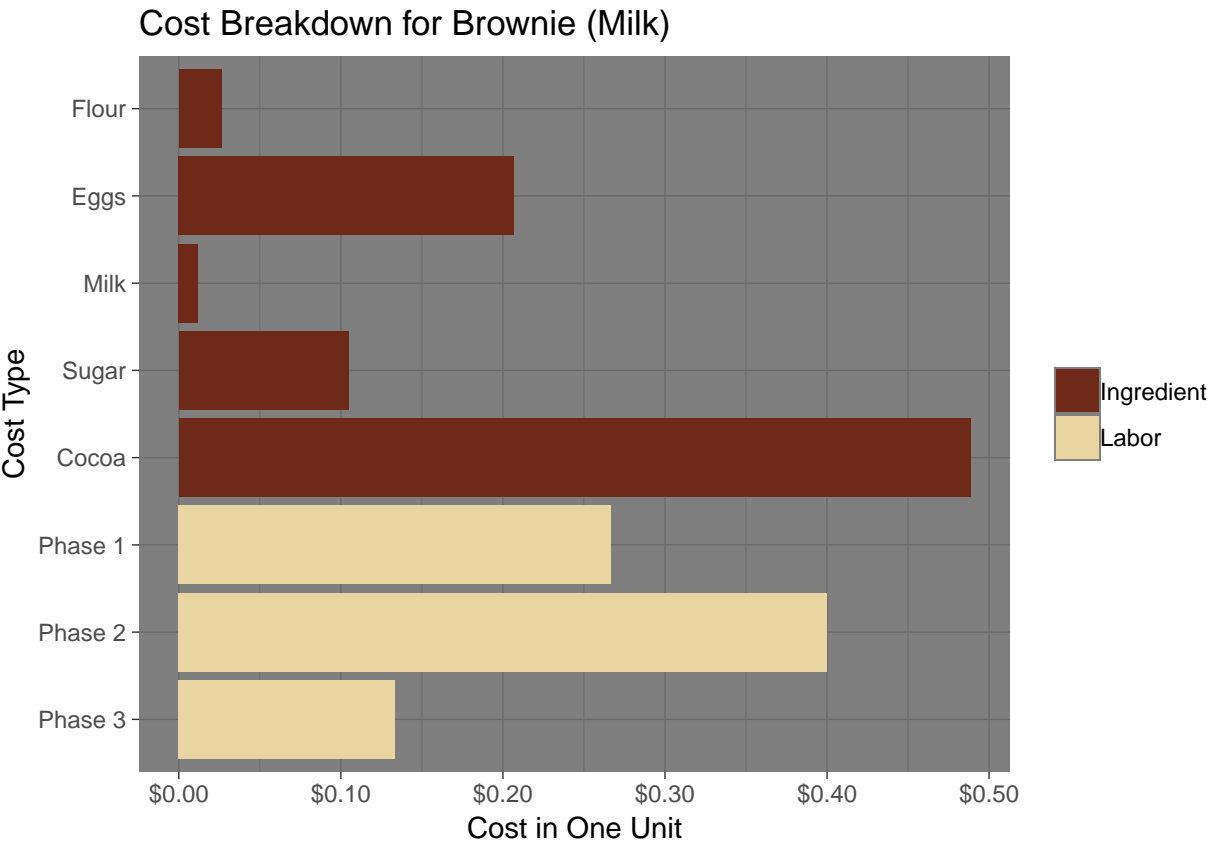
A green bar below zero indicates a loss



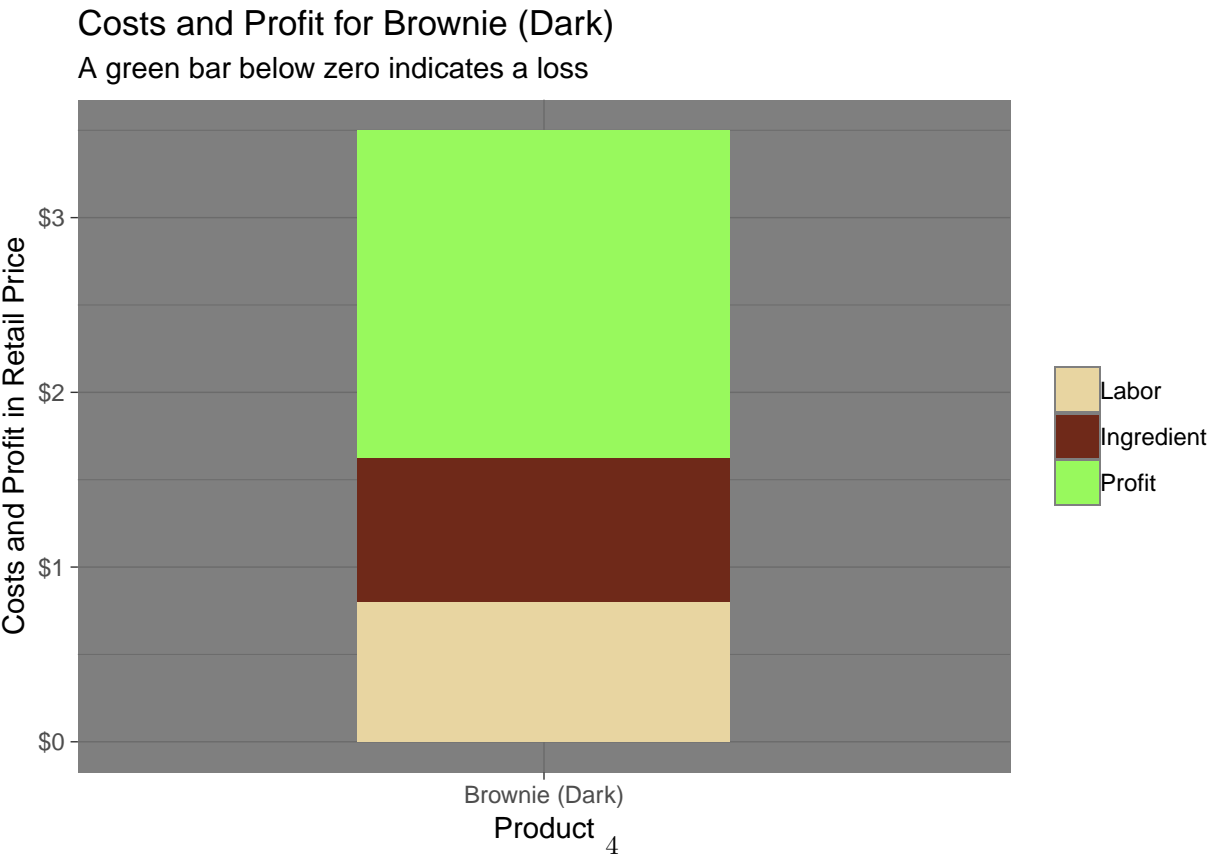
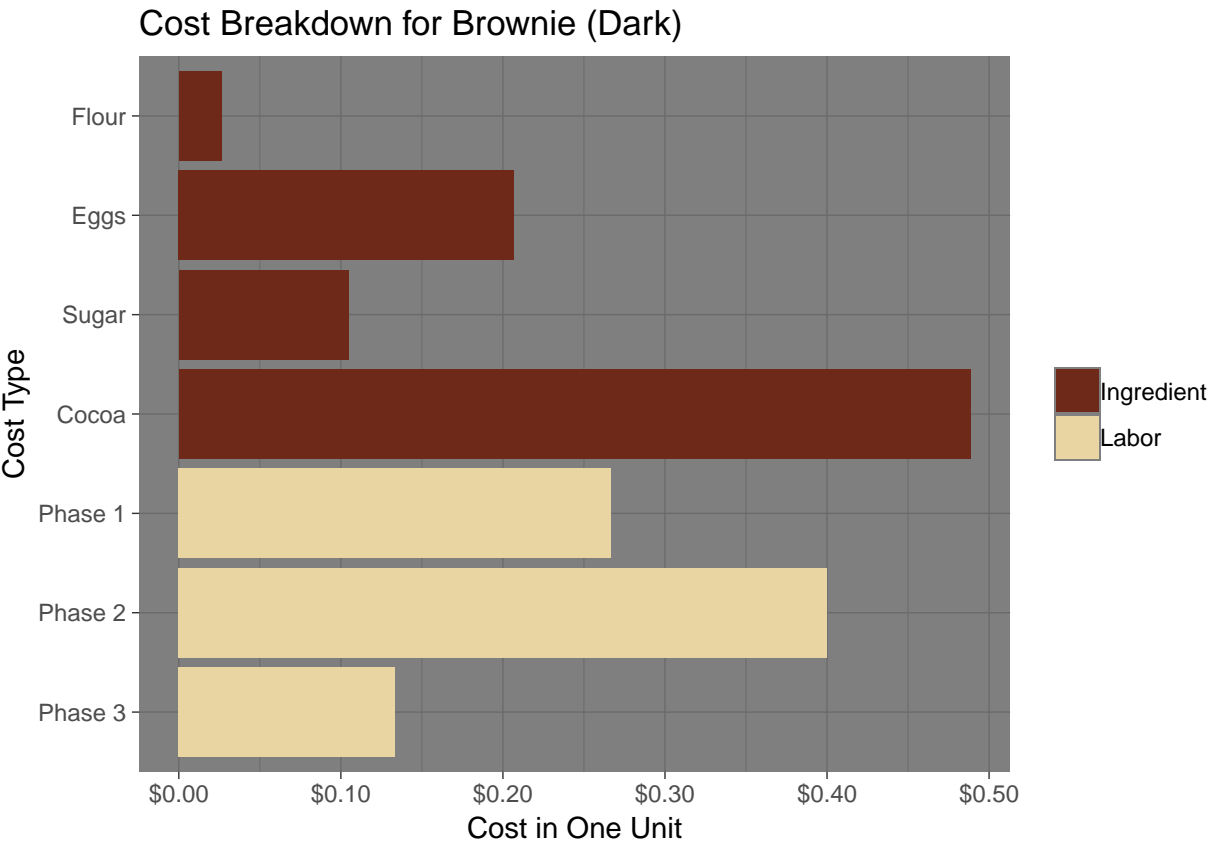
# Cost and Margin for Truffle (Dark)



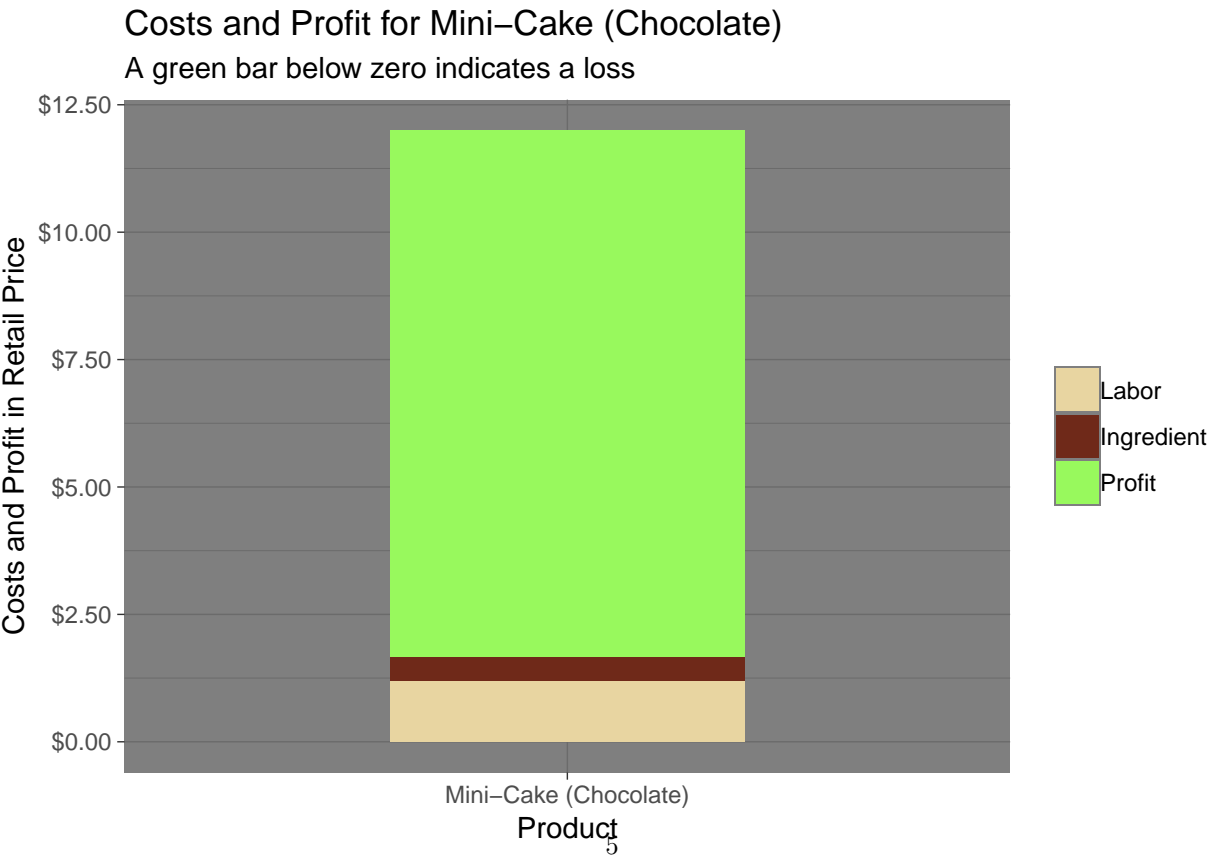
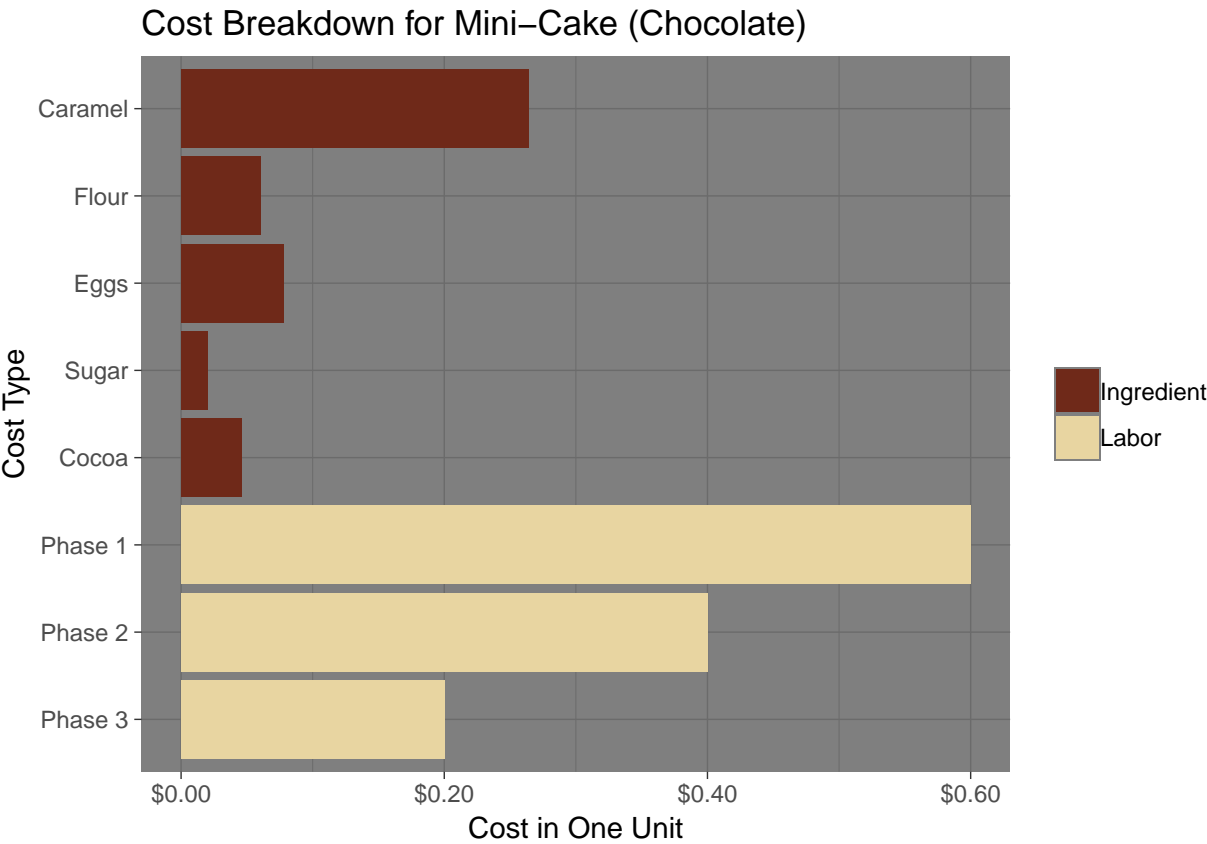
# Cost and Margin for Brownie (Milk)



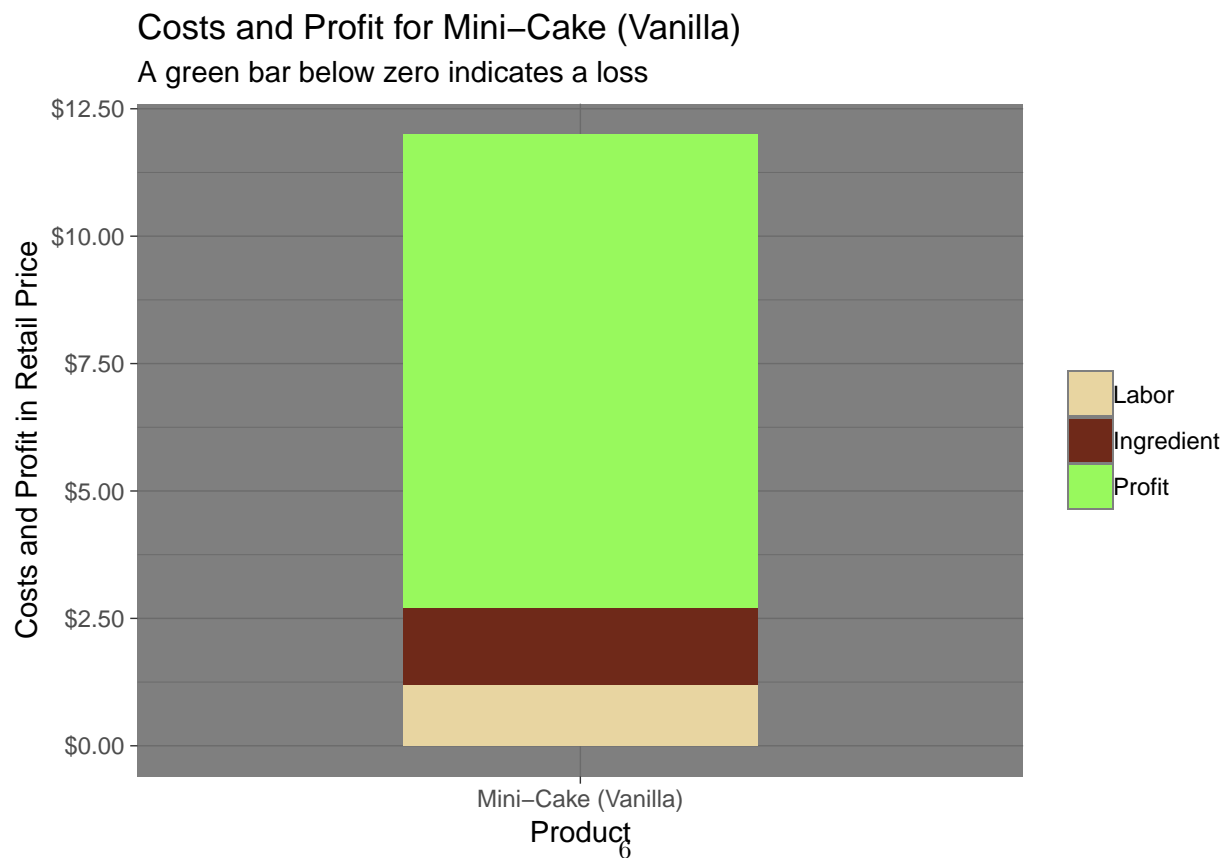
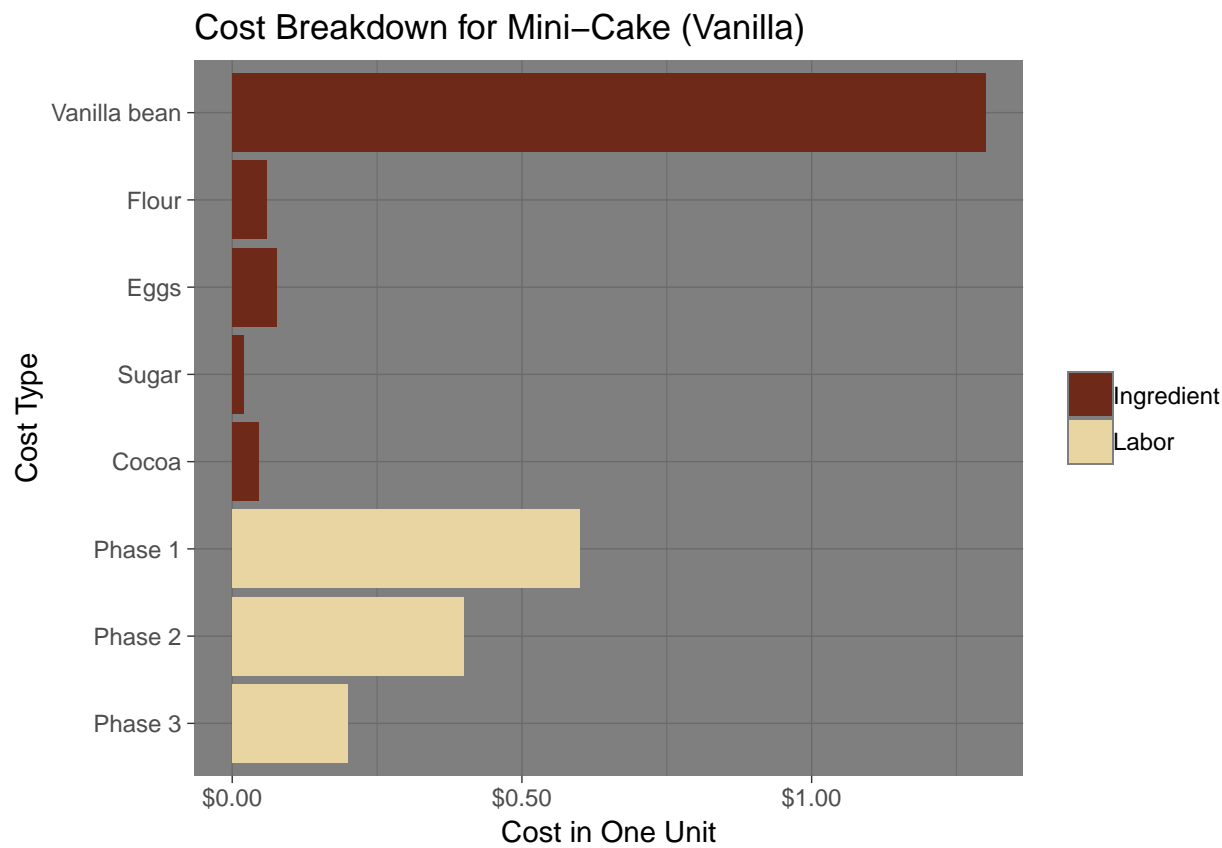
# Cost and Margin for Brownie (Dark)



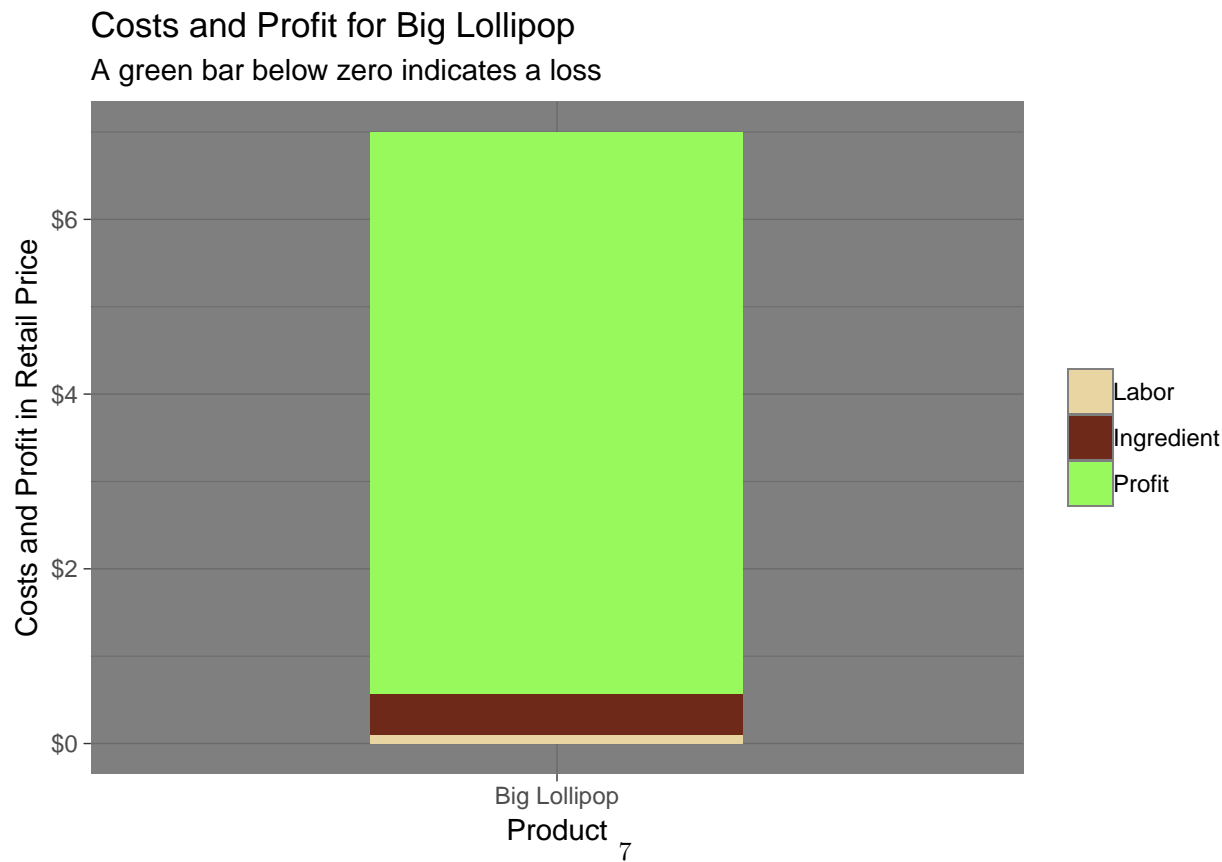
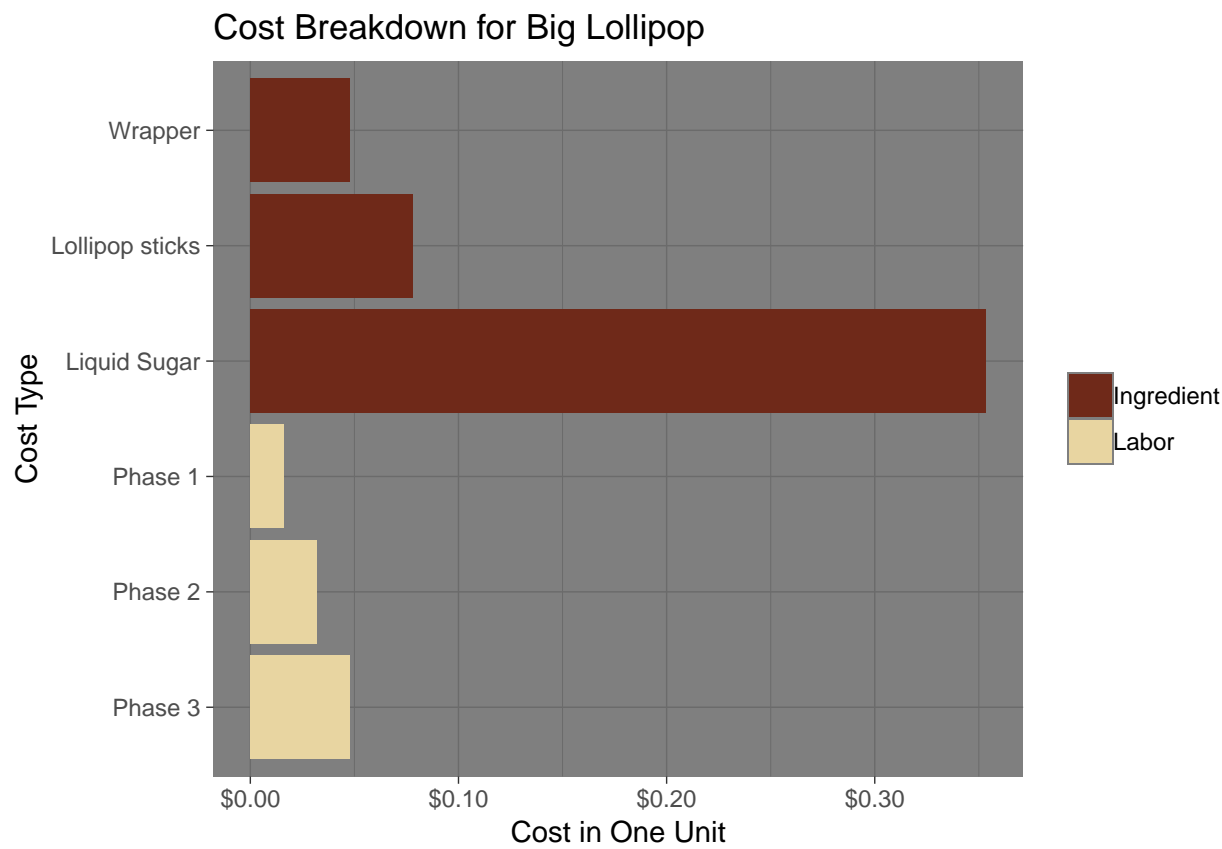
# Cost and Margin for Mini-Cake (Chocolate)



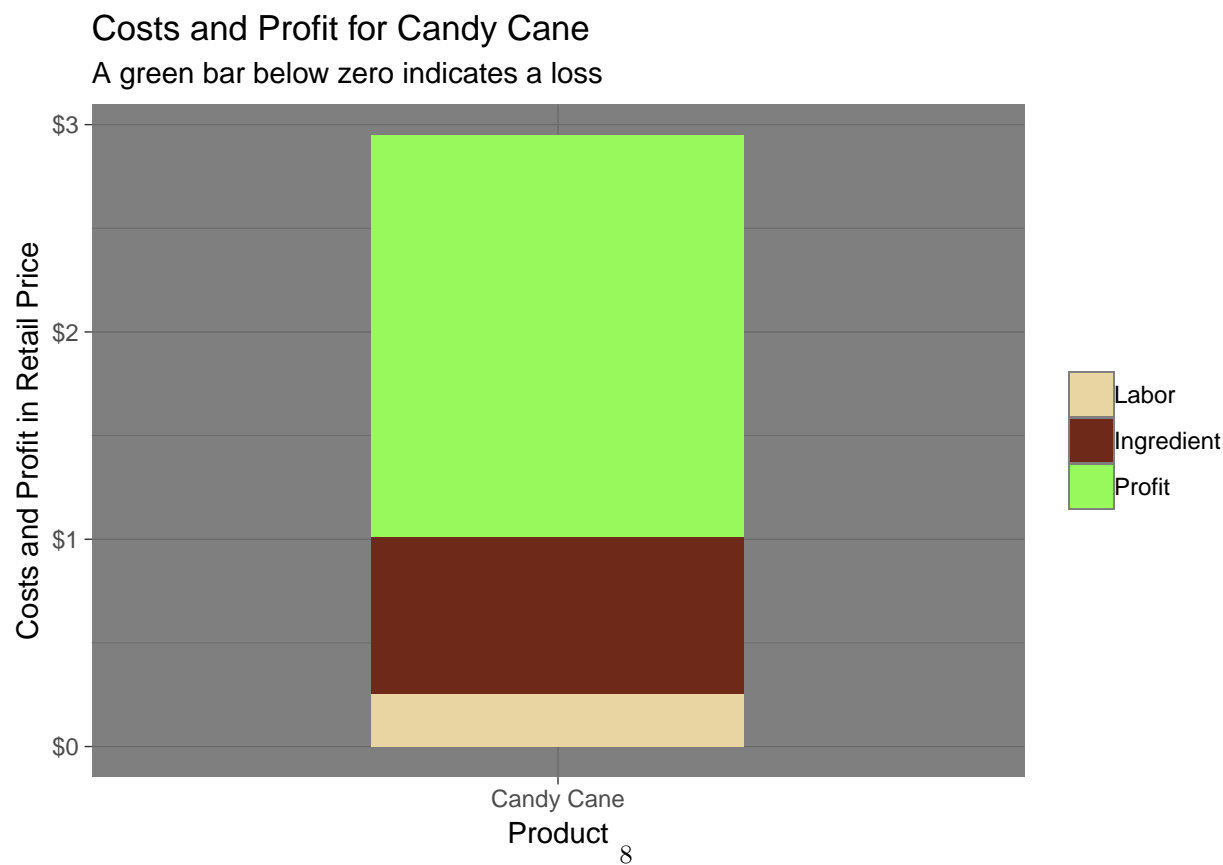
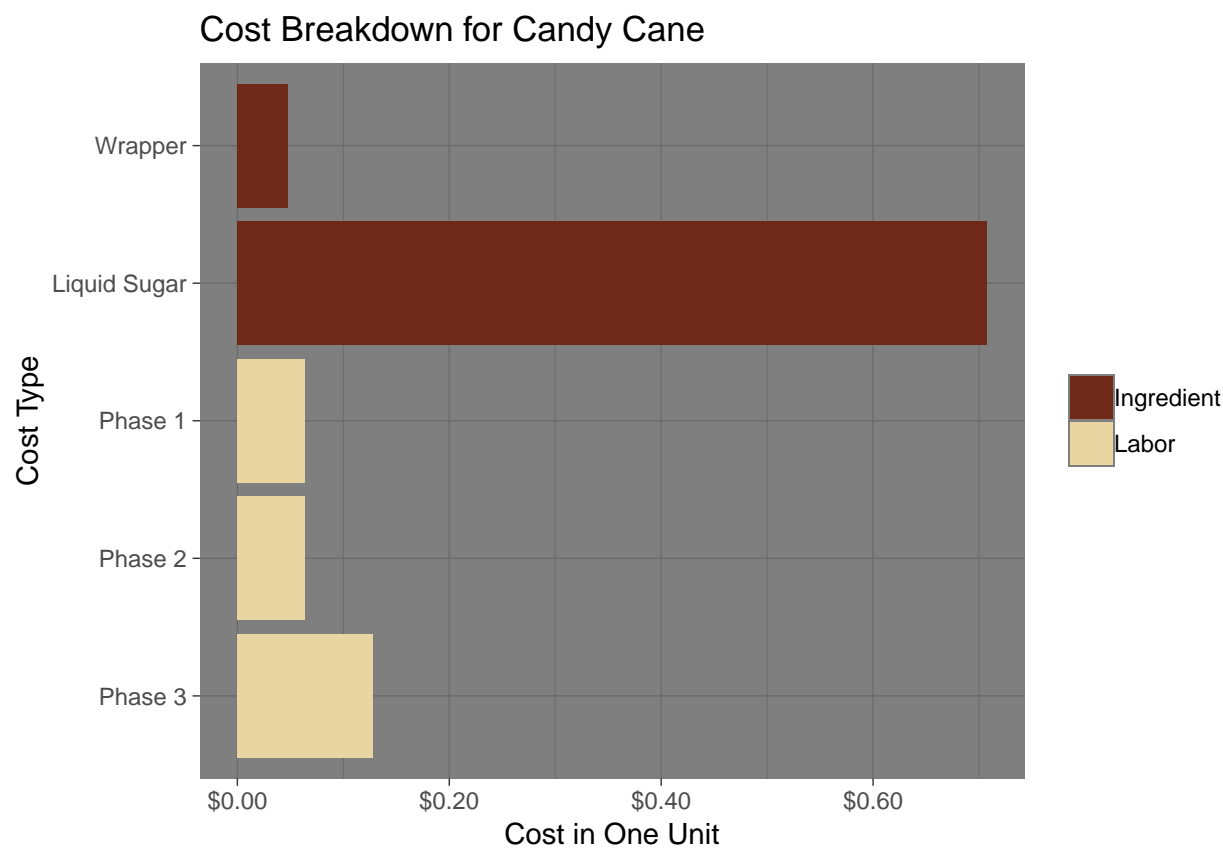
# Cost and Margin for Mini-Cake (Vanilla)



# Cost and Margin for Big Lollipop



# Cost and Margin for Candy Cane





# Cost and Margin for Cashew Cluster

