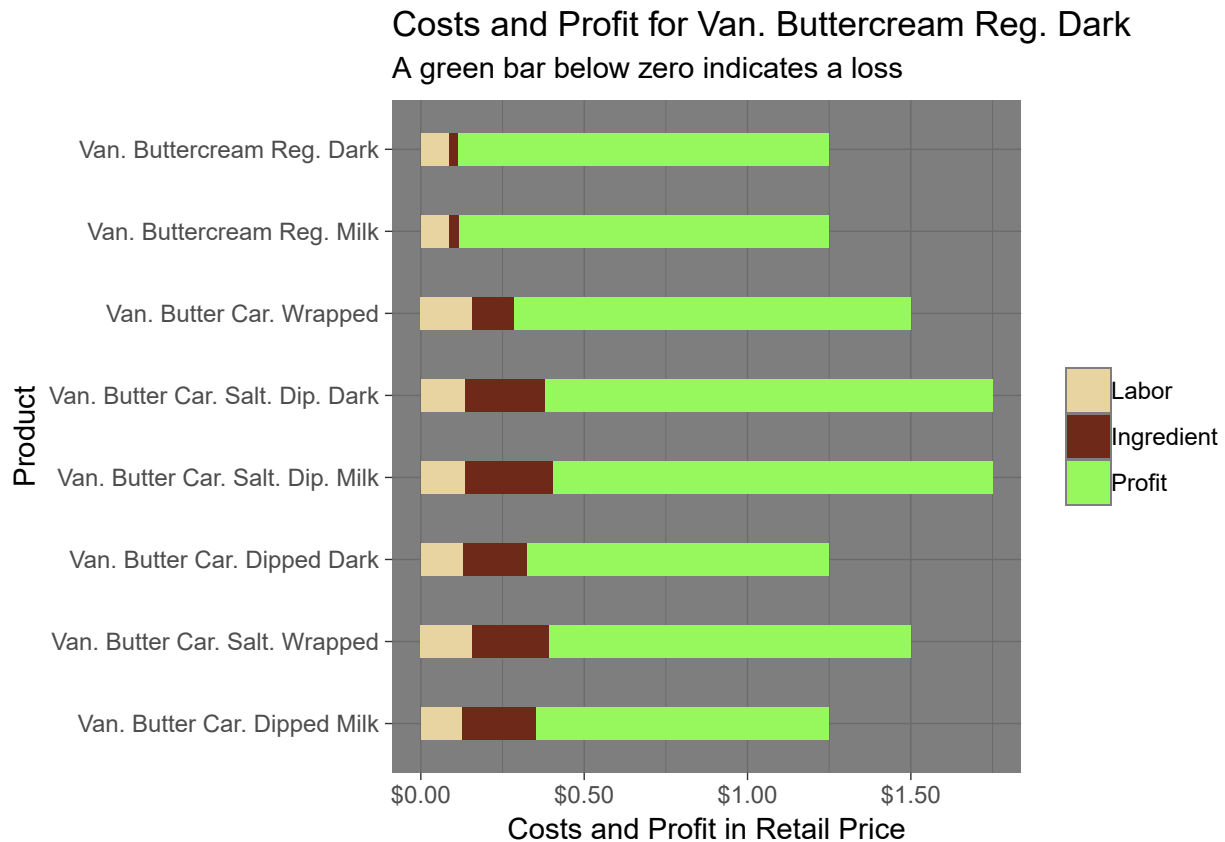


Cost and Margin Analysis for Shane's Candies

Allocate Analytics

October 20, 2018

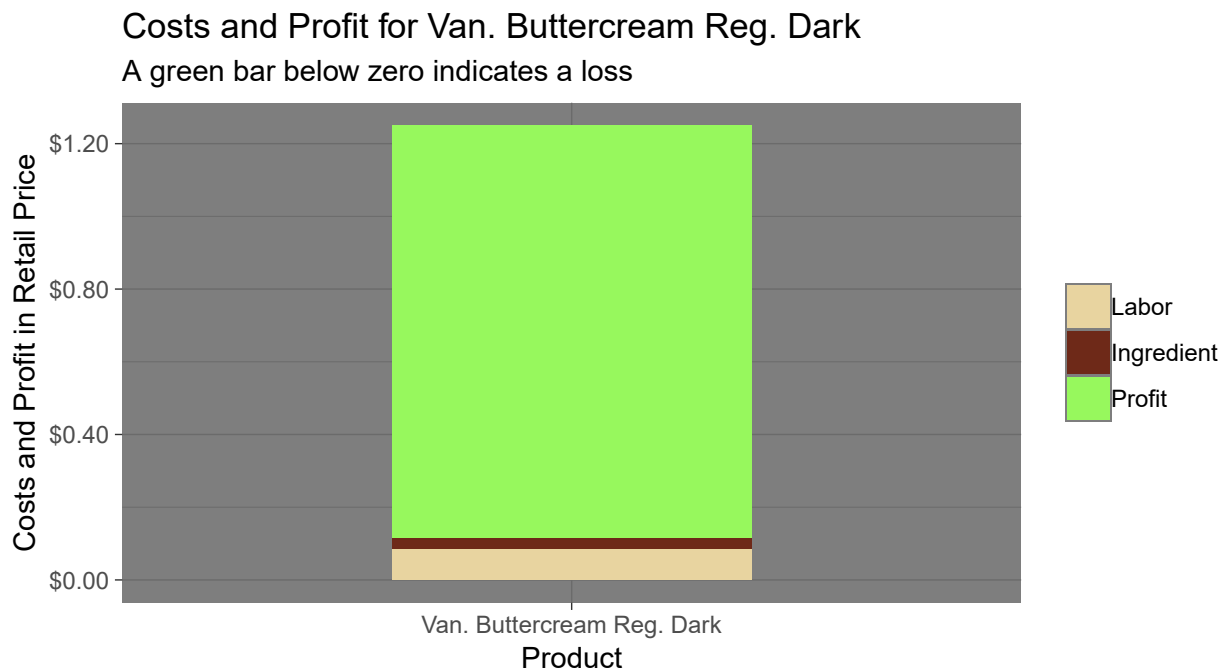
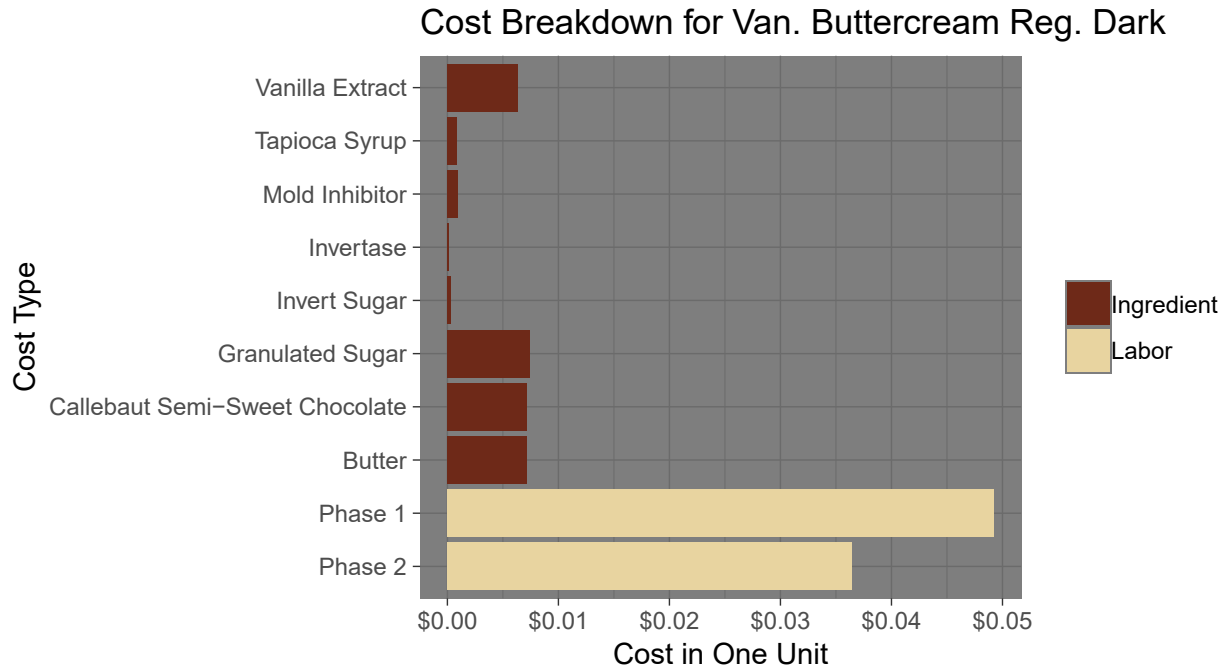
Summary Info



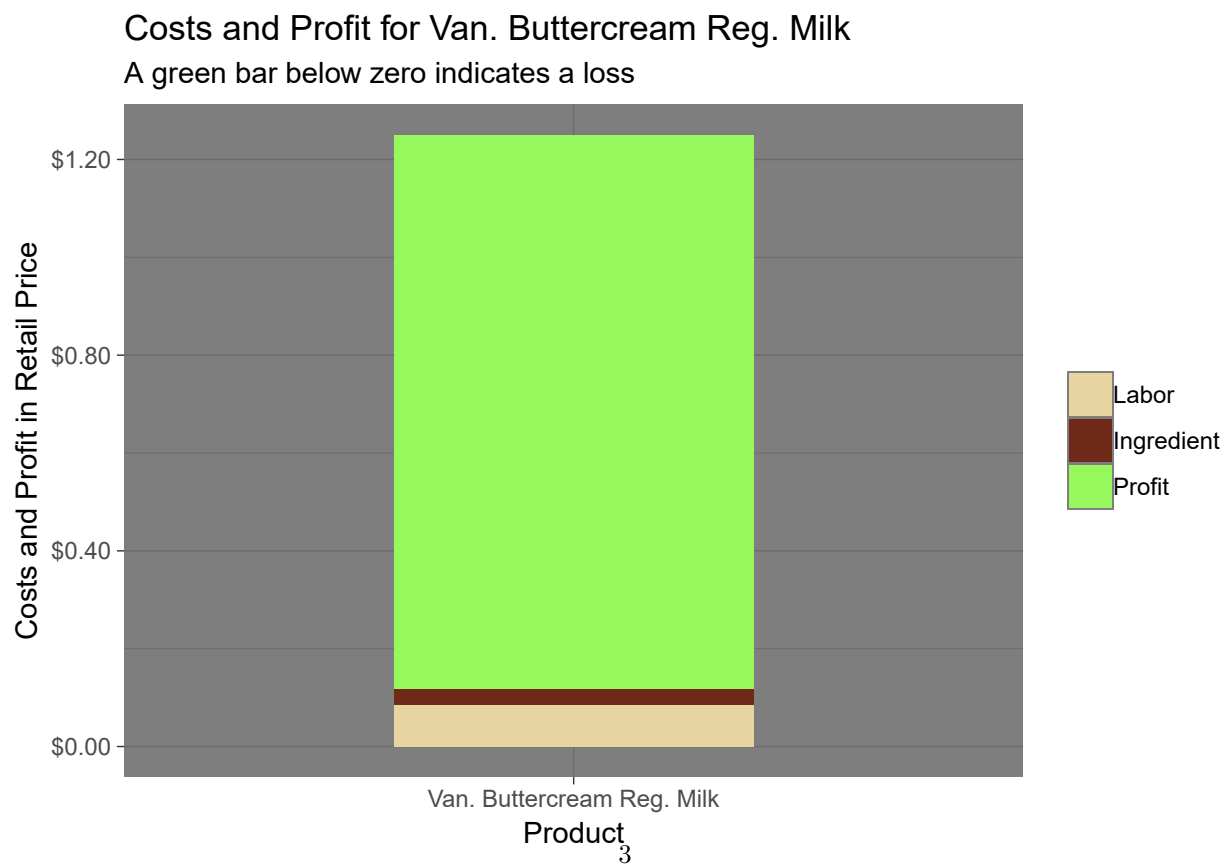
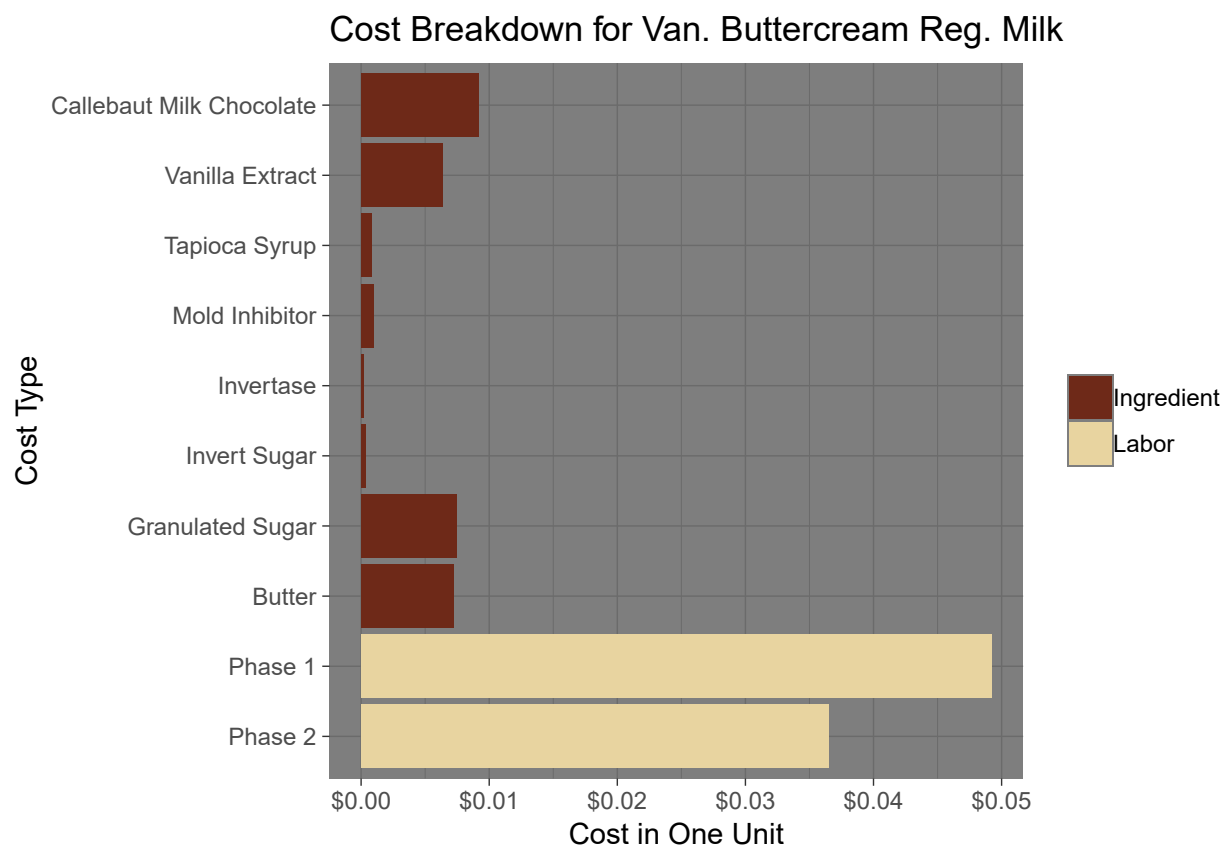
Product	Margin	Price	Profit	Ingredients	Labor
Van. Buttercream Reg. Dark	90.7%	\$1.25	\$1.13	\$0.03	\$0.09
Van. Buttercream Reg. Milk	90.5%	\$1.25	\$1.13	\$0.03	\$0.09
Van. Butter Car. Wrapped	80.9%	\$1.50	\$1.21	\$0.13	\$0.16
Van. Butter Car. Salt. Dip. Dark	78.3%	\$1.75	\$1.37	\$0.24	\$0.14
Van. Butter Car. Salt. Dip. Milk	76.9%	\$1.75	\$1.35	\$0.27	\$0.14
Van. Butter Car. Dipped Dark	73.9%	\$1.25	\$0.92	\$0.20	\$0.13
Van. Butter Car. Salt. Wrapped	73.8%	\$1.50	\$1.11	\$0.24	\$0.16
Van. Butter Car. Dipped Milk	71.7%	\$1.25	\$0.90	\$0.23	\$0.13

Cost and Margin for Van. Buttercream Reg. Dark

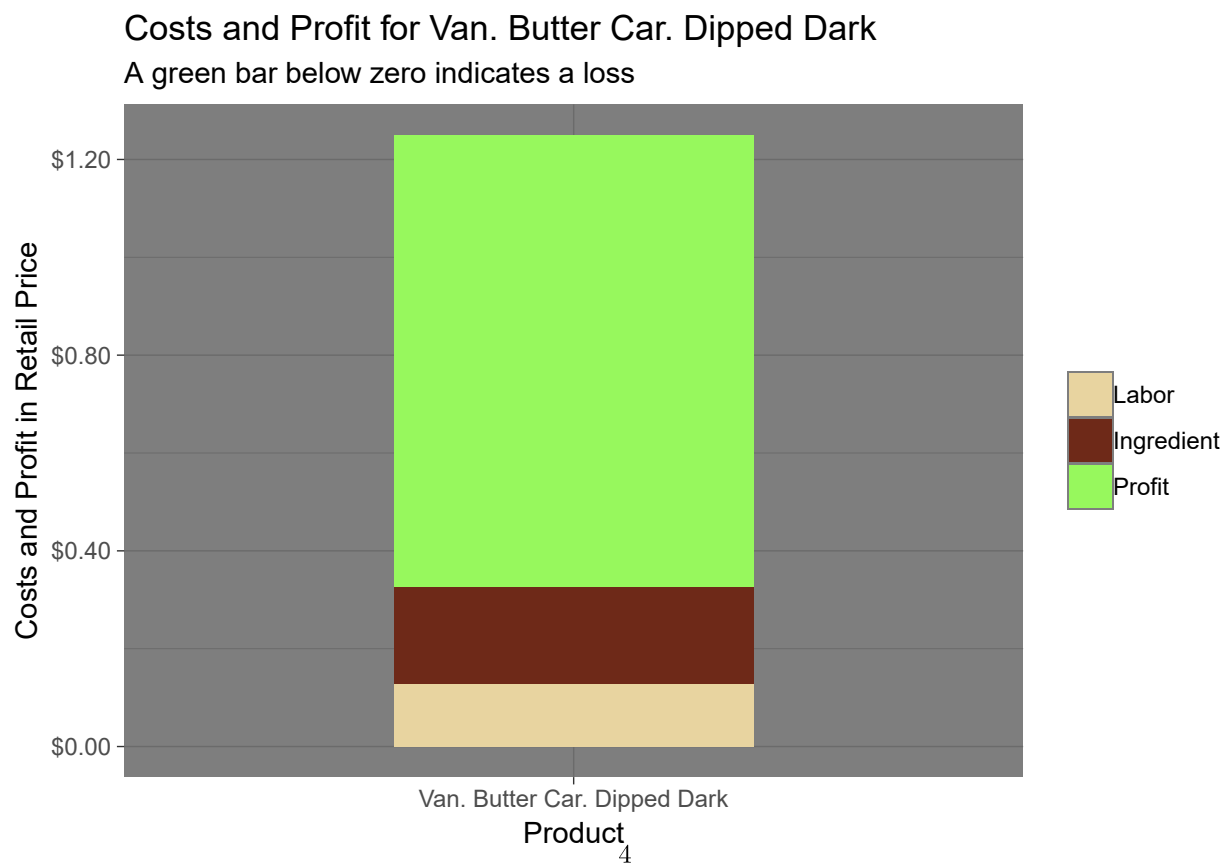
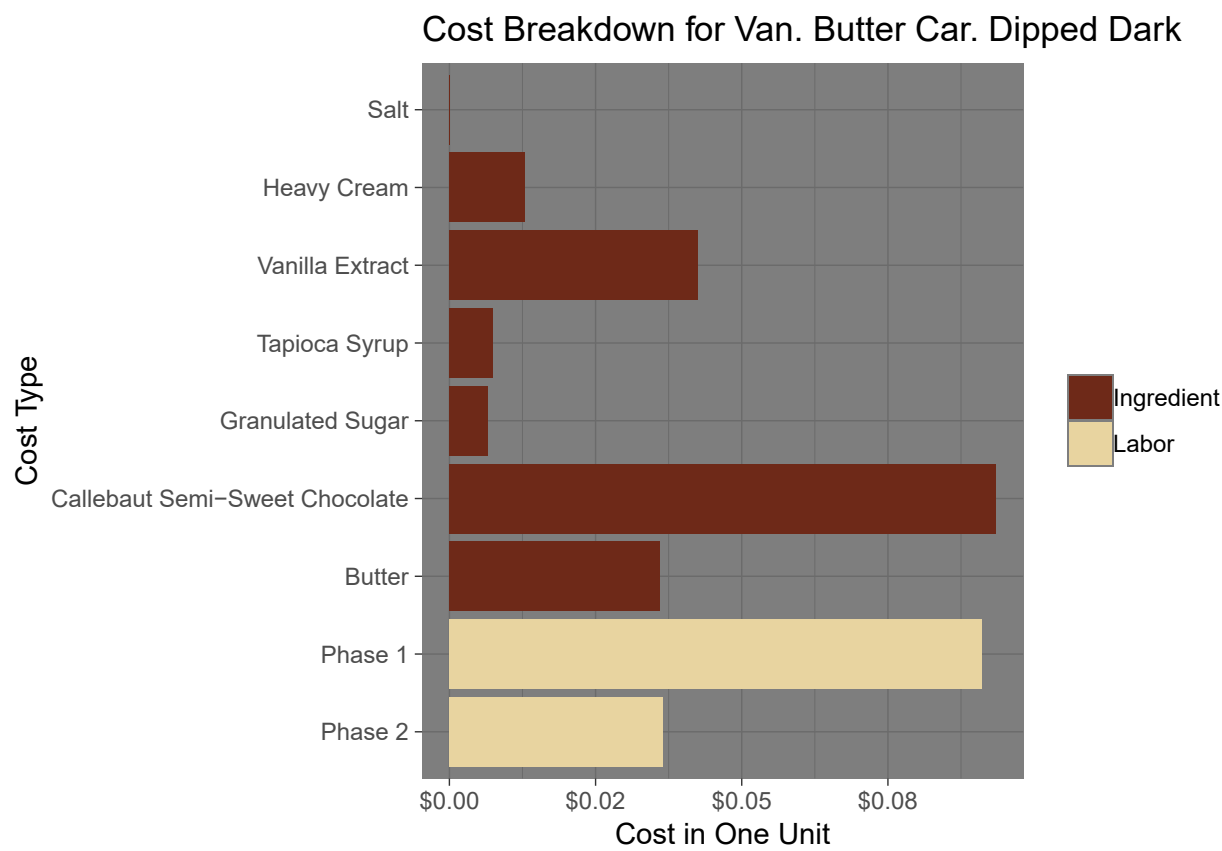
These charts show the cost components of the top selling products. The chocolate color shows the physical ingredients and the vanilla color shows the labor. The first chart focuses on individual ingredients and phases of production while the second one focuses on what portion of the total retail price is comprised of ingredients, labor, and profit.



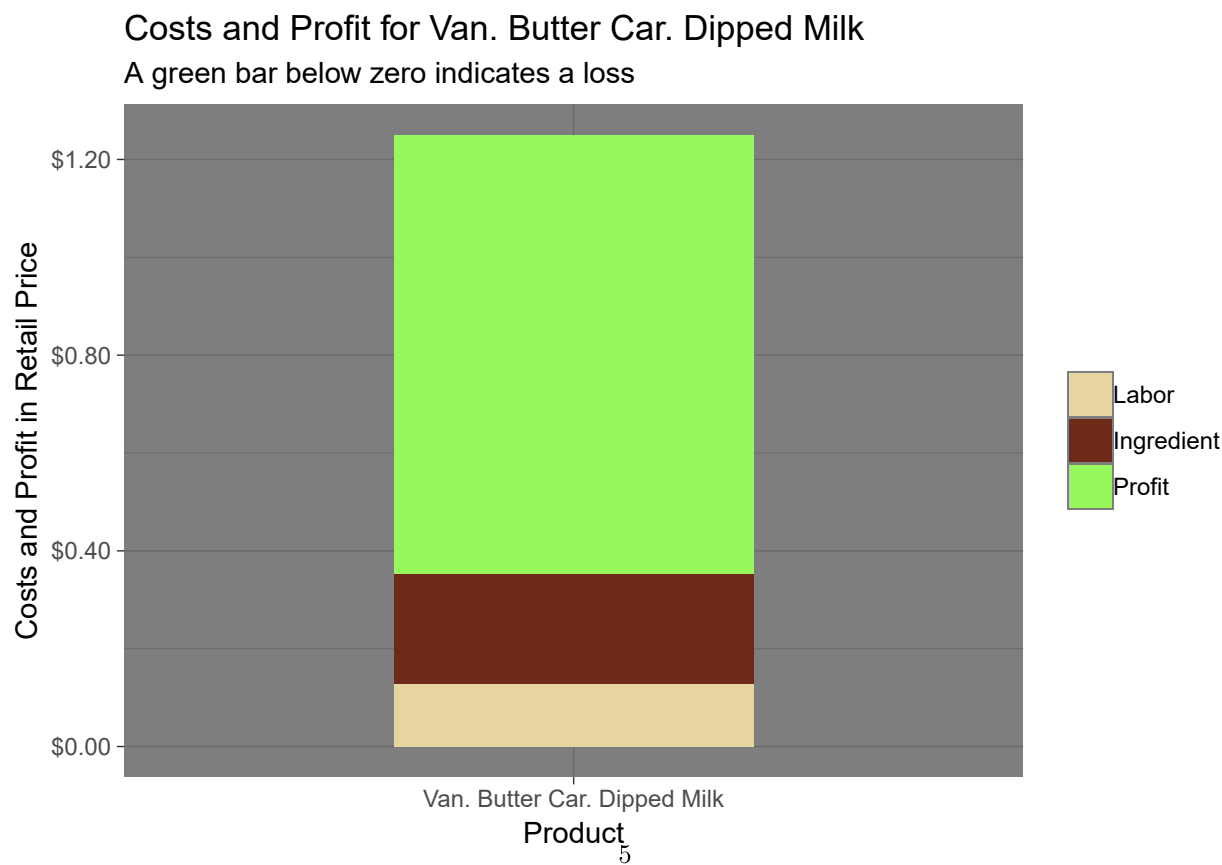
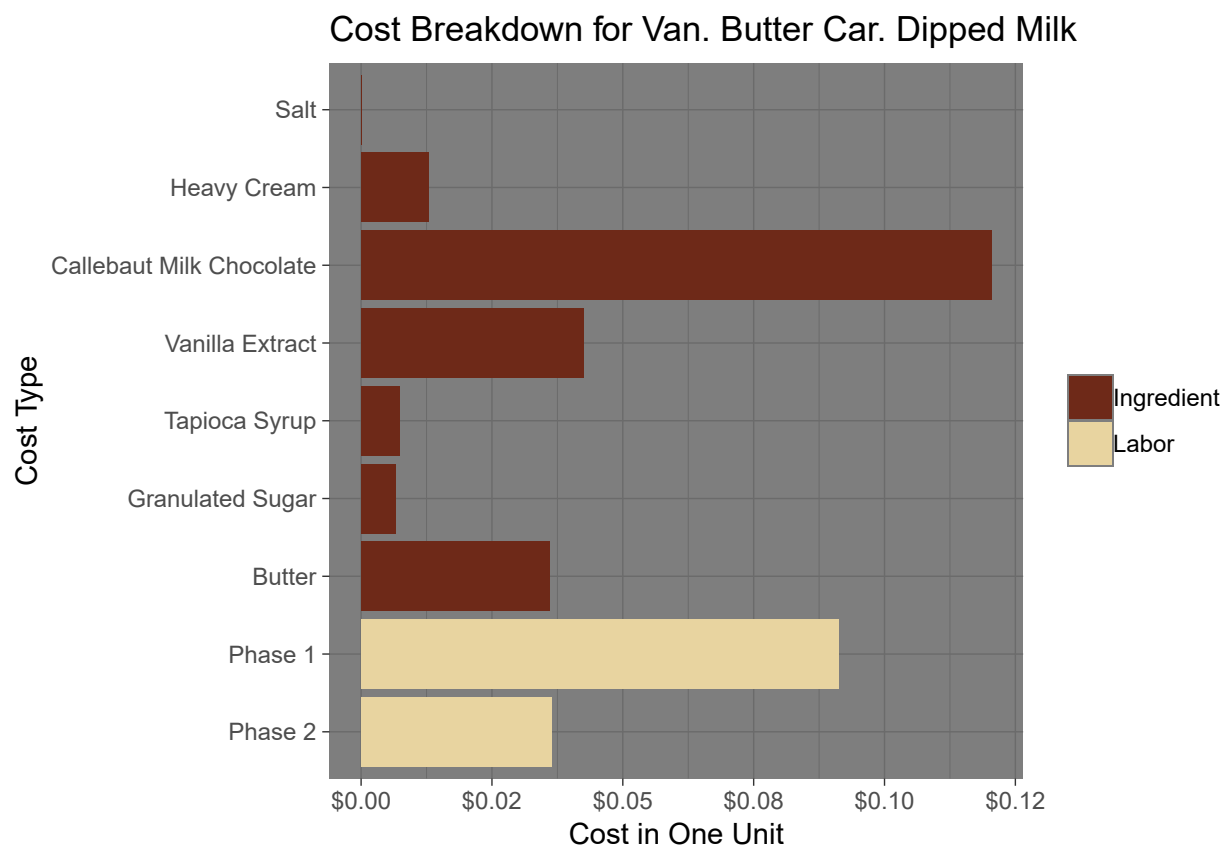
Cost and Margin for Van. Buttercream Reg. Milk



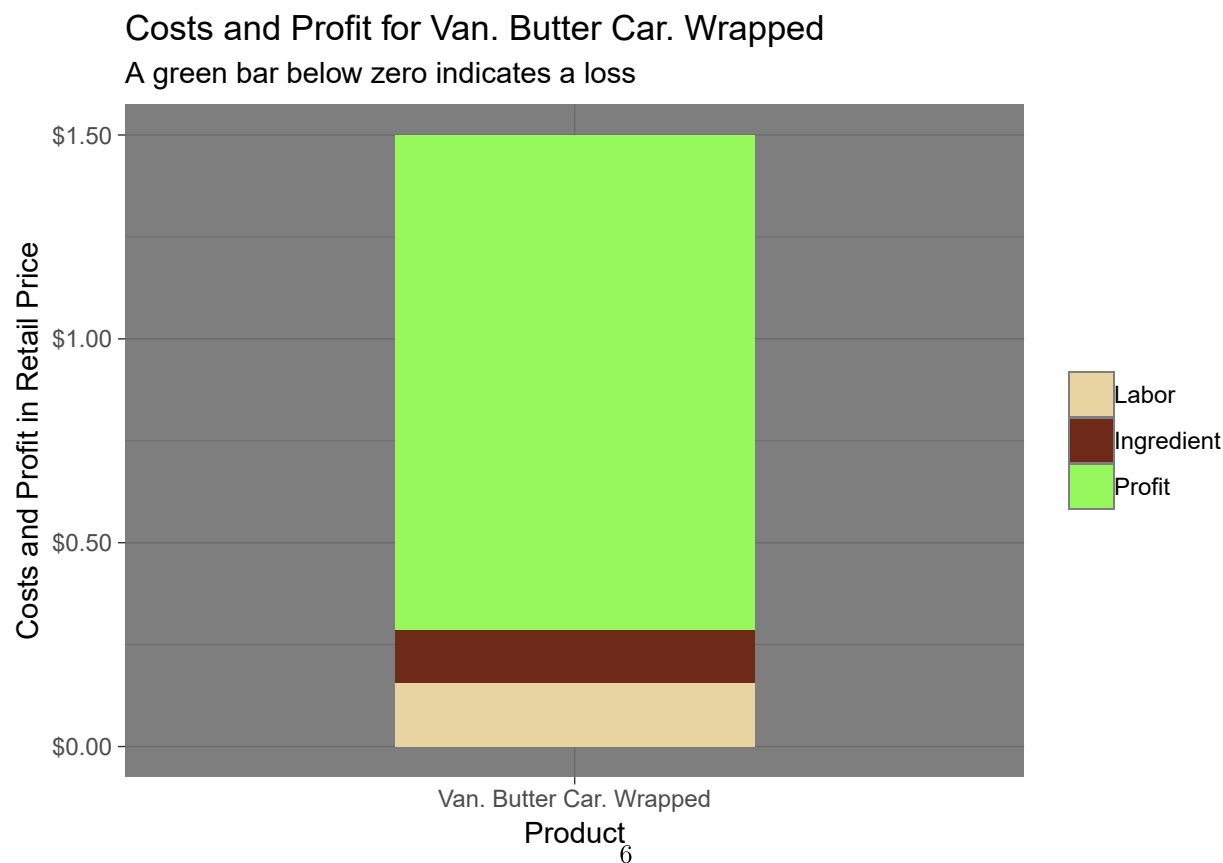
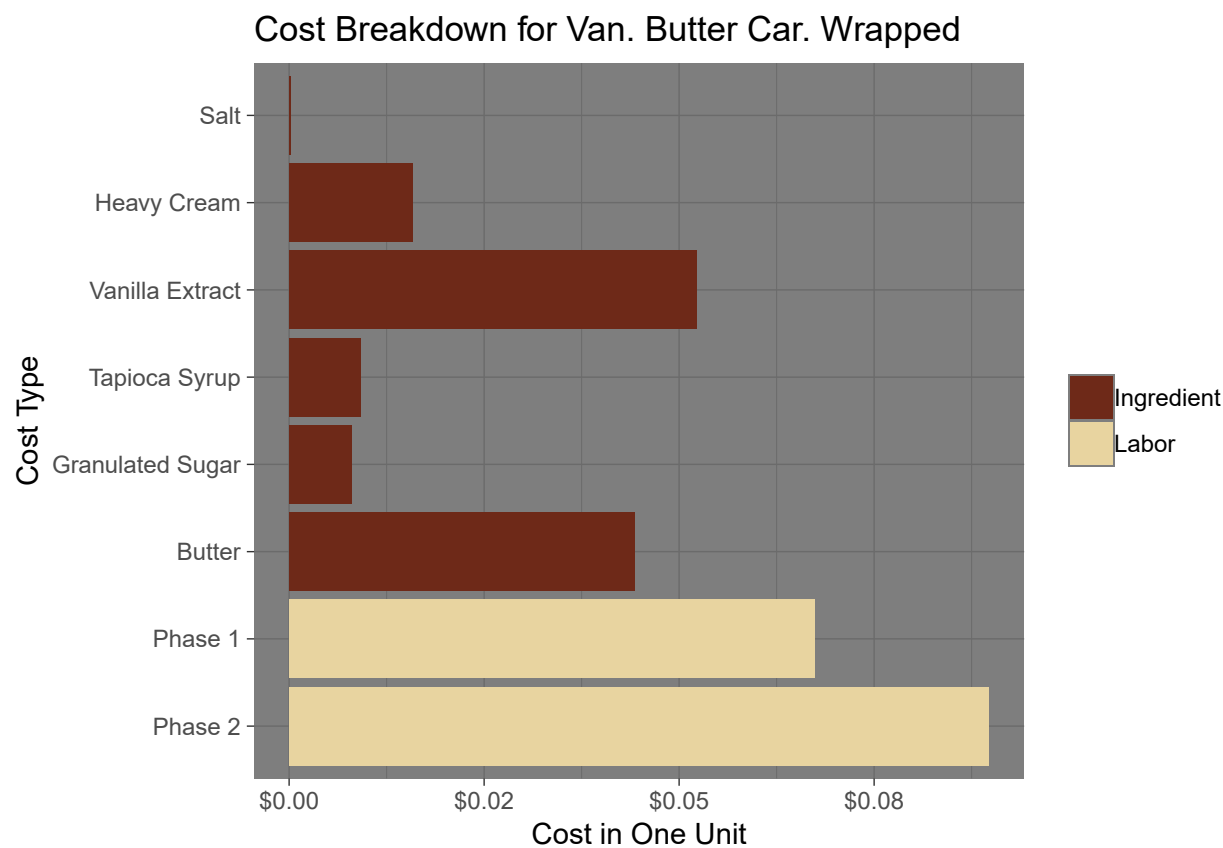
Cost and Margin for Van. Butter Car. Dipped Dark



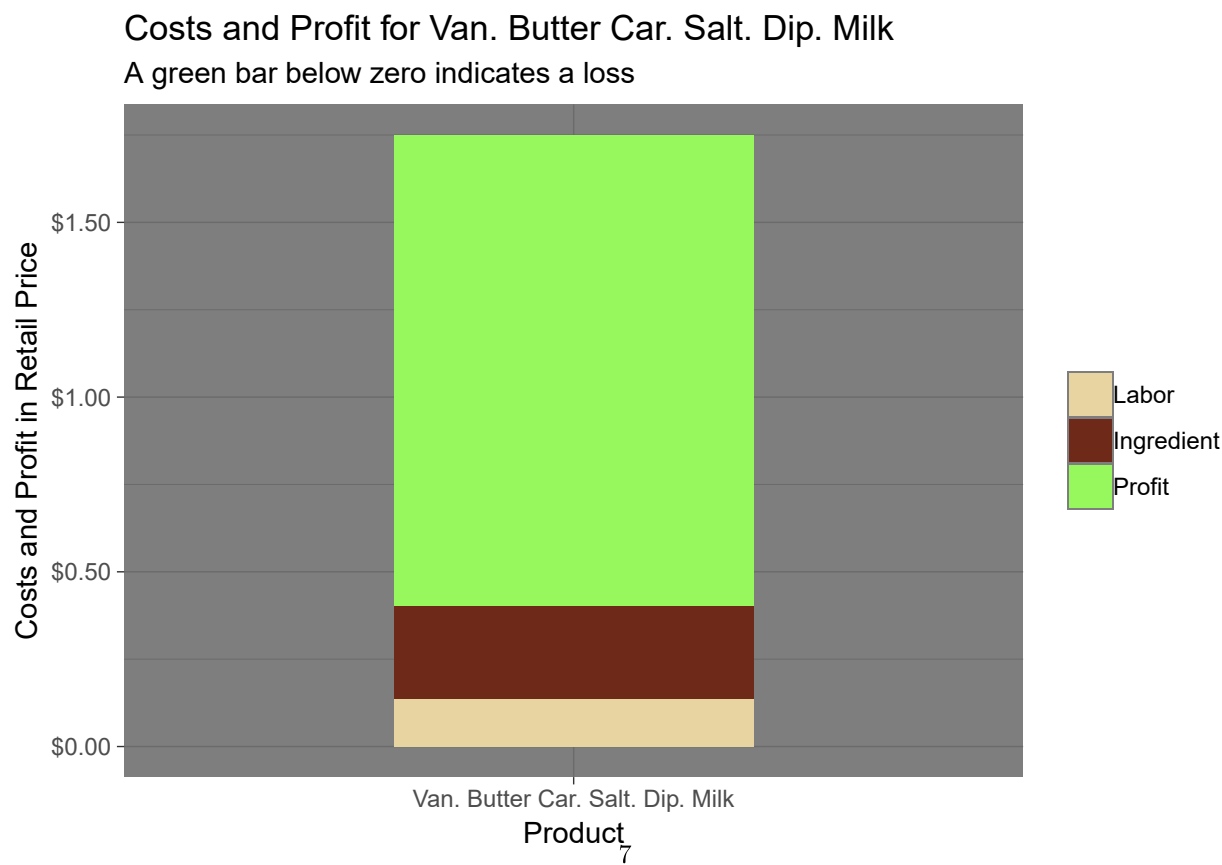
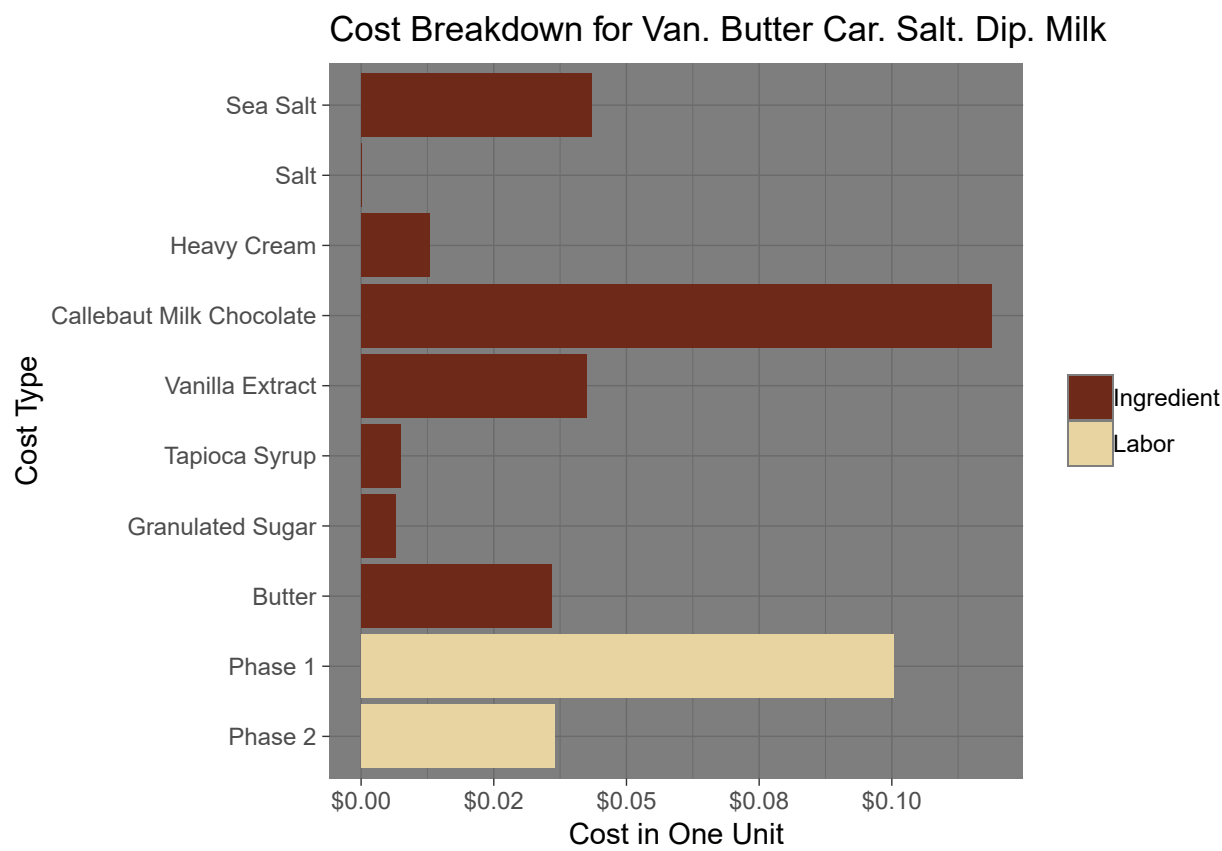
Cost and Margin for Van. Butter Car. Dipped Milk



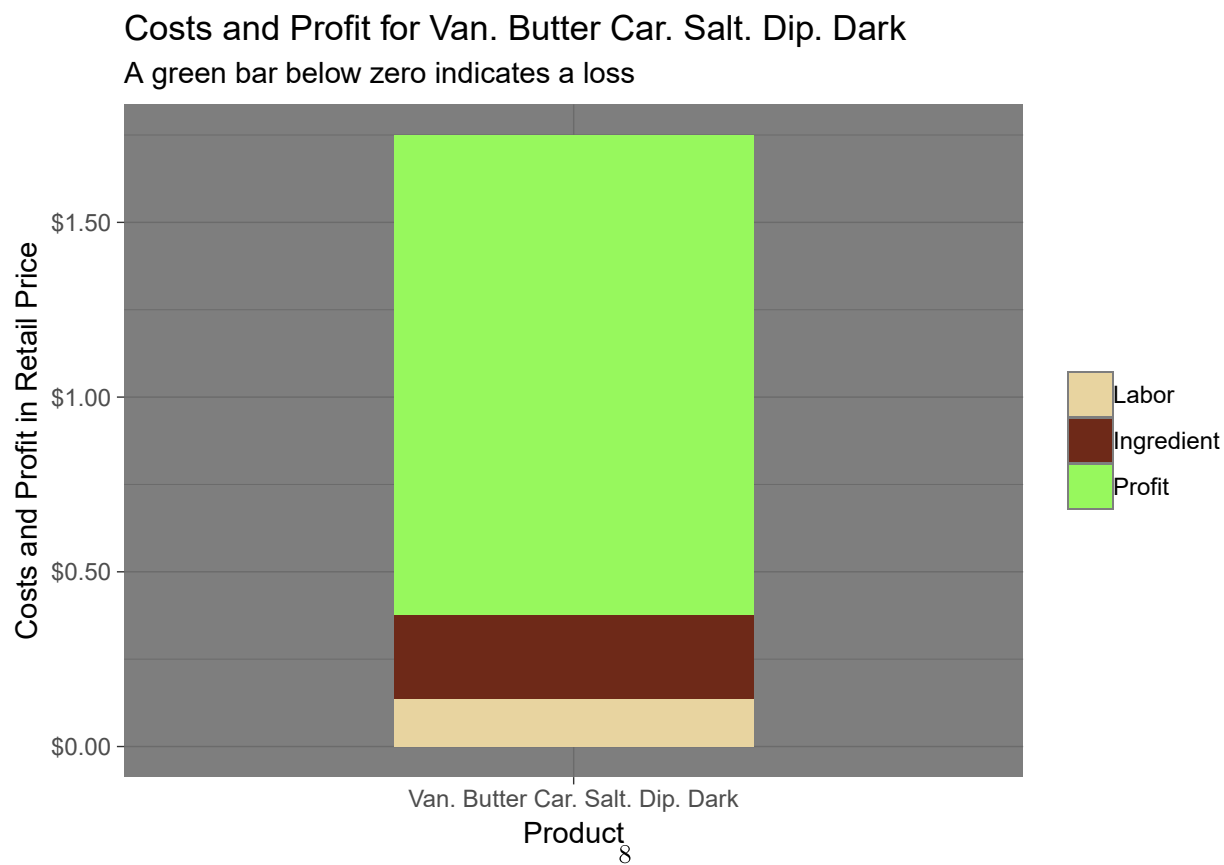
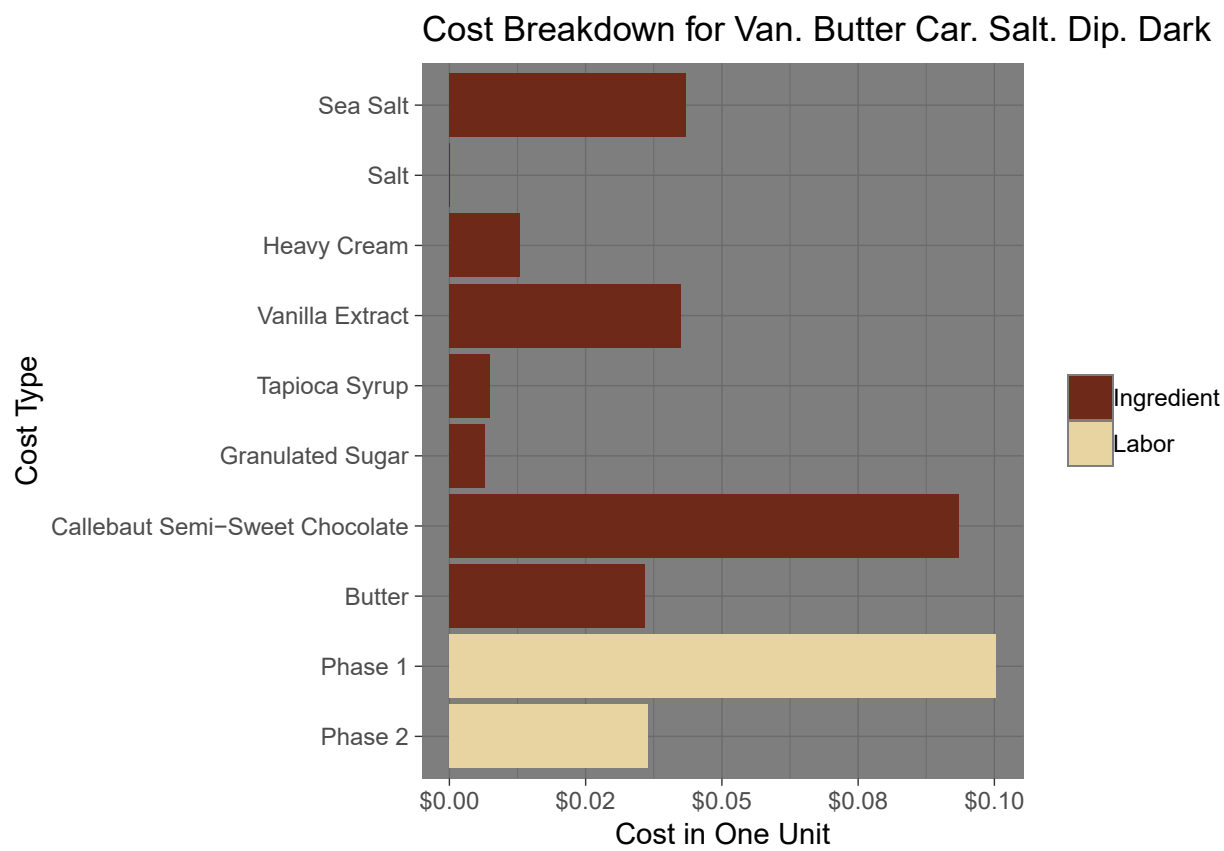
Cost and Margin for Van. Butter Car. Wrapped



Cost and Margin for Van. Butter Car. Salt. Dip. Milk



Cost and Margin for Van. Butter Car. Salt. Dip. Dark



Cost and Margin for Van. Butter Car. Salt. Wrapped

