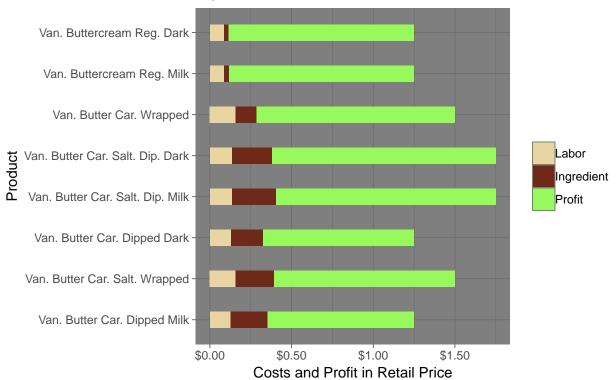
Cost and Margin Analysis for Shane's Candies

Allocate Analytics October 20, 2018

Summary Info

Costs and Profit for Van. Buttercream Reg. Dark A green bar below zero indicates a loss

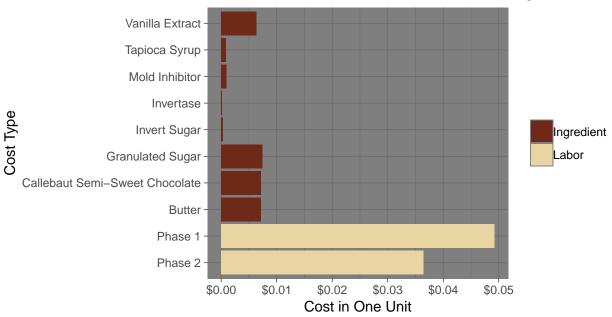


Product	Margin	Price	Profit	Ingredients	Labor
Van. Buttercream Reg. Dark	90.7%	\$1.25	\$1.13	\$0.03	\$0.09
Van. Buttercream Reg. Milk	90.5%	\$1.25	\$1.13	\$0.03	\$0.09
Van. Butter Car. Wrapped	80.9%	\$1.50	\$1.21	\$0.13	\$0.16
Van. Butter Car. Salt. Dip. Dark	78.3%	\$1.75	\$1.37	\$0.24	\$0.14
Van. Butter Car. Salt. Dip. Milk	76.9%	\$1.75	\$1.35	\$0.27	\$0.14
Van. Butter Car. Dipped Dark	73.9%	\$1.25	\$0.92	\$0.20	\$0.13
Van. Butter Car. Salt. Wrapped	73.8%	\$1.50	\$1.11	\$0.24	\$0.16
Van. Butter Car. Dipped Milk	71.7%	\$1.25	\$0.90	\$0.23	\$0.13

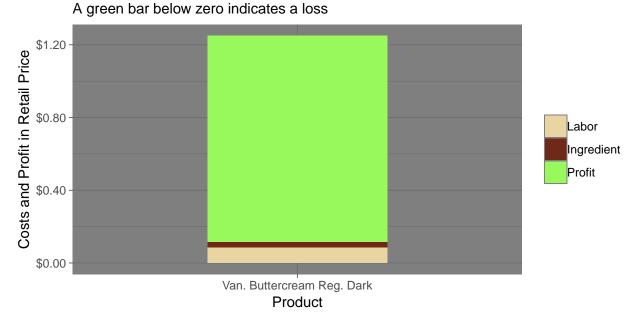
Cost and Margin for Van. Buttercream Reg. Dark

These charts show the cost components of the top selling products. The chocolate color shows the physical ingredients and the vanilla color shows the labor. The first chart focuses on individual ingredients and phases of production while the second one focuses on what portion of the total retail price is comprised of ingredients, labor, and profit.

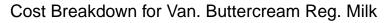
Cost Breakdown for Van. Buttercream Reg. Dark

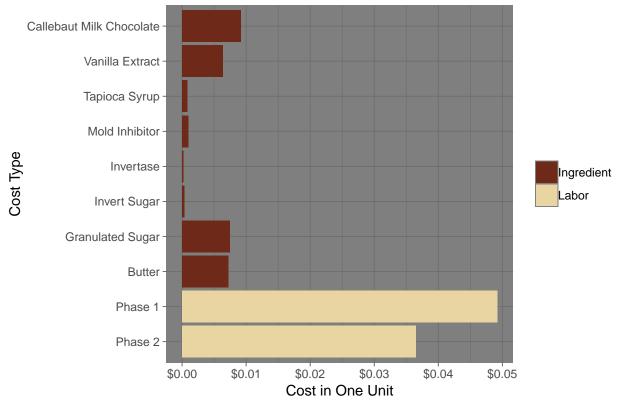


Costs and Profit for Van. Buttercream Reg. Dark

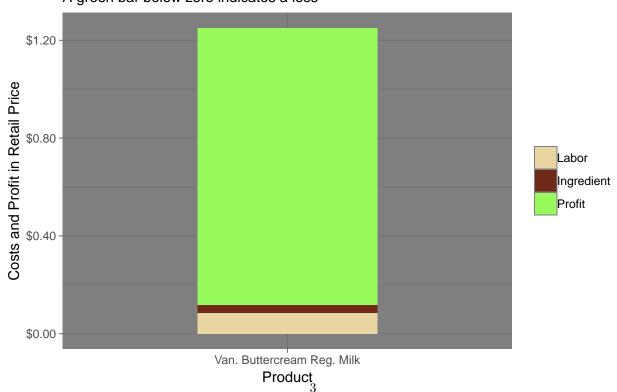


Cost and Margin for Van. Buttercream Reg. Milk

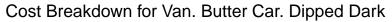


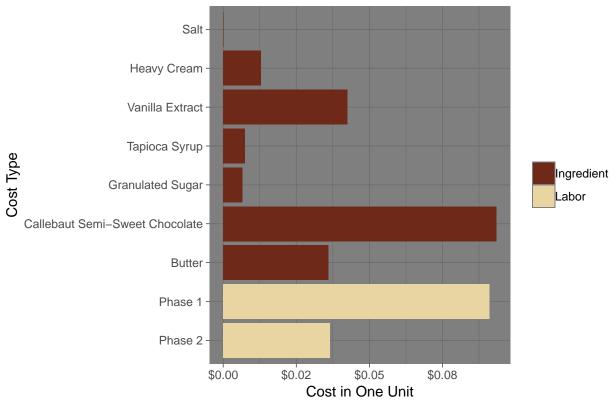


Costs and Profit for Van. Buttercream Reg. Milk A green bar below zero indicates a loss

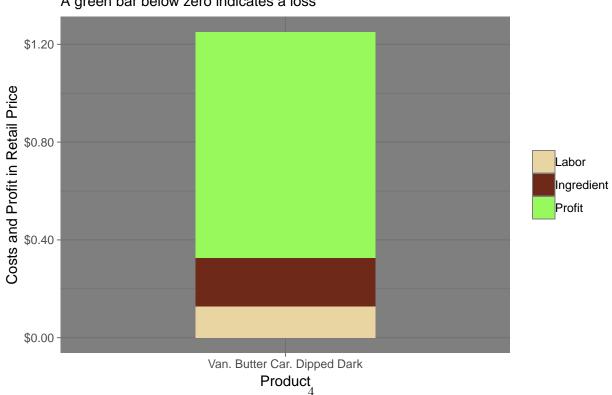


Cost and Margin for Van. Butter Car. Dipped Dark



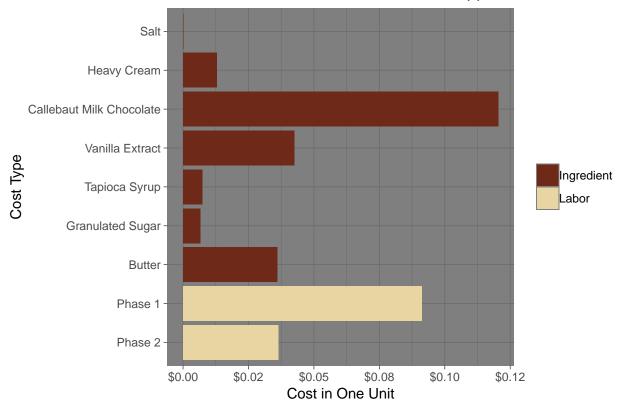


Costs and Profit for Van. Butter Car. Dipped Dark A green bar below zero indicates a loss

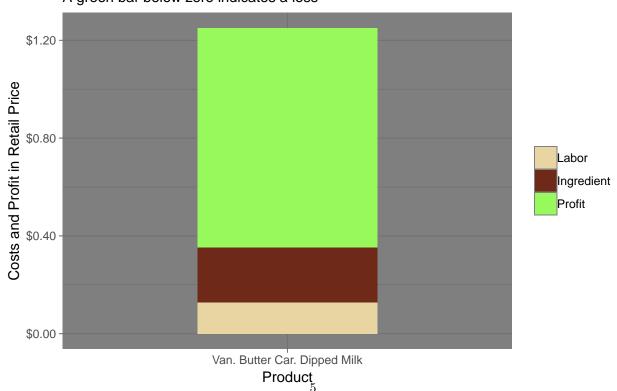


Cost and Margin for Van. Butter Car. Dipped Milk

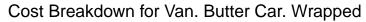
Cost Breakdown for Van. Butter Car. Dipped Milk

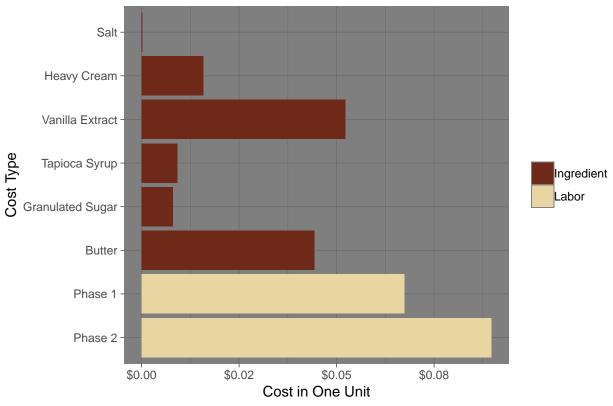


Costs and Profit for Van. Butter Car. Dipped Milk A green bar below zero indicates a loss

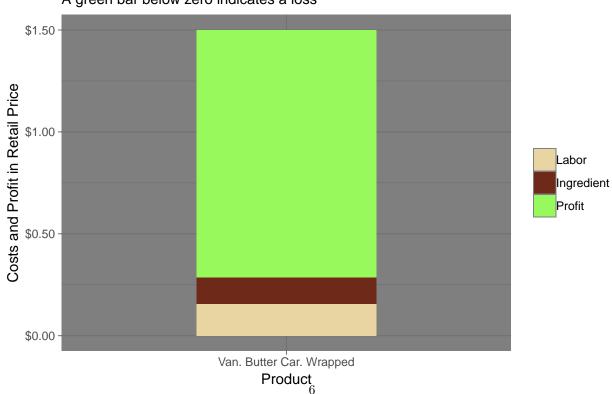


Cost and Margin for Van. Butter Car. Wrapped



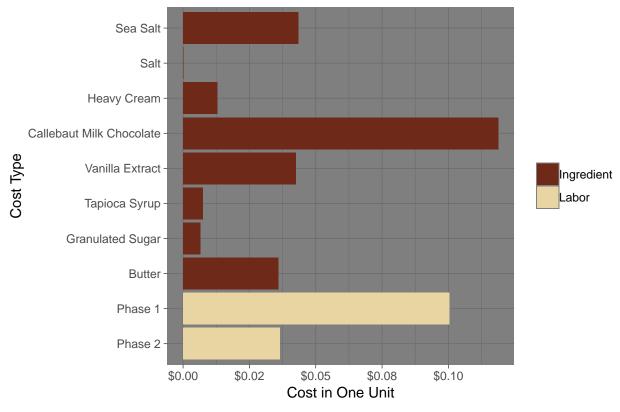


Costs and Profit for Van. Butter Car. Wrapped A green bar below zero indicates a loss

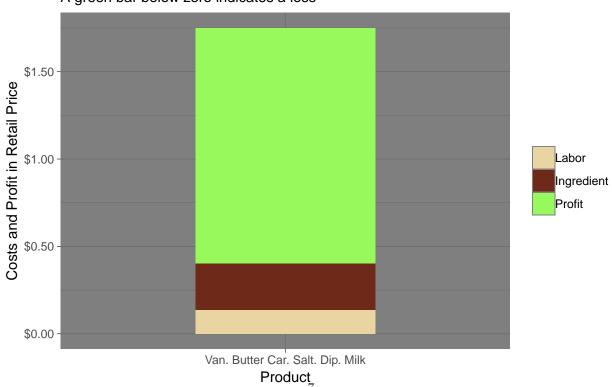


Cost and Margin for Van. Butter Car. Salt. Dip. Milk

Cost Breakdown for Van. Butter Car. Salt. Dip. Milk

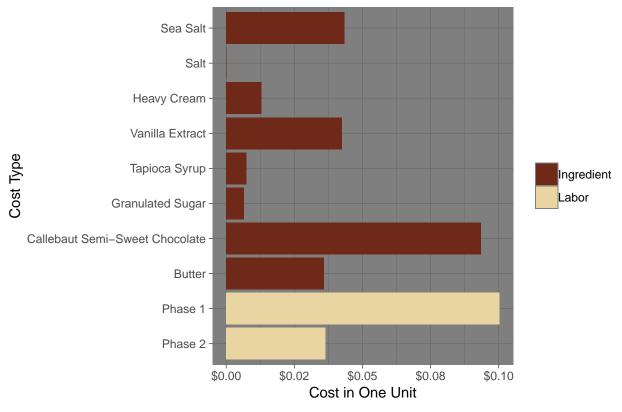


Costs and Profit for Van. Butter Car. Salt. Dip. Milk A green bar below zero indicates a loss

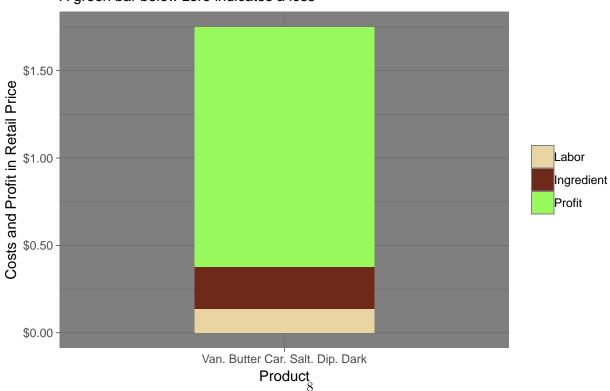


Cost and Margin for Van. Butter Car. Salt. Dip. Dark

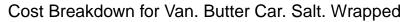
Cost Breakdown for Van. Butter Car. Salt. Dip. Dark

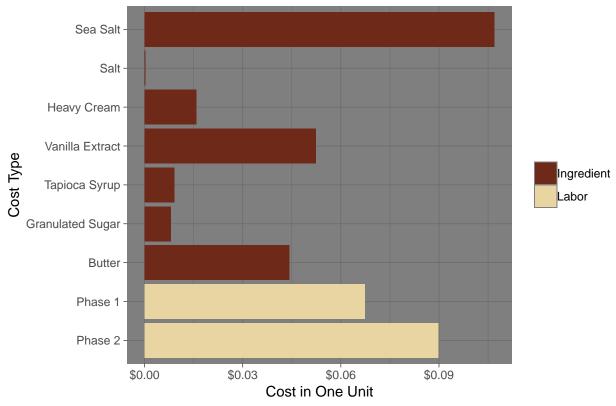


Costs and Profit for Van. Butter Car. Salt. Dip. Dark A green bar below zero indicates a loss

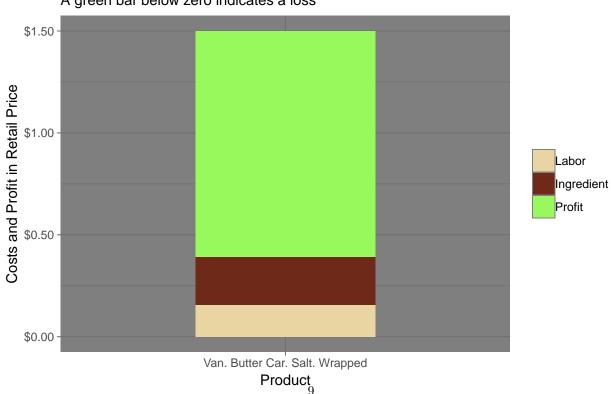


Cost and Margin for Van. Butter Car. Salt. Wrapped





Costs and Profit for Van. Butter Car. Salt. Wrapped A green bar below zero indicates a loss



Cost and Margin for NA

Cost Breakdown for NA

Cost Type

Cost in One Unit

Costs and Profit for NA

A green bar below zero indicates a loss

Costs and Profit in Retail Price