Supplier Concentration Analysis

Sam Pritchard
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Headline

The bottom 25% of suppliers (109 suppliers) collectively only brought in \$10,671 in 2017. There is presumably a substantial amount of money tied up in inventory, labor hours spent on ordering, money spent on shipping, etc for 109 suppliers that are producing very little. There likely are some of these that should be kept if there's a compelling reason not represented in the data. My recommendation would be to take a hard look at the bottom 25% of suppliers that have produced very little in sales for two years with no reason to expect an increase to see if keeping them is really the right choice.

Concentration of Sales By Supplier

Of 435 Suppliers the top 10% (44 of them) make up 55.1% of sales The top 20% (88 of them) make up 74.6% of sales 30% makes up 85.3% 40% makes up 92.2% 50% makes up 96.4%

In \$ the bottom 25% brought in \$10,671 in 2017, which is 109 suppliers

Chart of Sales by LARGEST X% of Suppliers

This chart can be read starting on the x axis at the bottom "The top 25% of suppliers accounted for a little less than \$1.75MM YTD in 2017. The top 50% accounted for a little over \$2MM YTD"

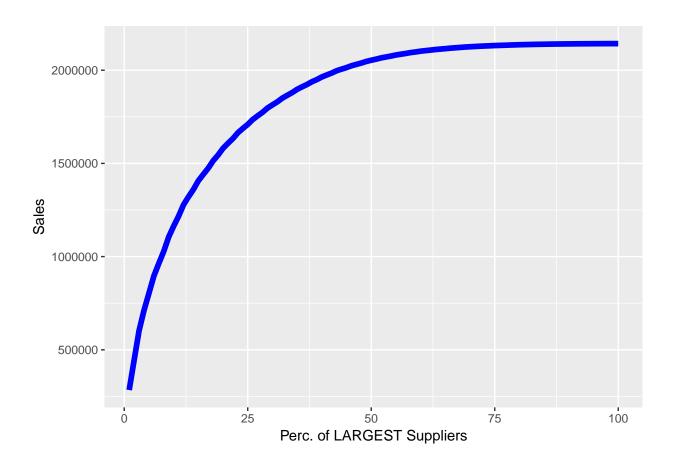


Table of Sales by LARGEST X% of Suppliers for 2017

This table can be read as "the top 1% of suppliers by volume or dollars, which is about 4 of them, brought in \$284,036 in sales, which is 13.3% of all sales for the business in 2017"

| Perc. of LARGEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|----------------------------|---------------------|-------------|----------------|
| 1% | 4 | \$284,036 | 13.3% |
| 2% | 9 | \$443,914 | 20.7% |
| 3% | 13 | \$602,461 | 28.1% |
| 4% | 17 | \$711,357 | 33.2% |
| 5% | 22 | \$803,138 | 37.5% |
| 6% | 26 | \$895,941 | 41.8% |
| 7% | 30 | \$963,433 | 45% |
| 8% | 35 | \$1,028,142 | 48% |
| 9% | 39 | \$1,105,346 | 51.6% |
| 10% | 44 | \$1,163,289 | 54.3% |
| 11% | 48 | \$1,216,454 | 56.8% |
| 12% | 52 | \$1,278,028 | 59.6% |
| 13% | 57 | \$1,320,595 | 61.6% |
| 14% | 61 | \$1,360,230 | 63.5% |
| 15% | 65 | \$1,406,706 | 65.7% |
| 16% | 70 | \$1,441,050 | 67.3% |
| 17% | 74 | \$1,474,206 | 68.8% |
| 18% | 78 | \$1,514,173 | 70.7% |

| Perc. of LARGEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|----------------------------|---------------------|-------------|----------------|
| 19% | 83 | \$1,544,819 | 72.1% |
| 20% | 87 | \$1,581,011 | 73.8% |
| 21% | 91 | \$1,607,782 | 75% |
| 22% | 96 | \$1,633,400 | 76.2% |
| 23% | 100 | \$1,664,255 | 77.7% |
| 24% | 104 | \$1,687,320 | 78.7% |
| 25% | 109 | \$1,709,039 | 79.8% |
| 26% | 113 | \$1,735,139 | 81% |
| 27% | 117 | \$1,755,106 | 81.9% |
| 28% | 122 | \$1,774,265 | 82.8% |
| 29% | 126 | \$1,796,997 | 83.9% |
| 30% | 130 | \$1,814,024 | 84.7% |
| 31% | 135 | \$1,830,406 | 85.4% |
| 32% | 139 | \$1,850,208 | 86.3% |
| 33% | 144 | \$1,865,449 | 87.1% |
| 34% | 148 | \$1,880,131 | 87.7% |
| 35% | 152 | \$1,897,500 | 88.6% |
| 36% | 157 | \$1,910,868 | 89.2% |
| 37% | 161 | \$1,923,450 | 89.8% |
| 38% | 165 | \$1,938,248 | 90.5% |
| 39% | 170 | \$1,949,808 | 91% |
| 40% | 174 | \$1,963,879 | 91.7% |
| 41% | 178 | \$1,974,592 | 92.2% |
| 42% | 183 | \$1,984,960 | 92.6% |
| 43% | 187 | \$1,997,269 | 93.2% |
| 44% | 191 | \$2,005,901 | 93.6% |
| 45% | 196 | \$2,005,301 | 94% |
| 46% | 200 | \$2,014,032 | 94.5% |
| 47% | 204 | \$2,023,320 | 94.8% |
| 48% | 209 | \$2,031,419 | 95.1% |
| 49% | 213 | \$2,038,300 | 95.1% |
| 50% | 218 | \$2,047,120 | 95.8% |
| | 222 | , , | |
| 51% | | \$2,059,405 | 96.1% |
| 52% | 226 | \$2,066,072 | 96.4% |
| 53% | 231 | \$2,071,184 | 96.7% |
| 54% | 235 | \$2,076,033 | 96.9% |
| 55% | 239 | \$2,081,694 | 97.2% |
| 56% | 244 | \$2,085,888 | 97.3% |
| 57% | 248 | \$2,089,908 | 97.5% |
| 58% | 252 | \$2,094,710 | 97.8% |
| 59% | 257 | \$2,098,174 | 97.9% |
| 60% | 261 | \$2,102,178 | 98.1% |
| 61% | 265 | \$2,105,186 | 98.2% |
| 62% | 270 | \$2,107,916 | 98.4% |
| 63% | 274 | \$2,111,126 | 98.5% |
| 64% | 278 | \$2,113,461 | 98.6% |
| 65% | 283 | \$2,115,691 | 98.7% |
| 66% | 287 | \$2,118,354 | 98.9% |
| 67% | 291 | \$2,120,416 | 99% |
| 68% | 296 | \$2,122,290 | 99% |
| 69% | 300 | \$2,124,398 | 99.1% |
| 0370 | | | |

| Perc. of LARGEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|----------------------------|---------------------|-------------|----------------|
| 71% | 309 | \$2,127,281 | 99.3% |
| 72% | 313 | \$2,128,826 | 99.4% |
| 73% | 318 | \$2,129,966 | 99.4% |
| 74% | 322 | \$2,131,037 | 99.5% |
| 75% | 326 | \$2,132,286 | 99.5% |
| 76% | 331 | \$2,133,197 | 99.6% |
| 77% | 335 | \$2,134,068 | 99.6% |
| 78% | 339 | \$2,135,093 | 99.6% |
| 79% | 344 | \$2,135,862 | 99.7% |
| 80% | 348 | \$2,136,747 | 99.7% |
| 81% | 352 | \$2,137,392 | 99.8% |
| 82% | 357 | \$2,137,977 | 99.8% |
| 83% | 361 | \$2,138,641 | 99.8% |
| 84% | 365 | \$2,139,099 | 99.8% |
| 85% | 370 | \$2,139,506 | 99.9% |
| 86% | 374 | \$2,140,000 | 99.9% |
| 87% | 378 | \$2,140,359 | 99.9% |
| 88% | 383 | \$2,140,672 | 99.9% |
| 89% | 387 | \$2,141,020 | 99.9% |
| 90% | 392 | \$2,141,267 | 99.9% |
| 91% | 396 | \$2,141,502 | 99.9% |
| 92% | 400 | \$2,141,759 | 100% |
| 93% | 405 | \$2,141,954 | 100% |
| 94% | 409 | \$2,142,119 | 100% |
| 95% | 413 | \$2,142,315 | 100% |
| 96% | 418 | \$2,142,445 | 100% |
| 97% | 422 | \$2,142,555 | 100% |
| 98% | 426 | \$2,142,659 | 100% |
| 99% | 431 | \$2,142,700 | 100% |
| 100% | 435 | \$2,142,716 | 100% |

Who are the LARGEST 10% of Suppliers?

Over half of all sales in 2017 YTD came from these 44 Suppliers

| Supplier | Sales.2017 | Perc.Whole | Sales.2016 | Growth | Perc.Growth |
|--------------------------|------------|------------|------------|----------|-------------|
| PAPYRUS | \$94,605 | 4.42% | \$101,925 | \$-7,320 | -7.2% |
| MICHOU INC | \$69,140 | 3.23% | \$70,378 | \$-1,237 | -1.8% |
| OLD WORLD CHRISTMAS | \$60,960 | 2.84% | \$62,451 | \$-1,491 | -2.4% |
| FIREFLY | \$59,330 | 2.77% | \$65,464 | \$-6,134 | -9.4% |
| CHRONICLE BOOKS | \$47,811 | 2.23% | \$54,777 | \$-6,966 | -12.7% |
| ACOMO JEWELRY | \$40,244 | 1.88% | \$43,365 | \$-3,121 | -7.2% |
| MUD PIE | \$36,379 | 1.7% | \$34,774 | \$1,605 | 4.6% |
| SELLERS PUBLISHING, INC. | \$35,445 | 1.65% | \$45,295 | \$-9,850 | -21.7% |
| KIKKERLAND DESIGN | \$33,656 | 1.57% | \$35,318 | \$-1,662 | -4.7% |
| PLAYMOBIL USA INC | \$33,385 | 1.56% | \$39,366 | \$-5,980 | -15.2% |
| HOLLY YASHI | \$31,842 | 1.49% | \$38,502 | \$-6,660 | -17.3% |
| MICHEL DESIGN WORKS | \$30,102 | 1.4% | \$28,258 | \$1,844 | 6.5% |
| CLARA BEAU JEWELRY | \$29,562 | 1.38% | \$34,288 | \$-4,726 | -13.8% |
| DOUGLAS CUDDLE TOYS | \$28,273 | 1.32% | \$24,287 | \$3,986 | 16.4% |
| MYSTICAL MADNESS | \$27,479 | 1.28% | \$31,628 | \$-4,149 | -13.1% |

| Supplier | Sales.2017 | Perc.Whole | Sales.2016 | Growth | Perc.Growth |
|--------------------------------|------------|------------|------------|-----------|-------------|
| THYMES | \$26,896 | 1.26% | \$29,041 | \$-2,145 | -7.4% |
| DESIGN DESIGN | \$26,248 | 1.22% | \$19,618 | \$6,630 | 33.8% |
| CRABTREE & EVELYN LTD | \$25,084 | 1.17% | \$35,238 | \$-10,154 | -28.8% |
| FOLKMANIS INC | \$22,629 | 1.06% | \$25,885 | \$-3,256 | -12.6% |
| DEBORAH RICHARDSON DESIGNS | \$22,615 | 1.06% | \$21,611 | \$1,004 | 4.6% |
| DESERT HEART | \$21,453 | 1% | \$17,463 | \$3,990 | 22.8% |
| RANDOM HOUSE | \$19,499 | 0.91% | \$21,627 | \$-2,128 | -9.8% |
| MELISSA & DOUG | \$19,373 | 0.9% | \$30,663 | \$-11,290 | -36.8% |
| CAPE SHORE INC | \$18,741 | 0.87% | \$27,619 | \$-8,878 | -32.1% |
| ITHIL METALWORKS LTD | \$17,818 | 0.83% | \$22,176 | \$-4,357 | -19.6% |
| PATRICIA LOCKE LTD | \$17,371 | 0.81% | \$16,577 | \$794 | 4.8% |
| LAURA J DESIGNS | \$17,204 | 0.8% | \$13,088 | \$4,116 | 31.4% |
| AYALA BAR | \$17,023 | 0.79% | NA | \$NA | NA% |
| BUNNIES BY THE BAY, INC. | \$16,748 | 0.78% | \$14,677 | \$2,071 | 14.1% |
| PENGUIN/DK | \$16,518 | 0.77% | \$18,483 | \$-1,965 | -10.6% |
| PETER PAUPER PRESS, INC. | \$16,488 | 0.77% | \$22,174 | \$-5,687 | -25.6% |
| WORKMAN PUBLISHING CO INC | \$16,401 | 0.77% | \$6,621 | \$9,781 | 147.7% |
| PLAY MONSTER FORMERLY PRODUCTS | \$16,114 | 0.75% | \$18,862 | -2,749 | -14.6% |
| JANET PAYNE | \$15,706 | 0.73% | \$18,326 | \$-2,620 | -14.3% |
| MADE BY MEG JEWELRY | \$15,656 | 0.73% | NA | \$NA | NA% |
| | \$15,581 | 0.73% | \$22,251 | \$-6,670 | -30% |
| ANGIE OLAMI | \$15,519 | 0.72% | \$18,390 | \$-2,871 | -15.6% |
| STETSON SEASHELLS | \$15,345 | 0.72% | \$18,943 | \$-3,598 | -19% |
| JANICE GIRARDI DESIGNS INC | \$15,103 | 0.7% | \$13,836 | \$1,267 | 9.2% |
| CARDTHARTIC | \$15,050 | 0.7% | \$18,747 | \$-3,697 | -19.7% |
| INDIRI COLLECTION | \$14,756 | 0.69% | \$20,338 | \$-5,583 | -27.4% |
| COASTAL IMAGES | \$14,287 | 0.67% | \$18,322 | \$-4,035 | -22% |
| ANNA BALKAN | \$13,850 | 0.65% | \$8,266 | \$5,584 | 67.6% |
| VIABELLA/MARIAN HEATH 2 | \$13,811 | 0.64% | \$15,598 | \$-1,787 | -11.5% |

Chart of Sales by SMALLEST X% of Suppliers

This chart is the opposite of the one above. It can be read starting at the axis on the bottom "The smallest 25% of all suppliers accounted for almost nothing, and the bottom 50% account for something less than $$100\mathrm{K}$ "

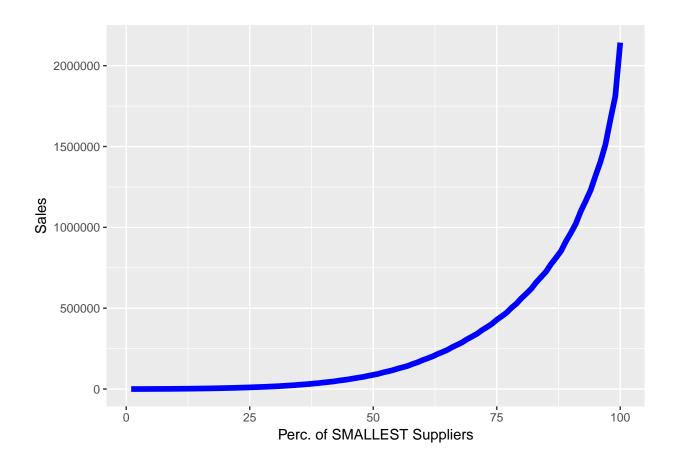


Table of Sales by SMALLEST X% of Suppliers

This table can be read as "The smallest 1% of suppliers by volume/dollars, which is 4 suppliers accounted for \$10 combined in 2017, which is roughly 0% of the whole business"

| Perc. of SMALLEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|-----------------------------|---------------------|---------|----------------|
| 1% | 4 | \$10 | 0% |
| 2% | 9 | \$43 | 0% |
| 3% | 13 | \$136 | 0.01% |
| 4% | 17 | \$243 | 0.01% |
| 5% | 22 | \$365 | 0.02% |
| 6% | 26 | \$558 | 0.03% |
| 7% | 30 | \$718 | 0.03% |
| 8% | 35 | \$908 | 0.04% |
| 9% | 39 | \$1,157 | 0.05% |
| 10% | 44 | \$1,390 | 0.06% |
| 11% | 48 | \$1,631 | 0.08% |
| 12% | 52 | \$1,971 | 0.09% |
| 13% | 57 | \$2,275 | 0.11% |
| 14% | 61 | \$2,621 | 0.12% |
| 15% | 65 | \$3,111 | 0.15% |
| 16% | 70 | \$3,513 | 0.16% |
| 17% | 74 | \$3,949 | 0.18% |
| 18% | 78 | \$4,601 | 0.21% |

| Perc. of SMALLEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|-----------------------------|---------------------|-----------|----------------|
| 19% | 83 | \$5,170 | 0.24% |
| 20% | 87 | \$5,969 | 0.28% |
| 21% | 91 | \$6,672 | 0.31% |
| 22% | 96 | \$7,423 | 0.35% |
| 23% | 100 | \$8,438 | 0.39% |
| 24% | 104 | \$9,299 | 0.43% |
| 25% | 109 | \$10,197 | 0.48% |
| 26% | 113 | \$11,421 | 0.53% |
| 27% | 117 | \$12,481 | 0.58% |
| 28% | 122 | \$13,598 | 0.63% |
| 29% | 126 | \$15,118 | 0.71% |
| 30% | 130 | \$16,425 | 0.77% |
| 31% | 135 | \$17,919 | 0.84% |
| 32% | 139 | \$20,001 | 0.93% |
| 33% | 144 | \$21,798 | 1.02% |
| 34% | 148 | \$23,840 | 1.11% |
| 35% | 152 | \$26,486 | 1.24% |
| 36% | 157 | \$28,684 | 1.34% |
| 37% | 161 | \$30,998 | 1.45% |
| 38% | 165 | \$34,136 | 1.59% |
| 39% | 170 | \$36,827 | 1.72% |
| 40% | 174 | \$40,538 | 1.89% |
| 41% | 178 | \$43,721 | 2.04% |
| 42% | 183 | \$47,095 | 2.2% |
| 43% | 187 | \$51,828 | 2.42% |
| 44% | 191 | \$55,817 | 2.6% |
| 45% | 196 | \$59,963 | 2.8% |
| 46% | 200 | \$65,505 | 3.06% |
| 47% | 204 | \$70,287 | 3.28% |
| 48% | 209 | \$75,343 | 3.52% |
| 49% | 213 | \$81,953 | 3.82% |
| 50% | 218 | \$87,622 | 4.09% |
| 51% | 222 | \$93,901 | 4.38% |
| 52% | 226 | \$102,425 | 4.78% |
| 53% | 231 | \$109,501 | 5.11% |
| 54% | 235 | \$116,892 | 5.46% |
| 55% | 239 | \$126,652 | 5.91% |
| 56% | 244 | \$134,765 | 6.29% |
| 57% | 248 | \$143,217 | 6.68% |
| 58% | 252 | \$155,238 | 7.24% |
| 59% | 257 | \$165,494 | 7.72% |
| 60% | 261 | \$178,838 | 8.35% |
| 61% | 265 | \$190,038 | 8.87% |
| 62% | 270 | \$201,563 | 9.41% |
| 63% | 274 | \$216,221 | 10.09% |
| 64% | 278 | \$228,624 | 10.67% |
| 65% | 283 | \$241,830 | 11.29% |
| 66% | 287 | \$259,020 | 12.09% |
| 67% | 291 | \$273,524 | 12.77% |
| 68% | 296 | \$288,659 | 13.47% |
| 69% | 300 | \$308,261 | 14.39% |
| 70% | 304 | \$324,576 | 15.15% |
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| Perc. of SMALLEST Suppliers | Number of Suppliers | Sales | Perc. of Sales |
|-----------------------------|---------------------|-------------|----------------|
| 71% | 309 | \$341,401 | 15.93% |
| 72% | 313 | \$363,823 | 16.98% |
| 73% | 318 | \$382,764 | 17.86% |
| 74% | 322 | \$402,476 | 18.78% |
| 75% | 326 | \$428,401 | 19.99% |
| 76% | 331 | \$449,825 | 20.99% |
| 77% | 335 | \$472,467 | 22.05% |
| 78% | 339 | \$502,986 | 23.47% |
| 79% | 344 | \$528,487 | 24.66% |
| 80% | 348 | \$561,705 | 26.21% |
| 81% | 352 | \$590,328 | 27.55% |
| 82% | 357 | \$620,772 | 28.97% |
| 83% | 361 | \$660,314 | 30.82% |
| 84% | 365 | \$693,321 | 32.36% |
| 85% | 370 | \$727,156 | 33.94% |
| 86% | 374 | \$772,972 | 36.07% |
| 87% | 378 | \$812,083 | 37.9% |
| 88% | 383 | \$853,132 | 39.82% |
| 89% | 387 | \$913,454 | 42.63% |
| 90% | 392 | \$965,616 | 45.07% |
| 91% | 396 | \$1,022,320 | 47.71% |
| 92% | 400 | \$1,098,918 | 51.29% |
| 93% | 405 | \$1,162,795 | 54.27% |
| 94% | 409 | \$1,229,571 | 57.38% |
| 95% | 413 | \$1,320,079 | 61.61% |
| 96% | 418 | \$1,406,275 | 65.63% |
| 97% | 422 | \$1,511,981 | 70.56% |
| 98% | 426 | \$1,665,146 | 77.71% |
| 99% | 431 | \$1,810,870 | 84.51% |
| 100% | 435 | \$2,142,716 | 100% |

Who are the SMALLEST 25% of Suppliers?

Only 10,197 came from these 109 Suppliers all year, which is 0.48% of 2017 sales YTD Of these 109 suppliers, only 16 of them begin with a Z denoting a past supplier.

| Supplier | Sales.2017 | Perc.Whole | Sales.2016 | Growth | Perc.Growth |
|-----------------------------|------------|------------|------------|----------|-------------|
| A PARENT CO | \$0 | 0% | \$488 | \$-488 | -100% |
| KRISTY SLY KILNFORMED GLASS | \$0 | 0% | NA | NA | NA% |
| Z-DAY STAR | \$5 | 0% | \$58 | \$-53 | -91.4% |
| Z-BOSTON INTERNATIONAL | \$5 | 0% | \$110 | \$-105 | -95% |
| ELIZA DIETZ | \$6 | 0% | \$192 | \$-186 | -96.9% |
| COLLAGE GREETINGS | \$7 | 0% | \$294 | \$-287 | -97.6% |
| OFFICE SUPPLY.COM | \$10 | 0% | NA | NA | NA% |
| DUNITZ & CO | \$10 | 0% | \$256 | \$-246 | -96.1% |
| KATEASPEN | \$14 | 0% | \$423 | \$-409 | -96.7% |
| EPEK TALES LLC | \$17 | 0% | \$51 | \$-34 | -66.7% |
| PAINT THE TOWN INC | \$18 | 0% | \$3,102 | \$-3,084 | -99.4% |
| M & D COMPANY | \$20 | 0% | NA | NA | NA% |
| BAY POTTERY | \$24 | 0% | \$218 | \$-194 | -89% |

| Supplier | Sales.2017 | Perc.Whole | Sales.2016 | Growth | Perc.Growth |
|--------------------------------|------------|------------|------------|---------------------------|-------------|
| HAYWIRE ART | \$25 | 0% | \$NA | \$NA | NA% |
| JILL & JACK PAPER | \$27 | 0% | \$811 | \$-784 | -96.7% |
| WATERKNOT | \$28 | 0% | \$90 | \$-62 | -69.3% |
| PAPER STREET | \$28 | 0% | \$309 | \$-281 | -91% |
| SADIE GREENS | \$28 | 0% | \$232 | \$-204 | -87.9% |
| Z-GREENPOINT BRANDS LLC | \$30 | 0% | \$509 | \$-479 | -94.1% |
| MAUNA KAI | \$32 | 0% | \$1,204 | \$-1,172 | -97.4% |
| WILLIAM BARND | \$32 | 0% | \$NA | \$NA | NA% |
| MERMAIDS TEARS JEWELRY | \$36 | 0% | \$1,591 | \$-1,555 | -97.7% |
| ASPIRING ARTISTS | \$39 | 0% | \$158 | \$-119 | -75.3% |
| PATRICE ELMI | \$39 | 0% | NA | \$NA | NA% |
| Z-CICADA GLASSWORKS | \$39 | 0% | \$117 | \$-78 | -66.7% |
| RADIANT EXPOSURES | \$40 | 0% | \$91 | \$-51 | -56.5% |
| Roll All 9 | \$40 | 0% | \$10 | \$30 | 300% |
| GOLDIE BLOX | \$40 | 0% | \$116 | \$-76 | -65.5% |
| ROUNDABOUT | \$40 | 0% | \$178 | \$-138 | -77.6% |
| PECONIC BAY ORIGINALS | \$40 | 0% | \$180 | \$-140 | -77.7% |
| STILLWATER ART AND DESIGN | \$45 | 0% | \$NA | \$NA | NA% |
| WILLIAM CLANTON - COLORFUL COA | \$48 | 0% | \$1,240 | \$-1,193 | -96.1% |
| Z-HOMEPLATES | \$49 | 0% | \$14 | \$35 | 250% |
| HARSHITA DESIGNS | \$49 | 0% | \$490 | \$-441 | -90% |
| Z-ABLEMAN ART GLASS, INC | \$49 | 0% | \$161 | \$-112 | -69.6% |
| Z-AVIOLOGIE | \$49 | 0% | \$288 | \$-239 | -83% |
| Z-EARTHA | \$49 | 0% | \$244 | \$-195 | -79.9% |
| KURKOWSKI MUSIC | \$50 | 0% | \$50 | \$0 | 0% |
| SEEDLING USA, INC. | \$52 | 0% | \$997 | \$-945 | -94.8% |
| POMEGRANATE | \$57 | 0% | \$645 | \$-588 | -91.1% |
| THE SHINE PROJECT | \$58 | 0% | \$248 | \$-190 | -76.6% |
| JOLA ENTERPRISES | \$59 | 0% | \$3,381 | \$-3,322 | -98.3% |
| STACEY KRANTZ | \$59 | 0% | \$1,114 | \$-1,055 | -94.7% |
| Z-PHIL WOODWARD ART | \$59 | 0% | \$167 | \$-108 | -64.7% |
| DARREN GYGI HOME COLLECTION | \$60 | 0% | \$1,533 | \$-1,473 | -96.1% |
| JUANITA'S ADVENTURES | \$60 | 0% | \$530 | \$-470 | -88.7% |
| GRAPHIQUE DE FRANCE | \$62 | 0% | \$1,249 | \$-1,188 | -95.1% |
| Z-LULU KNITS | \$65 | 0% | \$15 | \$50 | 340% |
| 1 BAG AT A TIME | \$66 | 0% | \$69 | \$-3 | -3.9% |
| SALTY DOG PUBL | \$68 | 0% | \$495 | \$-426 | -86.2% |
| EUROPA INC | \$69 | 0% | \$207 | \$-138 | -66.7% |
| A I PAPER DESIGN | \$71 | 0% | \$380 | \$-309 | -81.3% |
| CALYPSO CARDS | \$74 | 0% | \$348 | \$-274 | -78.8% |
| David Clemans | \$75 | 0% | \$30 | \$45 | 150% |
| JAMES M. CLEARY | \$78 | 0% | \$NA | \$NA | NA% |
| SUSAN BARASH | \$78 | 0% | \$78 | \$0 | 0% |
| OTHER WORLDS | \$82 | 0% | \$NA | \$NA | NA% |
| SARAH BERNSTEIN | \$85 | 0% | \$NA | \$NA | NA% |
| Z-LILY DESIGNS | \$89 | 0% | \$194 | \$-105 | -54.2% |
| HOME BAZAAR INC | \$90 | 0% | \$168 | \$-78 | -46.5% |
| Z-DOROTHY GILBO | \$95 | 0% | \$384 | \$-189 | -75.3% |
| VIRTU/WAKAMI | \$97 | 0% | \$1,020 | \$-923 | -90.5% |
| Z-FLYING ANVIL DESIGNS | \$99 | 0% | \$376 | \$- <i>92</i> 5 \$-277 | -73.7% |
| Z-LILLY BARRACK JEWELRY | \$99 | 0% | \$692 | \$-593 | -85.7% |
| RUTGERS UNIVERSITY PRESS | \$100 | 0% | \$36 | \$64 | 177.9% |
| TO LOTE ONLY EIGHT LITTERS | ψ100 | 070 | υου | Ψυ4 | 111.0/0 |

| Supplier | Sales.2017 | Perc.Whole | Sales.2016 | Growth | Perc.Growth |
|--------------------------|------------|------------|------------|----------|-------------|
| ANNE VAUGHN DESIGNS | \$100 | 0% | \$924 | \$-824 | -89.2% |
| DOWN HOME CRAFTS | \$100 | 0% | \$391 | \$-291 | -74.5% |
| PRECILA G JEWELRY | \$100 | 0% | \$353 | \$-253 | -71.7% |
| ACACIA CREATIONS | \$102 | 0% | \$689 | \$-586 | -85.1% |
| DIANE PAGE | \$104 | 0% | \$305 | \$-201 | -65.9% |
| COTTAGE PRESS | \$107 | 0% | \$607 | \$-500 | -82.4% |
| BIG MOUTH TOYS | \$109 | 0.01% | \$1,305 | \$-1,196 | -91.6% |
| STUDIO G | \$116 | 0.01% | \$NA | \$NA | NA% |
| KOTOBUKI TRADING CO | \$126 | 0.01% | \$1,165 | \$-1,039 | -89.1% |
| ARTS & PASSIONS | \$129 | 0.01% | \$NA | \$NA | NA% |
| OLIVIA DE SORIA | \$129 | 0.01% | \$515 | \$-386 | -75% |
| AFLAME CREATIONS | \$132 | 0.01% | \$263 | \$-131 | -49.8% |
| LITTLEFIELD DESIGN | \$135 | 0.01% | \$466 | \$-331 | -71% |
| THE BELL COLLECTION | \$139 | 0.01% | \$278 | \$-139 | -50% |
| LA CONTESSA | \$140 | 0.01% | \$1,756 | \$-1,616 | -92% |
| KURT S ADLER INC | \$142 | 0.01% | \$254 | \$-112 | -44.1% |
| SEA GODDESS TREASURES | \$149 | 0.01% | \$154 | \$-5 | -3.2% |
| TESSORO | \$154 | 0.01% | \$989 | \$-835 | -84.4% |
| SUGARHOUSE GREETINGS | \$159 | 0.01% | \$1,754 | \$-1,595 | -90.9% |
| RAQUELS MOSAICS | \$159 | 0.01% | \$346 | \$-187 | -54% |
| SUNCOAST SEA GLASS | \$159 | 0.01% | \$79 | \$80 | 101.3% |
| Z-JOURNEY LOCKETS | \$168 | 0.01% | \$59 | \$109 | 186.4% |
| ANETTA VAN HAAGEN | \$171 | 0.01% | \$248 | \$-77 | -31% |
| WHITE DAWN DESIGNS | \$173 | 0.01% | \$1,487 | \$-1,314 | -88.4% |
| THE JEWELRY FACTORY | \$179 | 0.01% | \$1,569 | \$-1,390 | -88.6% |
| OBRIEN FINE ART & DESIGN | \$180 | 0.01% | \$1,632 | \$-1,452 | -89% |
| ARCHELAUS | \$182 | 0.01% | \$1,433 | \$-1,251 | -87.3% |
| DIANE FLANNIGAN | \$189 | 0.01% | NA | NA | NA% |
| CHRISTA LOUISE LLC | \$190 | 0.01% | \$703 | \$-513 | -73% |
| THE GIRL WITH A PEARL | \$190 | 0.01% | \$1,543 | \$-1,353 | -87.7% |
| NELSON LINE | \$200 | 0.01% | \$1,267 | \$-1,067 | -84.2% |
| PRAOLS STORY BRACELETS | \$200 | 0.01% | \$1,619 | \$-1,419 | -87.6% |
| HOMART | \$203 | 0.01% | \$519 | \$-316 | -60.9% |
| KUNKLE MILLER - CAROLE | \$205 | 0.01% | NA | NA | NA% |
| TOWN TILES | \$207 | 0.01% | \$176 | \$31 | 17.8% |
| CHAVEZ FOR CHARITY | \$210 | 0.01% | \$1,023 | \$-813 | -79.5% |
| NANCIE DUNN | \$213 | 0.01% | \$707 | \$-494 | -69.9% |
| WOODCUTTS | \$219 | 0.01% | \$1,773 | \$-1,554 | -87.7% |
| POST OFFICE | \$220 | 0.01% | \$201 | \$18 | 9.1% |
| Z-ROBERT HELD ART GLASS | \$220 | 0.01% | \$683 | \$-463 | -67.8% |
| BARBARA HOEPP | \$224 | 0.01% | NA | NA | NA% |
| SUSAN FAIRGRIEVE DESIGN | \$225 | 0.01% | \$28 | \$197 | 703.6% |
| INTERNATIONAL GREETINGS | \$228 | 0.01% | \$762 | \$-534 | -70% |
| KATIE-AMES | \$234 | 0.01% | \$NA | \$NA | NA% |