

# Cart Analysis by Bin

*Allocate Analytics*

*May 10, 2018*

## Approach

To analyze cart size and optimize it I looked at in a couple different ways, but the most helpful was looking at which individual items were sold the most and then look at the other departments, categories, and items in the same transactions with those top sellers. Below are two sets of comments based on looking at departments and categories respectively. Below that are tables that show the top 25 selling items by quantity and what else the customers bought in those transactions.

## Comments on All Transactions Linked By Departments

- Number 1 most frequently purchased item is assorted postcards. This almost certainly is due to multiple designs being in the catch-all “assorted” name, but it’s still significant. More than a third of the time these are paired with Counter Cards. Going back to the idea that grocery stores know that “milk and eggs” are often what bring people in, so they put them to the back, this suggests to me that as much as anything it’s “where can I find a nice postcard I can send from Cape May?” that brings people into the store. I suspect this would be a useful “persona” to think of: the postcarders. Imagine how they think and their priorities. What’s important to them? Visualize them walking into the store. What do they see? What are they looking for. Test out placing different things right beside the postcards. Are there discounts on related items. I’d think they’re on vacation. Could they get a discount on a book which would be a higher priced item?
- The 2nd, 3rd, and 5th most purchased items were shells. The most common thing that these buyers buy is more shells. General Merchandise and Counter Cards are in the same transactions a significant amount for all 3 of these but far less than other shells are.

## Comments on All Transactions Linked By Categories

- People who buy Assorted Cape May Postcards buy birthday cards with some frequency. This is also the case with multiple other top selling items.
- Jewelry does seem to be bought with jewelry with a measurable frequency but it seems like this could be higher. Out of 978 times someone bought the roll-on bracelet, there were only 51 earrings purchased. This is barely 5% of the time. Another 2% of the time, a necklace was purchased. Are there ways of arranging the jewelry that are more conducive to pairing when people would buy a “set”?
- When people are buying birthday cards, they’re often buying multiple cards. Among those who purchased the card known as Boob Scarf, the average transaction had almost three birthday cards included. Could there be a discount on 4 or 5? Buy 5 get the 6th free? Birthday shows up as a frequent category in many transactions. Are there discreet signs or messages asking whether someone they know has a birthday coming up? From what I’m seeing, the shell buyers could be a good one to try first.
- The most frequently purchased toy was the Hatchin’ Grow Turtle and most often in the same transaction were more toys
- Not every item has a Category so at this level there are a number of items with a blank category

## Tables of All Transactions Linked By Departments

Table 1: Items Sold Most Often

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	2916
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	1310
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	1292
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	1192
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	1191
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	978
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	854
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	851
SALE CARD by (SC)	849
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	793
MISCELLANEOUS by (M)	681
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	675
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	604
LETTER STAMP by POST OFFICE (LS)	587
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	571
PINK MUREX by BLUE SEAS TRADING CO. (S112)	536
HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537)	518
WELL SUITED PENGUINS by AVANTI PRESS INC (A202208)	503
GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77)	496
THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007)	478

Table 2: ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000), in within POSTCARDS was sold 2916 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	1135
POSTCARDS	548
GENERAL MERCHANDISE	448
BOOKS	335
TOYS	232
PAPER GOODS	194
SHELLS	123
JEWELRY	115
ORNAMENTS	88
BATH/ACCESSORIES	75
POSTAGE	65
GIFT CARD	2
MISCELLANEOUS	2
MISCELLANEOUS PAPER	2

Table 3: TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01), in within SHELLS was sold 1310 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1009
GENERAL MERCHANDISE	408

Department	Qty.Sold
COUNTER CARD	331
BOOKS	147
TOYS	132
PAPER GOODS	119
JEWELRY	99
BATH/ACCESSORIES	82
POSTCARDS	81
ORNAMENTS	75
HOLIDAY	5
GIFT CARD	1

Table 4: SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40), in within SHELLS was sold 1292 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1591
GENERAL MERCHANDISE	231
COUNTER CARD	203
TOYS	138
BOOKS	129
JEWELRY	72
PAPER GOODS	66
BATH/ACCESSORIES	47
ORNAMENTS	47
POSTCARDS	40
MISCELLANEOUS PAPER	2
HOLIDAY	1
MISCELLANEOUS	1

Table 5: IPHONE FAN by KIKKERLAND DESIGN (KIKK066), in GADGETS within GENERAL MERCHANDISE was sold 1192 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	356
COUNTER CARD	317
BOOKS	128
TOYS	122
JEWELRY	104
BATH/ACCESSORIES	81
PAPER GOODS	59
SHELLS	47
POSTCARDS	46
ORNAMENTS	45
HOLIDAY	14
POSTAGE	4
MISCELLANEOUS	1

Table 6: WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A), in within SHELLS was sold 1191 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1496
GENERAL MERCHANDISE	145
COUNTER CARD	129
BOOKS	69
TOYS	58
JEWELRY	48
PAPER GOODS	37
BATH/ACCESSORIES	36
ORNAMENTS	28
POSTCARDS	16
HOLIDAY	4
MISCELLANEOUS PAPER	2
MISCELLANEOUS	1
POSTAGE	1

Table 7: ROLL-ON BRACELET by AID THROUGH TRADE (AID1000), in BRACELET within JEWELRY was sold 978 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	165
COUNTER CARD	143
JEWELRY	125
BOOKS	92
TOYS	82
PAPER GOODS	60
SHELLS	40
ORNAMENTS	32
BATH/ACCESSORIES	26
POSTCARDS	7
HOLIDAY	5
MISCELLANEOUS	5

Table 8: WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023), in GADGETS within GENERAL MERCHANDISE was sold 854 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	357
COUNTER CARD	342
BOOKS	208
TOYS	204
BATH/ACCESSORIES	155
SHELLS	118
POSTCARDS	98

Department	Qty.Sold
PAPER GOODS	91
JEWELRY	65
ORNAMENTS	63
HOLIDAY	8
MISCELLANEOUS	4
	1

Table 9: TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06), in within SHELLS was sold 851 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1783
GENERAL MERCHANDISE	200
BOOKS	139
TOYS	120
COUNTER CARD	119
POSTCARDS	75
JEWELRY	74
PAPER GOODS	64
BATH/ACCESSORIES	55
ORNAMENTS	34
POSTAGE	16
HOLIDAY	5
MISCELLANEOUS	3
GIFT CARD	1
MISCELLANEOUS PAPER	1

Table 10: SALE CARD by (SC), in ADMIN within COUNTER CARD was sold 849 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	993
PAPER GOODS	73
BOOKS	65
GENERAL MERCHANDISE	65
POSTCARDS	55
TOYS	47
JEWELRY	38
SHELLS	23
BATH/ACCESSORIES	20
ORNAMENTS	19
MISCELLANEOUS	11
HOLIDAY	1

Table 11: BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809), in BIRTHDAY within COUNTER CARD was sold 793 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	2388
BOOKS	97
GENERAL MERCHANDISE	84
PAPER GOODS	74
ORNAMENTS	67
TOYS	32
BATH/ACCESSORIES	27
JEWELRY	25
SHELLS	18
POSTCARDS	16
HOLIDAY	9
MISCELLANEOUS PAPER	7
POSTAGE	2

Table 12: MISCELLANEOUS by (M), in within MISCELLANEOUS was sold 681 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	421
BOOKS	204
TOYS	189
GENERAL MERCHANDISE	109
PAPER GOODS	89
JEWELRY	63
ORNAMENTS	54
BATH/ACCESSORIES	37
POSTCARDS	33
SHELLS	29
HOLIDAY	10
MISCELLANEOUS PAPER	2
GIFT CARD	1

Table 13: WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B), in within SHELLS was sold 675 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1384
GENERAL MERCHANDISE	133
COUNTER CARD	95
BOOKS	92
TOYS	74
JEWELRY	46
POSTCARDS	39
PAPER GOODS	38

Department	Qty.Sold
BATH/ACCESSORIES	24
ORNAMENTS	21
MISCELLANEOUS PAPER	2
POSTAGE	2
	1
HOLIDAY	1

Table 14: FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062), in BATH within BATH/ACCESSORIES was sold 604 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	340
COUNTER CARD	183
TOYS	106
BOOKS	104
JEWELRY	77
PAPER GOODS	74
BATH/ACCESSORIES	64
POSTCARDS	56
ORNAMENTS	41
SHELLS	29
HOLIDAY	6
MISCELLANEOUS	5
	1

Table 15: LETTER STAMP by POST OFFICE (LS), in within POSTAGE was sold 587 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	219
POSTCARDS	100
GENERAL MERCHANDISE	25
BOOKS	17
POSTAGE	15
PAPER GOODS	14
TOYS	13
SHELLS	10
JEWELRY	9
BATH/ACCESSORIES	8
ORNAMENTS	4
GIFT CARD	1

Table 16: JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D), in within SHELLS was sold 571 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1159
COUNTER CARD	110
GENERAL MERCHANDISE	108
TOYS	95
BOOKS	85
JEWELRY	36
PAPER GOODS	33
POSTCARDS	25
ORNAMENTS	20
BATH/ACCESSORIES	15
	1
MISCELLANEOUS PAPER	1

Table 17: PINK MUREX by BLUE SEAS TRADING CO. (S112), in within SHELLS was sold 536 times and was most often paired with these:

Department	Qty.Sold
SHELLS	1109
GENERAL MERCHANDISE	125
BOOKS	84
COUNTER CARD	79
TOYS	55
ORNAMENTS	33
PAPER GOODS	31
POSTCARDS	29
JEWELRY	25
BATH/ACCESSORIES	23
MISCELLANEOUS	1

Table 18: HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537), in UNDER \$10 within TOYS was sold 518 times and was most often paired with these:

Department	Qty.Sold
TOYS	374
BOOKS	218
GENERAL MERCHANDISE	80
COUNTER CARD	79
SHELLS	50
JEWELRY	47
ORNAMENTS	28
PAPER GOODS	24
POSTCARDS	16
BATH/ACCESSORIES	8
MISCELLANEOUS	4



Department	Qty.Sold
POSTAGE	3
HOLIDAY	2

Table 19: WELL SUITED PENGUINS by AVANTI PRESS INC (A202208), in ANNIVERSARY within COUNTER CARD was sold 503 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	1887
PAPER GOODS	84
BOOKS	75
GENERAL MERCHANDISE	67
TOYS	41
ORNAMENTS	23
BATH/ACCESSORIES	16
JEWELRY	16
POSTCARDS	12
SHELLS	8
MISCELLANEOUS PAPER	3
HOLIDAY	2
POSTAGE	2

Table 20: GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77), in within POSTCARDS was sold 496 times and was most often paired with these:

Department	Qty.Sold
POSTCARDS	809
COUNTER CARD	146
GENERAL MERCHANDISE	112
BOOKS	72
TOYS	57
JEWELRY	41
PAPER GOODS	41
ORNAMENTS	35
POSTAGE	35
BATH/ACCESSORIES	16
SHELLS	14
HOLIDAY	7
GIFT CARD	1

Table 21: THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007), in THANK YOU within COUNTER CARD was sold 478 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	889

Department	Qty.Sold
PAPER GOODS	112
GENERAL MERCHANDISE	63
BOOKS	55
TOYS	40
ORNAMENTS	34
SHELLS	31
JEWELRY	25
BATH/ACCESSORIES	20
POSTCARDS	20
HOLIDAY	5
	2
GIFT CARD	1
MISCELLANEOUS	1
MISCELLANEOUS PAPER	1
POSTAGE	1

Table 22: MINI HALLOWEEN by OLD WORLD CHRISTMAS (OLD26027), in within ORNAMENTS was sold 469 times and was most often paired with these:

Department	Qty.Sold
ORNAMENTS	266
COUNTER CARD	173
BOOKS	36
TOYS	33
GENERAL MERCHANDISE	31
PAPER GOODS	31
POSTCARDS	17
SHELLS	17
HOLIDAY	12
BATH/ACCESSORIES	11
JEWELRY	6

Table 23: MINI JELLYFISH by SAN PACIFIC INTL INC (SPI021), in ART GLASS within GENERAL MERCHANDISE was sold 415 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	181
COUNTER CARD	84
TOYS	62
SHELLS	54
JEWELRY	47
BOOKS	37
PAPER GOODS	36
ORNAMENTS	23
BATH/ACCESSORIES	21
POSTCARDS	12
POSTAGE	5

Department	Qty.Sold
HOLIDAY	3
DISPLAY	1
MISCELLANEOUS	1

Table 24: WINE STAND by SELLERS PUBLISHING, INC. (SELL3367), in BIRTHDAY within COUNTER CARD was sold 409 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	1560
PAPER GOODS	86
BOOKS	49
GENERAL MERCHANDISE	41
ORNAMENTS	33
TOYS	32
JEWELRY	20
POSTAGE	18
POSTCARDS	9
BATH/ACCESSORIES	8
MISCELLANEOUS	2
SHELLS	2

Table 25: HEART GIVING BOWL by LORRAINE OERTH & CO (OERTH013), in HOUSEWARES within GENERAL MERCHANDISE was sold 408 times and was most often paired with these:

Department	Qty.Sold
GENERAL MERCHANDISE	177
COUNTER CARD	137
JEWELRY	70
PAPER GOODS	63
TOYS	63
BOOKS	57
SHELLS	44
BATH/ACCESSORIES	39
ORNAMENTS	21
POSTCARDS	17
MISCELLANEOUS	8
HOLIDAY	3

Table 26: CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064), in MAGNETS within GENERAL MERCHANDISE was sold 403 times and was most often paired with these:

Department	Qty.Sold
COUNTER CARD	233

Department	Qty.Sold
GENERAL MERCHANDISE	205
BOOKS	74
JEWELRY	70
TOYS	61
PAPER GOODS	60
ORNAMENTS	47
BATH/ACCESSORIES	45
SHELLS	37
POSTCARDS	36
POSTAGE	24

## Tables of All Transactions Linked By Categories

Table 27: Items Sold Most Often

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	2916
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	1310
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	1292
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	1192
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	1191
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	978
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	854
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	851
SALE CARD by (SC)	849
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	793
MISCELLANEOUS by (M)	681
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	675
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	604
LETTER STAMP by POST OFFICE (LS)	587
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GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77)	496
THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007)	478

Table 28: ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000), in within POSTCARDS was sold 2916 times and was most often paired with these:

Category	Qty.Sold
	935
BIRTHDAY	357
BLANK	195
ACTIVITY & STICKER BOOKS	104
HOUSEWARES	100
MAGNETS	94
TOY BOOK HARDBACK	74

Category	Qty.Sold
CRAFTS	54
FRIENDSHIP	52
PAPERBACK- TOY BOOK	48
KEYCHAINS	47
GADGETS	45
EARRINGS	43
ANNIVERSARY	41
SYMPATHY	40
BOX CARDS	39
FATHERS DAY	38
HALLOWEEN CC	38
ENCOURAGEMENT/SUPPORT	36
BRACELET	35

Table 29: TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01), in within SHELLS was sold 1310 times and was most often paired with these:

Category	Qty.Sold
	1268
BIRTHDAY	103
HOUSEWARES	96
BLANK	86
CRAFTS	73
GADGETS	44
KEYCHAINS	44
TOY BOOK HARDBACK	43
EARRINGS	37
ART GLASS	33
ACTIVITY & STICKER BOOKS	27
IMAGINATIVE PLAY	26
PLUSH	24
FRAMES/BOXES	23
BATH	22
BRACELET	22
NECKLACE	21
BOARD BOOK	19
BOX CARDS	19
NAPKINS	19

Table 30: SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40), in within SHELLS was sold 1292 times and was most often paired with these:

Category	Qty.Sold
	1747
BIRTHDAY	65
BLANK	51
HOUSEWARES	47

Category	Qty.Sold
CRAFTS	34
KEYCHAINS	29
BRACELET	28
TOY BOOK HARDBACK	27
ACTIVITY & STICKER BOOKS	25
EARRINGS	23
GADGETS	23
IMAGINATIVE PLAY	23
MAGNETS	23
BOX CARDS	22
PAPERBACK- TOY BOOK	20
FRONT ROOM BOOK	19
PLUSH	18
BOARD BOOK	17
FRAMES/BOXES	17
UNDER \$10	17

Table 31: IPHONE FAN by KIKKERLAND DESIGN (KIKK066), in GADGETS within GENERAL MERCHANDISE was sold 1192 times and was most often paired with these:

Category	Qty.Sold
	232
BIRTHDAY	137
GADGETS	104
HOUSEWARES	91
BRACELET	41
BLANK	36
CRAFTS	36
EARRINGS	33
TOY BOOK HARDBACK	32
BOARD BOOK	28
BATH	23
GAMES	23
ACTIVITY & STICKER BOOKS	18
CREATIVE LEARNING	18
PERS ACCES/ BAGS/ POUCHES	18
FRAMES/BOXES	16
MAGNETS	16
FRIENDSHIP	15
KEYCHAINS	15
NECKLACE	15

Table 32: WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A), in within SHELLS was sold 1191 times and was most often paired with these:

Category	Qty.Sold
	1588

Category	Qty.Sold
BLANK	46
CRAFTS	29
BIRTHDAY	27
HOUSEWARES	26
EARRINGS	19
FRAMES/BOXES	16
ACTIVITY & STICKER BOOKS	14
BOARD BOOK	14
KEYCHAINS	13
PLUSH	13
TOY BOOK HARDBACK	13
GADGETS	12
NECKLACE	12
PAPERBACK- TOY BOOK	12
BRACELET	11
ART GLASS	10
FRONT ROOM BOOK	10
GIFT BAG	8
CANDLES	7

Table 33: ROLL-ON BRACELET by AID THROUGH TRADE (AID1000), in BRACELET within JEWELRY was sold 978 times and was most often paired with these:

Category	Qty.Sold
	122
EARRINGS	51
BIRTHDAY	44
HOUSEWARES	44
BRACELET	36
GADGETS	25
CRAFTS	24
ACTIVITY & STICKER BOOKS	22
BLANK	22
NECKLACE	21
TOY BOOK HARDBACK	19
KEYCHAINS	18
GIFT BAG	16
MAGNETS	14
FRONT ROOM BOOK	13
IMAGINATIVE PLAY	12
ANNIVERSARY	10
CALENDARS/PLANNERS	10
PAPERBACK- TOY BOOK	10
PLUSH	10

Table 34: WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023), in GADGETS within GENERAL MERCHANDISE was sold 854 times and was most often paired with these:

Category	Qty.Sold
	441
HOUSEWARES	104
BIRTHDAY	100
BLANK	69
GADGETS	57
PERS ACCES/ BAGS/ POUCHES	53
TOY BOOK HARDBACK	53
ACTIVITY & STICKER BOOKS	46
CRAFTS	38
PAPERBACK- TOY BOOK	38
BATH	37
BOARD BOOK	37
IMAGINATIVE PLAY	35
KEYCHAINS	27
EARRINGS	26
ACCESSORIES	22
UNDER \$10	22
MAGNETS	21
CREATIVE LEARNING	20
BABY	19

Table 35: TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06), in within SHELLS was sold 851 times and was most often paired with these:

Category	Qty.Sold
	1969
CRAFTS	42
ACTIVITY & STICKER BOOKS	38
HOUSEWARES	33
BIRTHDAY	32
TOY BOOK HARDBACK	31
BLANK	30
KEYCHAINS	28
GADGETS	24
BRACELET	23
FRAMES/BOXES	23
IMAGINATIVE PLAY	22
PLUSH	22
PAPERBACK- TOY BOOK	21
EARRINGS	18
NECKLACE	18
BATH	17
BOARD BOOK	14
ART GLASS	13
FRONT ROOM BOOK	13



Table 36: SALE CARD by (SC), in ADMIN within COUNTER CARD was sold 849 times and was most often paired with these:

Category	Qty.Sold
BIRTHDAY	374
	157
BLANK	74
RELATIVE BDAY	68
FRIENDSHIP	58
SYMPATHY	50
ANNIVERSARY	39
GRADUATION	35
AGE BDAY	27
WEDDING	27
ENCOURAGEMENT/SUPPORT	23
BABY CONGRATS	22
GET WELL	20
THANK YOU	20
THINKING OF YOU	20
EARRINGS	17
BOARD BOOK	16
TOY BOOK HARDBACK	15
BRACELET	14
EASTER CARD	14

Table 37: BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809), in BIRTHDAY within COUNTER CARD was sold 793 times and was most often paired with these:

Category	Qty.Sold
BIRTHDAY	1497
	140
FRIENDSHIP	129
ANNIVERSARY	112
RELATIVE BDAY	104
SYMPATHY	70
BLANK	47
ENCOURAGEMENT/SUPPORT	46
AGE BDAY	45
THANK YOU	42
GET WELL	41
WEDDING	36
BABY CONGRATS	28
TOY BOOK HARDBACK	27
THINKING OF YOU	25
HALLOWEEN CC	21
ACTIVITY & STICKER BOOKS	20
ENCLOSURE CARD	19
HOUSEWARES	18
ADMIN	16

Table 38: MISCELLANEOUS by (M), in within MISCELLANEOUS was sold 681 times and was most often paired with these:

Category	Qty.Sold
	191
BIRTHDAY	139
TOY BOOK HARDBACK	62
ACTIVITY & STICKER BOOKS	53
BOARD BOOK	41
BLANK	36
IMAGINATIVE PLAY	36
PAPERBACK- TOY BOOK	28
EARRINGS	26
RELATIVE BDAY	23
SYMPATHY	23
PLUSH	19
BABY CONGRATS	18
GADGETS	17
BABY	16
HOUSEWARES	16
SOCIAL BOOKS	16
UNDER \$10	16
WEDDING	16
CREATIVE LEARNING	15

Table 39: WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B), in within SHELLS was sold 675 times and was most often paired with these:

Category	Qty.Sold
	1485
ACTIVITY & STICKER BOOKS	28
BLANK	27
HOUSEWARES	26
CRAFTS	22
BIRTHDAY	20
EARRINGS	19
PAPERBACK- TOY BOOK	19
FRAMES/BOXES	16
TOY BOOK HARDBACK	15
CREATIVE LEARNING	14
GADGETS	13
SYMPATHY	13
BOARD BOOK	11
KEYCHAINS	11
UNDER \$10	11
NECKLACE	10
BRACELET	9
NAPKINS	9
PLUSH	8

Table 40: FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062), in BATH within BATH/ACCESSORIES was sold 604 times and was most often paired with these:

Category	Qty.Sold
	207
HOUSEWARES	109
GADGETS	77
BIRTHDAY	44
BLANK	40
MAGNETS	34
PERS ACCES/ BAGS/ POUCHES	26
TOY BOOK HARDBACK	26
EARRINGS	24
ACTIVITY & STICKER BOOKS	22
BRACELET	21
BATH	20
CRAFTS	20
KEYCHAINS	20
IMAGINATIVE PLAY	19
UNDER \$10	19
BOARD BOOK	15
FATHERS DAY	15
PAPERBACK- TOY BOOK	15
FRONT ROOM BOOK	14

Table 41: LETTER STAMP by POST OFFICE (LS), in within POSTAGE was sold 587 times and was most often paired with these:

Category	Qty.Sold
	136
BIRTHDAY	71
BLANK	29
RELATIVE BDAY	18
SYMPATHY	13
ANNIVERSARY	11
FRIENDSHIP	10
GADGETS	10
ENCOURAGEMENT/SUPPORT	9
GET WELL	8
CONGRATULATIONS	5
EARRINGS	5
PAPERBACK- TOY BOOK	5
THINKING OF YOU	5
TOY BOOK HARDBACK	5
BABY CONGRATS	4
CRAFTS	4
IMAGINATIVE PLAY	4
MOTHERS DAY	4
PADS	4

Table 42: JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D), in within SHELLS was sold 571 times and was most often paired with these:

Category	Qty.Sold
	1232
BIRTHDAY	25
BLANK	25
TOY BOOK HARDBACK	25
HOUSEWARES	21
FRAMES/BOXES	20
ACTIVITY & STICKER BOOKS	17
CRAFTS	17
KEYCHAINS	16
PLUSH	15
PAPERBACK- TOY BOOK	14
BOARD BOOK	13
EARRINGS	13
UNDER \$10	13
CREATIVE LEARNING	12
BRACELET	10
CRAFTS & KITS	10
SYMPATHY	10
ACCESSORIES	9
FRIENDSHIP	8

Table 43: PINK MUREX by BLUE SEAS TRADING CO. (S112), in within SHELLS was sold 536 times and was most often paired with these:

Category	Qty.Sold
	1210
HOUSEWARES	30
BIRTHDAY	22
BLANK	20
CRAFTS	19
ACTIVITY & STICKER BOOKS	18
TOY BOOK HARDBACK	18
GADGETS	17
BOARD BOOK	15
IMAGINATIVE PLAY	14
KEYCHAINS	14
BOX CARDS	11
ACCESSORIES	9
EARRINGS	9
FRONT ROOM BOOK	9
PAPERBACK- TOY BOOK	9
PLUSH	9
CAPE MAY BOOK	8
FRAMES/BOXES	8
FRIENDSHIP	8

Table 44: HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537), in UNDER \$10 within TOYS was sold 518 times and was most often paired with these:

Category	Qty.Sold
	145
UNDER \$10	72
TOY BOOK HARDBACK	65
ACTIVITY & STICKER BOOKS	61
PAPERBACK- TOY BOOK	52
IMAGINATIVE PLAY	51
CREATIVE LEARNING	44
PLUSH	39
BIRTHDAY	29
EARRINGS	24
ACCESSORIES	21
CRAFTS & KITS	21
BOARD BOOK	20
GAMES	18
HOUSEWARES	18
FINGER PUPPET	14
BABY	13
OUTDOOR FUN	13
ART SUPPLIES	12
KEYCHAINS	12

Table 45: WELL SUITED PENGUINS by AVANTI PRESS INC (A202208), in ANNIVERSARY within COUNTER CARD was sold 503 times and was most often paired with these:

Category	Qty.Sold
BIRTHDAY	846
ANNIVERSARY	304
RELATIVE BDAY	111
SYMPATHY	99
	70
GET WELL	67
FRIENDSHIP	53
WEDDING	53
ENCOURAGEMENT/SUPPORT	49
BLANK	42
THANK YOU	31
AGE BDAY	30
BOARD BOOK	23
BABY CONGRATS	22
GIFT BAG	21
TOY BOOK HARDBACK	19
HOUSEWARES	17
BOXED CMAS	15
THINKING OF YOU	15
HALLOWEEN CC	14

Table 46: GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77), in within POSTCARDS was sold 496 times and was most often paired with these:

Category	Qty.Sold
	911
BIRTHDAY	38
HOUSEWARES	37
BLANK	35
TOY BOOK HARDBACK	26
BRACELET	16
GADGETS	14
MAGNETS	13
FRIENDSHIP	12
ACTIVITY & STICKER BOOKS	10
EARRINGS	10
FRONT ROOM BOOK	10
PERS ACCES/ BAGS/ POUCHES	10
UNDER \$10	10
BOX CARDS	9
CRAFTS	9
GAMES	9
CHARM	8
GIFT BAG	8
CAPE MAY BOOK	7

Table 47: THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007), in THANK YOU within COUNTER CARD was sold 478 times and was most often paired with these:

Category	Qty.Sold
BIRTHDAY	260
THANK YOU	141
	115
BLANK	56
SYMPATHY	52
GET WELL	47
FRIENDSHIP	43
GIFT BAG	37
ANNIVERSARY	36
RELATIVE BDAY	33
WEDDING	25
BOX CARDS	21
BABY CONGRATS	19
CHRISTMAS CC	18
ENCLOSURE CARD	17
ENCOURAGEMENT/SUPPORT	17
NEW HOME	15
THINKING OF YOU	15
TISSUE	14
ACTIVITY & STICKER BOOKS	13

Table 48: MINI HALLOWEEN by OLD WORLD CHRISTMAS (OLD26027), in within ORNAMENTS was sold 469 times and was most often paired with these:

Category	Qty.Sold
	316
BIRTHDAY	47
HALLOWEEN CC	45
BLANK	12
HALLOWEEN	11
SYMPATHY	11
ACTIVITY & STICKER BOOKS	9
ADVENT CALENDAR	9
HOUSEWARES	9
FRIENDSHIP	8
WEDDING	7
ANNIVERSARY	6
GIFT BAG	6
BOXED CMAS	5
HALLOWEEN BOOK	5
IMAGINATIVE PLAY	5
THANK YOU	5
TOY BOOK HARDBACK	5
ART GLASS	4
EASTER CARD	4

Table 49: MINI JELLYFISH by SAN PACIFIC INTL INC (SPI021), in ART GLASS within GENERAL MERCHANDISE was sold 415 times and was most often paired with these:

Category	Qty.Sold
	128
HOUSEWARES	37
ART GLASS	33
CRAFTS	33
BLANK	24
EARRINGS	20
BIRTHDAY	19
KEYCHAINS	13
GADGETS	12
NECKLACE	12
BRACELET	11
BOARD BOOK	10
CREATIVE LEARNING	10
IMAGINATIVE PLAY	9
MAGNETS	9
CANDLES	8
FRAMES/BOXES	8
PLUSH	8
TOY BOOK HARDBACK	8
ANNIVERSARY	7

Table 50: WINE STAND by SELLERS PUBLISHING, INC. (SELL3367), in BIRTHDAY within COUNTER CARD was sold 409 times and was most often paired with these:

Category	Qty.Sold
BIRTHDAY	863
FRIENDSHIP	102
	88
ANNIVERSARY	79
RELATIVE BDAY	63
SYMPATHY	54
GET WELL	47
ENCOURAGEMENT/SUPPORT	36
BABY CONGRATS	30
WEDDING	29
GIFT BAG	28
BLANK	27
THANK YOU	26
AGE BDAY	22
NEW HOME	19
THINKING OF YOU	15
HALLOWEEN CC	14
MAGNETS	14
EASTER CARD	13
GIFT BOOKS	13

Table 51: HEART GIVING BOWL by LORRAINE OERTH & CO (OERTH013), in HOUSEWARES within GENERAL MERCHANDISE was sold 408 times and was most often paired with these:

Category	Qty.Sold
	136
CRAFTS	76
BIRTHDAY	32
BRACELET	26
EARRINGS	24
HOUSEWARES	24
TOY BOOK HARDBACK	19
GIFT BAG	18
PLUSH	17
MAGNETS	15
BLANK	14
GADGETS	13
KEYCHAINS	12
NECKLACE	12
PAPERBACK- TOY BOOK	10
WEDDING	10
BATH	9
CREATIVE LEARNING	9
THANK YOU	9
BOARD BOOK	8



Table 52: CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064), in MAGNETS within GENERAL MERCHANDISE was sold 403 times and was most often paired with these:

Category	Qty.Sold
	193
BLANK	83
BIRTHDAY	49
CRAFTS	37
HOUSEWARES	31
MAGNETS	30
EARRINGS	29
KEYCHAINS	25
BRACELET	21
GADGETS	19
CALENDARS/PLANNERS	16
ACTIVITY & STICKER BOOKS	15
ART GLASS	14
BATH	14
UNDER \$10	13
BOARD BOOK	11
FRAMES/BOXES	11
NECKLACE	11
FATHERS DAY	10
FRONT ROOM BOOK	10

## Tables of All Transactions Linked By Items

Table 53: Items Sold Most Often

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	2916
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	1310
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	1292
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	1192
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	1191
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	978
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	854
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	851
SALE CARD by (SC)	849
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	793
MISCELLANEOUS by (M)	681
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	675
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	604
LETTER STAMP by POST OFFICE (LS)	587
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	571
PINK MUREX by BLUE SEAS TRADING CO. (S112)	536
HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537)	518
WELL SUITED PENGUINS by AVANTI PRESS INC (A202208)	503
GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77)	496
THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007)	478

Table 54: ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000), in within POSTCARDS was sold 2916 times and was most often paired with these:

full.item	Qty.Sold
GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77)	38
LETTER STAMP by POST OFFICE (LS)	33
GREETINGS FROM NJ by FOUND IMAGE PRESS LLC (FOUN242)	32
POST CARD STAMP by POST OFFICE (PS)	31
LIGHTHOUSE-NIGHT by FOUND IMAGE PRESS LLC (FOUN110)	26
SAILBOATS by FOUND IMAGE PRESS LLC (FOUN227)	24
VINTAGE MAP NJ by FOUND IMAGE PRESS LLC (FOUN408)	24
MERMAID-WAVING by FOUND IMAGE PRESS LLC (FOUN223)	23
MERMAID W/ CHERUB by FOUND IMAGE PRESS LLC (FOUN238)	22
BEACH LOOKING EAST by FOUND IMAGE PRESS LLC (FOUN115)	20
SEAHORSES by FOUND IMAGE PRESS LLC (FOUN422)	19
SHELL BORDER by FOUND IMAGE PRESS LLC (FOUN121)	19
LIGHTHOUSE-DAY by FOUND IMAGE PRESS LLC (FOUN111)	18
SALE CARD by (SC)	18
BATHING IN SURF by FOUND IMAGE PRESS LLC (FOUN191)	17
3 WOMEN by FOUND IMAGE PRESS LLC (FOUN417)	16
CM SUNRISE by FOUND IMAGE PRESS LLC (FOUN424)	16
DAY AT THE BEACH MAGNET by CARDTHARTIC (CD924)	15
OCEAN WAVES by FOUND IMAGE PRESS LLC (FOUN240)	15
SEASIDE BUNNIES by FOUND IMAGE PRESS LLC (FOUN239)	15

Table 55: TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01), in within SHELLS was sold 1310 times and was most often paired with these:

full.item	Qty.Sold
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	62
YELLOW & GREEN TREE SNAIL by STETSON SEASHELLS (S166)	55
GREEN ABALONE by BLUE SEAS TRADING CO. (S225)	51
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	49
POLISHED PURPLE CLAM XL by HS SEASHELLS (S125A)	35
PINK MUREX by BLUE SEAS TRADING CO. (S112)	34
SILVER MOUTH TURBO by BLUE SEAS TRADING CO. (S35)	29
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	29
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	28
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	28
BLUE GREEN TOP SHELL by BLUE SEAS TRADING CO. (S21)	27
HARP SHELL-LG by BLUE SEAS TRADING CO. (S105A)	27
XLG. SOUTH AFRICAN TURBAN by STETSON SEASHELLS (S89A)	27
WAVY TOP-POLISHED by STETSON SEASHELLS (S540)	24
TIGER CLAM-POLISHED by BLUE SEAS TRADING CO. (S118)	23
WT. KNOBBY SEA STAR- 6-7" by HS SEASHELLS (S375B)	23
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	20
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	19
TIGER COWRY by BLUE SEAS TRADING CO. (S47)	19
WHITE FINGER SEA STAR-XXLG. by STETSON SEASHELLS (S895A)	17

Table 56: SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40), in within SHELLS was sold 1292 times and was most often paired with these:

full.item	Qty.Sold
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	235
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	114
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	102
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	71
SANDDOLLAR- LG by STETSON SEASHELLS (S73)	64
PINK MUREX by BLUE SEAS TRADING CO. (S112)	52
PC-LEGEND/SAND\$ by HS SEASHELLS (S901)	44
WT. FINGER SEA STAR- 6-7" by HS SEASHELLS (S375A)	40
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	39
PURPLE SEA URCHIN by STETSON SEASHELLS (S42B)	38
PINK SEA URCHIN by STETSON SEASHELLS (S42C)	37
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	37
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	37
WHELK by HS SEASHELLS (S124A)	31
GREEN SEA URCHIN by STETSON SEASHELLS (S42A)	29
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	28
INDIAN SPINDLE by HS SEASHELLS (S215)	27
SEA URCHIN -ALPHONSO by STETSON SEASHELLS (S121A)	27
BLUE GREEN TOP SHELL by BLUE SEAS TRADING CO. (S21)	25
POLISHED PURPLE CLAM XL by HS SEASHELLS (S125A)	23

Table 57: IPHONE FAN by KIKKERLAND DESIGN (KIKK066), in GADGETS within GENERAL MERCHANDISE was sold 1192 times and was most often paired with these:

full.item	Qty.Sold
KEY CLIP by BOBINO (BOB078)	20
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	12
PHONE HOLDER RED by BOBINO (BOB077)	12
CORD KEEPER by BOBINO (BOB074)	11
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	10
JAR PLACE CARD HOLDER by MUD PIE (MUDP213)	9
SCUBA CONTACT CASE by KIKKERLAND DESIGN (KIKK060)	8
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	7
WATERPROOF PHONE SLEEVE GR by KIKKERLAND DESIGN (KIKK046)	6
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	6
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	5
FISH CORKSCREW by KIKKERLAND DESIGN (KIKK043)	5
GRASS PEN by KIKKERLAND DESIGN (KIKK041)	5
LIFE SAVER by KIKKERLAND DESIGN (KIKK067)	5
MOVIE BUFF GAME by WILD & WOLF (WILD008)	5
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	5
SCENTED ERASERS by KIKKERLAND DESIGN (KIKK052)	5
2" SEA GLASS HEART by GARDEN AGE SUPPLY (GARD004)	4
5 SEA GLASS SHOREBIRDS PILINGS by COASTAL IMAGES (COAST012)	4
BLOODY KNUCKLES by DUKE CANNON (DUKE005)	4

Table 58: WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A), in within SHELLS was sold 1191 times and was most often paired with these:

full.item	Qty.Sold
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	212
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	159
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	97
WT. FINGER SEA STAR- 6-7" by HS SEASHELLS (S375A)	58
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	54
PINK SEA URCHIN by STETSON SEASHELLS (S42C)	41
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	38
PINK MUREX by BLUE SEAS TRADING CO. (S112)	34
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	34
WT. KNOBBY SEA STAR- 6-7" by HS SEASHELLS (S375B)	34
SANDDOLLAR- LG by STETSON SEASHELLS (S73)	33
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	32
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	31
GREEN SEA URCHIN by STETSON SEASHELLS (S42A)	30
PURPLE SEA URCHIN by STETSON SEASHELLS (S42B)	30
WHELK by HS SEASHELLS (S124A)	30
WHITE FINGER SEA STAR-XXLG. by STETSON SEASHELLS (S895A)	29
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	28
INDIAN SPINDLE by HS SEASHELLS (S215)	26
TIGER COWRY by BLUE SEAS TRADING CO. (S47)	24

Table 59: ROLL-ON BRACELET by AID THROUGH TRADE (AID1000), in BRACELET within JEWELRY was sold 978 times and was most often paired with these:

full.item	Qty.Sold
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	8
GLITTER HEARTS TATTOOS by DOVER PUBLICATIONS INC (D45848)	6
HEART GIVING BOWL by LORRAINE OERTH & CO (OERTH013)	6
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	6
MISCELLANEOUS by (M)	5
SWAROVSKI STRETCH RING by SUSANNE LORRAINE (SUSA061)	5
TREASURE BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH027)	5
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	5
BLUE FRIENDSHIP BRACELETS by AID THROUGH TRADE (AID1006)	4
CAT STICKY NOTES by STREAMLINE (STREAM016)	4
FLYING PIG KEYCHAIN by ENCHANTED IMPORTS (ENCH056)	4
HEART GIVING BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH014)	4
HISTORIC CAPE MAY CAL. 2017 by PAUL SCHIRMER (SCHIRM2017)	4
SILVER MOUTH TURBO by BLUE SEAS TRADING CO. (S35)	4
STACKING WINE GLASS-S/2 by KIKKERLAND DESIGN (KIKK002)	4
TILE COASTER CM LAT/LONG by PAINT THE TOWN INC (PAINT001)	4
WH-L/L SHORE BIRDS by CAROL J WILLMAN (WILL259)	4
BIRDS OF A FEATHER NOTEBOOK PA by RIFLE PAPER CO (RIFLE015)	3
CRYSTAL STRETCH RINGS by CICI STUFF UNIQUE DESIGNS (CICI007)	3
CUT TOP SHELL by BLUE SEAS TRADING CO. (S521)	3

Table 60: WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023), in GADGETS within GENERAL MERCHANDISE was sold 854 times and was most often paired with these:

full.item	Qty.Sold
NAIL FILE MATCHBK- COLORWAVE by STREAMLINE (STREAM017)	23
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	13
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	11
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	11
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	10
SCENTED ERASERS by KIKKERLAND DESIGN (KIKK052)	9
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	8
PERSONAL GROOMING KIT by SHANNON MARTIN (SM0006)	8
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	8
TORTOISE SHELL LIMPET-LG. POLI by BLUE SEAS TRADING CO. (S196)	8
BEACH ROOM SPRAY by MICHEL DESIGN WORKS (MICHE277)	7
GLASS SEALIFE MINI SPREADER by MUD PIE (MUDP148)	7
SALE CARD by (SC)	7
SCUBA CONTACT CASE by KIKKERLAND DESIGN (KIKK060)	7
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	7
DRYER BUDDIES PUFFER FISH by KIKKERLAND DESIGN (KIKK056)	6
MERMAID-WAVING by FOUND IMAGE PRESS LLC (FOUN223)	6
MERMAID - BLANK by QUILLING CARD LLC (QUILL003)	6
MERMAID W/ CHERUB by FOUND IMAGE PRESS LLC (FOUN238)	6
MINI SONGBIRDS (ASS'T) by OLD WORLD CHRISTMAS (OLD18042)	6

Table 61: TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06), in within SHELLS was sold 851 times and was most often paired with these:

full.item	Qty.Sold
YELLOW & GREEN TREE SNAIL by STETSON SEASHELLS (S166)	90
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	88
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	78
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	75
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	67
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	65
BLUE GREEN TOP SHELL by BLUE SEAS TRADING CO. (S21)	64
TAPESTRY TURBAN by BLUE SEAS TRADING CO. (S167)	64
PINK MUREX by BLUE SEAS TRADING CO. (S112)	61
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	57
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	57
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	54
SILVER MOUTH TURBO by BLUE SEAS TRADING CO. (S35)	53
TIGER COWRY by BLUE SEAS TRADING CO. (S47)	52
HARP SHELL-LG by BLUE SEAS TRADING CO. (S105A)	51
POLISHED PURPLE CLAM XL by HS SEASHELLS (S125A)	51
TORTOISE SHELL LIMPET-LG. POLI by BLUE SEAS TRADING CO. (S196)	42
INDIAN SPINDLE by HS SEASHELLS (S215)	41
SEA URCHIN-SPUTNIK by STETSON SEASHELLS (S120)	37
INDIAN VENUS CLAM by STETSON SEASHELLS (S169)	35

Table 62: SALE CARD by (SC), in ADMIN within COUNTER CARD was sold 849 times and was most often paired with these:

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	40
MISCELLANEOUS by (M)	11
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	7
LITTLE PRINCE QUOTE SYMPATHY by PAPYRUS (PY5713984)	7
QUESTIONING COP AGE 60 by SELLERS PUBLISHING, INC. (SELL2541)	6
DOG SURFING by PALM PRESS (PA2237)	5
HOT SIXTY SOMETHING by SELLERS PUBLISHING, INC. (SELL3325)	5
LAVENDER VIOLAS by RIVERBEND CARDS (RIVER037)	5
BEATRICE THINKS SHE'S 34 by SHADE TREE GREETINGS (SHAD0884)	4
2 FRIENDS IN A TREE by SHADE TREE GREETINGS (SHAD0985)	4
BEACH BUDDIES by SELLERS PUBLISHING, INC. (SELL3196)	4
CAT WITH THE RIGHT HAT by SELLERS PUBLISHING, INC. (SELL0375)	4
DAUGHTER BIRTHDAY by CARDTHARTIC (CD33027)	4
GROUP OF NUNS - FR by SHADE TREE GREETINGS (SHAD0268)	4
HOME IS WHERE THE CAT IS by SELLERS PUBLISHING, INC. (SELL1324)	4
LITTLE FRIDA by PALM PRESS (PA3450)	4
NARWHAL PARTYPICKS by KIKKERLAND DESIGN (KIKK050)	4
NO MATTER HOW MUCH/THOSE SHOES by SHADE TREE GREETINGS (SHAD0715)	4
ORN - MASON JAR by CAPE SHORE INC (CAPE200)	4
PRICKLY by PAPYRUS (PY1182)	4

Table 63: BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809), in BIRTHDAY within COUNTER CARD was sold 793 times and was most often paired with these:

full.item	Qty.Sold
BLUE MUFFS by SELLERS PUBLISHING, INC. (SELLB6480)	43
LOBSTER LADY by PALM PRESS (PA3000)	30
HOT SIXTY SOMETHING by SELLERS PUBLISHING, INC. (SELL3325)	27
CAT WITH THE RIGHT HAT by SELLERS PUBLISHING, INC. (SELL0375)	22
LIFE'S A BEACH by VIABELLA/MARIAN HEATH 2 (MH17651)	21
LISTEN 3 OLD LADIES by PAPYRUS (PY5739323)	20
WINE FAUCET by PAPYRUS (PY5602735)	19
BD FABULOUS BABY by SELLERS PUBLISHING, INC. (SELL6829)	18
LADY WITH FAN by AVANTI PRESS INC (A200606)	16
OLD MIRROR CLEANER BDAY by NORTHERN EXPOSURE (NE743)	16
SALE CARD by (SC)	16
ROOSTER WEARS SWIMSUIT by AVANTI PRESS INC (A201494)	15
MEN COMPARING BELLIES - BDAY by NORTHERN EXPOSURE (NE922)	13
WATER CAN BE DANGEROUS by SHADE TREE GREETINGS (SHAD0580)	13
WHAT GOOD IS GPS? by OATMEAL STUDIOS (OAT8085)	13
ITS NOT THE SIZE OF POOL by SHADE TREE GREETINGS (SHAD0643)	12
BDAY FOOFIE OLD LADY W/ LEG UP by VIABELLA/MARIAN HEATH 2 (MH17513)	12
FATTER WAITRESS by DESIGN DESIGN (DD15392)	12
GLASS OF WINE A DAY by DESIGN DESIGN (DD15063)	12
MAN WET TSHIRT by SELLERS PUBLISHING, INC. (SELL3358)	12

Table 64: MISCELLANEOUS by (M), in within MISCELLANEOUS was sold 681 times and was most often paired with these:

full.item	Qty.Sold
SALE CARD by (SC)	12
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	7
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	7
SHIPPING/HANDLING/INSURANCE by (S)	7
FIGURES 10- GIRLS by PLAYMOBIL USA INC (PL6841)	6
GLASS BALL W/ BIRD ORN by MIDWEST IMPORTERS (O109170)	6
SHINY RED HEART by OLD WORLD CHRISTMAS (OLD30009)	6
HEART GIVING BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH014)	5
PERHAPS THEY ARE NOT STARS by SHANNON MARTIN (SM050)	5
BEACH STICKER ACTIVITY BOOK by DOVER PUBLICATIONS INC (D297314)	4
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	4
HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537)	4
MERMAID - BLANK by QUILLING CARD LLC (QUILL003)	4
YELLOW & GREEN TREE SNAIL by STETSON SEASHELLS (S166)	4
3-D KITTY STROLL by PUNCH STUDIO (PUN58744)	3
ADIRONDACK CHAIR by MADISON PARK GREETINGS (MADIS026)	3
BEACH LOOKING EAST by FOUND IMAGE PRESS LLC (FOUN115)	3
BEACH BUDDIES by SELLERS PUBLISHING, INC. (SELL3196)	3
BOX OF CATS by PAPYRUS (PY1154)	3
CRYSTAL STRETCH RINGS by CICI STUFF UNIQUE DESIGNS (CICI007)	3

Table 65: WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B), in within SHELLS was sold 675 times and was most often paired with these:

full.item	Qty.Sold
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	164
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	114
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	90
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	67
PINK MUREX by BLUE SEAS TRADING CO. (S112)	47
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	43
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	40
PINK SEA URCHIN by STETSON SEASHELLS (S42C)	37
WT. KNOBBY SEA STAR- 6-7" by HS SEASHELLS (S375B)	34
GREEN SEA URCHIN by STETSON SEASHELLS (S42A)	33
WHELK by HS SEASHELLS (S124A)	29
SANDDOLLAR- LG by STETSON SEASHELLS (S73)	28
SEA URCHIN-SPUTNIK by STETSON SEASHELLS (S120)	28
PURPLE SEA URCHIN by STETSON SEASHELLS (S42B)	27
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	27
YELLOW & GREEN TREE SNAIL by STETSON SEASHELLS (S166)	27
BLUE GREEN TOP SHELL by BLUE SEAS TRADING CO. (S21)	25
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	25
HARP SHELL-LG by BLUE SEAS TRADING CO. (S105A)	22
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	22

Table 66: FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062), in BATH within BATH/ACCESSORIES was sold 604 times and was most often paired with these:

full.item	Qty.Sold
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	15
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	11
FISH CORKSCREW by KIKKERLAND DESIGN (KIKK043)	11
SCUBA CONTACT CASE by KIKKERLAND DESIGN (KIKK060)	11
ASST CM PLAYING CARDS by Z-PLAYING CARDS PLUS (PLAY001)	9
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	9
CAT LADY - MAGNET by EMILY MCDOWELL (EMILY027)	7
CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064)	6
FISH THERMOMETER by KIKKERLAND DESIGN (KIKK090)	6
MINI JELLYFISH by SAN PACIFIC INTL INC (SPI021)	6
BUDDY BEAGLE by PLAY MONSTER FORMERLY PRODUCTS (PATCH021)	5
COPPER STRING LIGHTS by KIKKERLAND DESIGN (KIKK058)	5
CRYSTAL MYSTICAL TREES by TOYSMITH (TOYS8309)	5
GUITAR SALAD SERVERS by KIKKERLAND DESIGN (KIKK036)	5
LIFE SAVER by KIKKERLAND DESIGN (KIKK067)	5
MISCELLANEOUS by (M)	5
RESTING BEACH FACE KEYRING by GAMAGO (GAMA1552)	5
SALE CARD by (SC)	5
CRAB MULTI TOOL by KIKKERLAND DESIGN (KIKK068)	4
DRYER BUDDIES PUFFER FISH by KIKKERLAND DESIGN (KIKK056)	4

Table 67: LETTER STAMP by POST OFFICE (LS), in within POSTAGE was sold 587 times and was most often paired with these:

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	22
POST CARD STAMP by POST OFFICE (PS)	15
IPHONE FAN by KIKKERLAND DESIGN (KIKK066)	8
SAILBOATS by FOUND IMAGE PRESS LLC (FOUN227)	7
SEASIDE BUNNIES by FOUND IMAGE PRESS LLC (FOUN239)	7
BATHING IN SURF by FOUND IMAGE PRESS LLC (FOUN191)	5
CM SUNRISE by FOUND IMAGE PRESS LLC (FOUN424)	5
MERMAID-WAVING by FOUND IMAGE PRESS LLC (FOUN223)	5
GREETINGS FROM NJ by FOUND IMAGE PRESS LLC (FOUN242)	4
LIGHTHOUSE-DAY by FOUND IMAGE PRESS LLC (FOUN111)	4
BEACH SCENE JEWEL SAND by RIVERBEND CARDS (RIVER020)	3
BLACK UMBRELLA & LADY by FOUND IMAGE PRESS LLC (FOUN260)	3
SURF by FOUND IMAGE PRESS LLC (FOUN258)	3
BABY DOLPHIN by AVANTI PRESS INC (A202352)	2
BDAY CUPCAKE by AVANTI PRESS INC (A200642)	2
BEACH LOOKING EAST by FOUND IMAGE PRESS LLC (FOUN115)	2
BEER BIRTHDAY by SELLERS PUBLISHING, INC. (SELL6457)	2
CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064)	2
CHIPMUNK ROASTS MARSHMALLOW by AVANTI PRESS INC (A201430)	2
FALLING FLOWERS by DESIGN DESIGN (DD61715)	2



Table 68: JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D), in within SHELLS was sold 571 times and was most often paired with these:

full.item	Qty.Sold
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	122
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	106
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	85
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	68
PINK MUREX by BLUE SEAS TRADING CO. (S112)	41
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	41
WHELK by HS SEASHELLS (S124A)	31
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	30
YELLOW & GREEN TREE SNAIL by STETSON SEASHELLS (S166)	30
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	24
HARP SHELL-LG by BLUE SEAS TRADING CO. (S105A)	23
PINK SEA URCHIN by STETSON SEASHELLS (S42C)	23
TIGER CLAM-POLISHED by BLUE SEAS TRADING CO. (S118)	23
SEA URCHIN-SPUTNIK by STETSON SEASHELLS (S120)	21
TIGER COWRY by BLUE SEAS TRADING CO. (S47)	21
GREEN SEA URCHIN by STETSON SEASHELLS (S42A)	20
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	20
POLISHED PURPLE CLAM XL by HS SEASHELLS (S125A)	20
TAPESTRY TURBAN by BLUE SEAS TRADING CO. (S167)	20
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	18

Table 69: PINK MUREX by BLUE SEAS TRADING CO. (S112), in within SHELLS was sold 536 times and was most often paired with these:

full.item	Qty.Sold
TURBAN-CHOC CHIP MINT by BLUE SEAS TRADING CO. (S06)	68
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	58
WT. KNOBBY SEA STAR 3-4" by STETSON SEASHELLS (S195B)	47
WHELK by HS SEASHELLS (S124A)	45
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	44
JUNGLE SEASTAR 3-4" by BLUE SEAS TRADING CO. (S195D)	40
HARP SHELL-LG by BLUE SEAS TRADING CO. (S105A)	39
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	39
INDIAN SPINDLE by HS SEASHELLS (S215)	34
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	32
POLISHED PURPLE CLAM XL by HS SEASHELLS (S125A)	30
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	29
BLUE GREEN TOP SHELL by BLUE SEAS TRADING CO. (S21)	28
SCALLOP-JOSEPH COAT by BLUE SEAS TRADING CO. (S82B)	24
SEA URCHIN -ALPHONSO by STETSON SEASHELLS (S121A)	23
SILVER MOUTH TURBO by BLUE SEAS TRADING CO. (S35)	22
TIGER COWRY by BLUE SEAS TRADING CO. (S47)	22
SUGAR SEA STAR- 6-7" by BLUE SEAS TRADING CO. (S375C)	21
PURPLE SEA URCHIN by STETSON SEASHELLS (S42B)	20
GREEN SEA URCHIN by STETSON SEASHELLS (S42A)	19

Table 70: HATCHIN' GROW TURTLE by TOYSMITH (TOYS8537), in UNDER \$10 within TOYS was sold 518 times and was most often paired with these:

full.item	Qty.Sold
GROW FOX/OWL by TOYSMITH (TOYS8606)	23
LIFE CYCLE OF A SEA TURTLE by SAFARI LTD (SAFAR014)	11
NAIL FILE MATCHBK- COLORWAVE by STREAMLINE (STREAM017)	11
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	10
ONE TINY TURTLE by RANDOM HOUSE (RAND198)	10
HATCHIN GROW DINO by TOYSMITH (TOYS8538)	8
HERMIT CRAB by SAFARI LTD (SAFAR006)	6
TURTLE TURTLE WATCH OUT! by RANDOM HOUSE (RAND243)	6
DIG A GLOW DINOSAUR by TOYSMITH (TOYS2815)	5
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	5
SEA DOG TOTE W/ CREAM LAB by DOUGLAS CUDDLE TOYS (DOUG2158)	5
WIND UP SURFERS by SCHYLLING (SCHY048)	5
CONSTRUCTION VEHICLES- ASSORT by SCHYLLING (SCHY090)	4
DECORATE A PUMPKIN by DOVER PUBLICATIONS INC (D29179)	4
GLITTER BUTTERFLIES TATTOOS by DOVER PUBLICATIONS INC (D456536)	4
GLITTER MERMAID PAPER DOLL by DOVER PUBLICATIONS INC (D472922)	4
INTO THE FIELD GUIDE PAPERBAC by SIMON AND SCHUSTER (SIMO174)	4
LETTERS TO ME WHEN I GROW UP by CHRONICLE BOOKS (CHRO637)	4
LITTLE SEA TURTLE:FINGER PUPPE by CHRONICLE BOOKS (CHRO249)	4
MAGICAL JELLYFISH by TOYSMITH (TOYS7994)	4

Table 71: WELL SUITED PENGUINS by AVANTI PRESS INC (A202208), in ANNIVERSARY within COUNTER CARD was sold 503 times and was most often paired with these:

full.item	Qty.Sold
STARFISH COUPLE ANNIVERSARY by PERSIMMON PRESS (PP4113)	18
MARRIAGE IS LIKE A DECK OF CAR by SHANNON MARTIN (SM529)	16
NUDE LEAP by PALM PRESS (PA3387)	16
BOY&GIRL IN TOY CAR by AVANTI PRESS INC (A201890)	14
COUPLE IN outhouse ANV by PALM PRESS (PA2620)	13
RED DRINKS IN SAND ANNIVERSARY by SUN DAY GREETINGS (SUN0343)	13
WINE GLASSES ON BEACH by SUN DAY GREETINGS (SUN0395)	13
2 KISSING PUFFINS -ANNIVERSARY by SUN DAY GREETINGS (SUN0344)	12
CHAIRS & GLASSES BY SEA -ANNIV by CARDTHARTIC (CD93438)	12
EXERCISING COUPLE ANNIVERSARY by PALM PRESS (PA2771)	11
CRACKED EGG IN CARTON -SUPPORT by SUN DAY GREETINGS (SUN0479)	10
ROOSTER WEARS SWIMSUIT by AVANTI PRESS INC (A201494)	10
2 MARTINIS by DESIGN DESIGN (DD14300)	9
BALLERINA PUGS by AVANTI PRESS INC (A200760)	9
PEAS IN A POD by VIABELLA/MARIAN HEATH 2 (MH17367)	9
WATER LILIES/Dragonflies by VIABELLA/MARIAN HEATH 2 (MH71745)	9
COUPLE AT BEACH TSHIRT - ANNIV by NORTHERN EXPOSURE (NE920)	8
MOUSE IN HELMET by PALM PRESS (PA1954)	8
SQUIRREL/LAPTOP by PALM PRESS (PA3344)	8
THE DONALD by PERSIMMON PRESS (PP1440)	7

Table 72: GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77), in within POSTCARDS was sold 496 times and was most often paired with these:

full.item	Qty.Sold
GREETINGS FROM NJ by FOUND IMAGE PRESS LLC (FOUN242)	84
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	61
LIGHTHOUSE-NIGHT by FOUND IMAGE PRESS LLC (FOUN110)	35
GREETINGS FROM CAPE MAY by FOUND IMAGE PRESS LLC (FOUN265)	34
SAILBOATS by FOUND IMAGE PRESS LLC (FOUN227)	34
SHELL BORDER by FOUND IMAGE PRESS LLC (FOUN121)	32
VINTAGE MAP NJ by FOUND IMAGE PRESS LLC (FOUN408)	32
BEACH LOOKING EAST by FOUND IMAGE PRESS LLC (FOUN115)	30
OCEAN WAVES by FOUND IMAGE PRESS LLC (FOUN240)	27
POST CARD STAMP by POST OFFICE (PS)	25
LIGHTHOUSE-DAY by FOUND IMAGE PRESS LLC (FOUN111)	24
RED & WHITE UMBRELLA by FOUND IMAGE PRESS LLC (FOUN268)	23
SHELL by FOUND IMAGE PRESS LLC (FOUN120)	21
CM SUNRISE by FOUND IMAGE PRESS LLC (FOUN424)	20
MERMAID by FOUND IMAGE PRESS LLC (FOUN420)	19
MERMAID W/FISH by FOUND IMAGE PRESS LLC (FOUN233)	19
MERMAIDS/SHIPWRECK by FOUND IMAGE PRESS LLC (FOUN234)	18
SEAHORSES by FOUND IMAGE PRESS LLC (FOUN422)	18
SURFERS by FOUND IMAGE PRESS LLC (FOUN253)	18
COUPLE ON BOAT DECK by FOUND IMAGE PRESS LLC (FOUN228)	17

Table 73: THANK YOU- SAND WRITING by AHAVA RIVER (AHAVA007), in THANK YOU within COUNTER CARD was sold 478 times and was most often paired with these:

full.item	Qty.Sold
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	11
THANK YOU W DRAGONFLY by GINA B DESIGNS (GINA5683)	9
ELVIS THANK YOU by PERSIMMON PRESS (PP6424)	8
ENCLOSURE- THANKS IN SAND by SUN DAY GREETINGS (SUN0410)	8
GRATITUDE MOON by PAPYRUS (PY1009)	8
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	7
BOX OF CATS by PAPYRUS (PY1154)	7
CAT ON PIANO- THANKS by SELLERS PUBLISHING, INC. (SELL5319)	7
DOROTHY & TOTO NEW HOME by PERSIMMON PRESS (PP3211)	7
HYDRANGEA PETAL BRANCH TY by PAPYRUS (PY1620)	7
WT. FINGER SEA STAR 3-4" by HS SEASHELLS (S195A)	7
DAYDREAM IN COLOR-SEASONS by MINDWARE (MIND014)	6
LADY UNDER TABLE by PALM PRESS (PA2124)	6
ALLIUM STEM by CARDTHARTIC (CD93462)	5
CARDINALS by CARDTHARTIC (CD1426)	5
COUPLE ON BOAT DECK by FOUND IMAGE PRESS LLC (FOUN228)	5
GLASS SEALIFE MINI SPREADER by MUD PIE (MUDP148)	5
MED BAG-SEASCAPE by PUNCH STUDIO (PUN42413)	5
MILKY WAY/LIGHTHOUSE by TREE-FREE GREETINGS (TREE12816)	5
POLISHED GOLD MOUTH TURBAN by STETSON SEASHELLS (S37)	5

Table 74: MINI HALLOWEEN by OLD WORLD CHRISTMAS (OLD26027), in within ORNAMENTS was sold 469 times and was most often paired with these:

full.item	Qty.Sold
MINI PUMPKINS (ASS'T.) by OLD WORLD CHRISTMAS (OLD28047)	20
SM ACORN by OLD WORLD CHRISTMAS (OLD28051)	15
EVIL EYE by OLD WORLD CHRISTMAS (OLD26037)	12
WITCH PUMPKIN by OLD WORLD CHRISTMAS (OLD26073)	12
WITCH'S HAT by OLD WORLD CHRISTMAS (OLD26078)	11
SANDWICH COOKIE by OLD WORLD CHRISTMAS (OLD32186)	7
MANATEE by OLD WORLD CHRISTMAS (OLD12278)	5
MAPLE LEAF by OLD WORLD CHRISTMAS (OLD48022)	5
OAK LEAF W/ ACORNS by OLD WORLD CHRISTMAS (OLD48023)	5
BEE SKEP by OLD WORLD CHRISTMAS (OLD12391)	4
CHEF'S HAT by OLD WORLD CHRISTMAS (OLD32239)	4
COFFEE TO GO by OLD WORLD CHRISTMAS (OLD32171)	4
HALLOWEEN KITTY by OLD WORLD CHRISTMAS (OLD26033)	4
HOLLY HAT SNOWMAN by OLD WORLD CHRISTMAS (OLD24159)	4
MINI SONGBIRDS (ASS'T) by OLD WORLD CHRISTMAS (OLD18042)	4
BX CH-SHELL ORNAMENTS by MASTERPIECE STUDIOS (MAST350979)	3
CAMERA by OLD WORLD CHRISTMAS (OLD32227)	3
DECORATIVE PUMPKIN - BLANK by QUILLING CARD LLC (QUILL038)	3
HA-SHAKE THE MAZE PUMPKIN by PAPYRUS (PY2458)	3
HA by OLD WORLD CHRISTMAS (OLD89763)	3

Table 75: MINI JELLYFISH by SAN PACIFIC INTL INC (SPI021), in ART GLASS within GENERAL MERCHANDISE was sold 415 times and was most often paired with these:

full.item	Qty.Sold
BLUE MIST JELLYFISH - GLOW by SAN PACIFIC INTL INC (SPI022)	6
TURBAN-BLUEGREEN POLISHED by STETSON SEASHELLS (S01)	6
LOVE YOU SM CHARM BOWL by BASIC SPIRIT (BASIC073)	5
SCALLOPS-ASST NATURAL COLORS by HS SEASHELLS (S82)	5
4 BIRDS ON DRIFTWOOD by COASTAL IMAGES (COAST019)	4
7" PLATE- FIRST DATE by PPD (PPD039)	4
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	4
CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064)	4
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	4
MINI OCTOPUS PAPERWEIGHT by SAN PACIFIC INTL INC (SPI033)	4
POST CARD STAMP by POST OFFICE (PS)	4
RED/GOLD JELLYFISH - GLOW by SAN PACIFIC INTL INC (SPI024)	4
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	4
SEA SHELL GIVING BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH017)	4
2" JASPER STONE HEARTS by GARDEN AGE SUPPLY (GARD002)	3
2017 CM WATERCOLORS CALENDAR by PATRICIA RAINEY (RAINEY2017)	3
3 SEA GLASS SHOREBIRDS-CAPE MA by COASTAL IMAGES (COAST015)	3
BLUE CRYSTAL STARFISH KEYCHAIN by KUBLA CRAFTS (KUBL1456BL)	3
CRYSTAL MYSTICAL TREES by TOYSMITH (TOYS8309)	3
LED JELLYFISH LIGHTS by SAN PACIFIC INTL INC (SPI019)	3

Table 76: WINE STAND by SELLERS PUBLISHING, INC. (SELL3367), in BIRTHDAY within COUNTER CARD was sold 409 times and was most often paired with these:

full.item	Qty.Sold
BEACH BUDDIES by SELLERS PUBLISHING, INC. (SELL3196)	23
LETTER STAMP by POST OFFICE (LS)	18
2 GIRLS IN HATS by SELLERS PUBLISHING, INC. (SELL5082)	14
SENIOR BIRTHDAY PRAYER by OATMEAL STUDIOS (OAT1715)	14
RED WINE by CARDTHARTIC (CD1282)	13
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	12
2 MARTINIS by DESIGN DESIGN (DD14300)	11
3 GIRLS IN SURF by SELLERS PUBLISHING, INC. (SELL3371)	11
BEST STORIES by PAPYRUS (PY3071)	11
SENILE by PAPYRUS (PY5619530)	11
3 LADIES TOASTING W/ WINE BDAY by NORTHERN EXPOSURE (NE952)	10
BD FABULOUS BABY by SELLERS PUBLISHING, INC. (SELL6829)	10
US IN THE FUTURE by OATMEAL STUDIOS (OAT7346)	10
LOBSTER LADY by PALM PRESS (PA3000)	9
WINE FAUCET by PAPYRUS (PY5602735)	9
2 LADIES FREINDSHIP by VIABELLA/MARIAN HEATH 2 (MH14852)	8
BAR STOOLS by AVANTI PRESS INC (A200197)	8
BLUE MUFFS by SELLERS PUBLISHING, INC. (SELLB6480)	8
GROUP OF NUNS - FR by SHADE TREE GREETINGS (SHAD0268)	8
HOT SIXTY SOMETHING by SELLERS PUBLISHING, INC. (SELL3325)	8

Table 77: HEART GIVING BOWL by LORRAINE OERTH & CO (OERTH013), in HOUSEWARES within GENERAL MERCHANDISE was sold 408 times and was most often paired with these:

full.item	Qty.Sold
SEA SHELL GIVING BOWL by LORRAINE OERTH & CO (OERTH016)	19
HEART GIVING BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH014)	18
ROLL-ON BRACELET by AID THROUGH TRADE (AID1000)	10
GIVING BOWL by LORRAINE OERTH & CO (OERTH008)	9
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	8
MISCELLANEOUS by (M)	8
TINY TOTE-TRIBE by JILLSON & ROBERTS (JILL297TT)	7
PENNY PENGUIN by BUNNIES BY THE BAY, INC. (BUNN125)	6
WHALE NAIL BRUSH by KIKKERLAND DESIGN (KIKK023)	6
ROMANCE - FOAMING HAND SOAP by MICHEL DESIGN WORKS (MICHE343)	5
TREASURE BOWL by LORRAINE OERTH & CO (OERTH025)	5
#NAME? by JILLSON & ROBERTS (JILL170TT)	4
BEV NAP-HERE'S TO NIGHTS by SHANNON MARTIN (SM15)	3
BOOB SCARF by SELLERS PUBLISHING, INC. (SELL2809)	3
BOOKMARK-BEACH RULES by PETER PAUPER PRESS, INC. (PETER4705)	3
CAPE MAY BEACH BALL by CRESCENT MOON STUDIOS (CRES01)	3
CH - HOLIDAY WREATH by QUILLING CARD LLC (QUILL017)	3
CH - SNOWY VILLAGE by QUILLING CARD LLC (QUILL019)	3
FLYING PIG KEYCHAIN by ENCHANTED IMPORTS (ENCH056)	3
GREETINGS FROM CM by FOUND IMAGE PRESS LLC (FOUN77)	3

Table 78: CAPE MAY IN SAND MAGNET by RIVERBEND CARDS (RIVER064), in MAGNETS within GENERAL MERCHANDISE was sold 403 times and was most often paired with these:

full.item	Qty.Sold
LETTER STAMP by POST OFFICE (LS)	23
ASSORT CM POSTCARD by TREE-FREE GREETINGS (TREE1000)	15
CAPE MAY LIGHTHOUSE MAGNET by RIVERBEND CARDS (RIVER065)	13
CAPE MAY by AHAVA RIVER (AHAVA024)	7
FISH NAIL CLIPPERS by KIKKERLAND DESIGN (KIKK062)	7
SINGLE FIREWORK by RIVERBEND CARDS (RIVER058)	6
WHY WE MARCH by WORKMAN PUBLISHING CO INC (WORK022)	6
MERMAID KEY CHAIN by BASIC SPIRIT (BASIC041)	5
SANDDOLLAR-SM/MED by STETSON SEASHELLS (S40)	5
WHALE BLANK by KAREN ADAMS DESIGNS (KAREN007)	5
CH - RUM OR VODKA by SHANNON MARTIN (SMX064)	4
ANIMAL BEAD TILTS by KID O PRODUCTS (KIDO022)	4
BEACH ROOM SPRAY by MICHEL DESIGN WORKS (MICHE277)	4
BEACH STICKER ACTIVITY BOOK by DOVER PUBLICATIONS INC (D297314)	4
COPPER STRING LIGHTS by KIKKERLAND DESIGN (KIKK058)	4
FLIP-FLOP MAGNET-CAPE MAY by CAPE SHORE INC (CAPE166)	4
HEART GIVING BOWL-CAPE MAY by LORRAINE OERTH & CO (OERTH014)	4
MINI JELLYFISH by SAN PACIFIC INTL INC (SPI021)	4
SAND-CASTING KIT by MELISSA & DOUG (MELIS8948)	4
SEAGULL/BEACH CHAIR MAGNET-CM by CAPE SHORE INC (CAPE173)	4