

# Mohamad Mokaddem

**Address:** Al Maarad Street, Lebanon, Tripoli

**Mail:** mohamad-mokaddem22@hotmail.com

**Mobile:** +961 70 577697

## Graphic Designer / Video Editor

### Education

2022 - 2024

**Technical Baccalaureate in Graphic Design**

*CIS College – Tripoli*

2024 - Present

**Bachelor in Graphic Design**

*Matn University College - Beirut*

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### Skills

Adobe Photoshop

Blender

Adobe Illustrator

Adobe Premiere Pro

Adobe After Effect

Microsoft Office

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### Languages

Arabic

French

English

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### Work Experience

#### Graphic Designer (Remote)

*Restaurant (حلب الشهياء) - Saudi Arabia / 2023 - 2024*

- Create visually appealing and on-brand designs.
- Collaborate with team members for effective outcomes.
- Manage multiple projects within deadlines and budgets.
- Develop branding and design elements

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## Graphic Designer / Video Editor

### Work Experience

#### Graphic Designer (Remote)

*Restaurant (حلب الشهياء) - Saudi Arabia / 2023 - 2024*

- Ensure projects are completed with high quality and on schedule.
  - Prepare through drafts and present ideas.
  - Produce high-quality video content and reels.
  - Apply effects and sounds to enhance visuals.
  - Collaborate with designers and content creators.
  - Ensure videos align with brand guidelines
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#### Graphic Designer (Remote)

*The marketing maven -Beirut spears / 2024 - 2025*

- Editing Video Reels: Crafted engaging short-form video content for various platforms, optimizing for viewer retention and platform algorithms.
- Social Media Posts: Designed visually compelling graphics and multimedia content tailored for diverse social media platforms, enhancing brand presence and audience engagement (Dentist, Insurance, Furniture, Trading, Technology, Restaurant...).
- Animation: Developed dynamic 2D and/or 3D animations for digital content, enhancing visual storytelling and brand communication.
- Content Creator: Conceptualized, produced, and edited original video and graphic content, demonstrating a strong understanding of visual communication and audience targeting.