hjf

Hannah Jane Ferry

hjferry.com | 425-442-4164

hjferry@live.com | linkedin.com/in/hjferry

education

Bachelor of Arts in Interactive Media Design; University of Washington Bothell - June 2020 3.65 GPA | Minor in Computer Science and Software Engineering | Dean's List: Spring 2017 - Spring 2020

experience

UX/UI Researcher, Flowplay

Nov 2019 - Dec 2019

- Executed in-person and in-game interviews
- Presented design ideas to co-founder and CTO of Flowplay

UX/UI Researcher, Sustainability Website Nov 2019 - Dec 2019

- Preformed surveys, interviews, and website walkthroughs
- Collaborated weekly with the sustainability coordinator
- Presented two design ideas for the UWB sustainability website to the UWB sustainability coordinator

UX/UI Designer, Blockspot

Jun 2019 - Aug 2019

- Met once a week with stakeholder to go over design ideas
- Designed logo, icon, and color scheme
- Used Adobe XD to create wireframe and mock-up of app

Marketing Officer, BWISE

Sept 2018 - Jun 2019

- Attended monthly meetings to check in and share information about events and internships
- Made posters for events and meetings

Instructor, Coding with Kids

Sept 2017 - Apr 2019

- Developed the minds of 20 little coders each quarter to create a strong coding foundation of concepts
- Collaborated with co-instructor to make lesson plans

Capstone Team Member, IMD Program Dec 2019 - Jun 2020

- Collaborated to reform an in-person event to an online one
- Assisted web development team in creating a website to archive current and future IMD student capstone events

retail experience

Sales associate, Fabletics
Sales Floor Team Member, Target

Oct 2018 - Present July 2016 - Oct 2018

projects

Kindling

Dec 2019 - Jun 2020

- Organized the schedules and created deliverables
- Managed the website and social media

Wave Dash Mar 2019 - Jun 2019

- Designed pixel assets for the game
- Created the website and updated it weekly

Slice of Soul Jan 2019 - Mar 2019

- Made assets that would work in an AR environment
- 3D scanned objects that were imported into the AR screen
- Pair programmed with the developer

skills

Prototyping | Wire-framing | Storyboarding | User Research | Collaboration | Communication | Decision Making | Organization | Time Management

tools

Photoshop | Illustrator | Adobe XD | HTML | CSS | JavaScript | Microsoft Office Suite