

Hamilton Almeida Junior

Visual Communication Design Technologist | Solution Designer | Technical Writer

Visual Solutions Designer & Technology Specialist | Focus on Visual Identity, 3D Sculpting, and Technical Communication.

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Professional Summary

Technology professional with 8 years of experience, specializing in integrating technical coordination, solutions design, and operations management. Held a multidisciplinary role within a family-owned business, spanning administrative, technical, and client-facing functions, which provided a holistic view of processes and the flexibility to handle diverse responsibilities. Proven ability to translate complex client requirements into functional and efficient systems, managing projects from inception to final delivery. I combine deep technical analysis for problem-solving with a creative design and User Experience (UI/UX) vision, consistently aiming to optimize performance, usability, and operational efficiency.

Professional Experience

Graphic Designer & Digital Strategy (Freelance & Consultant) | Curitiba, Brazil | 2017 – Present

Autonomous work developing visual identity and digital marketing strategies for small businesses and e-commerce, focusing on conversion and brand presence.

- **Advertising Creation & Marketplaces:** Development of high-performance assets (creatives) for social media and sales platforms (OLX, Facebook Marketplace), combining persuasive design with basic copywriting to accelerate commercial results.
- **Identity & Branding:** Creation and revitalization of brands, ensuring visual consistency across all touchpoints (print and digital) to convey professionalism and trust.
- **Multimedia Production:** Editing short videos and 2D motion graphics to create dynamic social media content, crafting visual narratives that increase audience retention.

Systems Integrator & Technology Solutions | Curitiba, Brazil | 2017 – 2025 |

Service & Project Manager (Autonomous) at Family Micro-Enterprise | GRUPOS SENTINELA

Versatile role in managing operational demands and client service, ensuring organization and efficiency of internal and external processes before, during, and after service delivery in Electronic Security Systems.

Administrative & Operational Management:

- End-to-end coordination of over 1500 service orders, from needs assessment to final delivery.
- Review and organization of processes to reduce maintenance costs and optimize resources.
- Responsible for requirements analysis and schedule organization to ensure deadline compliance.

Client Support & Logistics:

- Consultative service and post-sales support, focusing on client satisfaction and retention.
- Rapid diagnosis and troubleshooting, ensuring the continuity of daily operations.
- Management of security and automation system deployment, focusing on practical usability for the end-user.

Communication & Documentation

- Creation of reports, manuals, and visual technical documentation to facilitate team training and system usage.
- Standardization of visual identity and support materials for commercial presentations and proposals.
- Translation of complex technical information into clear and accessible language for clients and collaborators.

Education

Bachelor of Science in Biological Sciences | Universidade Federal do Paraná (UFPR) | Curitiba, Brazil | 2017 –

Key Coursework: Human Physiology, Cognitive Neuroscience, Ethology, and Evolutionary Psychology.

Extracurricular Activities: Voluntary Undergraduate Research in Cytogenetics, with experience in collection, preparation, and analysis of chromosomal material in a laboratory setting (2017).

Skills

- **Languages:** Portuguese (Native) | English (Advanced – B2/C1; Fluent Reading/Writing).
- **Soft Skills:** Assertive Communication, Autonomous Learning (Autodidacticism), Adaptive Intelligence, Systems Thinking, Problem Solving (Troubleshooting), Priority Management.

Tech Stack & Tools

- **Visual Design & Interfaces:** Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects), Figma (Prototyping & UI), Visual Identity & Branding, Art Direction, 2D Motion Graphics.
- **3D & Sculpting:** ZBrush (Digital Sculpting & Character Design), Blender (General Modeling), Substance Painter (PBR Texturing), Hard Surface Modeling, Retopology, Lighting and Materials.
- **Technical Writing & UX:** UX Writing & Microcopy, Information Architecture, Content Design, Synthesis of Complex Concepts, Technical Writing (Manuals and Documentation), Visual Storytelling.
Infrastructure & Hardware: Hardware/Software Diagnosis and Maintenance, Workstation Assembly and Configuration, Systems Integration, Automation Logic, Network Fundamentals and Structured Cabling.
- **Research & Analysis (Academic):** Scientific Methodology, Data Collection and Analysis, Systems Thinking, Investigative and Laboratory Research.
- **Management & Processes:** Project Lifecycle (End-to-End), Requirements Analysis, Problem Solving (Troubleshooting), Time and Delivery Management.
- **Editorial & Editing:** Critical and Analytical Reading, Content Editing and Structuring, Narrative Logic and Plot, Argumentative Writing, Standardization and Textual Clarity.