In the Name of Allah, the Most



Beneficent, the Most Merciful





CY2004: Cyber Security (3+0)

WEEK-2

Network

A network is a set of devices (nodes) connected by communication links. A node can be a computer, printer, or any other device capable of sending and/or receiving data generated by other nodes on the network or share resources.

The effectiveness of a network depends on three characteristics.

- 1. **Delivery**: The system must deliver data to the correct destination.
- 2. Accuracy: The system must deliver data accurately.
- 3. *Timeliness*: The system must deliver data in a timely manner.

The Internet: a "nuts and bolts" view



Billions of connected

computing devices:

- hosts = end systems
- running network apps at Internet's "edge"





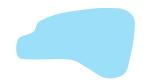
Packet switches: forward packets (chunks of data)

routers, switches

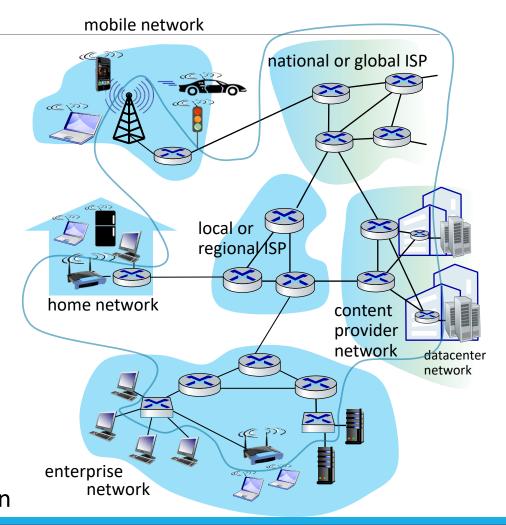


Communication links

- fiber, copper, radio, satellite
- transmission rate: bandwidthNetworks



collection of devices, routers, links: managed by an organization



"Fun" Internet-connected devices











Tweet-a-watt:

monitor energy use





Security Camera



mattress diapers

Fitbit

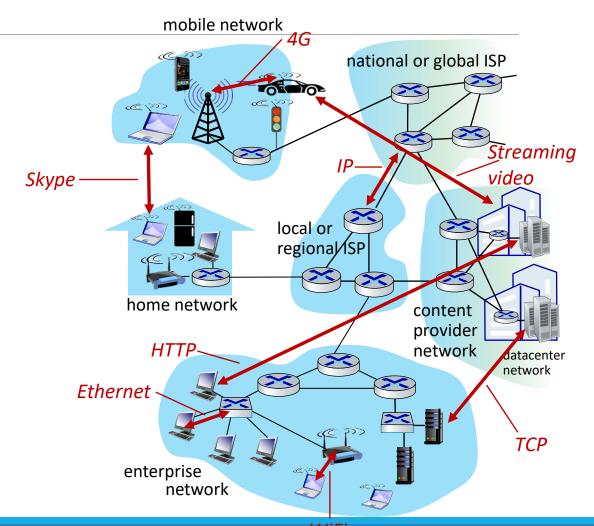
bikes

The Internet: a "nuts and bolts" view

Internet: "network of networks"

Interconnected ISPs

- protocols are everywhere
 - control sending, receiving of messages
 - e.g., HTTP (Web), streaming video, Skype, TCP, IP, WiFi, 4/5G, Ethernet



What is security?

security

noun se·cu·ri·ty \si-'kyur-ə-tē\

the quality or state of being secure: such as

a: freedom from danger: safety

b: freedom from fear or anxiety

c: freedom from the prospect of being laid off <job security>

What is computer security?

Keeping systems, programs, and data "safe"

The CIA Triad*:

- 1. Confidentiality
- 2. Integrity
- 3. Availability

"Computer security studies how systems behave in the presence of an adversary." *Actively tries to cause the system to misbehave.

Confidentiality

- Keep data & resources hidden
 - Data will only be shared with authorized individuals
 - Sometimes conceal the existence of data or communication.
- Traditional focus of computer security
 - Usually accomplished with access control and encryption

Data confidentiality:

"The property that information is not made available or disclosed to unauthorized individuals, entities, or processes [i.e., to any unauthorized system entity]."

- RFC 4949, Internet Security Glossary

Confidentiality vs. privacy

Privacy

- Limit what information can be shared with others
- Ability to send messages anonymously
- Control other's use of information about you
- Freedom from intrusion

The right of an entity (normally a person), acting in its own behalf, to determine the degree to which it will interact with its environment, including the degree to which the entity is willing to share its personal information with others.

See: HIPAA, personal information, Privacy Act of 1974 RFC 4949, Internet Security Glossary

Privacy is a reason for confidentiality

Secrecy: hiding the existence of information; the ability to conceal messages or exchange messages without anyone else seeing them

Privacy is increasingly harder to attain

- "Free services"
 - Facebook, Google, Twitter, LinkedIn, Instagram, TikTok, ...
 - Information collection, browser cookies to track web access
- More data is online and widely accessible
 - No need to go to town hall to get real estate transactions
- Phone companies know every place you go
- Big data analytics
 - It's increasingly easy to correlate data:
 Credit card spending, travel, jobs, marriages/divorces, kids, cars, ...
- This can be good and bad

Privacy & data mining ... on a national level

- U.S. credit scores
 - Credit reporting companies track employment, spending, home ownership, loan repayment, ...
 - Credit scores affect ability to borrow money, buy a home
- China's social credit system
 - Track trustworthiness of everyday citizens, corporations, and government officials
 - Track behavior
 - Frivolous spending, major & minor infractions (smoking in a no-smoking zone)
 - Boost public confidence and fight problems like corruption and business fraud

Integrity

- The trustworthiness of the data or resources
- Preventing unauthorized changes to the data or resources
- Data integrity
 - Property that data has not been modified or destroyed in an unauthorized or accidental manner
- Origin integrity
 - Authentication
- System integrity
 - The ability of a system to perform its intended function, free from deliberate or inadvertent manipulation

Often more important than confidentiality!

Availability

- Being able to use the data or resources
- Property of a system being accessible and capable of working to required performance specifications

Turning off a computer provides confidentiality & integrity but hurts availability

Denial of Service (DoS) attacks target availability

Basic Terminologies - Security

Why is vocabulary important?

There is a problem with vocabulary in this field. Many words have different context and meaning to different groups (e.g., the policy folks in the field).

Many words are also misused by media.

Event - Could be anything

Incident - A malicious event

Adversary – One who misbehaves

Bug - An error that exists in the implementation-level (i.e. only exist in source code); very correctable

Flaw - An error at a much deeper level, particularly in the design, and likely in code level; can be very difficult and costly to correct

Hacker - A creative programmer; a positive connotation

Cracker - The bad guy, the attacker, what media coins "hacker" (the negative connotation). We'll use **attacker** in this class.

Basic Terminologies - Security

Black hat - An attacker with malicious intents

White hat - An attacker with good intents (i.e., the white knight)

Gray hat - An attacker with good and bad intents

Script kiddie or **skiddie** - Nuisance; not going away any time soon; 1337 (i.e., elite) wannabes; use scripts and exploits written by others and do not understand how they really work; always a lamer

Vulnerability - A security bug (thanks Giovanni Vigna); a weakness in a system that can potentially be exploited by an attacker

Exploiting or **exploitation** - The act of taking advantage of a vulnerability

Exploit - Software program that performs the exploiting

Risk - The likelihood that an attacker will take advantage of that vulnerability

Threat - The likelihood that an incident will happen

pwn3ed - Owned; successful exploitation; computer system completely compromised

Zero day - an undisclosed vulnerability that attackers can take advantage of. A zero-day attack happens once that flaw, or software/hardware vulnerability, is exploited and attackers release malware before a developer has an opportunity to create a patch to fix the vulnerability—hence "zero-day." https://www.fireeye.com/current-threats/what-is-a-zero-day-exploit.html

Violating the CIA Triad: If You Were An Attacker, What Are Your Goals?

- Preventing enemies from communicating over network
- Steal information for attacker's benefit and get away with it
- Disruption of business, daily life, day-to-day operations
- Inserting information that "shouldn't be there"
- Destroy information, resources
- Gain access to a system and maintain access to system for a long time
- Monitoring people what they are doing (e.g., webcams)
- Challenging adversaries, pinpointing weaknesses
- For fun and profit (e.g., the black market)
- Spread propaganda
- Building a blueprint of weaknesses...
- ...and keep it for future reference

What's adversarial thinking?

"Security requires a particular mindset. Security professionals -- at least the good ones -- see the world differently. They can't walk into a store without noticing how they might shoplift. They can't use a computer without wondering about the security vulnerabilities. They can't vote without trying to figure out how to vote twice. They just can't help it."

- Bruce Schneier

Adversarial thinking disclaimer

Hopefully, you will learn to think like a criminal mastermind but behave like a gentleman/woman!



Adversarial thinking: key questions

Security goal: what security policy to enforce?

Threat model: who is the adversary? What actions can the adversary perform?

Mechanisms: What security mechanisms can be used to achieve the security goals given the adversarial model

Key security goals

Confidentiality: Data not leaked

Integrity: Data not modified

Availability: Data is accessible when needed

Authenticity: Data origin cannot be spoofed

You can apply adversarial thinking anywhere

Columbia ID cards

• Can you fake an ID card?

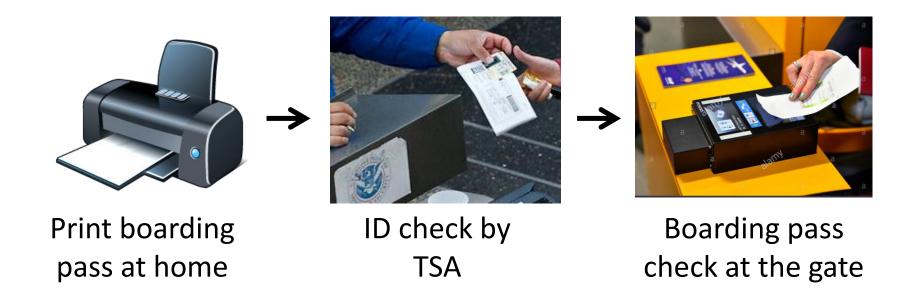
ATM machine

• How does the service person gets access to refill it with cash?

MTA metrocard

Can you increase the card balance without paying?

Example: air travel



Adversarial thinking example: air travel

Security goal: Ensure that each person getting inside an airport has a valid boarding pass and is authorized to fly (i.e., not on the no-fly list)

Mechanisms

- TSA checks validity of the ID (e.g., driver's license) and the boarding pass
- TSA matches name in the ID against the name in the boarding pass
- TSA ensures that the name is not on the no-fly list
- Gate agent checks whether the boarding pass is valid and has been checked by TSA How?

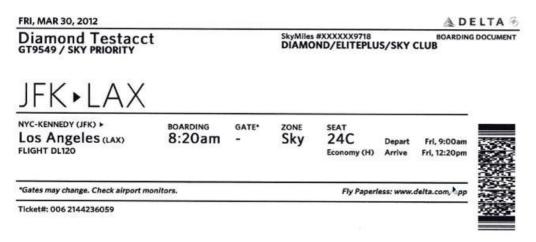
Can an attacker who is on the no-fly list fly?

What is the threat model?

Can an attacker create a fake boarding pass?

Can an attacker fake a driver's license?





Security under different threat models

Security goal: Ensure that each person getting inside an airport has a valid boarding pass and is authorized to fly (i.e., not on the no-fly list)

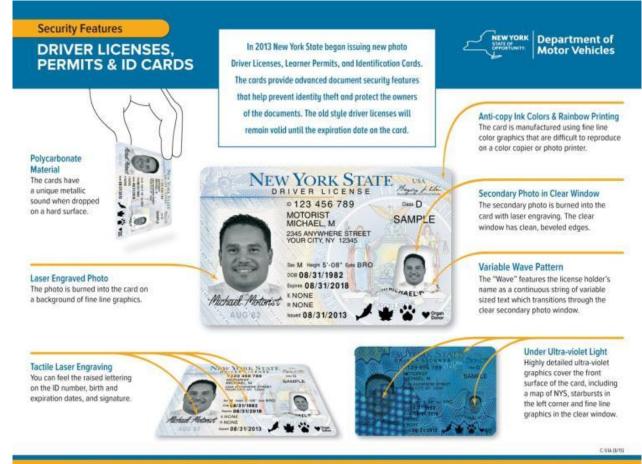
- What are the minimum requirements for someone to violate this goal in the current TSA system?
- The current TSA system is secure under which threat models?

Not all threat models are equal

Which one is harder and why?

- Creating a fake boarding pass
- Creating a fake driver's license

Security measures in a driver's license?

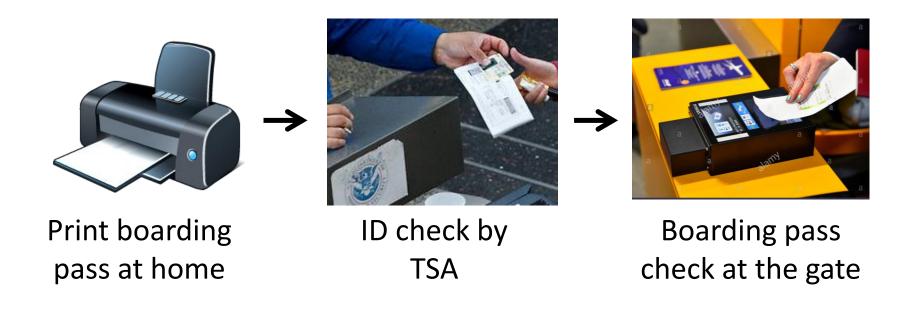


If you have questions regarding the security features or the authenticity of these or any other NYS DMV documents, contact the New York State DMV Division of Field Investigation at: (518) 474-1106.

Security measures in a boarding pass?



Air travel revisited: a different security goal

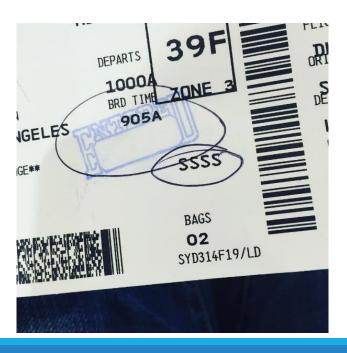


Security goal: everybody boarding an aircraft must pass through TSA security check

Everybody must go through TSA checks

How does the current TSA system ensure this?

What is an example threat model where this goal can be violated by an attacker?



Yet another security goal

Only authorized travelers should be allowed to enter premium lounges

How will the receptionist at the lounge know who is authorized?



What is the threat model for this attack?

ANDY GREENBERG SECURITY 08.05.16 10:47 AM

FAKE BOARDING PASS APP GETS HACKER INTO FANCY AIRLINE LOUNGES

As the head of Poland's Computer Emergency Response Team, Przemek Jaroszewski flies 50 to 80 times a year, and so has become something of a connoisseur of airlines' premium status lounges. (He's a particular fan of the Turkish Airlines lounge in

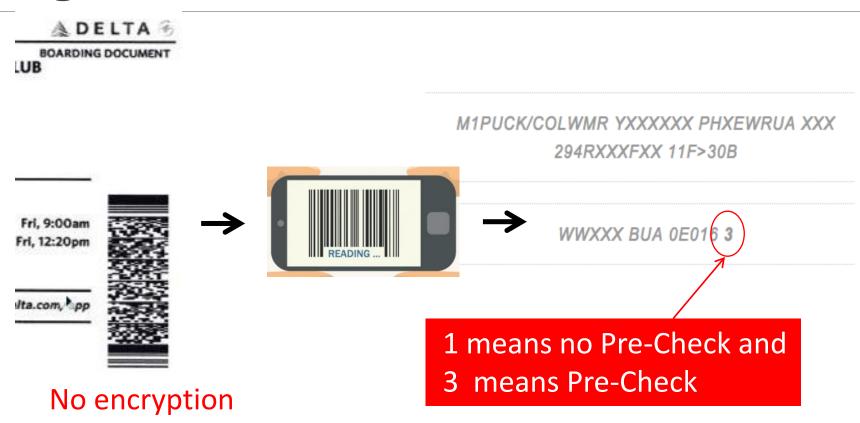
How will you fix it?

What about TSA Pre-Check?

How does TSA Pre-Check work?

- Passengers apply for Pre-Check
- TSA decide whether the passenger is eligible for Pre-Check or not and sends the information back to the Airline.
- The Airline encodes that information in a barcode that is on the issued boarding pass.

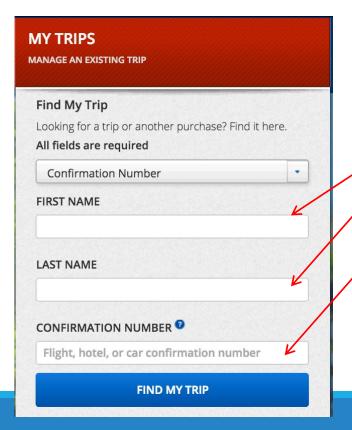
Hacking TSA Pre-Check



Source: https://puckinflight.wordpress.com/2012/10/19/security-flaws-in-the-tsa-pre-check-system-and-the-boarding-pass-check-system/

Unintended side-effects of the boarding-pass design

What happens if someone else gets hold of your boarding pass?



All this information is in the boarding pass in cleartext

A different setting: money

Coins were introduced around 6/7th century BCE

- Make tokens out of scarce resources(gold and silvers)
- Apply a signature that is hard to copy (depends on the skills of the engravers)
- Harsh penalty for forgers



Modern crypto-currencies

Same principles!

- Scarce resource: computation
- Hard-to-forge data: cryptography (encryption)



Why the Rash of Incidents: Behind the Breaches and Attacks (thoughts from former students)

- Trust relationships, lots of implicit trust
- Data is very valuable
- Convenient to put everything online; sharing
- Lack of education; people are not being informed
- No barriers to entry
- Lack of deterrence
- Software vulnerabilities
- Misconfigurations
- Human elements, social engineering
- Scapegoating



Cybersecurity

"a computing-based discipline involving technology, people, information, and processes to enable assured operations. It involves the creation, operation, analysis, and testing of secure computer systems".

"the prevention of damage to, unauthorized use of, exploitation of, and—if needed—the restoration of electronic information and communications systems, and the information they contain, in order to strengthen the confidentiality, integrity and availability of these systems."

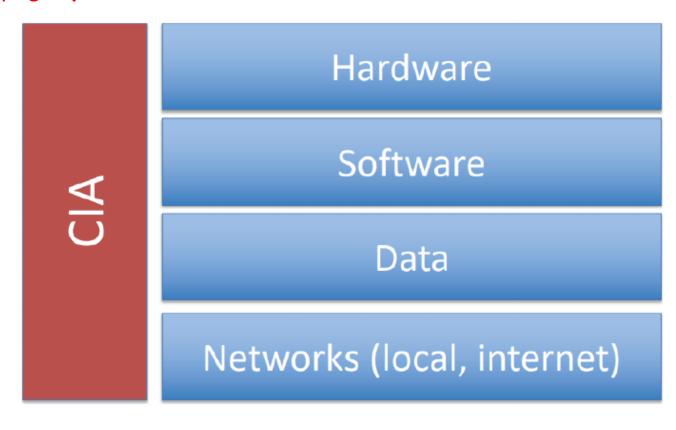
US National Institute of Standards -

Information Technology Laboratory

https://csrc.nist.gov/glossary/term/cybersecurity

Systems resources or assets

What are we trying to **protect**?



Further terms

- Non-repudiation means one party cannot deny receiving a message or a transaction, nor can the other party deny sending a message or a transaction (only lan could have sent that message)
- Authenticity proving who you are and each input is from a trusted source (the message was sent by lan and is genuine)
- Accountability tracing the actions of an entity uniquely to that entity (there is a record of who sent the message and controls exist on how that record is updated)

What are we protecting against?

- Weakness in an information system, system security procedures, internal controls, or implementation that could be exploited or triggered by a threat source.
- Examples of vulnerabilities for Internet banking
 - I always use an easy to guess password
- Internet banking gives anyone access if a longer than expected password is entered
- I do all of my internet banking using a PC at the local internet cafe

Threat and Attack

- A threat is any circumstance or event with the potential to adversely impact the security properties of an information system
- o events can be intentional or unintentional
- o emphasis on potential effect
- An attack is an attempt to gain unauthorised access to system services, resources, or information, or an attempt to compromise system integrity, availability, or confidentiality.
- always intentional in nature
- o exploits a vulnerability that exists in the system
- successful attack is a threat that has happened

Examples of Threat and Attack

- Examples of vulnerabilities for Internet banking
- I always use an easy to guess password
- Internet banking gives anyone access if a longer than expected password is entered
- I do all of my internet banking using a PC at the local internet café
- Threats and attacks:
- Attacker guesses my password
- Attacker enters very long password
- Attacker installs a keylogger to collect my password

Passive versus active threats and attacks

- Threats and attacks can be passive or active in nature
- Passive make no change to the system
- E.g. guessing my password
- Active makes changes to the system
- o E.g. enters a very long password

Insider vs. Outsider Threats and Attacks

- Threats and attacks can come from inside or outside an organization
- Insider is usually user with legitimate access to a system but misuses it
- o I take money from my own account and claims it was stolen
- Outsider requires taking over the privileges of an insider
- Attacker guesses my password, uses it to access my account and transfer money to themselves

Countermeasures

Countermeasures are any means taken to try and prevent a successful attack. These may be technical or operational in nature.

- Consider Internet banking:
- Train the user to choose harder to guess passwords.
- Reject passwords that are too long.
- Always use a computer that only I can access.
- Unsuccessful countermeasure leads to successful attack and a security property being violated
- E.g. I lose money from my account (integrity property)

Why it is had to get it right?

- 1. Select defenses by considering **many** different attacks.
- 2. Only **one** attack needs to succeed.
- 3. Need to place defense at the right point in the system.
- 4. May rely on **keeping secrets** but also sharing them.
- **5.** Battle of wits between attacker and defender.
- 6. People **don't** realize value until security failure.
- 7. Security requires **constant** monitoring.
- 8. Often added as an afterthought.
- 9. Strong security viewed as making system hard to use.

Who are the attackers?

White, gray and black hat comparison



WHITE HAT

Considered the good guys because they follow the rules when it comes to hacking into systems without permission and obeying responsible disclosure laws



GRAY HAT

May have good intentions, but might not disclose flaws for immediate fixes

.....

Prioritize their own perception of right versus wrong over what the law might say



BLACK HAT

Considered cybercriminals; they don't lose sleep over whether or not something is illegal or wrong

• • • •

Exploit security flaws for personal or political gain—or for fun

Types of Black Hat Hackers

- An adversary is a particular type of blackhat hacker.
- Individual, group, organization or government that **conducts** or **has the intention** to conduct detrimental activities.
- Lots of different types, with varying:
- Ability
- Resources
- Motivations

Types of adversary: Cyber criminals

- Individuals or members of an organized crime group with a goal of financial reward
- Their activities may include:
- Identity theft
- Theft of financial credentials
- Corporate espionage
- Data theft
- Data ransoming
- Typically they are young, often Eastern European, Russian, or southeast Asian hackers, who do business on the Web
- They meet in underground forums to trade tips and data and coordinate attacks

Types of adversary: Activists

Are either individuals, usually working as insiders, or members of a larger group of outsider attackers, who are motivated by social or political causes

- Also know as hacktivists
- Skill level is often quite low
- Aim of their attacks is often to promote and publicize their cause

typically through:

- Website defacement
- Denial of service attacks
- Theft and distribution of data that results in negative publicity or compromise of

their targets

THE ASSET THEY ARE INTERESTED IN IS YOUR ATTENTION

Types of adversary: State-sponsored organizations

- Groups of hackers sponsored by governments to conduct espionage or sabotage activities
- Also known as Advanced Persistent Threats (APTs) due to the covert nature and persistence over extended periods involved with any attacks in this class
- Widespread nature and scope of these activities by a wide range of countries from China to the USA, UK, and their intelligence allies

APTs

An advanced persistent threat (APT) is a broad term used to describe an attack campaign in which an intruder, or team of intruders, establishes an illegal, long-term presence on a network in order to find patterns and relationship in highly sensitive data.

The targets of these attacks, which are very carefully chosen and researched, typically include large enterprises or governmental networks.

The consequences of such intrusions are vast, and include:

- Unauthorized access to classified information such as credit cards, bank accounts, passport details, etc.
- Sabotage the entire system, including the cloud, by deleting the complete database.
- Taking over the critical website and making major changes such as the stock market or hospital.
- Accessing essential systems with the credentials of the people.
- Access to sensitive or incriminating information through communication.
- Intellectual property theft (e.g., trade secrets or patents)

Types of APTs

Although there are many types of advanced persistent threats, the following are the most common:

- 1. **Social engineering:** It is possible to influence, manipulate, or trick an organization into revealing sensitive information.
- 2. Phishing: Cybercriminals typically send a fake message that contains a phishing website link that appears to come from a reputable company, a friend, or an acquaintance.
- 3. Rootkits: Hackers can take control of a target device with malware, such as rootkits.
- 4. Other APT attack examples are computer worms, bots, spyware, adware, ransomware, remote execution, web shell, rootkits, keylogger, and many more.

Kill Chain: The 7 Stages of a Cyber Attack

3. Delivery 5. Installation 7. Action on objectives 1. Reconnaissance Scanning the Transmission of The weapon installs With hands on access weapon/malware to environment or malware on the the attacker and achieve their harvesting target (e.g. via email, system. information from USB, website). objective. social media. <u>{@}</u> 6. Command and Control 2. Weaponization 4. Exploitation Pairing malicious Once delivered, the A command channel code with an exploit weapons/malware for remote code is triggered manipulation of the to create a weapon (piece of malware). upon an action. This victim. in turn exploits the vulnerability.

The Cyber Kill Chain

deepwotch



Reconnaissance

Research, identification, and selection of targets



Weaponization

Pairing remote access malware with exploit into a deliverable payload (e.g. Adobe PDF and Microsoft Office files)



Delivery

Transmission of weapon to target (e.g. via email attachments, websites, or USB drives)



Exploitation

Once delivered, the weapon's code is triggered, exploiting vulnerable applications or systems



Installation

The weapon installs backdoor on a target's system allowing persistent access



Command and Control (CnC)

Outside server communicates with the weapons providing "hands on keyboard access" inside the target's network



Actions on Objectives

The attacker works to achieve their objective (e.g. exfiltration/destruction of data or intrusion of another target)