

HAMZA IQBAL

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SUMMARY

A Certified Google Search and Display Ads Specialist with an multi niche experience in Lead Generation SMM, SEM with innovative marketing campaigns. As a Marketing Specialist, I am interested in finding a position where I can look to enhance my knowledge in internet marketing while setting the company apart and bringing the brand one step further.

WORK EXPERIENCE

Digital Marketing Specialist, Propertyana Real Estate - Dubai **Sep 2023 - Marr2024**

- Multi Niche Leads Generation
- Keyword Research / Analysis
- Google Search Ads
- Meta Ads
- Landing Page Design
- SEO/SMM/SEM

Marketing Analyst, Redspider.ae - Multan Office/Remote **Feb2021 - Jul 2022**

- Business Intelligence
 - Data Analytics
 - Social Media Management
 - Sales Insights
 - Content Creation
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EDUCATION

BS in Computer Science - Namal University Mianwali, Pakistan **Sep 2019 - Jul 2023**

Major Courses

- Artificial Intelligence
 - Machine Learning
 - OOP
 - Management
 - Cryptography
 - Software Engineering
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CERTIFICATIONS

- [Google Search Ads Certification](#)
 - [Google Display Ads Certification](#)
 - [Google Advanced Data Analytics Certification](#)
 - [Google UX Certification](#)
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EXPERTISE

- GA4
 - GTM
 - Meta Business Suite
 - Meta Ads Manager
 - Pandas
 - WordPress
 - ClickFunnels
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HOBBIES

- Watching Football
- Reading Philosophy
- Practice Stoicism
- International Politics