

CS 571 - Data Visualization & Exploration

Group Activity 2: “Name the Channel”

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Activity Instructions:

1. Create a shared Google Doc (add member names in the title)
2. With your group, **for each visual encoding** on the following 2 visualizations, write down
 - a. The **type of mark** used (0D, 1D, 2D)
 - b. The **data attribute type** (categorical, ordinal, quantitative)
 - c. The **visual channel** used to encode the data (e.g., position, color, shape, etc.)
3. Write a brief (1-2 paragraphs) description of your discussion and choices



INTERNET GIANTS THAT RULE THE WEB



The top 20 multi-platform online properties over time



Sources: Media Metrix (Dec '98), ComScore (Dec '03, Dec '08, Dec '13, Nov '18, and Nov '21)

*Universal Music Group

**Meredith acquired by Dotdash in December 2021

VISUALCAPITALIST.COM

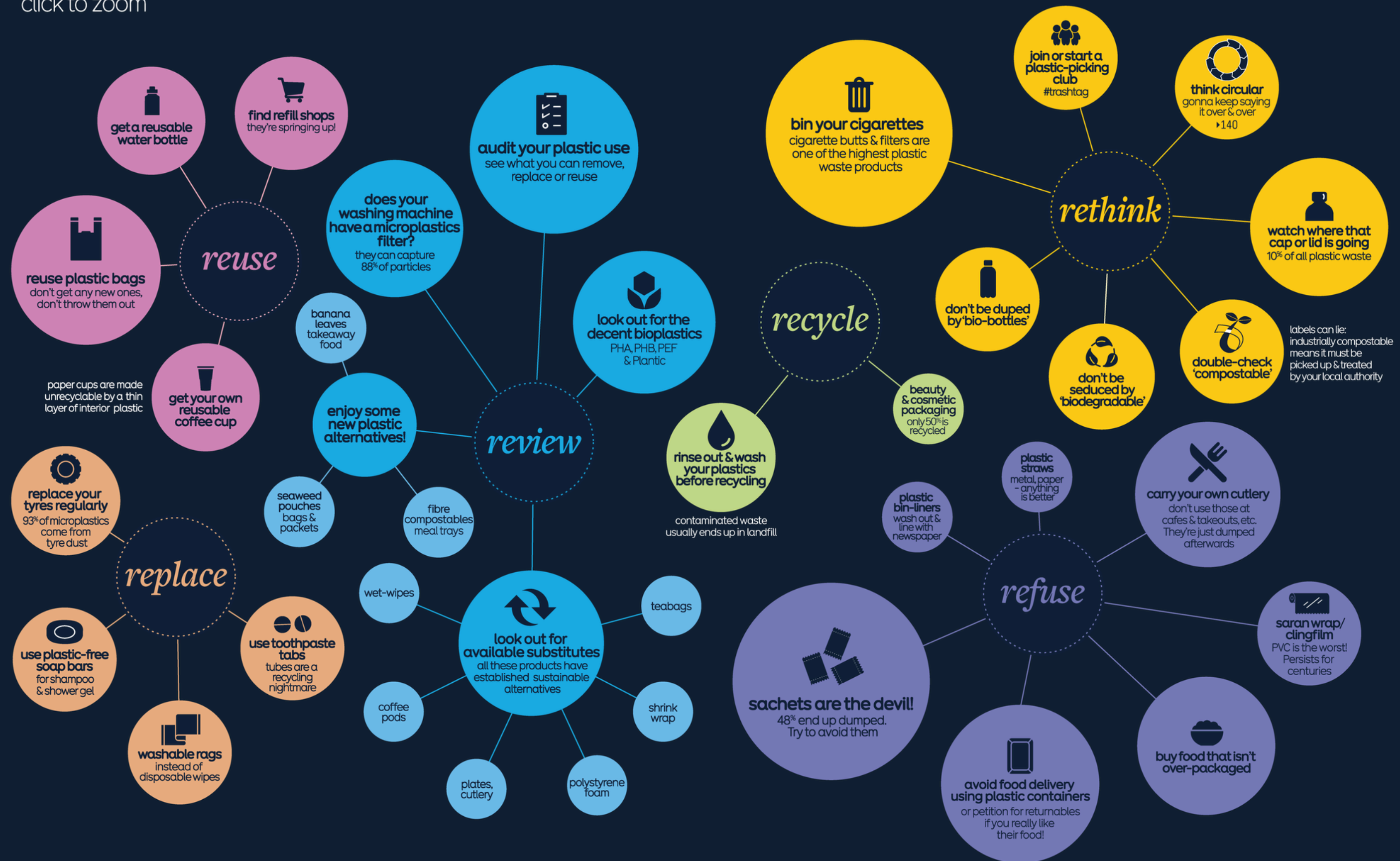
What can you do about plastics in your daily life?

simple, effective actions

click to zoom



size = impact



informationisbeautiful

by David McCandless sources: New York Times, Guardian, Our World in Data