CS 571 - Data Visualization & Exploration

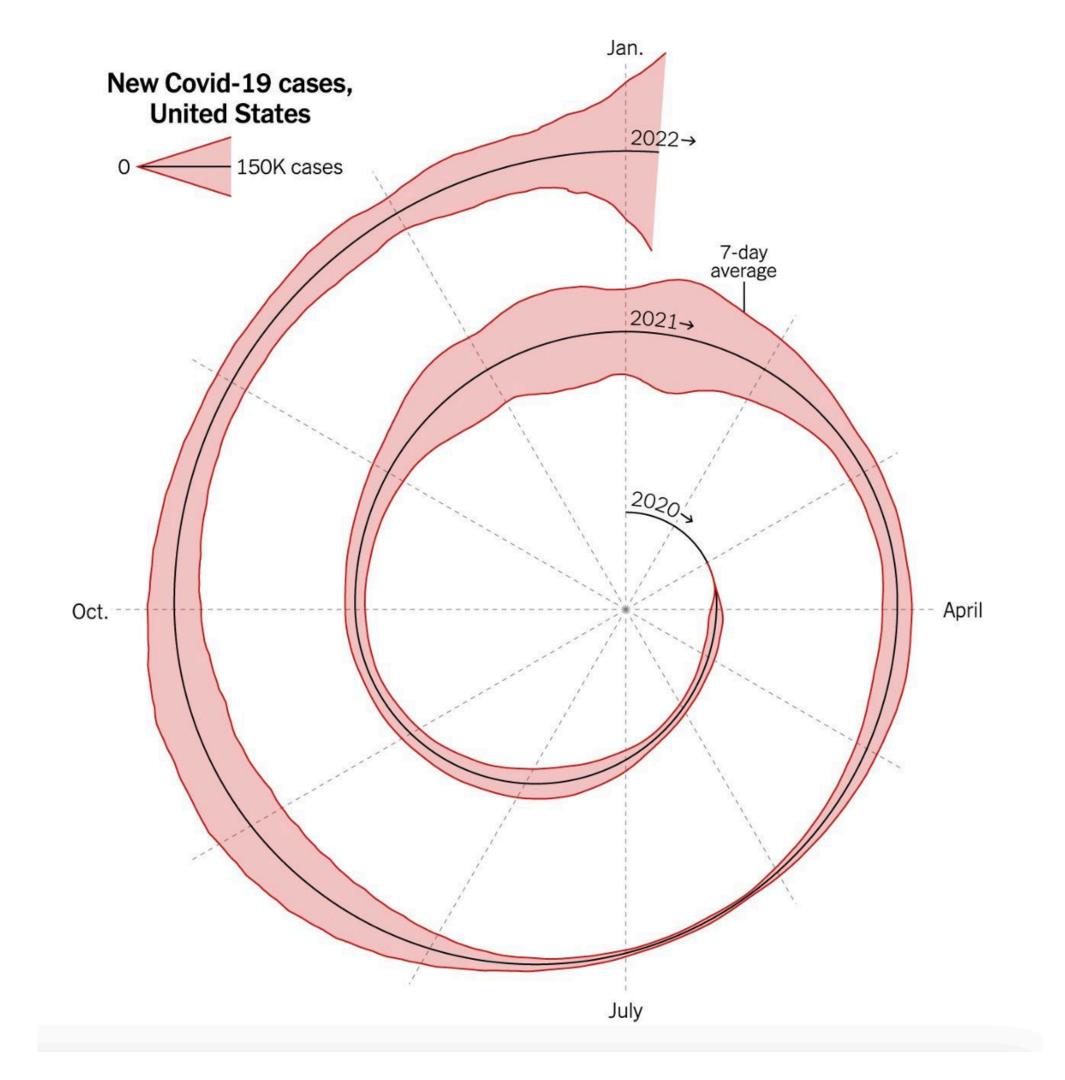
Group Activity 5: Visualization Critique

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Activity Instructions:

- 1. Create a shared Google Doc (add group member names in the title)
- 2. Critique the following visualizations by answering the (10) questions below:
 - What is the data shown in the visualization?
 - What might be the intention of the visualization designer?
 - What are the marks and channels?
 - Is the Effectiveness Principle Followed? (the best visual channel used?)
 - Is the Expressiveness Principle Followed? (just data? useful embellishments?)
 - Is sufficient/appropriate context provided?
 - o Is the visualization layout (e.g., spiral) appropriate?
 - Is color used appropriately?
 - Why do you like / dislike the visualization?
 - Can you suggest improvements? Describe how you would redesign it.
 - Extra Credit: Sketch a redesigned version of the visualization(s) and add them to your submission.



Best in Show: The Ultimate Data Dog

dumb clever sml med lirge Herding Hound Non-sporting Sporting Terrier Toy Working

