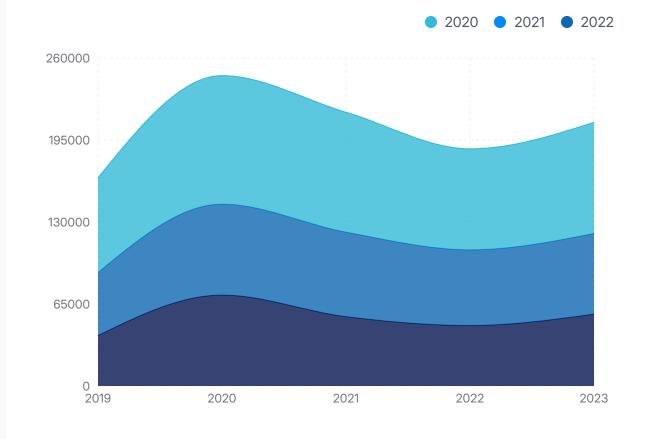
Executive Summary Overview







Financial Growth by Year

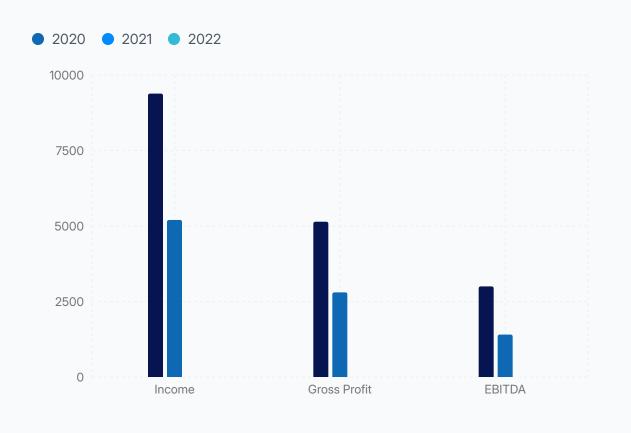
This chart illustrates the financial growth of the company from 2020 to 2024, focusing on Gross Profit, EBITDA, and Net Income. It highlights the peak performance in 2020 and subsequent financial trends.

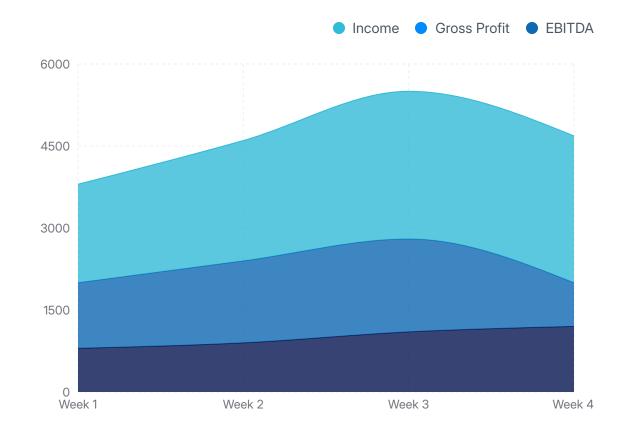
Volatility in KPIs Over Time

The area chart depicts the volatility in key performance indicators over time, showing annual trends and significant spikes in customer collection days, especially notable in 2020 and 2021.

Selected vs. Comparison Period Analysis







Monthly Performance Metrics

The chart illustrates the significant decrease in financial metrics from August to September 2024. Income dropped by 44.6%, Gross Profit by 45.6%, and EBITDA by around 53.1%, highlighting major financial fluctuations between the compared periods.

Weekly Financial Trends

The area chart reveals the weekly performance decline within the observation periods from August to September 2024. It provides insights into how these financial metrics fluctuated weekly, underscoring the downward trend.

Income Performance Overview

Analyzing Financial Trends Over Time





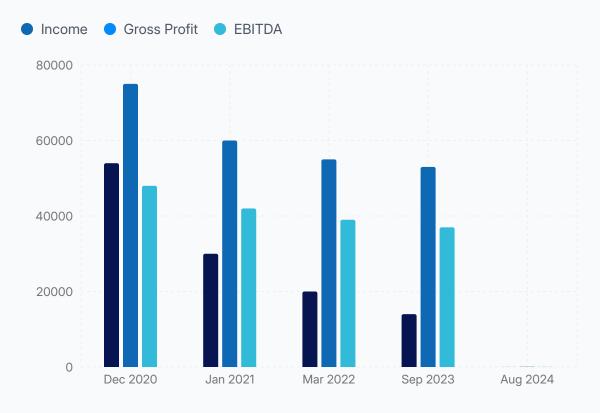
Dash Analytix

\$155,815

The peak income in December 2020 highlights significant earning achievement

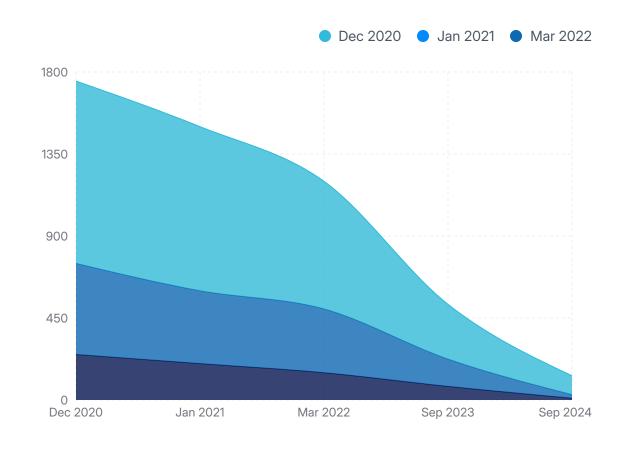
~\$15,000

Average income from 2019 to 2025 indicates consistent financial performance



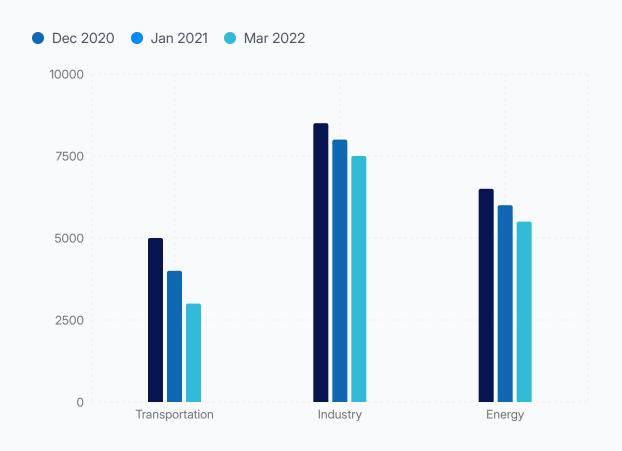


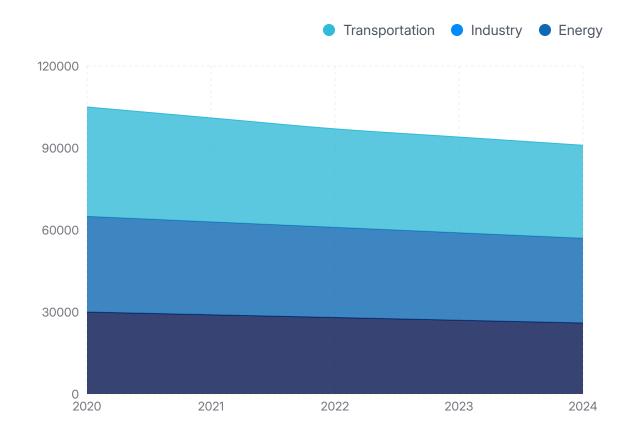
The chart illustrates the trend in cost of sales mirrored against income. The highest peak was recorded in December 2020 with costs hitting \$53,987. Post-2021, there was a notable decline in sales cost, reflecting reduced income levels.



Period-Over-Period Comparison

Focusing on the period-over-period change, September 2024 saw sales costs rise to \$103 from just \$10 in August 2024, a significant 930% increase. This spike is directly associated with additional invoices processed in September.





Trend in Expenses by Sector

Analysis of expenses across sectors such as transportation, industry, and energy shows a consistent decline post-2021, with significant reductions in spending by 2024.

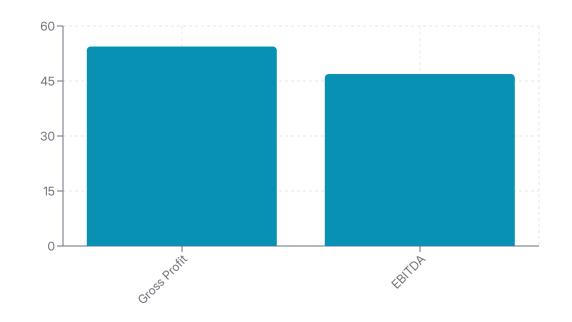
Cumulative Expense Decline

Cumulative data illustrates the decrease in overall expenses from 2020 to 2024, highlighting a steady reduction in spending each year, influenced by changes in technology and content priorities.



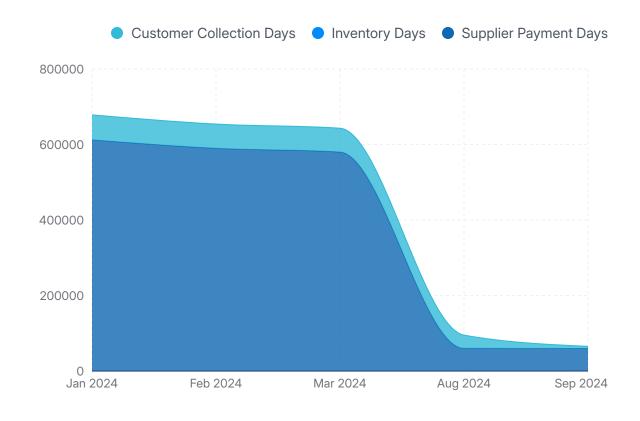
Trend Evaluation - Gross Profit & EBITDA

From May 2019 to December 2020, there was substantial growth in financial performance, highlighted by a peak in December 2020 with a Gross Profit of \$101,828 and EBITDA totaling \$72,091. However, recent comparison between August and September 2024 shows a significant decline, with Gross Profit decreasing by 45.6% and EBITDA dropping by 53.1%. This downturn is primarily attributed to the fall season.



Financial Operational Metrics





Operational Efficiency Metrics

Customer collection days peaked at 66,021 in January 2024, showing significant fluctuations throughout the year, with an 86.2% increase from August to September. Inventory days also peaked in January, with a marked 90.3% decrease by September.

Operational Adjustments Over Time

This timeline illustrates the evolution of operational metrics across key periods. Notably, supplier payment days shifted minimally, while significant reductions in inventory and collection metrics were achieved between August and September.

Cash Flow Analysis

Assessing Financial Movements





Dash Analytix

\$9,384 >\$5,200

Significant income decrease from August to September highlights shifts in operating activities

0%

Stable expenses recorded, yet liquidity concerns remain prevalent due to decreased income