

# Assignment 10

## NORMAN'S MODEL (BEING USER)

Norman's model developed by Don Norman describe seven stages of HCI in a cycle of execution/user action and evaluation (system feedback), ensuring users can easily understand what to do and if they succeed.

- 1- Goal ("I want to book a flight")
- 2- Intention ("I will use this website's booking tool")
- 3- Action Specification ("~~clicking~~ <sup>click, search</sup> typing")
- 4- Perception ("Seeing, search, Result")
- 5- Interpretation ("This result match my criteria")
- 6- Execution ("clicking, typing")
- 7- Evaluation ("Yes, I found a good flight")



## SHNEIDER MODEL (Being Designer)

A set of design principles and best practices for creating effective user interfaces. They serve as a checklist for designers to ensure their software is consistent, provides clear feedback, prevents errors, and gives the user a sense of control.

## KLM MODEL

A quantitative modeling tool used to predict the execution time of a specific task. By breaking a user's actions down into physical movements (typing, clicking, pointing) and mental pauses, designers can calculate exactly how many seconds a task takes an expert user to complete.