Google-Search-Analysis

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R Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see http://rmarkdown.rstudio.com.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

```
library(ggplot2)
library(scales)
library(gtrendsR)
```

```
## Warning: package 'gtrendsR' was built under R version 4.1.2
```
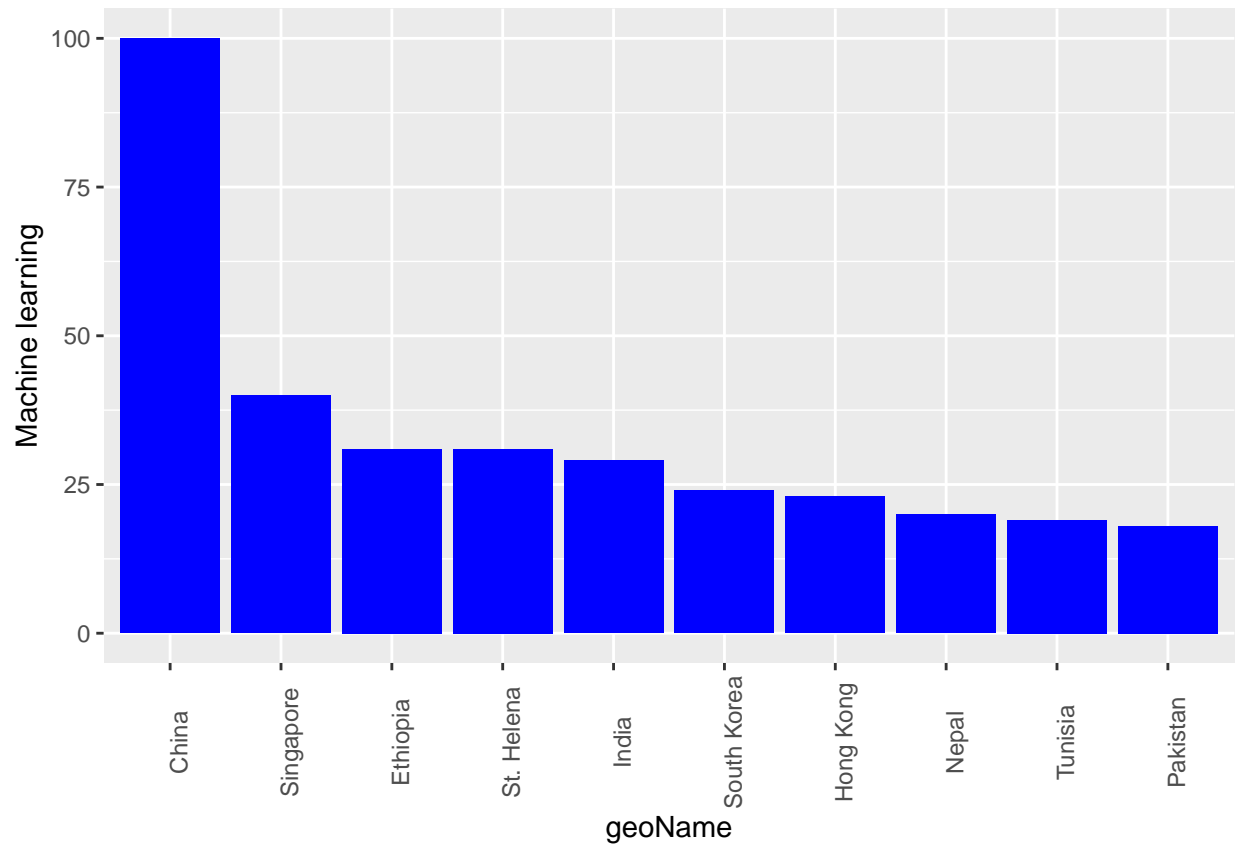
Including Plots

You can also embed plots, for example:

```
dataSet = gtrends(keyword = "Machine Learning")$interest_by_country
dataSet = dataSet[-c(3:5)]
dataSet = na.omit(dataSet)
head(dataSet,10)
```

```
##         location hits
## 1          China  100
## 2      Singapore   40
## 4     St. Helena   31
## 5       Ethiopia   31
## 6          India   29
## 7    South Korea   24
## 8      Hong Kong   23
## 9          Nepal   20
## 11       Tunisia   19
## 12      Pakistan   18
```

```
tempDataSet= head(dataSet,10)
ggplot(tempDataSet, aes(x=reorder(location,-hits), y=hits)) +
  geom_bar(stat="identity", fill="blue")+ labs(x = "geoName", y = "Machine learning", color = "Legend T
  theme(axis.text.x = element_text(angle = 90))
```

```
dataSet = gtrends(keyword = "Machine Learning")$interest_over_time
dataSet = dataSet[-c(3:7)]
head(dataSet,10)
```
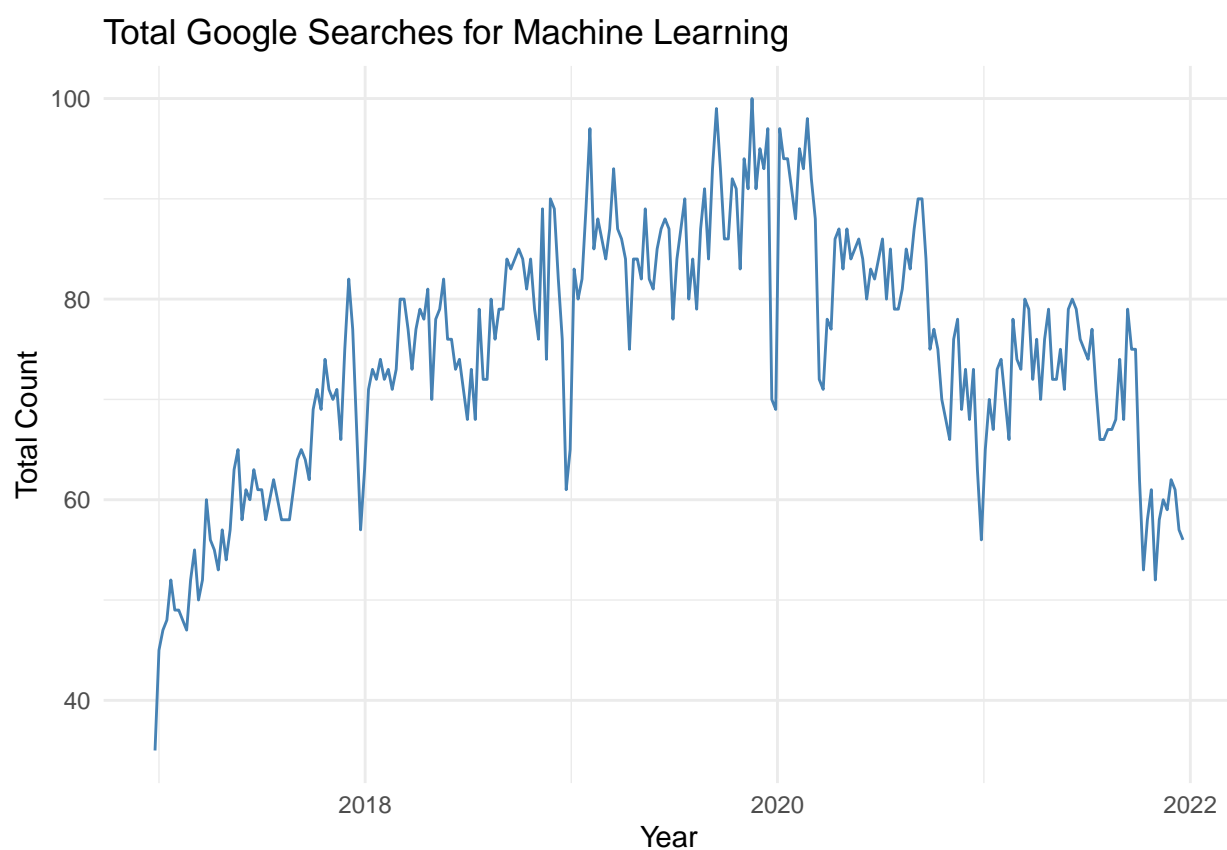
```
##          date hits
## 1  2016-12-25   35
## 2  2017-01-01   45
## 3  2017-01-08   47
## 4  2017-01-15   48
## 5  2017-01-22   52
## 6  2017-01-29   49
## 7  2017-02-05   49
## 8  2017-02-12   48
## 9  2017-02-19   47
## 10 2017-02-26   52
```

```
tail(dataSet,1)
```

```
##           date hits
## 261 2021-12-19   56
```

```
tempDataSet=dataSet
ggplot(tempDataSet, aes(x=date, y=hits)) +
  geom_line(stat="identity",  color="steelblue")+
```

```
labs(title="Total Google Searches for Machine Learning",  x = "Year",   y = "Total Count",  color = "I
theme_minimal()
```


Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.