

# HAMZA

 **Home** : Qazi Colony Q-Block Ext Model Town, HOUSE #6, 54000, Lahore, Pakistan

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**Gender:** Male **Date of birth:** 28/07/2002 **Nationality:** Pakistani

## ABOUT ME

A highly motivated Software Engineering undergraduate with a strong foundation in both visual design and full-stack development. I aim to apply my creative and technical abilities in research-based environments and academic projects, contributing to problem-solving, digital innovation, and real-world application of software systems. Currently seeking opportunities for academic collaboration, internships, or research assistantships to further enhance my skills and contribute meaningfully.

## WORK EXPERIENCE

[07/2019 – Present]

### Freelance Visual Artist

*Fiverr.com / Remote*

- Successfully delivered over 100 freelance projects across graphic design, video editing, and web development.
- Specialized in user-centered UI/UX design, brand identity, and responsive front-end development.
- Maintained long-term client relationships through professional communication and on-time delivery.

[02/2023 – 08/2025]

### Design Engineer

*Aeronex Solar Power*

**City:** Lahore | **Country:** Pakistan

- Designed product labels, packaging, and digital marketing content for solar equipment.
- Worked closely with the product and marketing team to align design with brand voice and market goals.

[04/2021 – 01/2023]

### Lead Designer

*Ayesha Traders*

**City:** Lahore | **Country:** Pakistan

- Designed product labels, packaging, and digital marketing content for household goods.
- Created consistent branding across multiple campaigns and seasonal promotions.
- Worked closely with the product and marketing team to align design with brand voice and market goals.

[02/2020 – 02/2021]

### Packaging Designer

*Neelam Food*

**City:** Lahore | **Country:** Pakistan

- Developed visual assets and branding for digital content.
- Ensured high aesthetic quality and engagement through effective color theory, typography, and layout principles.
- Strengthened learner interaction by applying modern design trends and interactive elements.

## ACADEMIC BACKGROUND

[2021 – 2025]

### Bachelor of Science in Software Engineering

*Minhaj University Lahore*

**City:** Lahore | **Country:** Pakistan

[2017 - 2019]

### FSc (Pre-Engineering)

*Punjab Group of Colleges, Lahore*

**City:** Lahore | **Country:** Pakistan

[2015 – 2017]

**Matric (Science Group)**  
*Punjab High School, Lahore*  
**City:** Lahore | **Country:** Pakistan

ADDITIONAL CERTIFICATIONS

June 2025	<b>IELTS – International English Language Testing System</b> <i>British Council / Cambridge / IDP</i> <b>Overall Band Score:</b> 7.5   <b>CEFR Level:</b> C1
May 2025	<b>IELTS Preparation Course</b> <i>Times Consultant</i> Completed full course, focused on exam preparation
Dec 2021	<b>Diploma in Software Engineering (DSE</b> <i>PNY Trainings</i> One-year diploma covering software development fundamentals
Mar 2021	<b>Full Stack Web Developer</b> <i>PNY Trainings</i> Hands-on training in full-stack development using MERN technologies
Aug 2021	<b>Full Stack Graphic Designer</b> <i>PNY Trainings</i> Six-month course covering Adobe Creative Suite and design principles.
Jan 2020	<b>Graphic Designing Program</b> <i>PNY Trainings</i> Training focused on core design tools and branding
Nov 2019	<b>3DS Maya &amp; Max Animation</b> <i>PNY Trainings</i> Completed animation basics using 3D modeling software

ADDITIONAL SKILLS

- Software Skills**
- MS OFFICE
  - Project Management
  - Time Management
  - Research and Report Writing
  - Proposal and Email Drafting
  - Team Collaboration
  - Critical Thinking
  - Visual Storytelling
  - Presentation Skills
  - Client Communication
  - Problem Solving under Deadlines