Find PG Online

FIND PG ONLINE

COMPLETE ONLINE PG SOLUTIONS PROJECT

PRESENTED BY: RAJESH SAHU
NIT RAIPUR

FIND PG ONLINE

In this online paying guest system, users can find many paying accommodations nearby the workplace or desired place. Even users can add his/her own desired places and get the tenant easily by just uploading pictures and details of the respective place.

PLAN OVERVIEW

Practice:	Website Development
Name of Campaign:	Find PG Online
Campaign Manager:	Rajesh Sahu
Subject Matter Expert:	Trilok Dhruw

OBJECTIVE

Whenever we go to a new place for studying or for a job, the first thing that comes to our mind is that "could we find here a place to live which can soothe both our desire and pocket?" Now a day's PG accommodation nearby the workplace is available almost everywhere in our country. It was difficult earlier to go to a place to work which was situated at long distances and hence had to lose good opportunities, as we don't know where to stay and we are unaware about a particular city. But now it has become easier to find accommodation nearby the workplace at cheap rates.

Our objective is to make a website which will be useful for the students studying at college or university, situated at a long distance from their home and for the employees who work in a company which is far from their home town to find paying guest rooms nearby them.

TARGET MARKET

First, we will target the Raipur (C.G.) students as there are more than 50 colleges in Raipur and each college has more than 1000 students in it.

PRODUCT DEMOGRAPHICS

1. **Header**

a) **Logo**- a professional representation of your business that's unique. Logo design is an art form … requiring contrast, recognition at any size, creativity, colors that target your audience, and perhaps sending a visual message that impacts your audience. Be sure to link your logo to back to your home page as most visitors are used to that.

b) **Navigation bar**- discreet options to find the top pages on your site. Mega menus may look fantastic, but unless they're designed well, too many options can be overwhelming to your audience. I've seen engagement and page visits skyrocket on sites where we reduced navigation elements to a fraction of what they were.

c) **Tagline -** a concise description of what your business does. This shouldn't be a feature unless you're a one-trick product or service. Focus on the benefits of your products or services, not the feature. Cuts grease is perfect for Dawn. But a list of implementations and integrations instead of Realize your Return on Technology Investment is much better for Highbridge.

d) **Bread crumb navigation-** help your visitors navigate hierarchically. Providing someone a means of moving up topically is superb. Bread crumbs are also great search optimization tools, providing search engines with a better understanding of your site hierarchy. Especially if you're an ecommerce site with a ton of categories and product SKUs.

2. **Above The Fold**
   a) **Picture slider**- visually display unique selling points and differentiators. You may want to even incorporate lightboxes. When you have a diagram or image that has detail you'd like visitors to scrutinize, making an image clickable where the image, gallery, or slider expands to the take-up maximum real estate is a great user experience.
   b) **City names in a row**- Main Features of your products and services.
3. **Below The Fold**
   a) **Our objective**- Main Features of your products and services.
   b) **How it work**- Main Features of your products and services.
   c) **Amenities list**- Main Features of your products and services.

4. **Footer**
    a) **Logo description**
    b) **Contact -** info physical and mailing address(es), phone number, and/or email address. Be careful publishing an email address, though. Crawlers continuously pick them up and you may start to get a huge influx of spam.
    c) **Page index**- secondary navigation to common pages. A table of index is sometimes great with bookmarks to help a visitor jump from one section to another.
    d) **Follow us** – assist people in getting to know you via social channels.

REFERENCES

1. https://www.footjoy.com/
2. PGO - https://www.gopgo.in/
3. Stay4u - https://www.stayforyou.com/
4. Book My PG - https://bookmypg.co.in/
5. OLX - https://www.olx.in/items/q-home-for-rent?isSearchCall=true

proto.io

Untitled

Rajesh sahu

4

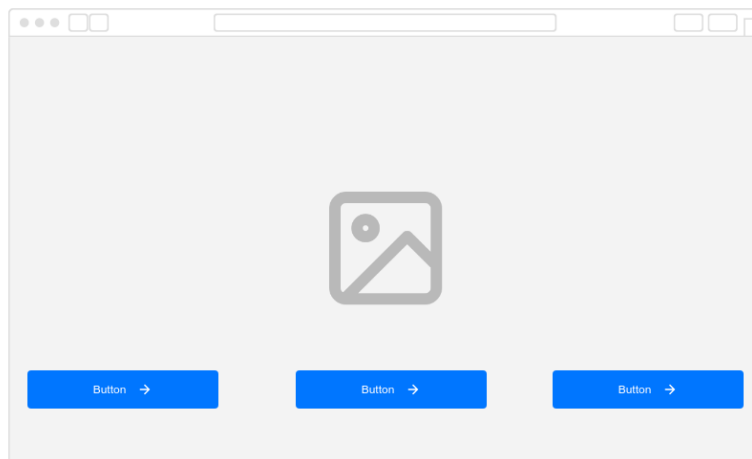screens

Second Link   Third Link   Fourth Link

First Link   **BUTTON**

Learn more about us

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CATEGORY

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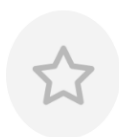Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Learn about all the
different features here

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Feature One   **Feature Two**   **Feature Three**   **Feature Four**   **Feature Five**   **Feature Six**

Button

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Second

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