Clothes e-commerce

I. Introduction

This project will help sellers and buyers of cloths to be very close through this website.

I want to make this website friendly user for people wishing to buy clothes online,
I will integrate more malls and boutiques in the website system, so that a user can first choose the mall and boutique he/she wants to visit and then get there inside and purchase what he/she wants to purchase. I want this website to have many more functionalities in future for example to be able to add many more business on the site say if a hairdresser want to put his business online, the website must be able to add many business portals. The user at the home page will just have to choose which kind of service he/she wants and he will be directed inside the mall to choose the boutique or any service.
It is the same as in real life when you go in the mall or when you get out from your home you can take direction to the address where you want to buy something or to request for a service. So if you want to buy for example something in the mall, you just go in the mall and then inside the mall you will take a direction according to what you want to buy.

II. User Interface Design and Prototype

For now my website prototype is made by 4 pages

1. Home page

I used wireframe to design this static prototype. The home page must provide the simplest and easiest interface as the figure1 shows. 'UWZY' is the logo of the website, The Home page is the
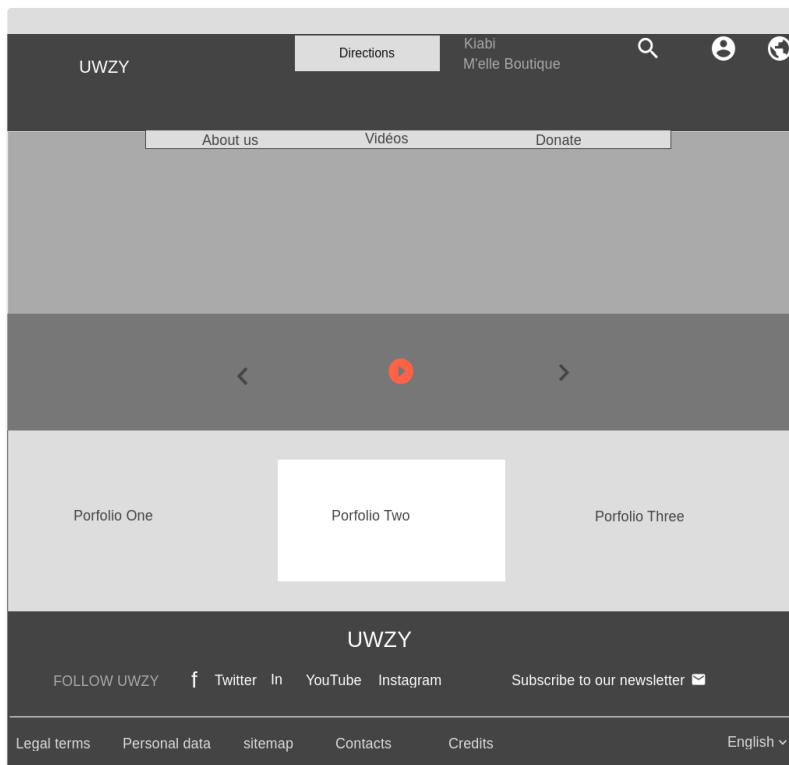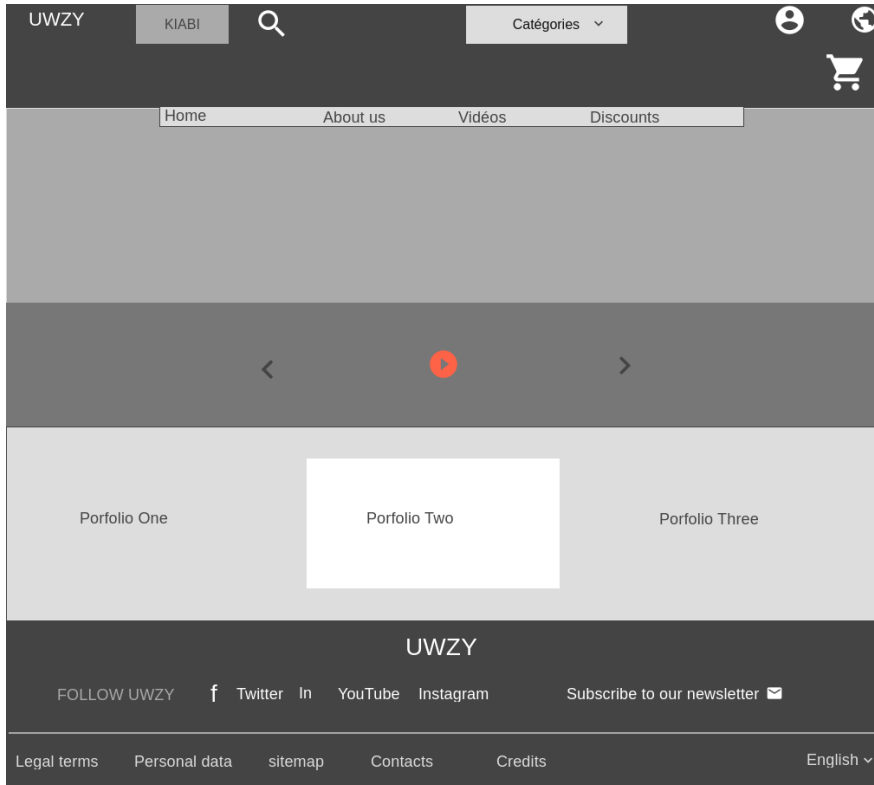

main page where you can have all directions to navigate through the web site.
This home page is made by header the body and footer.
For the moment the prototype has the ability of navigation to three pages (KIABI, M'elle Boutique and UserAccountRegistration) from the home page.
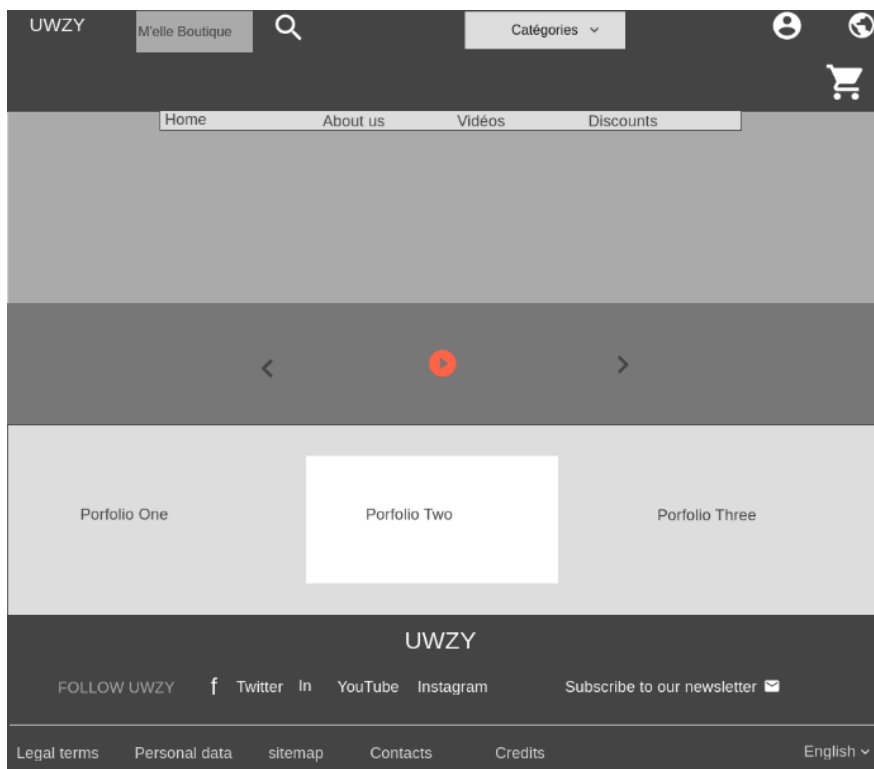
Figure 1: Home page

2. KIABI page

KIABI is the first shop integrated in my website. It's home page as shown in figure2 has many similarity to the main home page of the website, but when you navigate to the KIABI home page you no longer have the 'Direction' button in the header but you get 'Categories' button that will help u to choose the category of what you want to buy in KIABI.

3. M'elle Boutique

M'elle Boutique is the second shop integrated in my website. It's home page as shown in figure2 has many similarity to the main home page of the website, but when you navigate to the M'elle Boutique home page you no longer have the 'Direction' button in the header but you get 'Categories' button that will help u to choose the category of what you want to buy in M'elle Boutique.

4. **UserAccountRegistration page**

In this page, we will be able to register the new user to the website. So we have almost necessary fields to have the new user registered as the figure4 shows.

Figure 4 : UserAccountRegistration

III. Navigation Structure

The prototype shows that the web site will be able to navigate through some shops all boutiques from home page.
The home page is able to provide the navigation to the KIABI shop and the M'elle boutique by clicking to the corresponding link in the header of the home page.

The user can choose to navigate immediately to the registration page from the home page but it is not compulsory to have registered before visiting any shop on the website, that is why the icon of registration is in all pages (except registration page) at the top right, another icon at the top right hand side is available for all pages of the web site because it allows the user to change the language of the website according wish to his/her language.

When you are the KIABI or M'elle Boutique page you can come back to the home page by using the breadcrumb link or at the footer of the page by clicking the logo link. Other functionalities

will be added later. The cart icon is added to show the user that he/she is already in the market or boutique page where a chosen article will be added to the cart. Many options of cart validation, shipping methods and payment will be added later.

Then the empty space after the breadcrumb (the small navigation bar below the Header that provide more navigation possibilities through the website), will be a place reserved for automatic and updated messages to user. That message will be something that attracts the attention of the user to buy on our website, that message should change according to the situation of the markets.

Then we will find a carrousel place to show some new products or discount or any other interesting animated message

And then the following part will be the portfolios, portfolios will show dynamically show the services being offered, the summary of experience and credentials and testimonials.

After portfolios we will the footer of the website page, which provide the links to the home page, some useful links to join the social media of the website, and the link to help the user to subscribe to the newsletter of the website. And then finally some links to the legal terms and conditions of the website and some personal data and sitemap, contacts and credits, without forgetting the link to help the user to change the language of the website at the end of the page in the bottom right corner of the pages.

References

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- https://bubble.io/page?name=index&id=uiprojectone&tab=tabs-1
- https://wireframe.cc/pro/pp/244346ff0435657
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