

Date : 13 / 10 / 22

the country and the world. It is on the basis of this information that citizens can, for example, learn how the government works. And often, if they wish to, they can take action on the basis of these news stories. Some of the ways in which they can do this is by writing letters to the concerned minister, organising public protest, starting a signature campaign, asking the government to rethink its programme, etc. Given the role that the media plays in providing information, it is important that the information be balanced. Let us understand what we mean by a ~~bal~~ balanced media report by reading two versions of the same news event given on the next page. The fact is that if you have read either newspaper you would only know one side of the story. If you had read the News of India, you would most ~~like~~ likely to think of the protestors as a nuisance. Their disrupting traffic and continually polluting the city with their factories leaves you with a bad impression about them.