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But technology does more than this. It also changes in which we think about our lives. For example, today it is quite difficult for us to think of our lives without television. Television has enabled us ~~to~~ to think of ourselves as a larger global world. Television images travel through huge distances through satellites and cables. This allows us to view news and entertainment channels from the other parts of the world. Most of the cartoons that you see on television are mostly from Japan or the United States. We can now be in Chennai or Tammu and can see images of a storm that had hit the coast of Florida in the United States. Television has brought the world closer to us. The different technologies that mass media use are expensive. Just think about the TV studio in which the newsreader sits - it has light, cameras, sound recorders, transmission satellites, etc., all of which cost a lot of money. In a news studio, it is not only the newsreader who needs to be paid but the broadcast together. This includes those who look after the cameras and lights.