

# RahatOtobus

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**REINVENTING TRANSPORTATION FOR FACTORY  
WORKERS**

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# RAHATOTOBUS

A dedicated, optimized shuttle  
service for Industrial zone areas  
**Such as Organize Sanayi**



# WHY?

## Wasting Time and Resources

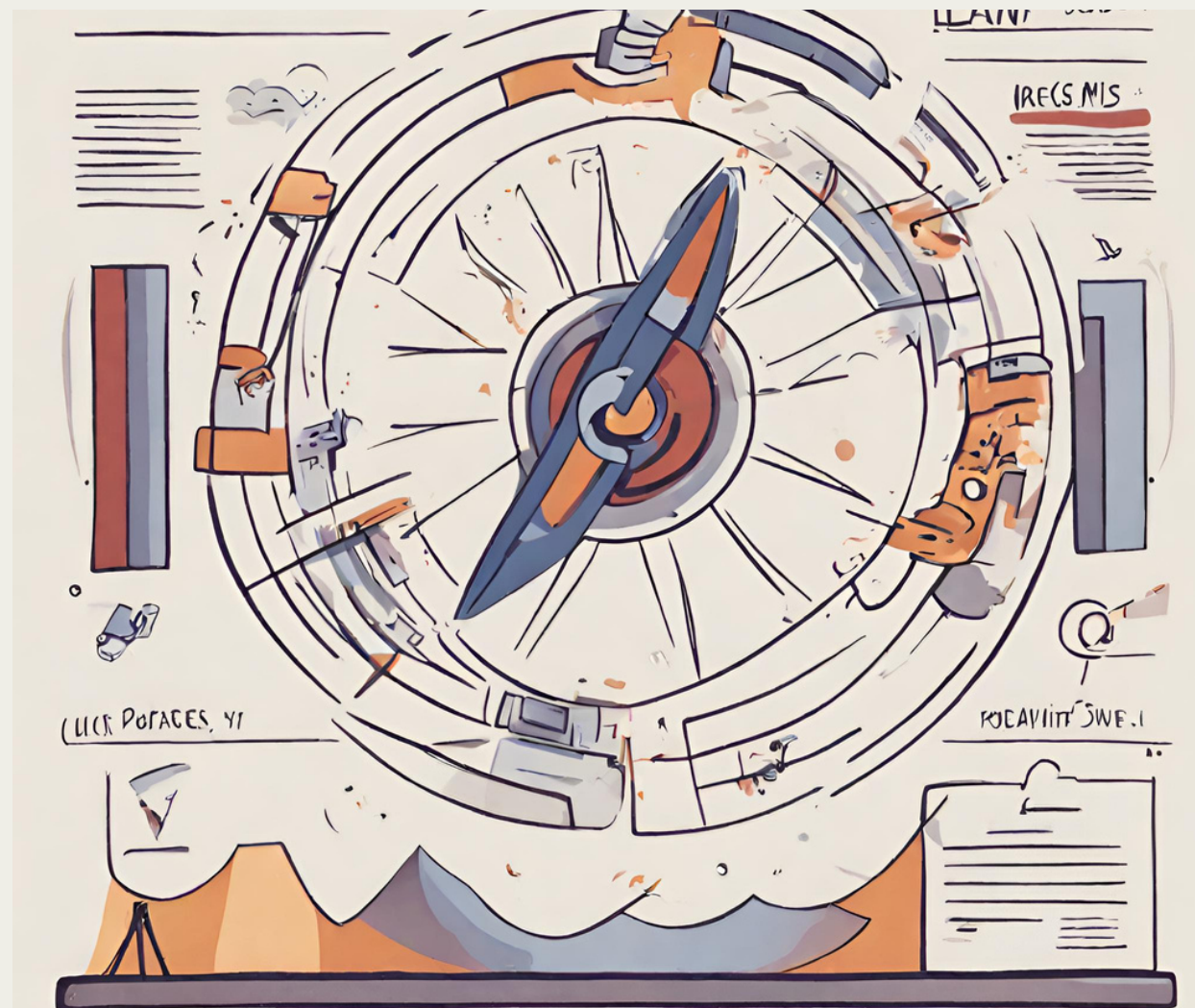




# KEY FEATURES

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- Efficient routing system
- Personalized shuttles
- Eco-friendly approach
- Dynamic routing via mobile app



# BUSINESS METHODOLOGY?

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# Lean startup



# MARKET OPPORTUNITY

- The vast potential market of factories and workers in the target region
- Goal of national and global expansion





## Benefits for Workers

- Shortened commute times
- Improved work-life balance
- Mental health and wellness benefits



## Benefits for Factories

- Increased worker satisfaction and retention
- Reduced transportation costs
- Contribution to sustainability goals



# CALL TO ACTION!

