

IT Engineer Professional

To seek a suitable and challenging job in a well-known firm, in which professional skills is the prime motive towards the achievement of the organization's goal and to utilize my potential to the fullest by continuous learning and upgrading my skills.



Highlights of Expertise

- HTML5, CSS3, Bootstrap
- Technical Proficiency
- Deep Learning
- Collaboration
- JavaScript jQuery
- Maintenance Management
- Problem Solving
- Customer Service
- PHP, MySQL
- Security Awareness
- Process Improvement
- Regulatory Compliance

Career Experience

PIXIDERS (REMOTE)

Toronto, Canada

Website Development (May 2021 – April 2023).

Responsibilities:

- Website Development: Designing, coding, and building websites using programming languages such as HTML, CSS, JavaScript, and frameworks like Bootstrap. Creating visually appealing and user-friendly layouts and interfaces.
- Front-End Development: Implementing the user interface (UI) and user experience (UX) designs provided by UI/UX designers. Ensuring the website is responsive, compatible across different devices and browsers, and optimized for speed and performance.
- Back-End Development: Building the server-side functionality of websites, including databases, APIs, and server-side scripting. Developing dynamic and interactive features, such as forms, authentication systems, content management systems (CMS), and e-commerce functionalities.
- Testing and Debugging: Conducting thorough testing of websites to identify and fix any errors, bugs, or compatibility issues. Ensuring proper functionality and usability of the website across different platforms.
- SEO Optimization: Implementing search engine optimization (SEO) best practices to improve website visibility and rankings on search engines. Optimizing website structure, content, and metadata to enhance organic search traffic.
- SEO Audits: Conducting comprehensive audits of websites to identify technical issues, content gaps, and areas for improvement. Using SEO auditing tools to analyze website performance, identify issues with crawlability and indexing, and make necessary optimizations.
- Analytics and Reporting: Setting up and analyzing website analytics tools to monitor website performance, user behavior, and conversion rates. Generating reports and providing insights to improve website performance and user engagement.

Education

Bachelor of Information Technology (2018 - 2022)

Government College University Faisalabad, Pakistan.

Certifications & Professional Skills

- Website Development
- SEO
- Link Building
- Guest Posting