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- 1. Sequence of Main Contents in a Presentation
 - Logistics
 - Content
 - Slide Format
 - Delivery

2. Types of Presentations

Proposals

To provide necessary information to make decision.

Sales

To lead a potential buyer to purchase a product or Services.

Project Reports

To update client on progress of a project or inform about an activity

3. Time Required for Each Slide

• One to Three Minutes

4. Importance of Content in a Presentation

Content is crucial as it:

- Engages the audience
- Provides clarity
- Supports communication through well-organized information

5. Best Method to Explain Theory

Using the **Particular-General-Particular** method:

- **Particular**: Give a specific example
- **General**: Provide a general overview
- **Particular**: Repeat the specific example to reinforce the point