



GROSS MARGIN
44.19%



REVENUE
\$2,099,458



COST
\$1,171,645



QUANTITY
3251



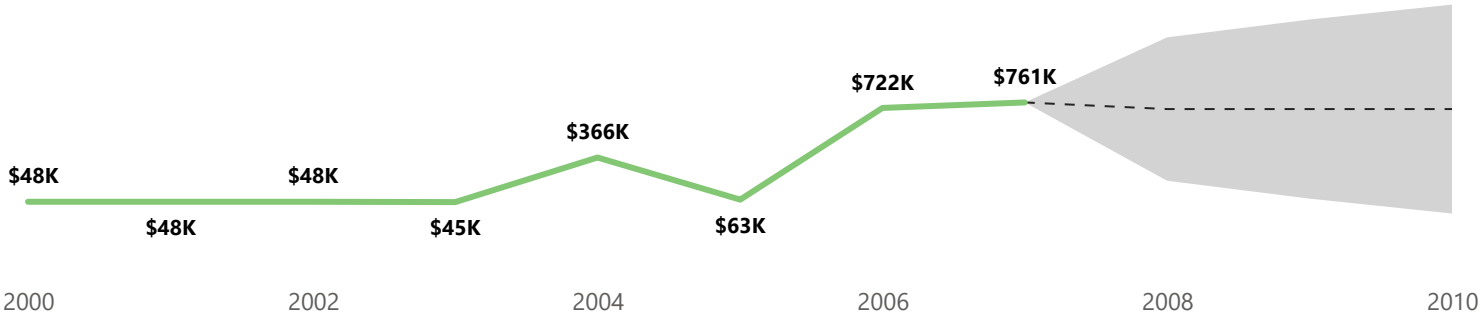
CUSTOMER
102



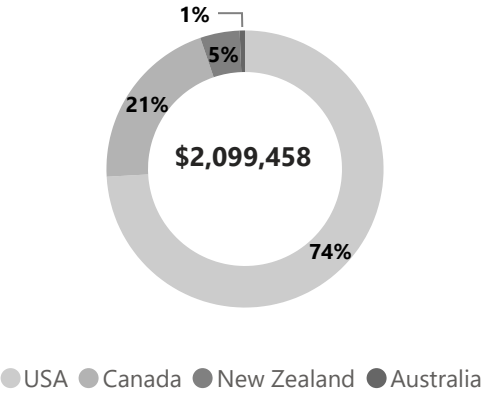
COUNTRY
All



REVENUE BY YEAR



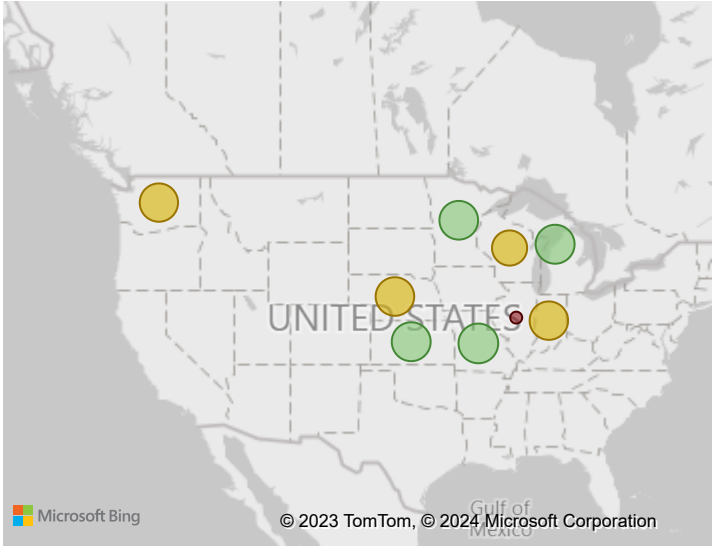
REVENUE BY COUNTRY



GROSS MARGIN BY YEAR & MONTH

Year	January	February	March	April	May	July	September
2007	50.50%	50.25%	49.15%	49.90%			
2006	48.84%	50.19%	50.21%				50.37%
2005				1.44%	50.46%		
2004		52.35%		50.38%	48.62%	52.51%	
2003				1.47%			
2002				1.44%			
2001				1.44%			
2000				1.44%			

GROSS MARGIN FOR USA





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CUSTOMER
102



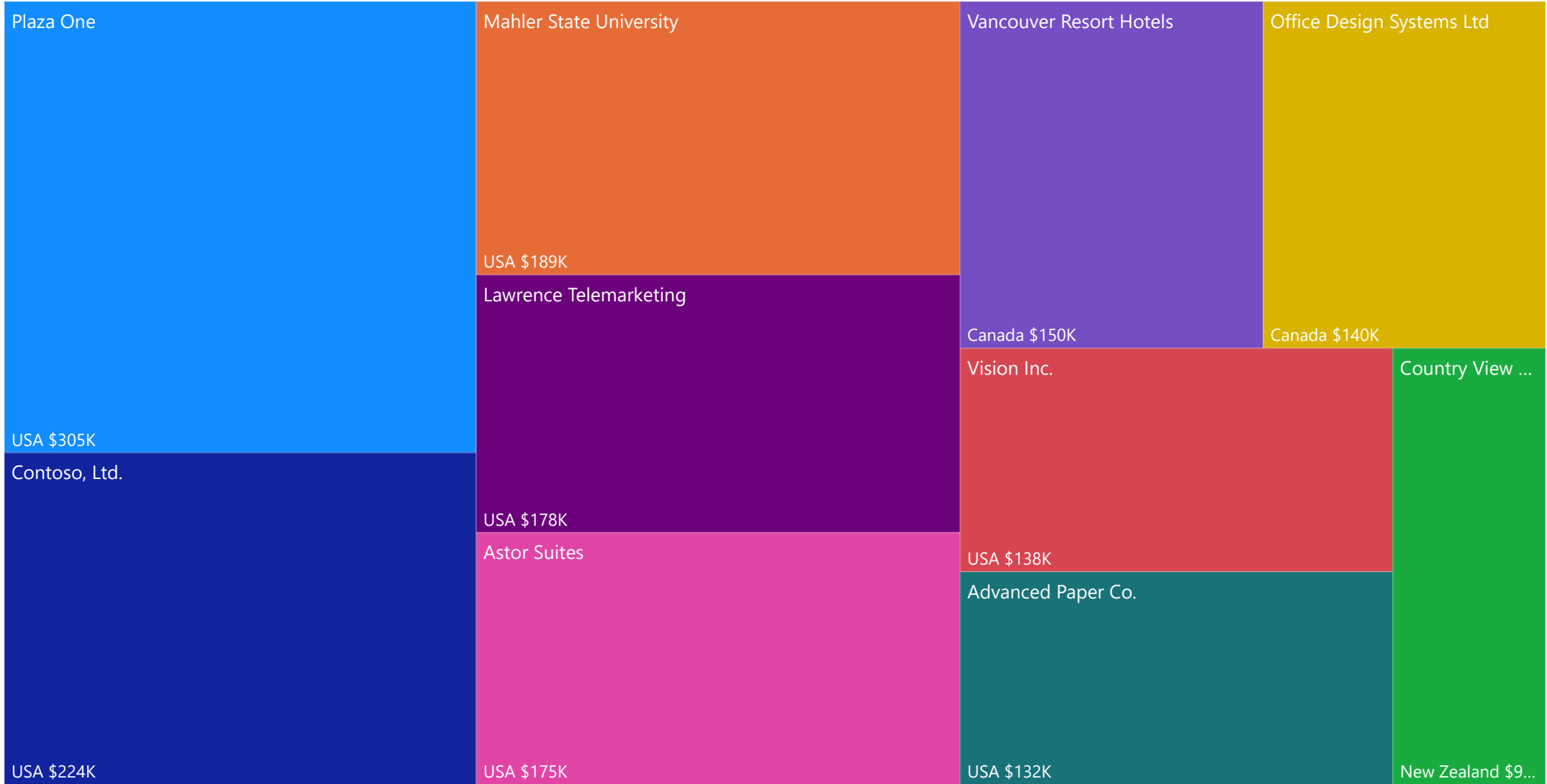
COUNTRY
All



CUSTOMER LOG

CustomerName	Country	State	City	KPI	Gross Margin	Quantity	Cost	Total Revenue	Revenue 2006	Revenue 2007	2007 vs 2006
Aaron Fitz Electrical	USA	WA	Redmond		49.20%	432	\$23,199	\$45,668	\$24,448	\$15,501	-36.60%
Adam Park Resort	USA	IN	Indianapolis		42.05%	30	\$3,615	\$6,239	\$3,599	\$2,520	-29.99%
Advanced Paper Co.	USA	IL	Chicago		1.17%	591	\$130,385	\$131,930	\$960	\$480	-50.02%
Advanced Tech Satellite System	Canada	ON	Toronto		42.92%	26	\$1,301	\$2,279			
American Science Museum	USA	MO	St. Louis		51.97%	44	\$3,053	\$6,358	\$2,279	\$3,179	39.46%
Associated Insurance Company	USA	NE	Lincoln		50.24%	4	\$647	\$1,300		\$650	
Astor Suites	USA	IN	Gary		49.66%	109	\$87,903	\$174,605	\$89,937	\$84,578	-5.96%
Atmore Retirement Center	USA	IL	Bloomington		53.32%	1	\$19	\$40			
Baker's Emporium Inc.	USA	IN	Fort Wayne		46.56%	40	\$9,842	\$18,418		\$8,860	
Blue Yonder Airlines	USA	KS	Wichita		51.85%	34	\$12,585	\$26,138	\$16,519	\$6,919	-58.11%
Boyle's Country Inn's	Australia	VIC	Melbourne		50.18%	3	\$912	\$1,830			
Breakthrough Telemarketing	Canada	PQ	Montreal		45.86%	60	\$49,505	\$91,437	\$45,719	\$45,639	-0.17%
Castle Inn Resort	Canada	ON	Ottawa		50.57%	2	\$119	\$240			
Central Communications LTD	USA	IL	Chicago		46.57%	76	\$19,671	\$36,816	\$24,937	\$11,819	-52.60%
Central Distributing	USA	WI	La Crosse		0.83%	44	\$9,558	\$9,638			
Central Illinois Hospital	USA	IL	Peoria		0.48%	202	\$10,180	\$10,230			
Communication Connections	Canada	BC	Vancouver		52.12%	9	\$330	\$690		\$30	
Communication Connections	Canada	MB	Winnipeg		54.28%	14	\$109	\$239		\$40	
Computerized Phone Systems	USA	WI	Madison		50.57%	2	\$119	\$240		\$120	
Contoso, Ltd.	USA	NE	Omaha		49.92%	48	\$112,242	\$224,138	\$9,759	\$75,829	677.05%
Country View Estates	New Zealand		Palmerston North		3.04%	509	\$92,402	\$95,295		\$80	
Dollis Cove Resort	Canada	PEI	Charlottetown		50.57%	1	\$59	\$120			
Holling Communications Inc.	USA	MO	Columbia		54.49%	81	\$3,070	\$6,746	\$4,018	\$2,299	-42.79%
ISN Industries	USA	IL	Lockport		50.04%	3	\$2,024	\$4,050	\$2,700		
Kelly Consulting	Australia	VIC	Melbourne		50.18%	1	\$912	\$1,830			

Top 10 Customers by Revenue



Year

Select all

2000

2001

2002

2003

2004

2005

2006

2007

State	January	February	March	April	May	September	Total
IL	\$4,858	\$34,998	\$1,039	\$130,591	\$12,479		\$183,966
IN	\$1,478	\$5,439	\$168,956	\$80,489	\$78,938	\$2,400	\$337,700
KS	\$31,260	\$28,919	\$140,638	\$480	\$3,197		\$204,493
MI					\$550		\$550
MN	\$57,037	\$39,417	\$384,061		\$14,005		\$494,520
MO	\$4,559	\$1,719	\$4,597	\$900	\$1,329		\$13,104
NE	\$13,558	\$2,920		\$70,410	\$138,550		\$225,437
WA	\$14,274	\$13,228	\$6,948	\$5,609	\$5,490	\$120	\$45,668
WI	\$119	\$10,039	\$8,678	\$18,268	\$13,320		\$50,424
Total	\$127,143	\$136,679	\$714,918	\$306,746	\$267,857	\$2,520	\$1,555,862

Year

Select all

2000

2001

2002

2003

2004

2005

2006

2007

Month

Select all

January

February

March

April

May

June

July

August

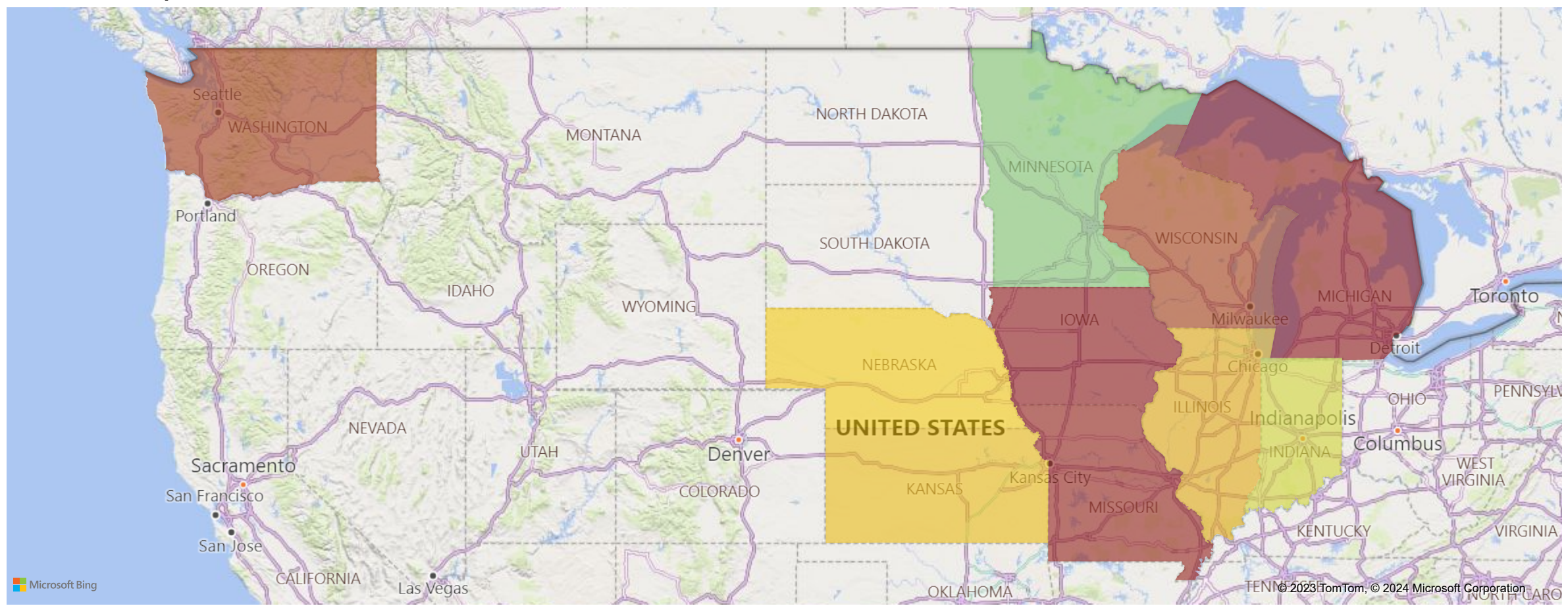
September

October

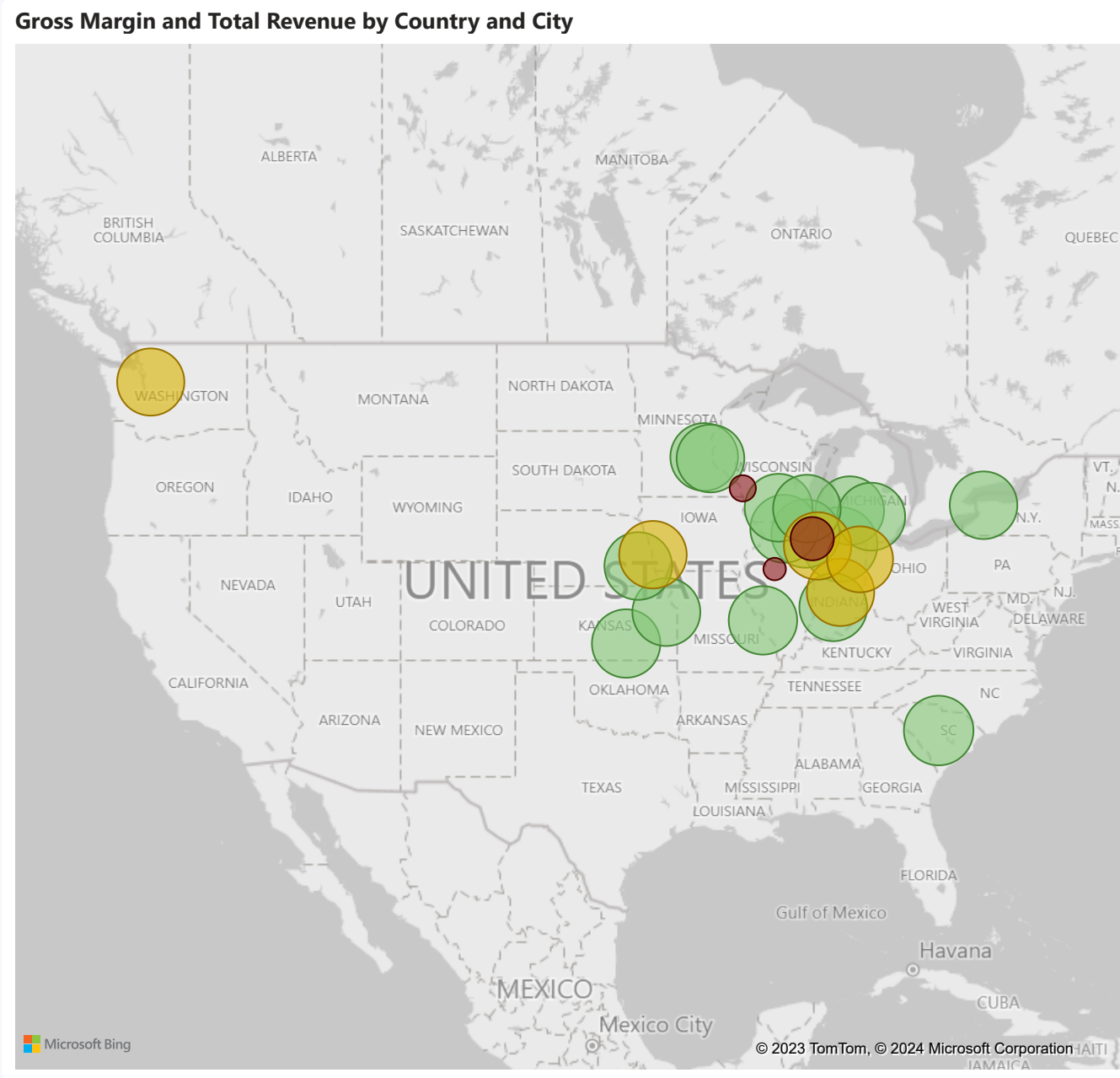
November

December

Total Revenue by State



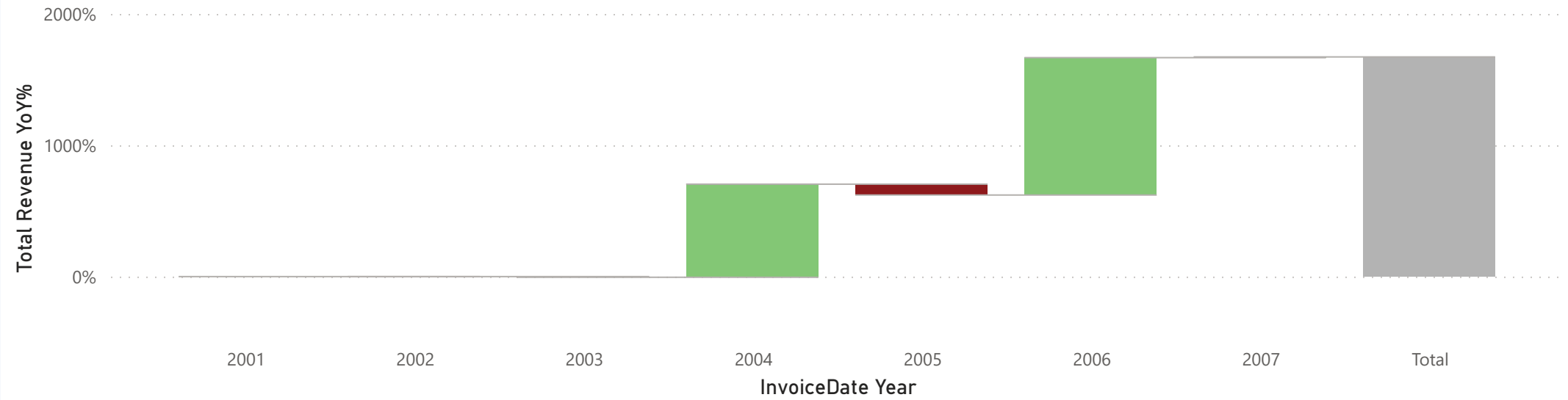
City	Country	Total Revenue	Gross Margin
Arlington Heights	USA	\$700	51.73%
Bloomington	USA	\$526	50.49%
Chicago	USA	\$168,747	11.08%
Columbia	USA	\$6,746	54.49%
Fort Wayne	USA	\$18,418	46.56%
Gary	USA	\$174,605	49.66%
Grand Rapids	USA	\$190	51.96%
Indianapolis	USA	\$144,458	49.66%
La Crosse	USA	\$9,638	0.83%
Lansing	USA	\$360	50.54%
Lawrence	USA	\$178,355	50.77%
Lincoln	USA	\$1,300	50.24%
Lockport	USA	\$4,050	50.04%
Madison	USA	\$240	50.57%
Milwaukee	USA	\$40,546	50.10%
Minneapolis	USA	\$189,375	50.26%
Mishawaka	USA	\$220	66.98%
Omaha	USA	\$224,138	49.92%
Peoria	USA	\$10,230	0.48%
Redmond	USA	\$45,668	49.20%
Rockford	USA	\$200	50.83%
St. Louis	USA	\$6,358	51.97%
Wichita	USA	\$26,138	51.85%
Woodbury	USA	\$304,659	50.25%
Total		\$1,555,862	45.24%



CustomerName	Total Quantity	Customer Rank
Advanced Paper Co.	591	1
Country View Estates	509	2
Aaron Fitz Electrical	432	3
Plaza One	216	4
Central Illinois Hospital	202	5
Vancouver Resort Hotels	146	6
Magnificent Office Images	118	7
Astor Suites	109	9
Mahler State University	100	10
Lawrence Telemarketing	98	11
Holling Communications Inc.	81	12
Metropolitan Fiber Systems	80	13
Central Communications LTD	76	14
Breakthrough Telemarketing	60	15
Leisure & Travel Consultants	55	16
Contoso, Ltd.	48	17
American Science Museum	44	18
Central Distributing	44	18
Baker's Emporium Inc.	40	19
Blue Yonder Airlines	34	20
Adam Park Resort	30	21
Advanced Tech Satellite System	26	22
Communication Connections	23	23
Londonberry Nursing Home	14	23
Midland Construction	10	24
West Central Distributors	10	24
Total	3251	1

Total Revenue YoY% by Year

● Increase ● Decrease ● Total



Total Revenue by Year

