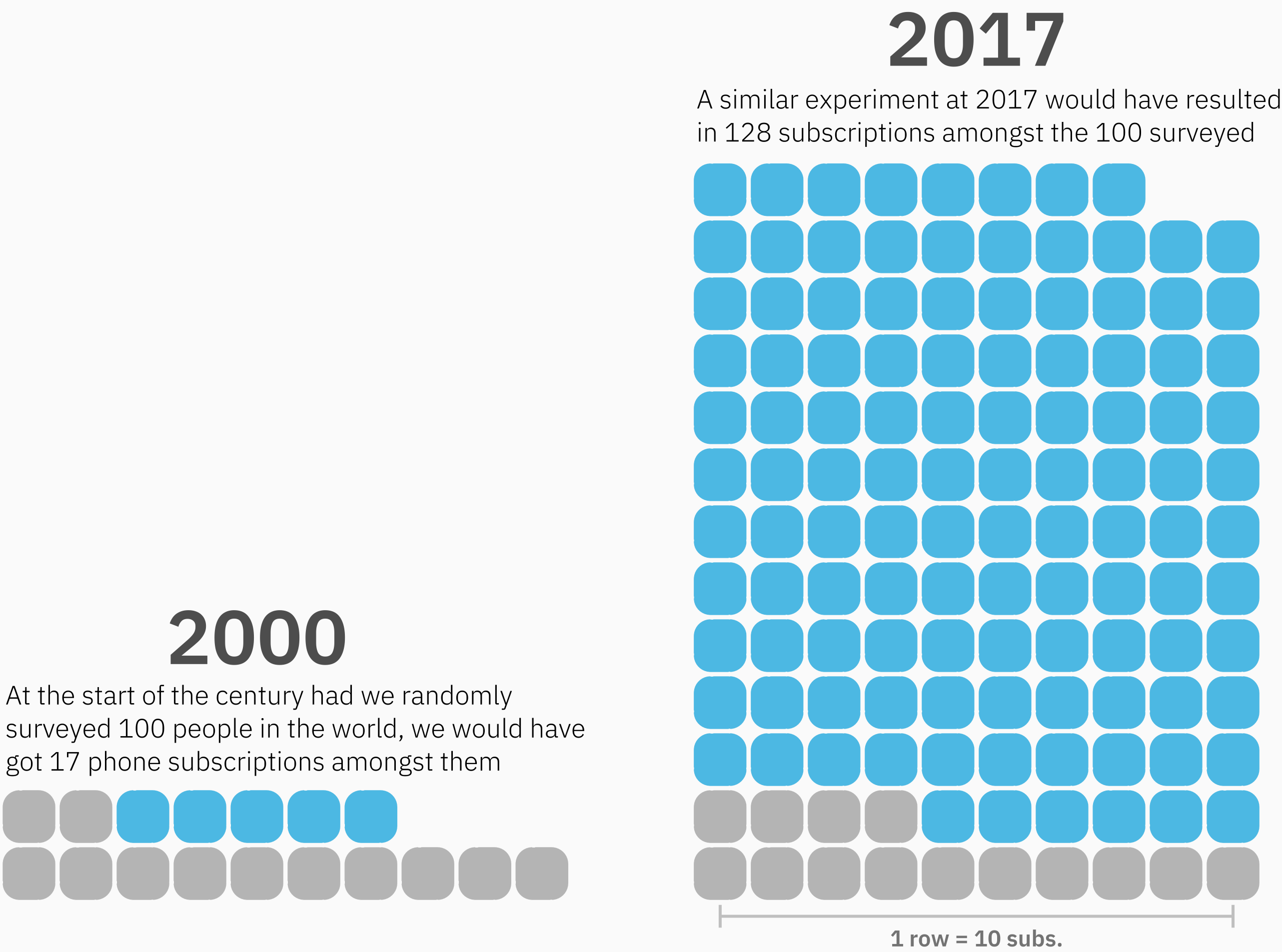


Phones: From luxury to a necessity

Analysing landline and mobile phone usage over time based on global average subscriber base



Looking at the year-on-year Global Average phone subscriptions (per 100 people) reveals some interesting patterns

