## **STAKEHOLDER INTERVIEWS**

- 1. What inspired the idea for this book exchange app, and what problem do you hope it solves?
- 2. How do you see the app differentiating itself from existing book exchange platforms?
- 3. What role do you see yourself playing in the design and development process?
- 4. What are your expectations for the app's user base and growth?
- 5. How do you envision users interacting with the app daily?
- 6. What key features do you believe are essential for the app's success?
- 7. What type of notifications or updates would you like users to receive?
- 8. How can we ensure a smooth and intuitive user experience?
- 9. Are there any specific design aesthetics or user experience elements you have in mind?
- 10. What security measures should be implemented to protect users and their data?
- 11. What is your preferred method for book exchange—direct swaps, lending, or a points-based system?
- 12. How far do you think users would be willing to travel for an in-person exchange?
- 13. Would you be open to integrating a book delivery option?
- 14. What challenges do you foresee in the logistics of exchanging books?
- 15. How do you plan to measure the app's success and user satisfaction?
- 16. What monetization strategies do you think would work best (ads, subscriptions, delivery fees, etc.)?
- 17. What partnerships (with libraries, bookstores, or delivery services) could enhance the platform?
- 18. Are there any technical or resource constraints we should be aware of?
- 19. What risks or challenges do you foresee in scaling the platform?
- 20. What concerns do you have regarding security, privacy, or logistics?
- 21. Are there any policies or regulations that could affect book exchanges?
- 22. What would make you personally excited to use this app?
- 23. Is there anything else you'd like to share about your vision for this project?