

DATE	THEME	CAPTIONS	HASHTAGS	IMAGE IDEAS	NOTES
Day 1	Motivational Monday	Start your week with confidence! ✨ Explore Nykaa's latest power su	#NykaaFashion #PowerSuit #MondayMotivation	Flat lay of a power suit with accessories	Highlight workwear collection.
Day 2	Trend Tuesday	Stay ahead of the curve with Nykaa's trending outfits. 📈	#FashionTrends #NykaaStyle #TuesdayVibes	Collage of trending outfits	Focus on Gen-Z and Millennial trends.
Day 3	Wellness Wednesday	Midweek glow-up tips with Nykaa's wellness collection. 🌿	#WellnessWednesday #NykaaGlow #StyleTips	Close-up of skincare and wellness products	Include skincare and wellness tips.
Day 4	Throwback Thursday	Throwback to iconic fashion moments with Nykaa. 📺	#ThrowbackFashion #NykaaClassics #OOTD	Vintage-inspired fashion photos	Use vintage filters for a nostalgic vibe.
Day 5	Feature Friday	Unveiling this week's most loved styles on Nykaa! 💖	#FeatureFriday #NykaaFavorites #ShopNow	Flat lay of featured products of the week	Promote products with limited-time discounts.
Day 6	Style Saturday	Weekend vibes? Try these chic outfits for a casual day out. ☺	#StyleSaturday #WeekendFashion #ChicLooks	Model in casual weekend attire	Emphasize comfort and versatility.
Day 7	Self-care Sunday	Pamper yourself this Sunday with Nykaa's luxe loungewear. ☁	#SelfCareSunday #NykaaLuxe #RelaxInStyle	Comfortable loungewear with soft lighting	Showcase premium materials and cozy vibes.
Day 8	Motivational Monday	Start your week with confidence! ✨ Explore Nykaa's latest power su	#NykaaFashion #PowerSuit #MondayMotivation	Flat lay of a power suit with accessories	Highlight workwear collection.
Day 9	Trend Tuesday	Stay ahead of the curve with Nykaa's trending outfits. 📈	#FashionTrends #NykaaStyle #TuesdayVibes	Collage of trending outfits	Focus on Gen-Z and Millennial trends.
Day 10	Wellness Wednesday	Midweek glow-up tips with Nykaa's wellness collection. 🌿	#WellnessWednesday #NykaaGlow #StyleTips	Close-up of skincare and wellness products	Include skincare and wellness tips.
Day 11	Throwback Thursday	Throwback to iconic fashion moments with Nykaa. 📺	#ThrowbackFashion #NykaaClassics #OOTD	Vintage-inspired fashion photos	Use vintage filters for a nostalgic vibe.
Day 12	Feature Friday	Unveiling this week's most loved styles on Nykaa! 💖	#FeatureFriday #NykaaFavorites #ShopNow	Flat lay of featured products of the week	Promote products with limited-time discounts.
Day 13	Style Saturday	Weekend vibes? Try these chic outfits for a casual day out. ☺	#StyleSaturday #WeekendFashion #ChicLooks	Model in casual weekend attire	Emphasize comfort and versatility.
Day 14	Self-care Sunday	Pamper yourself this Sunday with Nykaa's luxe loungewear. ☁	#SelfCareSunday #NykaaLuxe #RelaxInStyle	Comfortable loungewear with soft lighting	Showcase premium materials and cozy vibes.
Day 15	Motivational Monday	Start your week with confidence! ✨ Explore Nykaa's latest power su	#NykaaFashion #PowerSuit #MondayMotivation	Flat lay of a power suit with accessories	Highlight workwear collection.
Day 16	Trend Tuesday	Stay ahead of the curve with Nykaa's trending outfits. 📈	#FashionTrends #NykaaStyle #TuesdayVibes	Collage of trending outfits	Focus on Gen-Z and Millennial trends.
Day 17	Wellness Wednesday	Midweek glow-up tips with Nykaa's wellness collection. 🌿	#WellnessWednesday #NykaaGlow #StyleTips	Close-up of skincare and wellness products	Include skincare and wellness tips.
Day 18	Throwback Thursday	Throwback to iconic fashion moments with Nykaa. 📺	#ThrowbackFashion #NykaaClassics #OOTD	Vintage-inspired fashion photos	Use vintage filters for a nostalgic vibe.
Day 19	Feature Friday	Unveiling this week's most loved styles on Nykaa! 💖	#FeatureFriday #NykaaFavorites #ShopNow	Flat lay of featured products of the week	Promote products with limited-time discounts.
Day 20	Style Saturday	Weekend vibes? Try these chic outfits for a casual day out. ☺	#StyleSaturday #WeekendFashion #ChicLooks	Model in casual weekend attire	Emphasize comfort and versatility.
Day 21	Self-care Sunday	Pamper yourself this Sunday with Nykaa's luxe loungewear. ☁	#SelfCareSunday #NykaaLuxe #RelaxInStyle	Comfortable loungewear with soft lighting	Showcase premium materials and cozy vibes.
Day 22	Motivational Monday	Start your week with confidence! ✨ Explore Nykaa's latest power su	#NykaaFashion #PowerSuit #MondayMotivation	Flat lay of a power suit with accessories	Highlight workwear collection.
Day 23	Trend Tuesday	Stay ahead of the curve with Nykaa's trending outfits. 📈	#FashionTrends #NykaaStyle #TuesdayVibes	Collage of trending outfits	Focus on Gen-Z and Millennial trends.
Day 24	Wellness Wednesday	Midweek glow-up tips with Nykaa's wellness collection. 🌿	#WellnessWednesday #NykaaGlow #StyleTips	Close-up of skincare and wellness products	Include skincare and wellness tips.
Day 25	Throwback Thursday	Throwback to iconic fashion moments with Nykaa. 📺	#ThrowbackFashion #NykaaClassics #OOTD	Vintage-inspired fashion photos	Use vintage filters for a nostalgic vibe.
Day 26	Feature Friday	Unveiling this week's most loved styles on Nykaa! 💖	#FeatureFriday #NykaaFavorites #ShopNow	Flat lay of featured products of the week	Promote products with limited-time discounts.
Day 27	Style Saturday	Weekend vibes? Try these chic outfits for a casual day out. ☺	#StyleSaturday #WeekendFashion #ChicLooks	Model in casual weekend attire	Emphasize comfort and versatility.
Day 28	Self-care Sunday	Pamper yourself this Sunday with Nykaa's luxe loungewear. ☁	#SelfCareSunday #NykaaLuxe #RelaxInStyle	Comfortable loungewear with soft lighting	Showcase premium materials and cozy vibes.
Day 29	Motivational Monday	Step into the new week with bold choices! Shop Nykaa now. 🛍	#BoldChoices #NykaaFashion #MondayMood	Bold and colorful outfits with motivational quotes	Incorporate motivational quotes with the outfit.
Day 30	Trend Tuesday	Discover this week's top trends, only on Nykaa! 📈	#TrendingNow #NykaaLooks #StyleAhead	Trending outfit of the week on a mannequin	Tag influencers wearing the trending look.