+1(412)773-2138 ruoxil@andrew.cmu.edu Portfolio: http://ruoxi.li

## **EDUCATION**

Carnegie Mellon University, Entertainment Technology Center (ETC)

Pittsburgh, PA

Master of Entertainment Technology

08.2018 – 05.2020

Jiangnan University

Jiangsu, China

Bachelor of Engineering, major in Integrated Innovation

09.2014 – 06.2018

Technical University of Denmark

**Copenhagen, Denmark** 08.2016 – 01/2017

Exchange, major in Design Innovation Yale University

New Haven, CT

Summer session, relevant course: Interaction Design, Animation Principles

07.2016 - 08.2016

# **SKILLS**

Systems: UX/UI design, user research, product design, interactive media, creative coding, sound design

**Tools:** Adobe suite, Maya, Rhino, Sketch, Unity **Fabrication:** Iron forging, ceramics, 3D printing, laser cutting **Patent:** Time reminding remarks sticker got National Utility Model Patent (Application No: 201621266743.4)

## **WORK EXPERIENCE**

Microsoft UX Design Intern, Microsoft Search Technology Center Asia, China

03.2018 - 07.2018

- Researched and designed for Microsoft Edge and Bing News' new features
- $\circ \ \mathsf{Updated} \ \mathsf{Human} \ \mathsf{Interface} \ \mathsf{Guidelines} \ \mathsf{for} \ \mathsf{Bing} \ \mathsf{Design}, \ \mathsf{explored} \ \mathsf{new} \ \mathsf{possibilities} \ \mathsf{for} \ \mathsf{Bing} \ \mathsf{via} \ \mathsf{design} \ \mathsf{sprint}$

Industrial Designer (Part-time), Reliant Arts Corporation, China

07.2015 - 10.2017

o Developed design concepts for products. Worked in a team and collaborated with engineers for manufacture

### **PROJECTS**

Artist, Building Virtual World (Course Project), ETC, CMU

Fall 2018

- o Creating VR/AR experience of storytelling using HTC Vive and Meta 2 via an interdisciplinary collaboration
- Engaged in rapid prototyping, iterating on ideas quickly and effectively.
- o Collaborated between programmers to ensure an enjoyable and intuitive experience for guests.

Concept Art & Animatic Team, 2017 SIGGRAPH Massive Collaborative Animation Program, LA 07.2017 – 10.2017

- Exhibited in 2017 SIGGRAPH
- Collaborated in a team to develop the animatic "Ghost McGhostface". Responsible for concept art and body dynamics
  Interaction Designer, The Public Welfare Project of Malan Lake Desertification Control, China
  07.2017 10.2017
- Exhibited at 2017 Trends of Transformational Forum (TTF)
- Collaborated in a team of four to design a whole system including service, interaction, entity and architecture for Malan Lake's integrated mid-long-term planning

Wisper (Personal Project), Visual identity and installation, China

10.2017

- o Exhibited at 2017 Beijing Design Week
- The Wisper is a project that collects endangered sounds from everyday objects and environments. The project includes an audio haptic installation, identity and prints of Beijing City

## **AWARDS**

- o 2018 The Most Popular Award, Microsoft Hackathon
- o 2017 User Experience Design Award, User Experience Professional Association
- JNU Scholarships: Yuanxiang Exchange Scholarship, 2016-2017 Second Award Scholarship (top10%), 2015-2016
  Third Award Scholarship (top12%)