

# Main Ideas for Enhancing Group Holidays Experiences



## SESSION 1

### **Customizable Group Travel Planner:**

An interactive tool that allows friends to input their preferences for activities and dining. The planner generates a shared itinerary that accommodates everyone's interests.

### **Budget Management Feature:**

A budget-sharing tool that tracks expenses and contributions among friends, ensuring transparency and fairness in financial matters.

## SESSION 2

### **Real-Time Communication Platform:**

A built-in messaging feature that allows friends to communicate about plans, changes, and updates in real time, reducing misunderstandings.

### **Activity Voting System:**

A voting mechanism that enables friends to propose activities and vote on them, ensuring everyone has a say in the plans and prioritizing popular choices.