

Digital Writer

PORTFOLIO

Sri Handari

2 0 1 7 - 2 0 2 3

ABOUT SRI HANDARI



LIFE & CAREER

I love words and always feel inspired to write. My interest in the digital realm led me down the path of being a digital writer. I dived into digital technology, sharing my thoughts and experiences through a personal blog. It sharpened my writing skills and gave me insights into what content engages readers.

To boost my content's visibility, I dug deep into SEO and content marketing strategies.

Understanding how content can interact with search engines and online audiences became the key to leveling up as a digital writer.

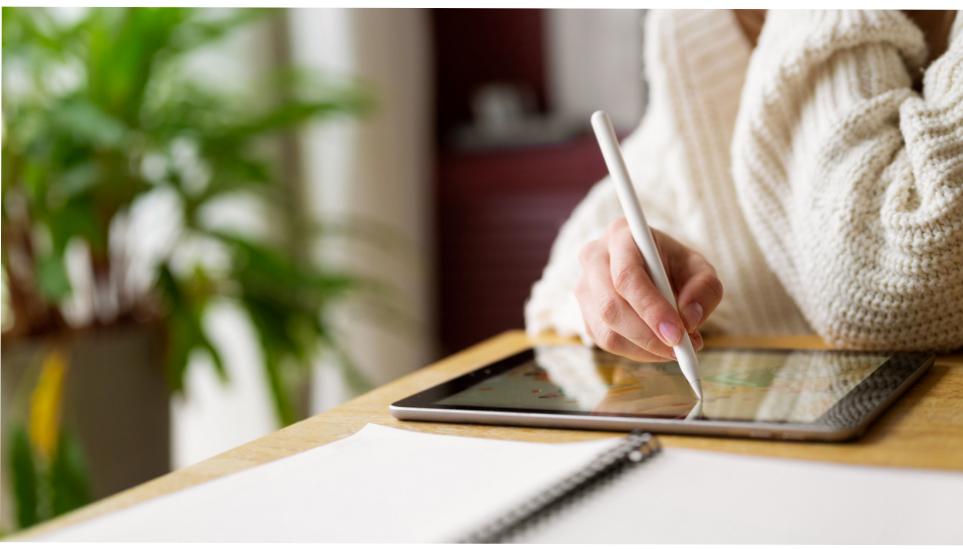
With consistency and perseverance, I was looking for various opportunities to write on different online platforms, including news websites, industry blogs, and social media.

For me, being a digital writer isn't just about writing, but also influencing and helping others through the content I create. The journey has not always been smooth, but every step and challenge has shaped me into a stronger and sharper digital writer. I am excited to keep learning and growing in a constantly changing world and ready to face the challenges that lie ahead.



Experiences as DIGITAL WRITER

SEVERAL OF MY EXPERIENCES AS A DIGITAL WRITER INCLUDE BEING A CONTENT WRITER, COPYWRITER, SOCIAL MEDIA SPECIALIST, AND MORE.



01

CONTENT WRITER 2020 - 2023

After graduating from college, I began my career as a content writer. In my first company, I specialized in health content writing. After almost two years, I moved to Warta Ekonomi Group media. Here, I handle the health and celebrity sections.

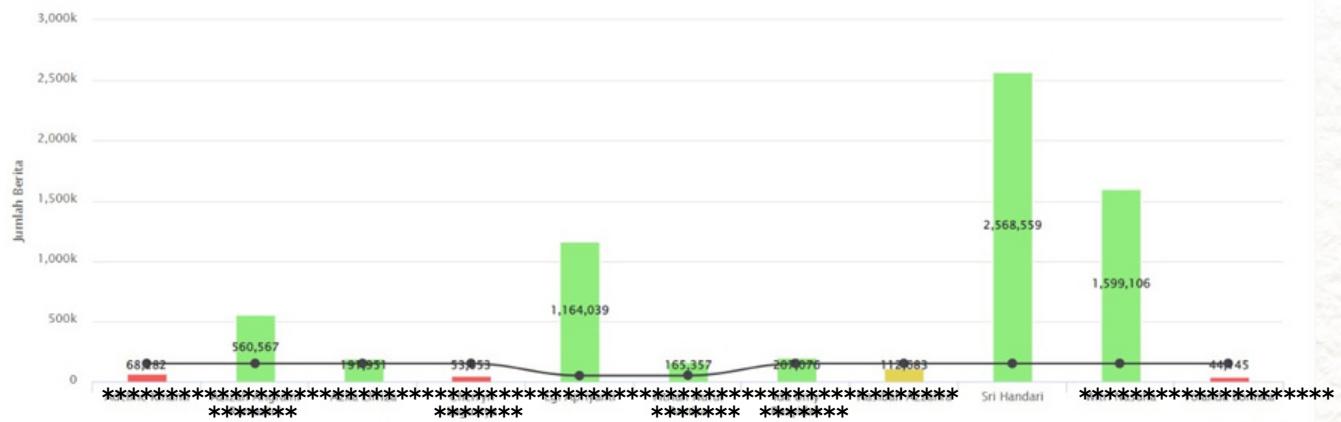
In addition to my job, I also participate in several content writing competitions organized by various companies. One of the competitions I joined was a news writing competition held by Blackmores. I managed to secure third place.



Certificate of Achievement from the news writing competition

NEXT...

Hit Artikel Content Writer (03 Oktober 2022 s/d 07 Oktober 2022)



Cukup/Melebihi Target: **** Sri Handari *****

Mendekati Target: *****

Belum Mencapai Target: *****

One of the weekly reports of article hits. On average, I often achieve millions of page views. The articles I write often get featured in Google News as well.

- 28 Sempat Temui Gus Miftah Sebelum Mengumumkan Bercerai dengan Inge Anugrah, Ari Wibowo Diduga Ingin Balik Jadi Muslim, Benarkah? (115,672) — Sri Handari

Editor: Sri Handari

Tandai Sebagai Headline

- 248 Demi Penuhi Hasrat Rizky Billar, Lesti Kejora Rutin Lakukan Ritual Sebelum Tidur: Naik Duluan, Abis Itu Dede Mandi Terus... (1,712,617) — Sri Handari

Editor: Sri Handari

Tandai Sebagai Headline

- 225 Viral Video Syur Diduga Rebecca Klopper Lakukan Hal Tak Senonoh, Ternyata Ini Lho Bahaya Seks Oral yang Sering Diabaikan, Hemm... (2,537) — Sri Handari

Editor: Sri Handari

Tandai Sebagai Headline

My achievements in increasing the number of page views for HerStory.co.id

NEXT...

Below are some examples of articles that I wrote during working at HerStory.co.id.

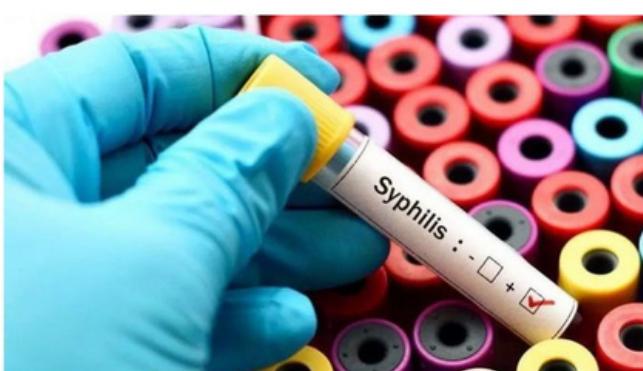
HERSTORY
Wanita, Cinta & Cerita

Home #HerNews Health Mom's Corner Life

Health / Family

Kasus Sifilis di Indonesia Kian Meningkat Didominasi Ibu Rumah Tangga, Kenali Gejalanya pada Wanita Moms!

12 Mei 2023 16:41 WIB



<https://herstory.co.id/read131517/kasus-sifilis-di-indonesia-kian-meningkat-didominasi-ibu-rumah-tangga-kenali-gejalanya-pada-wanita-moms>

HERSTORY
Wanita, Cinta & Cerita

Home #HerNews Health Mom's Corner Life

Health / Family

Ibu Hamil Berisiko Tinggi Terserang Anemia, Ini 3 Rekomendasi Makanan yang Harus Dikonsumsi, Sudah Tahu Moms?

05 Juli 2023 14:45 WIB



<https://herstory.co.id/read138313/ibu-hamil-berisiko-tinggi-terserang-anemia-ini-3-rekomendasi-makanan-yang-harus-dikonsumsi-sudah-tahu-moms>

The health topics I chose were in line with our website's target audience, which is women. Therefore, the health issues I often wrote about revolved around women's health.

NEXT...

Below are some examples of articles of covering some events.

Besides being a content writer, I also occasionally assisted reporters in covering some events. These are examples of articles I wrote after covering an event.

HERSTORY

Wanita, Cinta & Cerita



Home #HerNews Health Mom's Corner Life

Lifestyle / #HerLife

Dukung Kontes Kecantikan Tanah Air, MS Glow Jadi Sponsor Utama Miss Mega Bintang 2023

10 Juni 2023 10:30 WIB



Ritassy Wellgreat finalis asal Palembang berhasil

<https://herstory.co.id/read135921/dukung-kontes-kecantikan-tanah-air-ms-glow-jadi-sponsor-utama-miss-mega-bintang-2023>

HERSTORY

Wanita, Cinta & Cerita



Home #HerNews Health Mom's Corner Life

Lifestyle / #HerLife

Hobi Foto Makanan? Kamera Smartphone Redmi Note 12 Pro Jadi Solusi Tepat untuk Food Photography, Intip Tipsnya Yuk!

23 Juni 2023 13:35 WIB



Smartphone Redmi Note 12 Pro (Press release)

<https://herstory.co.id/read137422/hobi-foto-makanan-kamera-smartphone-redmi-note-12-pro-jadi-solusi-tepat-untuk-food-photography-intip-tipsnya-yuk>

NEXT...

Below are some examples of articles that I wrote during working at Gayasehatku.com.



I started working at PT Resepkoki Sukses Makmur in February 2020 as a content writer. I am responsible for the content on the website Gayasehatku.com, which focuses on health.

When writing articles, I conduct in-depth research to find references, data, and information to ensure the accuracy of the content.

Further information, please check on <https://gayasehatku.com/trigliserida-tinggi-hindari-8-makanan-ini/>



After working for a month, I was promoted to the position of Content Writer Editor. As an editor, I handle several articles from content writers, including reviewing and editing content to ensure proper language, spelling, and sentence structure.

Additionally, I also perform Search Engine Optimization (SEO) to ensure that the content is easily discoverable by search engines such as Google.

Further information, please check on <https://gayasehatku.com/8-tips-meredakan-stres-di-tempat-kerja/>



8 Tips Meredakan Stres di Tempat Kerja

Penulis: Dea | Editor: Handa

Ditinjau oleh: dr. Putri Purnama Sari

02 COPY WRITER 2022 - 2023

Being a copywriter has been my side job since 2022. I was a freelancer copywriter at Flower Advisor. My responsibility was creating persuasive texts to promote Flower Advisor's products, which are available throughout Indonesia. As a copywriter, I had to required to have strong analytical skills, especially in understanding marketing data and trends. It's to ensure that the content I created was relevant to Flower Advisor's target audience.

THESE ARE SOME EXAMPLES OF THE COPYWRITING ARTICLES I CREATED AT FLOWER ADVISOR.



LOAD MORE

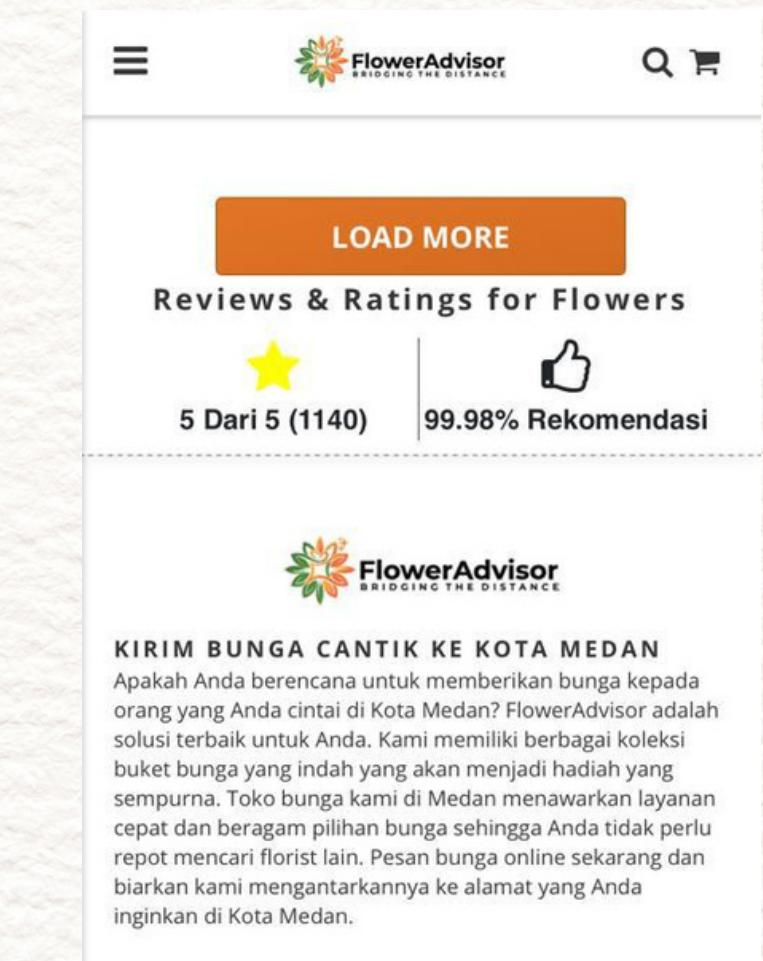
Reviews & Ratings for Flowers

5 Dari 5 (1140)

99.98% Rekomendasi

SAMPAIKAN RASA CINTA DENGAN KIRIM BUNGA KE KOTA BEKASI

Berencana membeli bunga di Bekasi untuk diberikan kepada orang tersayang? Lewat FlowerAdvisor, Anda akan menemukan ragam koleksi buket berbagai model yang cocok untuk dijadikan hadiah. Toko bunga Bekasi kami menjamin pelanggan akan dimanjakan dengan pelayanan cepat serta variasi bunga melimpah sehingga apapun kebutuhannya, Anda tak perlu repot-repot mencari florist Bekasi lain karena



LOAD MORE

Reviews & Ratings for Flowers

5 Dari 5 (1140)

99.98% Rekomendasi

KIRIM BUNGA CANTIK KE KOTA MEDAN

Apakah Anda berencana untuk memberikan bunga kepada orang yang Anda cintai di Kota Medan? FlowerAdvisor adalah solusi terbaik untuk Anda. Kami memiliki berbagai koleksi buket bunga yang indah yang akan menjadi hadiah yang sempurna. Toko bunga kami di Medan menawarkan layanan cepat dan beragam pilihan bunga sehingga Anda tidak perlu repot mencari florist lain. Pesan bunga online sekarang dan biarkan kami mengantarkannya ke alamat yang Anda inginkan di Kota Medan.

Further information, please check on <https://www.floweradvisor.co.id/flowers-bekasi-indonesia>

03

SOCIAL MEDIA SPECIALIST 2017-2019

I had been actively in various activities during college. One of them was Unit Kegiatan Mahasiswa (UKM) Kine Klub UMM, which organizes Malang Film Festival (Mafifest) every year.

That festival was participated by filmmakers from all over Indonesia. In 2017, I had the opportunity to serve as the Public Relations Officer for this film festival.

As a PR officer, one of my responsibilities was to manage all the social media platforms of Mafifest. This included planning, scheduling, and implementing relevant and engaging content strategies.

I collaborated with several teams, including graphic design and festival management, to ensure the success of the event. Interestingly, the participants in Mafifest 2017 increased by 66 percent compared to the previous year.

The screenshot shows a news article from Berita Satu. The headline reads "Peserta Malang Film Festival 2017 Meningkat 66 Persen". The article is dated Selasa, 11 April 2017 | 20:58 WIB and written by Aries Sudiono. It includes a photo of four people at the festival, with a caption identifying Fania Yuning Sari as the director of Mafifest 2017.



Certificate of Public Relations of Malang Film Festival 2017

NEXT...

This is one of the social media accounts for the Malang Film Festival 2017 that I managed. I was in charge of all the content on Instagram @mafifest, from planning to evaluation, both before and after the Mafifest 2017.



For more information, you can check out Instagram @mafifest.



THANK YOU FOR READING!

“

“Careers like rockets, don't always take off on time. The tricks is to always keep the engine running.” - Unknown

WWW.GAYASEHATKU.COM

WWW.HERSTORY.CO.ID

WWW.FLOWERADVISOR.CO.ID